

We're Online! www.dailycourier.com

Our Community Your Newspaper

The Fay-West Area's Source
for Local News Since 1935!



2022 Advertising Rate Sheet

Non-Profit Rate
\$11.00
per column inch

Open Rate
\$15.50
per column inch*

*Repeat discounts apply within 7 days.

Rates Effective as of January 1, 2022

Rate Level	Rate	Frequency Discounts <i>(Same ad must run in a 7-Day window)</i>
OPEN	\$ 15.50	
\$ 1,000	\$ 15.20	25% OFF Repeat ad, 2nd Run
\$ 2,000	\$ 15.00	
\$ 3,500	\$ 14.75	50% OFF Repeat ad, 3rd Run & after
\$ 5,000	\$ 14.50	
\$ 6,500	\$ 14.25	
\$ 8,000	\$ 14.00	<p style="text-align: center;">We can create a custom advertising plan for you... No business or organization is too small!</p>
\$ 10,000	\$ 13.75	
\$ 15,000	\$ 13.50	
\$ 20,000	\$ 13.25	
\$ 35,000	\$ 13.00	

BUSINESS BUILDER PROGRAM

(Minimum size - four inches)

12 Ads/Month (3x/wk) \$6.50	16 Ads/Month (4x/wk) \$6.50	20 Ads/Month (5x/wk) \$5.50
24 Ads/Month (6x/wk) \$5.50	Daily Ads/Month (Daily) \$5.50	Requirements *Ad copy changes once per week *Add color for only \$20 per ad *No additional discounts

ROP Deadlines

Pub. Day	Deadline
Monday	Thursday 5:00 pm
Tuesday	Friday 5:00 pm
Wednesday	Monday 5:00 pm
Thursday	Tuesday 5:00 pm
Friday	Wednesday 5:00 pm
Saturday	Thursday 5:00 pm

*Above rates are not commissionable. *Signed contract required.

FULL COLOR.....\$125.00

The Daily Courier

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