

Frequency Programs Advertising Rates

Business Builder

With Flyerboard With 20,000 Impressions

2 column inches	\$248.....	\$329
4 column inches	\$380.....	\$460
6 column inches	\$508.....	\$589
8 column inches	\$641.....	\$723

Prices shown are monthly ad costs based on a 3-consecutive month commitment.
 Prices include Search Boost expanded profile page at www.ElkoDaily.com.
 Creative service charges may apply.

TOMA ads – Top of Mind Awareness

- 3 column inch ad – 1 column x 3 inches or 2 column x 1.5 inches
- 12 ads each month in the Elko Daily Free Press
- Weekly in The Finder
- Minimum 3-month commitment
- \$109 month

Prices include Search Boost expanded profile page at www.ElkoDaily.com.
 Creative service charges may apply.

4 Day Flight Special ... your ad 4 times in 6 days

With 10,000 Impressions With 20,000 Impressions

Ad Size	ElkoDaily.com	ElkoDaily.com	Add full color
4 inch ad.....	\$248.....	\$323	\$100
6 inch ad.....	\$303.....	\$378	\$100
10 inch ad.....	\$434.....	\$509	\$150
12 inch ad.....	\$468.....	\$543	\$150
15 inch ad.....	\$550.....	\$625	\$150
20 inch ad.....	\$688	\$763	\$200
1/4 page ad.....	\$963.....	\$1,038	\$200
1/2 page ad.....	\$1,510.....	\$1,585	\$400
Full page ad.....	\$2,896.....	\$2,971	\$400

Prices include Search Boost expanded profile page at www.ElkoDaily.com.
 Creative service charges may apply.

ELKO DAILY FREE PRESS

www.ElkoDaily.com

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