

# ELKO DAILY FREE PRESS

www.elkodaily.com

# Community of Giving



*Reaching your potential customers more consistently and effectively than any other media in Northeastern Nevada!*

**#1** Reach in the Market!

With an audience of over 17,000 Elko area adults daily – combined print readers and online readers – the Elko Daily Free Press and ElkoDaily.com have the largest daily audience in the region providing your business the opportunity to reach more potential customers.

Our annual Community of Giving guide features an overview of local philanthropy and children – and people of all ages – can experience the joy of helping others. Community of Giving is an excellent way to promote your organization’s charitable programs.

*Publication Date: Friday, December 18*  
*Advertising Deadline: Wednesday, December 9*

Full page	10" x 9.75"	\$639	includes full color
Half page vertical	4.9167" x 9.75"	\$439	includes full color
Half page horizontal	10" x 4.75"	\$439	includes full color
Quarter page	4.9167" x 4.75"	\$189	add \$50 for full color
Eighth page	4.9167" x 2.5"	\$114	add \$50 for full color

*Prices include Search Boost profile page at ElkoDaily.com featuring information about your business*

*With your quarter, half or full page ad in our Community of Giving section, you'll also receive matching advertorial space at no charge. Copy and any related photos or art to be provided by the advertiser*

Ask your advertising representative for holiday advertising packages to help you stretch your budget and allowing you to have a presence on the largest shopping days of the year.

**Betti Magney**

775-748-2706

BMagney@ElkoDaily.com

**Lizz Todd**

775-748-2714

ETodd@ElkoDaily.com

**Kassidy Zaga**

775-748-2744

KZaga@ElkoDaily.com

**Dakota Midkiff**

775-748-2736

DMidkiff@ElkoDaily.com