

'Challenges We Face; Solutions We Make'

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SEEING OPPORTUNITY IN CHALLENGES

TURNING OUR THREE CHALLENGES INTO POSITIVE *WHAT IF* AND *HOW MIGHT WE* THINKING

“To see the things that are truly hiding in plain sight because they appear ordinary, we must consciously look for the details our eyes might have skipped over on first glance.

To do this, **we need to look again.** We need to look at the entire scene, all the way to the edges and back again.”

- Amy Herman

CHALLENGE TO SOLUTION

ISSUE:

INTERNAL
CONDITIONS

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KEY ACTIONS

WHAT DOES IT LOOK LIKE WHEN IT'S GREAT?

KEY ACTIONS

EXTERNAL
CONDITIONS

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THE SEVEN BIG SOLUTIONS

TURNING OUR THREE CHALLENGES INTO POSITIVE *WHAT IF* AND *HOW MIGHT WE* THINKING

1

CHALLENGE

SOLUTION

2

CHALLENGE

SOLUTION

3

CHALLENGE

SOLUTION

4

CHALLENGE

SOLUTION

5

CHALLENGE

SOLUTION

6

CHALLENGE

SOLUTION

7

CHALLENGE

SOLUTION