



WHY WILMINGTON ALLIANCE?

WHO WE ARE.

WILMINGTON LEADERS ALLIANCE



Founded in 2015 by a group of leading companies with substantial employment base and operations in Wilmington



Comprised of 30 leading businesses, civic organizations and foundations



Foundational focus: identifying and cultivating future leaders in business, social sectors and other targeted areas and developing strong infrastructure fundamentals for economic growth



WLA efforts have focused on the implementation of a Workforce Development strategy through the development of key training programs that leverage national model curriculum and local employer relationships. Additionally, WLA has been a focused supporter of teen violence interventions.



wlagrowth.org

WILMINGTON RENAISSANCE CORPORATION



Founded in 1993 as "Wilmington 2000"



Established as a public-private partnership between the Office of the Mayor and the corporate community



Its foundational focus is to develop and implement strategies that will increase the economic vitality of Downtown Wilmington; strengthen its role as a center of educational, cultural and social activity; and enhance its reputation as an exciting place to live and visit by marketing Wilmington's unique history and character.



WRC has been a driver of the city's evolution, from the development of LOMA, to the founding of the Delaware College of Art and Design, to the establishment of the Creative District and NewMarketWilm.



BigIdeasWilmington.com | CreativeDistrictWilm.com | NewMarketWilm.com



WHY WILMINGTON ALLIANCE?

TOGETHER WE BECOME.

WILMINGTON ALLIANCE

In June of 2019, the Boards of Directors of the Wilmington Leaders Alliance (WLA) and the Wilmington Renaissance Corporation (WRC) approved joining forces to create the Wilmington Alliance.

Wilmington Alliance will emphasize the important roles of the business community and nonprofits in the continued development of Wilmington. Wilmington Alliance aims to enrich collaborative economic development opportunities for the people who live and work in the City. Driven by the needs of Wilmington's residents, non-profits and businesses, we will identify, advocate for, and initiate new solutions on their behalf.

This will be cultivated through authentic and direct connection to the City's residents, City and County Governments and CEOs of businesses located in and around Wilmington. We will use strategic partnerships, aligned strategies and targeted activities as the primary avenue to drive economic development in the City. The combination of economic development and community-driven planning are both critical components for a vibrant city's growth and success.

This is not a merger. This is a full and equal integration of the missions, resources, capabilities and networks of WLA and WRC for the betterment of Wilmington.

Advantages of joining forces:



Combined, we bring to the table more than 30 years of experience in advancing goals for the economic growth, business development and cultural revitalization of Wilmington.



As one force, we are better equipped to assess the current needs of the business and private communities, foundations for growth and future visions.



Together we are empowered with more resources "at the ready" to create and implement aggressive, evolving strategies for the betterment of Wilmington and its residents.

