

April 27, 2018
Volume 3, No. 4



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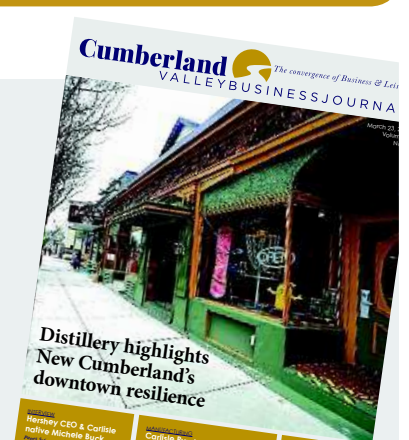
CPYB sees growth in donations

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BeneCard PBF hires

BeneCard PBF, a national pharmacy benefit manager, has announced the promotion of Hugh Gallagher to Vice President of Sales and Business Development, and Sean Walsh as Vice President of Pricing Strategy.

Gallagher joined BeneCard PBF in August of 2016 as Senior Sales Director. His expertise enhances BeneCard's core focus on clinical efficacy, strengthening clinical discussions during the sales process to ensure the right package is provided to each client.

Walsh will focus on product development, pass-through pricing strategy, and providing support to the sales team. He will fuel BeneCard PBF's continued advancement through enhanced communication between underwriting and sales, and streamline the process for product development.

Prior to joining the BeneCard PBF team, Gallagher served as sales and marketing executive for a formulary data management and compliance software business; held several managerial positions at PBMs and health plans across the U.S., and held roles in retail pharmacy. In his previous role as a PBM/Managed Care Sales and Account Management executive, he managed prescription benefits for one million pharmacy benefit lives.

In his previous position as Vice President of Finance at Asembia, Walsh was responsible for overseeing GPO operations and wholesaler/distributor relations. He has extensive experience in strategy development, PBM pricing, sales support, account management and marketing.

BeneCard PBF has an administrative center in Mechanicsburg, as well as in New Jersey and Florida. Both Walsh and Gallagher will report directly to Michael Perry, President of BeneCard PBF.

UPMC honored

UPMC Pinnacle was recognized in "150 Top Places to Work in Healthcare 2018" list by Becker's Healthcare, a national health industry tracker, for the fourth consecutive year.

The list highlights hospitals, health systems, and health care companies that promote diversity within the workforce, employee engagement, and professional growth.

"UPMC Pinnacle strives to make the most of each employee's individual skills and foster personal growth and overall excellence. Employees are recognized for innovative, collaborative thinking and empowered to do what is right for each patient," said Ann Gormley, senior vice president of human resources, UPMC Pinnacle. "We could not have a great place to work without great people who work together to achieve the common goal to provide comprehensive patient-centered care."

The organizations featured on the "150 Great Places to Work in Healthcare" list offer benefits and opportunities for employees to build successful careers above and beyond the average healthcare provider or company and encourage professional development and promote leadership from within.



RSR, REALTORS' agents in April helped sort, stock and repackage a variety of donated items at the Central Pennsylvania Food Bank in Harrisburg. Serving 27 counties, the food bank provides food to more than 1,000 partner agencies, such as food pantries, soup kitchens and shelters that directly serve people struggling with hunger. Above, from left, Michelle Furlong, Sue Rupp, Megan Callahan, Dede Rothman, Bill Rothman, Jimmy Koury and Melanie Woodward.

Chamber names nominees

The West Shore Chamber of Commerce has announced nominees for the 2018 Shining Star and Visionary Awards, honoring extraordinary female professionals.

The Women in Business Roundtable Committee, who created this prestigious event, had a lengthy discussion and voted in a blind review process of all the applicants on Friday, April 6th. The two award recipients will be announced during a luncheon on August 29, 2018 from 11:30 a.m. to 1:30 p.m. at the Radisson Hotel Harrisburg in Camp Hill.

A portion of the total event proceeds will benefit a Chamber nonprofit of the award winners' choice.

Nominees for the Shining Star Award are Sara S. Firestone, Members 1st Federal Credit Union; Cathy Hirko, Central Penn Business Journal; Sally Lugaro, Highmark Blue Shield, Inc.; Terry L. Vennell, COC, CPC, Urology of Central PA; and Chelsea Wurster, Quality Digital Office Technology.

Nominees for the Visionary Award are Nicole Deary, Leadership Cumberland; Una Martone, Leadership Harrisburg Area; Terri L. Noll, Hampden Township; Kathrynne G. Shafer, Messiah College; and Sharie R. Young, Highmark Blue Shield, Inc.

