

# The Future of Newsroom Technology

ROB WISNER

# News gathering and reporting: Part 1

- ✓ Photos
- ✓ Video
- ✓ Social Media
- ✓ Drones
- ✓ Digital Interactives
- ✓ Analytics

# News gathering and reporting: Part 2

- ✓ Secure communications
- ✓ Data analysis
- ✓ Podcasts
- ✓ Chatbots
- ✓ Audio assistants
- ✓ Immersive storytelling

# News gathering and reporting: Part 3

- ✓ Artificial Intelligence (AI)
  - ✓ Machine Learning (ML)
    - ✓ Natural Language Processing (NLP)

# Q & A

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