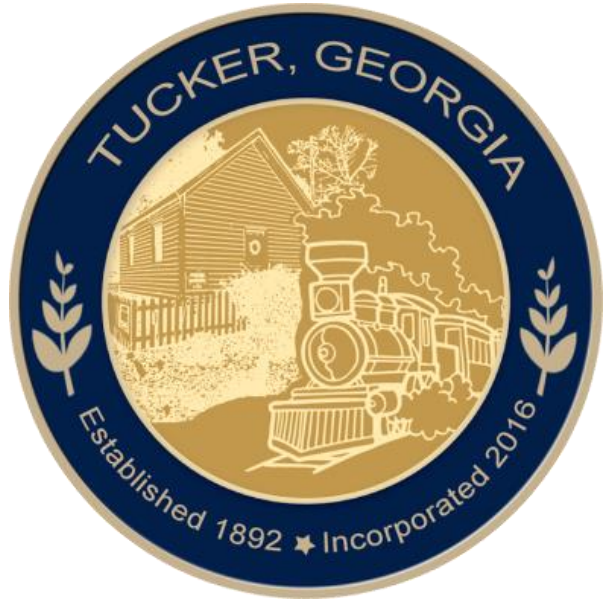
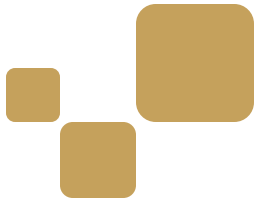


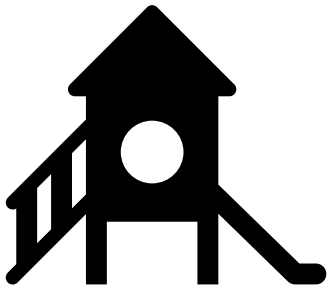
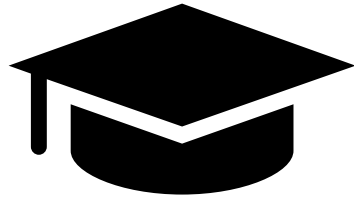
Downtown Parking Update