Boyer & Ritter honored

For the third consecutive year, Boyer & Ritter CPAs and Consultants was recognized by Accounting Today Magazine as one of the top Mid-Atlantic accounting firms – one of only five Pennsylvania firms to make the list.

The magazine bases its rankings on a firm's level of revenue that sets them in the top tier of their region. In February, Pennsylvania Business Central also named Boyer & Ritter among the "Top 100 Organizations" in the state for the third year in a row.

"We are honored to make the list of top accounting firms in Pennsylvania and our entire region," said Boyer

& Ritter principal and CEO Robert J. Murphy. "It reflects a commitment by all of us at Boyer & Ritter to provide a level of service that exceeds our clients' expectations."

Boyer & Ritter has offices in Camp Hill, Carlisle, Chambersburg, and State College.

Central Penn earns military designation

Central Penn College has announced that it has earned the 2018-2019 Military Friendly School designation. This is the fourth straight year that the college has been recognized.

Criteria for the designation were determined by Victory Media with input from the Military Friendly Advisory Council of independent leaders in the higher education and military recruitment community.

Final ratings were determined by combining the institution's survey scores with the assessment of the institution's ability to meet thresholds for student retention, graduation, job placement, loan repayment, persistence (degree advancement or transfer) and loan default rates for all students and, specifically, for student veterans.

"Central Penn is honored once again to receive this designation," said Linda Fedrizzi, interim co-president and provost/vice president for academic affairs. "We have a long history of welcoming veterans and active military personnel into our educational family. Currently, there are more than 80 students who are either veterans or who are serving with the U.S. military or the National Guard."

Institutions earning the Military Friendly School designation were evaluated using both public data sources and responses from a proprietary survey. For the first time, student survey data was taken into consideration for the designation. More than 1,400 schools participated in the 2018-2019 survey with 941 earning the designation.

"Our flexible course offerings -- including online and blended classes -- enable our military-involved students to complete their coursework, even if they are assigned or deployed outside of the Central Penn area," said Dan Guerrisi, the college's military benefits coordinator.

The 2018-2019 Military Friendly Schools list will be published in the May issue of G.I. Jobs magazine and can be found at www.militaryfriendly.com.

Members 1st hires

Members 1st Federal Credit Union has announced that Bob West has been named Executive Vice President for Information Technology Systems and Chief Information Officer, and Jason L. Reimer has been named Senior Vice President and General Counsel.

West has over 30 years of technology experience crossing industries from food manufacturing, and banking and financial services. Prior to coming to Members 1st he spent 6 years in the United States Air Force in command and control systems. West was formerly the Vice President of Information Technology at Members 1st prior to moving to North Carolina where he was CIO/CTO of Truiliant Federal Credit Union and most recently served as Vice President of Service Management for Fiserv focusing on over 150 Strategic and Mid-Market Credit Union clients.

West attended the USAF University, Wilson College, and the Center for Creative Leadership.

Prior to joining Members 1st, Reimer served as a Principal at Post & Schell, P.C. in which he counseled clients in regards to litigation strategy, transactional issues, real estate acquisitions, permitting, commercial contracts, negotiations, and complex regulations and standards. He also was active in the merchant antitrust litigation challenging the Visa, MasterCard and American Express interchange and merchant acquiring rules.

Reimer holds a Juris Doctor from the Pennsylvania State University Dickinson School of Law and a Bachelor's Degree in Economics and Political Science from the American University. He currently serves on the board of directors for the State YMCA of Pennsylvania and YMCA Youth Trust Fund. He has also earned the Rising Star Award from Pennsylvania Super-Lawyer from 2013 through 2018.

Members 1st FCU serves more than 380,000 members through its locations in south-central Pennsylvania.

DOCEO hires

DOCEO Office Solutions has hired Kim Cregan as a Technology Consultant for their growing Sales Team. Kim will educate and provide office solu-



West



Reimer

Carlisle Events looking to expand auctions as collectors' market proves resilient

Zack Hoopes
CVBJ

Trying to find the upside of a low-interest economy? Buy an old car. Or even a not-so-old one.

This month saw the 42nd annual Spring Carlisle, an extravaganza of a car show, swap meet, and auction for collector vehicles.

With the latter having seen increasing interest in the past few years, Carlisle Events – the company behind the shows and auctions – has scheduled an additional auction-only event in June, banking that the market for trading cars will continue to bear fruit.

“You don’t make a whole lot of money off what’s in the bank these days,” said Carlisle Events’ co-founder, Bill Miller, Jr. “People buy as an investment. It’s something that you can enjoy while it’s appreciating in value.”

Since the end of the economic recession in 2011, the United States has seen one of its longest-ever periods of continual growth – but growth that has been characterized as slow, and incumbent upon low interest rates.

