

AD SIZES IN INCHES FOR ALL PUBLICATIONS

BROADSHEET SIZES

Daily Courier Verde Independent

1 column = 1.5556"
2 column = 3.2222"
3 column = 4.8889"
4 column = 6.5556"
5 column = 8.2222"
6 column = 9.8889"

Courier & Verde Top Banner (AKA Post It in Courier) 9.8889" w x 1.5" h

Courier & Verde Bottom Banner 9.8889" w x 2" tall

Courier Weather Page ad 6.5556" w x 1.5" h

Modular Sizes for Broadsheet

DT: 20.8889 w x 21.5 h
FP: 9.8889" w x 21.5" h
HPH: 9.8889" w x 10.5" h
HPV: 4.8889" w x 21.5" h
QPV: 4.8889" w x 10.5" h
QPH: 9.8889" w x 5" h
EP: 4.8889" w x 5" h

Williams- Grand Canyon News Navajo Hopi Observer

1 column = 1.57"
2 column = 3.31"
3 column = 5.04"
4 column = 6.78"
5 column = 8.51"
6 column = 10.25"

SPECIALTY PUBLICATIONS

Regular Tab, Includes Smart Shopper and tabs for all pubs

FP: 10" w x 10.25" h
HPH: 10" w x 5" h
HPV: 4.95" w x 10.25" h
QP: 4.95" w x 5" h
EPH: 4.95 x 2.24
EPV: 2.38 x 5

Smart Shopper Front Page Ad 10" w x 8.75" h

Tall Tab

FP 10" w x 12.25" t
FP w/Bleed 11" w x 13.75" t
(safe area - 10" w x 12.25" t)
HPH - 10" w x 6" t
HPV - 4.875" w x 12.25" t
QP - 4.875" w x 6" t
EP - 4.875" w x 3.9" t

Flexie

All publications

FP Bleed: background 8.5" x 11"
/ safe area 7.25" x 9.25" h /
trim 8" x 10.375" h
FP: 7.25" w x 9.25" h
HPH: 7.25" w x 4.5" h
HPV: 3.55" w x 9.25" h
QP: 3.55" w x 4.5" h
EP: 3.55" w x 2.25" h
DT: 15.1875" w x 9.25" h

PV Illustrated

FP = 9.6 x 10
HPH = 9.6 x 4.9104
HPV = 4.7167 x 10
1/4 = 4.7167 x 4.9104
1/3 = 3.0889 x 10
1/8 = 4.7167 x 2.3718

Kudos/Villager

FP: 10.25" w x 9.95" h
HPH: 10.25" w x 4.85" h
HPV: 5" w x 9.95" h
QP: 5" w x 4.85" h
EP: 5" w x 2.37" h

Kudos Short Tab Column Sizes

1 column = 1.92" wide
2 column = 4" wide
3 column = 6.08" wide
4 column = 8.17" wide
5 column = 10.25" wide

AdKing

1 column = 1.8667"
2 column = 3.89"
3 column = 5.93"
4 column = 7.9698"
5 column = 10"

*Perfect Bound Books may have
other sizes, depending on publication.
Please check with designer.*

WEB SIZES

Basic Package

Half page: 300 x 600 px
Medium rectangle: 300 x 250 px
Leaderboard: 728 x 90 px
Mobile banner: 320 x 50 px

Other Sizes

Dominant: 1920 x 350 px
Super leaderboard:
970 x 250 px
Mobile: 800 x 250 px