



**Van Bortel Auto Group
Recognized by J.D. Power for
providing an outstanding sales
experience for 3 years.**

Where you purchase a vehicle is an important decision, and choosing the right dealership can make all the difference. How do you know if an automotive dealership is committed to providing an outstanding sales experience?

You ask the authority, J.D. Power.

To demonstrate their commitment, the Van Bortel dealerships welcomed a detailed evaluation of their sales practices and have each been certified as a J.D. Power 2026 Dealer of Excellence. Be your own judge of sales satisfaction and experience the Van Bortel difference.



"This certification sets us apart, especially coming from such an authority as J.D. Power. It is really a testament to our unwavering commitment to our customers. I am so proud of my employees, all who share in this achievement, for all they do to provide extraordinary customer experiences every day!"

- Kitty Van Bortel

J.D. Power 2026 Dealer of Excellence Program recognition is based on achievement of high scores from automotive manufacturer customer research and completion of an in-dealership best practices verification visit. The Van Bortel dealerships have achieved certification for 3 years in total, achieving Gold status. For more information, visit www.jdpower.com/US-DOE.



Award-winning dealerships with the highest standards.

Van Bortel