For older car enthusiasts who have money in the bank, this may make buying a classic a better bet than, say, putting that cash on the bond market. For younger enthusiasts, easy access to credit at low rates can make buying a collector vehicle more feasible.

“I sold a car the other day and my sales pitch was exactly that – go out and enjoy the car, have fun, and as long as you take care of it the car will not go down in value and you’ll sell it at a profit a few years down the road,” said Lance Miller, son of Carlisle Events’ other co-founder, Chip Miller.

Hagerty, one of the largest insurers of collector vehicles in the nation, compiles a market index whose trend line roughly mirrors what one would expect to see given the wider economic outlook.

Hagerty’s open-ended index – similar to the Dow Jones or other stock indexes – shows the value of the market rising roughly 85 percent from late 2009 to late 2015, peaking at 186.09 in August 2015 before dropping over the past two years, to 155.7 currently.

This index, however, represents a cross-section of the entire market. Depending on your niche of collecting, the scenario might be quite different.

This makes it difficult to rely on an average or median price trend, Bill Miller said, since each of Carlisle Events’ auctions has a different mix of cars.

“The hobby overall seems really healthy,” Miller said. “It’s difficult to gauge because you’ll auction a car at \$200,000, and then one at \$3,500, and those are probably both great prices for what they are.”

The June 16 auction will be a one-day event with 200 hand-picked cars of interest, Miller said, putting an ideal spread of bull-market cars in front of bidders, who will be able to transfer their bid credentials from other events,



Brian Farmer with a grill for a Chevy truck he purchased during day three of Spring Carlisle at Carlisle Fairgrounds.

Michael Bupp, The Sentinel

including from the February auction held in Florida.

“[Expansion] is probably going to be in that auction realm for us,” Miller said. “When you think a car is going to bring in \$80,000 and it gets bid to \$120,000, that’s a great place to be.”

Niche markets tend to be cyclical, Miller said, as the bulk of the money that goes into the hobby is in the hands of older collectors who generally want cars from their youth that they were unable to afford when they were young.

“It used to be that the Model T and Model A were the hottest thing going,” Miller said, referring to the 1920s Fords. But as collectors who idolized those cars passed away, the market share dropped.

The same, according to Hagerty data, is currently happening with 1950s American classic cars, which gained in value rapidly before the 2008 recession, but have since flat-lined.

At the same time, Hagerty’s index group for muscle cars has seen less of a drop since peaking in late 2015, indicating that the Baby Boomer demographic will likely keep prices up on the cars of their youth, even as the economy moves into a higher-rate environment.

Even less data is available on what the Millers see as the up-and-coming market for Carlisle Events – cars of the 1980s and 90s, and even new-production vehicles that are being bought with the expectation that they will be collector’s models in the future.

“The newest generation of collectors wants those cars that were hot

back then [in the 80s and 90s],” Lance Miller said. “It’s not any different from previous generations – we aspire to have the things we can’t get, and then when we have the means to buy them, we’re willing to do a lot to finally get them.”

“We’re getting more and more of the later-model folks who are basically buying collector cars of the future, today,” Bill Miller said.

This has fed strongly into Carl-

isle Events’ other major growth sector – the presence of aftermarket parts and accessory vendors who provide on-the-spot installation at shows and auctions.

“The aftermarket guys are following that and saying ‘we better start producing stuff for the 80s and the 90s models,’” Miller said. “The people that have the original parts do the same

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Cumberland
VALLEY BUSINESS JOURNAL

APRIL 2018 • VOLUME 3 • ISSUE 4

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ADVERTISING: To advertise in the Cumberland Valley Business Journal, please contact Kim Kamowski at kkamowski@cumberlink.com or 717-240-7114. The deadline to reserve space in the May 2018 issue is Monday, May 14 at 5 PM.

CIRCULATION: To cancel, change or add delivery of The Cumberland Valley Business Journal, please contact Kevin Woodward at kwoodward@cumberlink.com or 717-240-7117. The deadline for circulation adjustments of the May 2018 issue is Friday, May 11 at 5 PM.

EDITORIAL: If you would like to submit a news tip, story idea, business announcement or press release, please email cvbj@cumberlink.com or zhoopes@cumberlink.com.

Published monthly by The Sentinel, a subsidiary of Lee Enterprises Inc. 457 E. North St., Carlisle, Pa., 17013. Periodicals postage paid at Carlisle, Pa. U.S.P.S. No. 0887-0802. Postmaster: Send address changes to The Sentinel, 457 E. North St., Carlisle, Pa., 17013. Member of the Pennsylvania NewsMedia Association, Alliance of Audited Media and The Associated Press. The Cumberland Valley Business Journal is delivered free of charge to members of the Carlisle, Mechanicsburg, Shippensburg and West Shore Chambers of Commerce, as well as partners of the Cumberland Area Economic Development Corporation.

