

# GENERAL AD PACKS

## DAILY RECORD

## 1-5 Pack

## 6-11 Pack

## 12+ Pack

Full Page (6 col X 20")

\$1,225.00

\$980.00

\$735.00

1/2 Page (6 col X 10" or 3 col X 20")

\$735.00

\$551.25

\$413.43

1/4 Page (3 col X 10")

\$441.00

\$330.75

\$248.06

1/8 Page (3 col X 5")

\$264.60

\$198.45

\$148.83

1/16th Page (2 col X 3.75)

\$158.76

\$119.07

\$89.30



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**DR**  
**DAILY RECORD**