

FORT WORTH BUSINESS PRESS

AMON!



Fort Worth's first citizen hits the stage

Kelvin Dilks as Amon Carter

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Dave Lieber's fascination with Amon G. Carter Sr. began soon after his arrival in Fort Worth to start his "dream job" as a columnist for The Fort Worth Star-Telegram.

Lieber never had a chance to meet Carter, founder of the Star-Telegram, because Carter

died 38 years before Lieber's arrival in 1993.

But Lieber realized right away that Carter's policies were still influencing the business culture at the newspaper and throughout Fort Worth.

"In my first week of work, I was assigned to serve on the picnic committee," Lieber said. "WTF, the picnic committee?"

What kind of newspaper has a picnic committee?"

Turns out, company picnics were just a small token of the generosity of the Star-Telegram toward its employees. There were also Christmas bonuses and half-priced tickets for Texas Christian University football games.

More importantly for Lieber, the Star-Telegram set an example of benevolence by

supporting many local charities and worthy community causes.

The newspaper supported Lieber's efforts to promote and grow his own charity, SummerSanta.org, which has raised more than \$1 million to provide school clothes and supplies, as well as a camping experience, for needy children in Northeast Tarrant County.

A native New Yorker, Lieber was a veteran of five newsrooms, including The Philadelphia Inquirer, by the time he arrived in Fort Worth. The Star-Telegram was an outlier in this way.

Lieber's interest in Carter continued to grow and he began to see similarities between Carter and his own approach to business and life. Lieber even

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CHARLEY STRICKLAND

OF FORT WORTH IS WORKING TO DEVELOPING A NEW STREET CAR CALLED THE CHUPACABRA.

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