Market

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thing...they store that stuff up until the market starts to turn and then they have it available for folks who are restoring their cars."

One of the fastest-growing suppliers is A&A Auto Stores, which opened a new location on Route 11 earlier this year. The stores, started in PA, are now part of the larger Keystone Automotive Group, one of the nation's largest car part distributors.

"The cars are more sophisticated," said Rudy Forlenza, general manager and retail director at A&A. "Because of that, it's not like the old days where it was easy and there were no emissions regulations and anyone could make a system that fit on almost any car."

Installing upgraded exhausts and intakes – the bulk of A&A's business – is a much different process in the era of computerized cars and environmental efficiency rules. Much of this technology was rolled out in the 1980s, the era that is now presenting more and more collectable cars and interested buyers, but a more intricate situation for after-market suppliers.

"The industry knowledge is that the second owner does more to accessorize the vehicle than the first," Forlenza said. "The first owner will keep it original and clean. When they decide to sell, the second guy comes along and says 'I've been waiting for one of these to kit out,' and makes it a whole other investment."

This is true not just of older cars, but of very recent model vehicles that enthusiasts are predicting will become the collectibles of tomorrow – especially if they have period-correct upgrades.

"As soon as the cars come out, we're getting announcements about new products," Forlenza said. "You'll get to the show and have cars with less than 1,000 miles on them, and the owner is pulling the stock exhaust off and putting a news system on it."

Email Zack at zhoopes@cumberlandlink.com.



Michael Bupp photos, The Sentinel

Spring Carlisle visitors browse Wednesday at Carlisle Fairgrounds.



Merchandise available during day three of Spring Carlisle at Carlisle Fairgrounds.



Spring Carlisle vendor Terry Metz prepares his stand Wednesday at Carlisle Fairgrounds.



ABOVE: Petron Plus Demonstrator Thomas Courtney prepares an engine for demonstration Wednesday at Spring Carlisle.

RIGHT: Spring Carlisle visitors Elizabeth Snyder, her daughter Nora, on shoulders, and Eli browse Wednesday at Carlisle Fairgrounds.



Study presents options for Exit 48, 49 fixes

Zack Hoopes
The Sentinel

A committee of local governments has unveiled a plan to improve the problematic Exit 48 and 49 interchanges on I-81. But funding and implementing a fix will likely be a years-long project.

The traffic analysis, discussed at a public meeting last Thursday night, boils the issue down to the two most viable options.

The first would be a connector road, extending from the southbound off-ramp at the Trindle Road (Route 641) interchange and running parallel to the west side of the interstate, creating an intersection with the southbound on-ramp at York Road (Route 74).

The second would involve turning Exit 49 at Trindle Road into a full interchange, with on-and off-ramps for both the northbound and southbound side of I-81.

"We focused our attention on the two [options] that, between the steering committee and the consultant ... we felt best met our needs," said Todd Trautz, a traffic engineer and consultant with Michael Baker International.

Baker consultants conducted the



Michael Bupp, The Sentinel

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A view of Interstate 81 Trindle Road exit in the foreground. The York Road exit is at the top of the photo.

Total crashes down, but serious injury collisions up in county

Joshua Vaughn
The Sentinel

Traffic deaths in Pennsylvania in 2017 reached the lowest level since record keeping began in 1928, according to PennDOT.

This coincides with the total number of crashes resulting in at least one death trending down for more than a decade.

In Cumberland County, the data shows that people in 2017 were more likely to suffer serious injuries in a car crash. PennDOT defines a serious injury as an injury other than fatal that results in one or more of the following: severe laceration, significant loss of blood, broken or distorted extremity, crush injuries, suspected skull, chest or abdominal injury, significant burns, unconsciousness or paralysis.

