



Kinnady Lostra,



a proud Elko, Nevada native, began her journey in skincare with a strong foundation in science and a passion for helping others feel confident in their own skin. In 2018, she moved to Reno to attend the University of Nevada, Reno, where she earned her Bachelor's degree in Biology in 2021.

Following graduation, Kinnady began working at the Skin Cancer & Dermatology Institute, where she discovered her true calling in skincare. Inspired by the impact she could make, she enrolled at the Milan Institute in Reno to pursue formal training in esthetics. After graduating, she began offering skincare services in Reno, where she refined her skills and deepened her expertise.

In early 2024, Kinnady felt the pull of her hometown and made the heartfelt decision to return to Elko. There, she launched Lostra Esthetics—a space dedicated to helping others feel beautiful, confident, and cared for.

Located in the heart of Elko, Lostra Esthetics has quickly built a reputation for delivering high-quality skincare services and results-driven treatments. Kinnady's unique combination of higher education, hands-on experience, and genuine passion allows her to approach skincare with both scientific knowledge and personalized care.

At Lostra Esthetics, the mission is simple: to help every client feel comfortable and radiant in their own skin. With a loyal and growing clientele, Kinnady continues to raise the bar for skincare in her community—one glowing face at a time.



Best Day Spa

225 6th St, Elko, NV • 775.388.0097

