

Classified

Advertising Rates

Display

Classified Display (pci)

Local Rate	\$14.28
National rate	\$15.73

Frequency Discount

Run ad 2 days (within 6 days).....	15% off
Run ad 3 days (within 6 days).....	25% off
Run ad 6 days	40% off

Color Rates

Local Rate.....	\$5.00
National rate	\$10.00

Employment Ads

Our Employment Packages provide you complete market coverage. They include:

- Print in the Elko Daily Free Press & Free Press Finder
- Online at Elkodaily.com/jobs Top Jobs & Monster.com

Additional Monster products & bundle options are available. Ask your employment advertising specialist for more details!

Employment Line Ad Packages

7 Days Print & Online	\$150
7 Days Print & 30 Days Online	\$250
30 Days Print & Online	\$350

Up to 7 lines, each additional line add \$2.00.

Employment Small Display Ad Packages

1 Column x 2"	\$204
2 Column x 2"	\$308

Price includes 6 days print & 7 days online.

Employment Online/Display Ad Packages

7 Days	\$100
30 Days	\$285

Price includes online only. Print price calculated by the ad size.

Creative Service Charges

Creative Service fees may apply for all advertisements requiring in-house production work. Please ask your advertising consultant for more information.

Line Ad Rates

Private Party..... Base RateAdditional Lines

3 lines, 3 days	\$20	\$5 each
3 lines, 6 days	\$25	\$5 each
3 lines, 12 days	\$35	\$5 each
3 lines, 24 days	\$50	\$5 each

Garage Sale

5 lines, 3 days	\$25	\$1 each
5 lines, 1 day (no kit)	\$15	\$1 each

Real Estate & Rentals

3 lines, 3 days	\$35	\$5 each
3 lines, 6 days	\$45	\$5 each
3 lines, 12 days	\$70	\$5 each
3 lines, 24 days	\$100	\$5 each

Business & Commercial

3 lines, 3 days	\$35	\$5 each
3 lines, 6 days	\$45	\$5 each
3 lines, 12 days	\$70	\$5 each
3 lines, 24 days	\$100	\$5 each

(see separate rates for employment)

Add Ons

Bold	\$3.00
Border	\$3.00
Underline	\$3.00

Buy any 2 of 3 for \$5

Image - photo, logo, clip art	\$10.00
Reverse type & bold	\$12.00

(text only - no image)

Line Ad Deadlines

Publish Date

Tuesday - Friday	11 am previous work day
Saturday	12 pm Thursday

Deadline

ELKO DAILY FREE PRESS

www.ElkoDaily.com

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