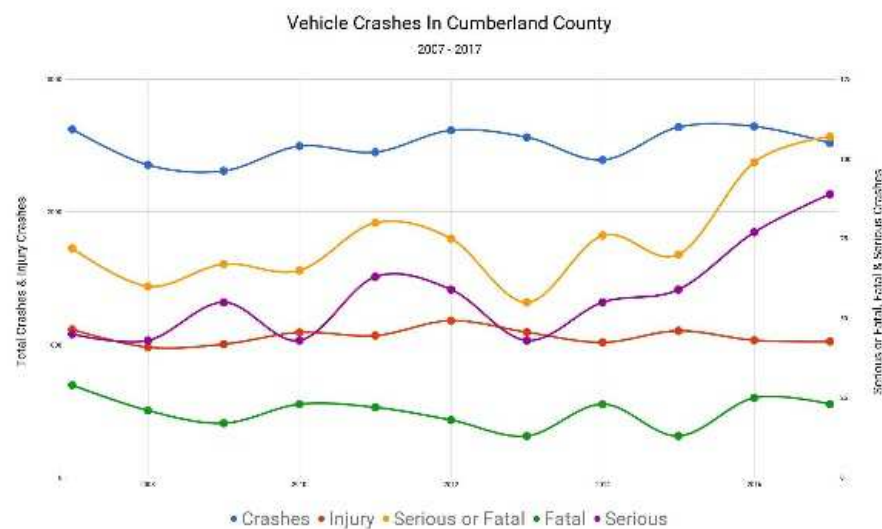
More than 1,130 people were killed in roughly 1,080 crashes statewide in 2017, according to PennDOT. That's 51 fewer deaths than the year prior. PennDOT said there were significant decreases in impaired-driver, pedestrian and unrestrained fatal crashes.

Fatalities in impaired-driver crashes fell from 341 in 2016 to 246 in 2017, unrestrained fatalities fell from 408 in 2016 to 378, and pedestrian deaths fell from 172 to 150 last year.

County data

Crashes involving serious injury increased more than 50 percent over the previous five-year average in Cumberland County in 2017, PennDOT data shows.

County-level fatalities from au-



Joshua Vaughn, The Sentinel

This line graph shows the number of crashes in Cumberland County over the last 10 years.

tomobile crashes are not available. However, the number of crashes in Cumberland County resulting in at least one death increased about 25 percent in 2017 compared to the average of the previous five years, according to PennDOT.

Overall crashes both statewide and in Cumberland County fell about 2 percent in 2017 compared to the previous five years, according to PennDOT data. However, the likelihood a crash would result in a serious injury increased, PennDOT data shows.

Crashes in Cumberland County were more than 25 percent more likely to result in at least one fatality in 2017 compared to the average in the previ-

ous five years, according to PennDOT. Drivers involved in a crash in Cumberland County were also more than twice as likely in 2017 to have a serious injury result from a crash than in 2007, PennDOT data showed.

Overall crashes involving any injury were down both statewide and in Cumberland County in 2017, according to PennDOT.

This could mean a portion of the reduction of deaths in traffic crashes are a result of safer automobiles and better emergency care that is keeping motorists alive when involved in a serious crash.

"Pennsylvania has continued to defy national crash trends by steadily

decreasing the number of deaths on our roadways," PennDOT Secretary Leslie S. Richards said in a news release. "Our biggest priority continues to be getting the public to their destinations safely through educational outreach, the latest innovations, effective enforcement and low-cost safety improvements."

PennDOT spokeswoman Ashley Schoch stressed the need for drivers and passengers to buckle their seat belts, to never drive impaired and to avoid distractions.

State data

Some crash categories saw increases in fatalities. PennDOT said fatalities in crashes involving seniors aged 75 and older increased from 132 in 2016 to 153 last year. Fatal crashes involving running red lights (28 in 2016 to 35 in 2017) and in work zones (16 to 19) also increased.

Schoch credited the drop in deaths to an array of efforts, including increased public awareness campaigns and law enforcement efforts.

"Each crash on our roadways is unique, but national data shows that 94 percent of crashes are caused by human behavior," Schoch said. "We continue to invest money in all safety focus areas."

While the overall trend for deaths is going down, the number of crashes involving a serious injury is going up.

Statewide there were about 17 percent more crashes resulting in a serious injury in 2017 than were average any year in the previous five years, according to PennDOT data.



Michael Bupp, The Sentinel

Interstate 81 Exit 48 on York Road looking toward Carlisle.

Interchanges—

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study with backing from the Cumberland Area Economic Development Corp., in concert with several municipal governments.

Congestion on Trindle and York roads is driven by congestion at the I-81 interchanges, and vice-versa, creating a potential barrier to growth in the near future.

Traffic volumes are projected to nearly double by 2030 by most estimates, said CAEDC CEO Jonathan Bowser.

“For tonight’s purposes, we want to get the community together and on the same page as to what our thought process is in coming up with alternatives,” Bowser told the crowd gathered at the Army Heritage and Education Center.

For anyone who has attempted to use Exits 48 or 49, or commuted into or out of Carlisle on Routes 641 and 74, the root of the problem is clear.

Exit 49, at Route 641/Trindle Road, allows motorists to get on I-81 northbound — but motorists northbound on the interstate cannot get off at Exit 49. Those southbound on the interstate can likewise get off, but drivers on Trindle cannot get on southbound I-81 at Exit 49.