10.27.25



Downtown Parking

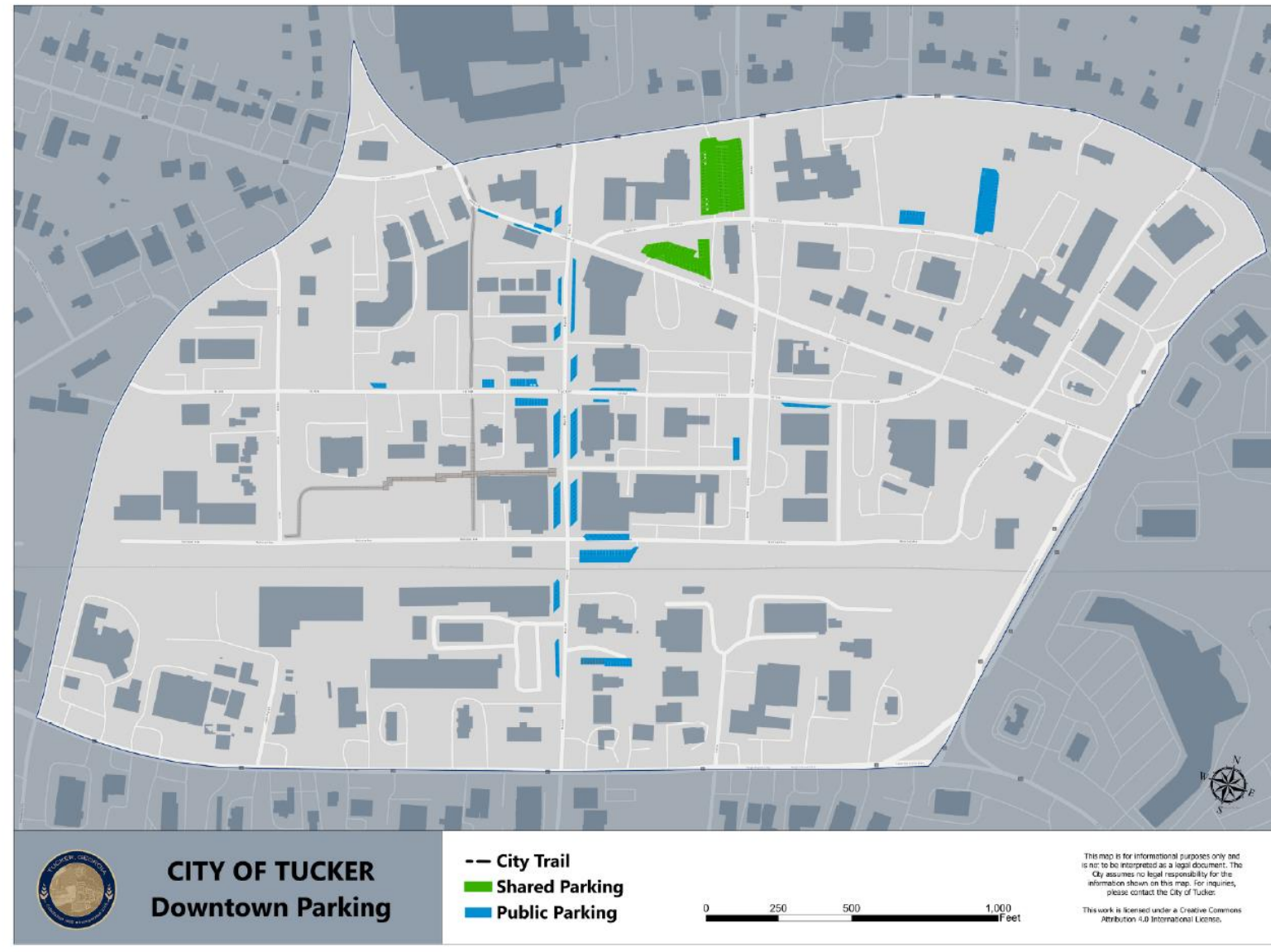
Use Cases



Existing Conditions

- **ULI 2017 MTAP Study**
 - 988 spots within 1 block of Main Street
 - Including all private parking
 - 123 Public Spots off Main Street
- **2025 City-Initiated Downtown Analysis**
 - 298 City-Owned Public Parking Spots
 - 100 @ Main Street Church (May 2024)
 - 37 Underutilized @ Church Street Green Space
 - Many Directly In Front Of Businesses
- **Tucker Town Green**
 - 27 New Spots

Downtown Parking Map



<https://www.tuckerga.gov/parking/>

Downtown Parking – Current Strategy

Low Capital & Efficient Solutions

- Focused On Low-Capital Solutions
 - Leasing Existing Spaces In Downtown
- Small Capital Projects To More Efficiently Use Existing ROW
- Partnership with PNC Bank – After Hours Parking
 - Approval from Corporate Facilities Manager & Branch Manager
 - Saturday November 1 – Kickoff to Tucker Ten Year Celebration
 - Bank Closes At 1PM – Event Starts at 2:30PM
- Cooperation With The Developer Of New Townhomes
 - Roadway Entrance Designed To Retain 3 ROW Parking Spots On 1st Avenue
 - Developer Agreed To Construct 2 New Parking Spots In The ROW On 1st Avenue

Downtown Parking – Current Strategy

Next Steps

- Label Public Parking Areas For The Community
 - Adding Parking Signs In Front Of All Parking In The ROW
 - Restriping All Public Parking In The ROW And On City Property With A New Coat Of White
 - Keeping Green Parking Stripes For Public Parking Which Is Leased On Private Property
 - Add Signs At Either End Of Every Parking “Island”
- Reach Out To Partners For Additional Leasing Opportunities To Expand Parking Options (Ongoing)
- Identify Opportunities In The City’s ROW To More Efficiently Use Existing Space For Parking
 - 2nd Street, 1st Avenue, 4th Avenue, “Post Office Drop Off Lane”, and others
- Consideration of Time Restricted Parking Ordinance

Time Restricted Parking

Ordinance Details

- Locations: 70 Parking Spots Directly Accessible From Main Street
 - All Spots Adjacent To Main Street Between Lavista to Lawrenceville Hwy
 - 4 Hour Parking Restriction
 - \$75 Fee
- White Text On Every Parking Spot "Time Restricted Parking"
- Signs At Either End Of Every Parking "Island"
 - 10 Islands, 20 signs



Time Restricted Parking

Feedback

- 2023 Business Survey
- 2024 Business Survey
- 2024 CID Survey
- 2025 Walking Survey
 - Economic Development Department – 18 Question Survey Underway
 - 8 Responses Thus Far
 - Cakes Castle, Georgia Gifts & More, Heart & Soul Vet, Choice Insurance & Tax, Communities Real Estate, Las Colinas, Nicky's Undeclared, Local 7
 - 7 In Favor Of Time-Restricted Parking
 - 1 Concerned Owner Who Parks In Front Of Their Business Daily

Enforcement

- Parking Enforcement Professionals
- Code Enforcement
- Potential High-tech Solutions with SMART Lights Notifying Code Enforcement

Downtown Parking

Discussion?