



LA CROSSE COUNTY
Health Department
Nationally Accredited

Strategy for Defeating Novel Coronavirus (COVID-19)

Goal: Decrease death and illness from COVID-19

01

Prevent

Objective 1: Prevent La Crosse County residents from getting novel coronavirus (primary prevention).

02

Identify &
Limit Spread

Objective 2: Detect cases of novel coronavirus early and prevent the spread of disease (secondary prevention).

03

Improve
Outcomes

Objective 3: Improve outcomes of La Crosse County residents who contract novel coronavirus (tertiary prevention).



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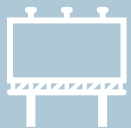
Objective 1: Prevent



Ensuring the distribution of factually accurate information.



Producing and pushing out materials for households and specific sectors (businesses, daycares, long-term care facilities).



Public strategies: stay home, social distancing, limit size and frequency of gatherings, healthy habits



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Objective 2: Identify & Limit Spread



Cultivate policies and partnerships designed to empower individuals to comply with quarantine and stay-at-home guidance.



Quarantining those without symptoms who are at higher risk of developing disease based on travel history or exposure status.



Advocating for special testing consideration of those who could pose greater risk of spread for the community: those who gather in groups



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Objective 3: Improve outcomes



Maximize health and safety of our frontline workforce: protective gear, treatment protocols, containment of disease in frontline workers



Maximizing the capacity of frontline workers to continue performing essential duties: mental wellbeing, physical safety, childcare



Maximize our healthcare systems' capacity to respond to increasing demand