At Exit 48, southbound motorists cannot get off the interstate, although those on York Road can get on I-81 northbound. Motorists can get off the northbound side of the interstate, but cannot get back on from York Road.

This has created traffic bottlenecks at the interchanges, and what Trautz said was a “pretty intense” use of residential side streets as drivers attempt to wind their way up or down to the correct interchange configuration.

Trautz used traffic counters at several locations to gauge patterns.

“What surprised me the most was how much Fairfield [Street] was used,” Trautz said.

Fairfield Street connects Trindle and York Roads, running through a residential area just west of the interstate.

The first of the two main alternatives identified by the study would create a dedicated connector road to replace this use, sparing the neighborhood from a heavy volume of through-traffic by effectively connecting the southbound off-ramp at Exit 49 with the southbound on-ramp at Exit 48.

This option would likely be cheaper and logistically easier to build, Trautz said, but would not do as much to relieve congestion.

The other option, which received more interest from those in attendance, would be to create a full interchange at Exit 49. This would also give

much better service to AHEC and the Carlisle Barracks via Army Heritage Drive, a key feature given how much the military workforce contributes to commuter traffic.

The outstanding issue, however, is funding. A final price tag on either option has not been determined, Trautz said, but would certainly not be cheap.

In Pennsylvania, PennDOT plans capital improvements through local study groups. For the Midstate, this is the Harrisburg Area Transportation Study, or HATS.

“It would need to be prioritized by HATS and they’d have to identify the funding,” said Greg Penny, liaison for PennDOT’s District 8, which covers the Midstate region. “Ultimately, someone is going to have to put this plan forward and convince people of its importance to get those dollars onto HATS’ schedule.”

Year-to-year funding is perpetually limited, said Kirk Stoner, Cumberland County’s planning director and a board member for HATS. A large project such as the interchange work would be a matter of public will to get additional state or federal funding, and Stoner suggested that a concentration on the public safety issue involved was the best lobbying strategy.

The traffic study found that Exits 48 and 49 have a safety concern. Between 2012 and 2016, the interchange area on York Road saw 119 reportable crash-

es, meaning incidents that involved personal injury or vehicle towing. The Trindle Road interchange stretch saw 81 such crashes, Trautz said.

This goes hand-in-hand with local demands to widen I-81, ideally from the Maryland border all the way through Harrisburg, in order to reduce crowding and lower the collision rate.

“I don’t see it at all as two separate efforts. The widening and the interchange improvement both address the same safety problem,” Stoner said.

Trautz said West Virginia’s recent widening of I-81 has seen a precipitous drop in collisions, a case study that could help lobby for widening in Pennsylvania.

Many residents in attendance at this month’s meeting said the impact of interchange improvements will be limited if the core issue isn’t addressed — that issue being the bottleneck of heavy trucks on I-81.

“We don’t know when or how they’re going to widen the road through here,” Trautz said. “We want an alternative that’s adaptable to a widening scenario ... either one of these is pretty adaptable.”

The public is asked to take an online survey regarding their views on the options presented, available at survey-monkey.com/r/Exits48_49.

Once results are in, another meeting will likely be held to finalize the group’s direction, Bowser said.

New CV Beer Trail line-up goes on tap

CAEDC Staff Submission

CAEDC is excited to share that we have unveiled our updated Cumberland Valley Beer Trail passport program. The Cumberland Valley Beer Trail invites you to tap, tour and try a pint at our local breweries, brew pubs, distilleries and wineries.

The updated passport has a total of 29 locations including four new locations: Appalachian Brewing Company of Shippensburg, Burd's Nest Brewing Co., Grand Illusion Hard Cider and Dead Lightning Distillery.

There are also five new "Coming Soon" locations, including the County's first winery at a vineyard:

- The Winery at The Long Shot Farm – 1925 McClures Gap Rd., Carlisle
- Bridge Street Brew Works – 305 Bridge St., New Cumberland
- Cold Springs Inn & Brewing Co. – 993 Park Place, Mechanicsburg
- Hook & Irons Distillery – 137 N. Hanover St., Carlisle
- Mellow Mink Brewing – 4830 Carlisle Pike, Mechanicsburg

View a list below of participating locations to pick up an official Cumberland Valley Beer Trail Passport. Once you visit a location inside of the passport you can get a sticker for each location you visit.

Collect stickers, tear off the back panel, fill out your information and either mail or e-mail it to us to win prizes. Collect 5 stickers to win a bottle opener, 15 to win an opener and t-shirt, and 20 to win an opener, t-shirt and to be entered into a quarterly drawing for \$50 in Gift Cards for Beer Trail locations.

