

BLACK FRIDAY - LOCAL SAVINGS!

30% off
12+ bottles
wine & spirits*

*Sip on holiday favorites like
our Cranberry Bog, Riesling,
or Maple Liqueur.*

20% off
merchandise*

*Browse our expanded gift
shop full of Finger Lakes
gifts, apparel, and
unique finds!*

FREE
MF Wine
Explorer Pass
when you buy
3+ cases*


MONTENZUMA
WINERY

HIDDEN
MARSH
DISTILLERY

11/28/25 8am-10am ONLY
2981 US Route 20, Seneca Falls, NY

**Exclusions apply*