

# Do You Love Her?

Of course you do. And you want to make her as happy as you can throughout the year and especially on that happiest of all days—Christmas. But woman's ways and woman's wants are so various and varied that you hardly know what gift to choose to make her happiest of all. Below are some suggestions that have unflinching records of arousing the admiration of women and earning their enduring appreciation.

## For "Her" Christmas —FURS

In the small and select aristocracy of gifts that endure, Furs hold an enviable position.

Theirs is the happy quality of delighting youth, maturity, old age—bringing the smile of pleasure to the lips of wife, mother or sweetheart. Other gifts may pass in the glamour of Christmas, but Furs respond equally well to the hard light of every day. The only girl, whoever she may be, will love the gift and respect the giver, if he chooses furs for her Christmas.

FURS REPAIRED AND REMODELED  
AND MADE TO YOUR ORDER

Expert Workmanship and Satisfaction Guaranteed.

## FREEDMAN

Geneva's Practical Furrier  
Exchange St., over Small's  
Geneva, N. Y.

Open Evenings 'til Christmas

## She Will Like Our Choice Chocolates

What young lady or woman doesn't like Chocolates? Gladden her heart by giving her a box of our Delicious Chocolates on Christmas Day. Beautiful assortment of boxes now in stock especially for Christmas giving at all prices.

## Kirkwood Candy Store

474 Exchange St.

Geneva, N. Y.

## Make Her Gift A Columbia Grafonola

A Real Gift that will gladden her heart and one to be remembered for years to come. No home is complete without a Grafonola, so get our special prices and terms and make her gift a Columbia Grafonola with Columbia Records.

## Carl D. Ferris

106 Seneca St. — Phone 4021 — Geneva, N. Y.

## Gifts

### She Will Like

#### —Choice Perfumes and Chocolates

Could you think of more delightful Gifts for her than Perfume or delicious Candies? Each conveys to her a message of thoughtful remembrance in a manner difficult to equal.

Our display of choice Perfumes is large and includes Houbigants, Coty's, Pivers, Djerkliss, Houdnut's, Colgate's and others.

In candies we have Whitman's and Nunally's Chocolates in various size boxes. A large assortment for your inspection.

## Linden Pharmacy

L. H. Guard, Phar.B.

## Are You In Doubt As To What You Shall Make Your Gift?

A visit to our store will help you to select Christmas Gifts that convey a message of good cheer and friendship.

Electrical Appliances are Appropriate Gifts

And will be appreciated beyond all others—they are a lasting reminder of your thoughtfulness.

- Electric Percolators.
- Electric Toasters
- Electric Irons
- Electric Vacuum Cleaners
- Electric Chafing Dishes
- Electric Table Lamps
- Electric Grills
- Electric Washing Machines

And many other appliances—beautifully designed and handsomely finished.

## Empire Gas & Electric Co.

Geneva  
Seneca Falls

Waterloo  
Phelps



OPEN EVENINGS TILL XMAS

## Practical Gifts

OPEN EVENINGS TILL XMAS

## For Her—Christmas!

What housewife isn't always glad to get some practical gift on Christmas Day? They all are—we are sure. Our store is brim full of suitable gift suggestions—any of which would make her very happy throughout the year.

### Here Are Just a Few of the Many

- |                    |                    |
|--------------------|--------------------|
| Bread Mixers       | Carving Sets       |
| Lisk Roasters      | Casseroles         |
| Aluminum Ware      | Water Sets         |
| Thermos Lunch Kits | Coffee Percolators |
| Food Choppers      | Fancy Dishes       |
| Pyrex Ware         | Fancy Vases        |
| Thermos Bottles.   | Ironing Boards     |

COME IN AND CHOOSE HER GIFT HERE

## T. J. KELLEHER

The House Furnishing Store

32 Castle Street Geneva, New York

## Her Xmas Gift

### A Diamond--

A gift of quality and character suitable for any cherished acquaintance and lasting in memory. Think how happy she would be if your gift to her was a beautiful Diamond. We are showing an excellent array of these precious gems.

### A Hallmark Wrist Watch--

Not only appreciated as an article of beauty, but very useful and convenient as well. A Hallmark Wrist Watch would make an ideal gift for her. They are all guaranteed timekeepers. Come in and see our large assortment of these watches in various styles.

### A Pearl Necklace--

A perfect Christmas gift for her. Pearls are appropriate on every occasion, and make a most welcome present. You should see our beautiful collection of these necklaces in all the iridescent beauty and splendor of deep-sea gems.

THE above are only a few suggestions of suitable gifts for her. Our store is filled with others, including Bar Pins, Lavalliers, Brooches, Beads, Mesh Bags, Etc.

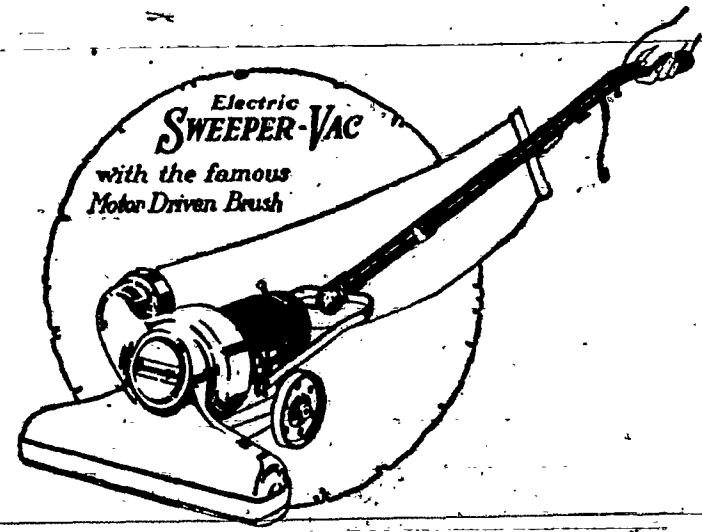
## L. H. BARTH

20 Seneca St.

"The Hallmark Jeweler"

Geneva, N. Y.

Open Evenings Until Christmas



## Her Happiest Christmas

Nothing you can give a woman is so appreciated as something that will lighten her work the whole year 'round. Let us suggest that your gift to her this Christmas be an

### Electric Sweeper-Vac

with the famous Motor-Driven-Brush. It gives a new way of cleaning that will win for her an unusual victory for rug cleanliness and preservation.

Come in and let us show you one of these machines, and give you a demonstration. You will say you never saw its equal in any Vacuum Cleaner at any price.

## Page Electric Co.

100 Seneca St.

Geneva, N. Y.