Experience the Cumberland Valley Beer Trail responsibly by booking a package from our official transportation partners, Unique Limousine and Premiere #1 Limousine Service.

Learn more at VisitCumberlandValley.com/Beer.

Chambersburg to Carlisle

Roy Pitz Brewing Company – (140 N. Third St., Chambersburg) – A variety of regular and seasonal craft beers brewed on-site in a historic 1900's building plus a full menu.

Gearhouse Brewing Co. – (253 Grant St., Chambersburg) – Small craft brew pub with farm influenced beers and a focus on supporting local resources.

Appalachian Brewing Company of Shippensburg – (15 W. King St., Shippensburg) – Restaurant with flagship and seasonal craft beers; more than 20 ABC beers on tap daily.

Molly Pitcher Brewing Company – (10 E. South St., Carlisle) – Locally-owned brewery and taproom with a variety of craft beers brewed on-site.

Castlerigg Wine Shop – (110 S. Hanover St., Carlisle) – Wines from local PA wineries, several varieties of craft beer, and small appetizers.

Market Cross Pub & Brewery – (113 N. Hanover St., Carlisle) – English fare and brews, with over 250 varieties of beer including a few brewed on-site by Market Cross. Visit the outdoor Beer Garden.

Burd's Nest Brewing Co. – (19 N. Hanover St., Carlisle) – Artfully-crafted beer made from fresh, local ingredients.

Grand Illusion Hard Cider – (26 W.

High St., Carlisle) – Cidery and wine bar; largest selection of craft ciders on draft on the East Coast, plus craft beer and sodas. Food menu available.

Café Bruges – (16 N. Pitt St., Carlisle) – Traditional Belgian food, along with beers and ales from this region of the world.

Desperate Times Brewery – (1201 Carlisle Springs Rd., Carlisle) – Twelve craft beers brewed on-site, along with a restaurant specializing in authentic German fare and other items.

Carlisle to Mechanicsburg

Appalachian Brewing Company of Mechanicsburg – (6462 Carlisle Pike, Mechanicsburg) – Restaurant with specialty beer and craft soda production on-site, enjoy ABC favorites and new seasonal brews.

Harty Brewing Company – (146 Walden Way, Mechanicsburg) – Cozy taproom with small-batch craft beers brewed on-site and a rotating selection of seasonal brews.

Larsen Meadworks – (35 W. Main St., Mechanicsburg) – Creative and unusual approaches for dessert wines and dry bruts.

T.J. Rockwells – (896 W. Grantham Rd., Mechanicsburg) – Lunch and dinner options with a great bar, craft beer and large, outdoor deck.

Marzoni's Brick Oven & Brewing Co. – (4925 Ritter Rd., Mechanicsburg) – Specializing in hand-made brick oven pizza, Italian-American cuisine, and hand-crafted lagers and ales.

Big Bottom Brewery/Al's Pizza of Dillsburg – (6 Tristan Dr., Dillsburg) – Traditional pizza shop with on-site craft brewery.

Mechanicsburg to the West Shore & Downtown Harrisburg

Ever Grain Brewing Co. – (4444 Carlisle Pike, Camp Hill) – Variety of hand-crafted beers brewed on-site, with seasonal and locally-sourced food menu.

Brewhouse Grille – (2050 State Rd., Camp Hill) – Restaurant with indoor bar and large seasonal outdoor bar with a changing list of craft brews.

Dead Lightning Distillery – (311 Bridge St., New Cumberland) – Hand-crafted rum, vodka and whiskey.

Al's of Hampden/Pizza Boy Brewing – (2240 Millennium Way, Enola) – Features 100+ options on tap, including a selection from the on-site Pizza Boy Brewery, also offers pizza and subs.

Appalachian Brewing Company of Harrisburg – (50 N. Cameron St., Harrisburg) – Restaurant with specialty beer production on-site, plus brewery tours.

Millworks – (340 Verbeke St., Harrisburg) – Features on-site brewery, rooftop biergarten, local & sustainable restaurant, and 3 art galleries with 18 artist studios.

The Vegetable Hunter – (614 N. 2nd St., Harrisburg) – Small batch brewing using fresh and unexpected ingredients, plus vegan menu.

Zeroday Brewing Co. – (250 Reily St., Harrisburg) – Clean, balanced ales and lagers brewed on-site with a fun snack menu.



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Chamber policy relies on local feedback

Gene Barr, President & CEO, Pennsylvania Chamber of Business and Industry

Over a century ago, when the Pennsylvania Chamber was first founded, a rising star from the chamber world in Massachusetts, Daniel Casey, was recruited to crisscross the Commonwealth and impress upon business leaders the value of having their own local chamber of commerce.

Newspaper columns from that era detail Casey's inspirational speeches – to a crowd gathered in Tyrone, PA, in November 1919, Casey beseeched them to “Look at any municipality the country over that is thriving and you will find that it is thriving because there is some dynamic power behind it. The Chamber of Commerce is that dynamic power.” The value in his words, as described in this article that highlighted Casey's influence in the PA Chamber's earlier years, was that he recognized the extent to which employers were interested in public policy, and its impact on economic growth.

Nearly 100 years later, the PA Chamber still understands the integral role local chambers play in promoting economic growth in the region they call home, and the fact that their real-world experiences help to craft the public policies that we advocate for each day in the halls of the state Capitol. The vast majority of the nearly 10,000 members the PA Chamber represents are small business owners who belong to local chambers, and those chambers are acutely aware of the challenges they face operating in Pennsylvania. “What are you hearing from your members?” is an oft-repeated phrase at many of the meetings we have with them throughout the year, and at events where we present updates on the PA Chamber's legislative priorities in Harrisburg.

We're also proud to partner each June with the PA Association of Chamber Professionals to host Chamber Day at the State Capitol, where we welcome dozens of local chamber representatives to our office in Har-

risburg for meetings and discussions with some of state government's top policy leaders and experts. Of course, our local chamber partners don't have just this one day a year to weigh in on the issues that matter to them the most – we keep the line of communication open to them 365 days a year so that they know they can always reach out, stay informed and rally alongside us when we need them to.

For example, we've relied heavily on local chambers this year on helping to get an important prescription drug bill through the legislature. Senate Bill 936 – which has been a leading PA Chamber priority this session – aims to implement a prescription drug formulary within Pennsylvania's workers' compensation system. We view this bill as a critical piece of the puzzle in addressing the state's ongoing opioid and prescription drug abuse crisis as it relates to injured workers. In communications to state lawmakers, the PA Chamber listed the more than 70 local chambers across Pennsylvania that are joining us

in support of the bill because it would help to mitigate an epidemic that has hit every corner of the state.

The term “all politics is local” is truly driven home when discussing the power of local chambers' support for an initiative such as S.B. 936, because of the impact it has on lawmakers when they realize how the collective business community in their district has weighed in on the issue. It was the collective support of these local chambers, as well as medical, business and local government groups across the state that helped to get the bill to the governor's desk; as of this writing, S.B. 936 awaits further action by Gov. Tom Wolf.

The PA Chamber wouldn't be the influential policymaking organization it is today without the support of our local chamber partners. We remain committed to always building upon our working relationship as we advance the shared goal of a more competitive and economically vibrant Pennsylvania.



provided by Chapel Pointe

This design illustration shows what the townhomes will look like at Pointe Place in Carlisle.

Chapel Pointe unveils plans for new townhome community in Carlisle

Debbie Chestnut
For The Sentinel

Chapel Pointe unveiled plans for a new townhome community in Carlisle at an open house recently.

The new 62-plus community, called Pointe Place, will be at 1026 Ritner Highway on a 1.5-acre site currently occupied by Betra In Home Care. Officials expect to break ground this summer and complete construction of the \$5 million project by next year, although the actual start date for construction hinges on securing five reservations.

“We have to have five people make reservations before we can start construction,” said Lindsay de Bien, com-

munications coordinator at Chapel Pointe.

According to de Bien, the open house provided an opportunity for people to learn about the townhomes, the benefits of living in a townhome community like Pointe Place, and its association with Chapel Pointe.

“When people move to Pointe Place, they are part of this community as well,” she said. “We want them to understand that Chapel Pointe is a faith-based community, and people are loved and cared for here. We want to give them the lifestyle they want and meet their needs.”

She said there will be 12 single-story

Please see Pointe, Page 9



Michael Bupp, The Sentinel

Pointe Place Showcase guests have breakfast during the construction tour at Chapel Pointe Tuesday in Carlisle.

iDesign Plastics is a high-tech, one-man shop

Zack Hoopes
CVBJ

While manufacturing is often associated with large-scale production, the majority of manufacturing companies have only a handful of employees.

Further, many are one-man or one-woman shops – such as iDesign Plastics of New Cumberland, a plastic components manufacturer run by one man, Shawn Whitmire.

Whitmire exited the military in 2015, and opened his shop in August of 2016 in a small warehouse in the borough.

“I had a friend who had a plastic fabrication business in Michigan, and I said ‘if you ever want to expand to the east coast, let me know,’” Whitmire said. “He sort of laughed at the idea, but then I saw him again at Christmas and he said ‘you know, we could actually do that.’”

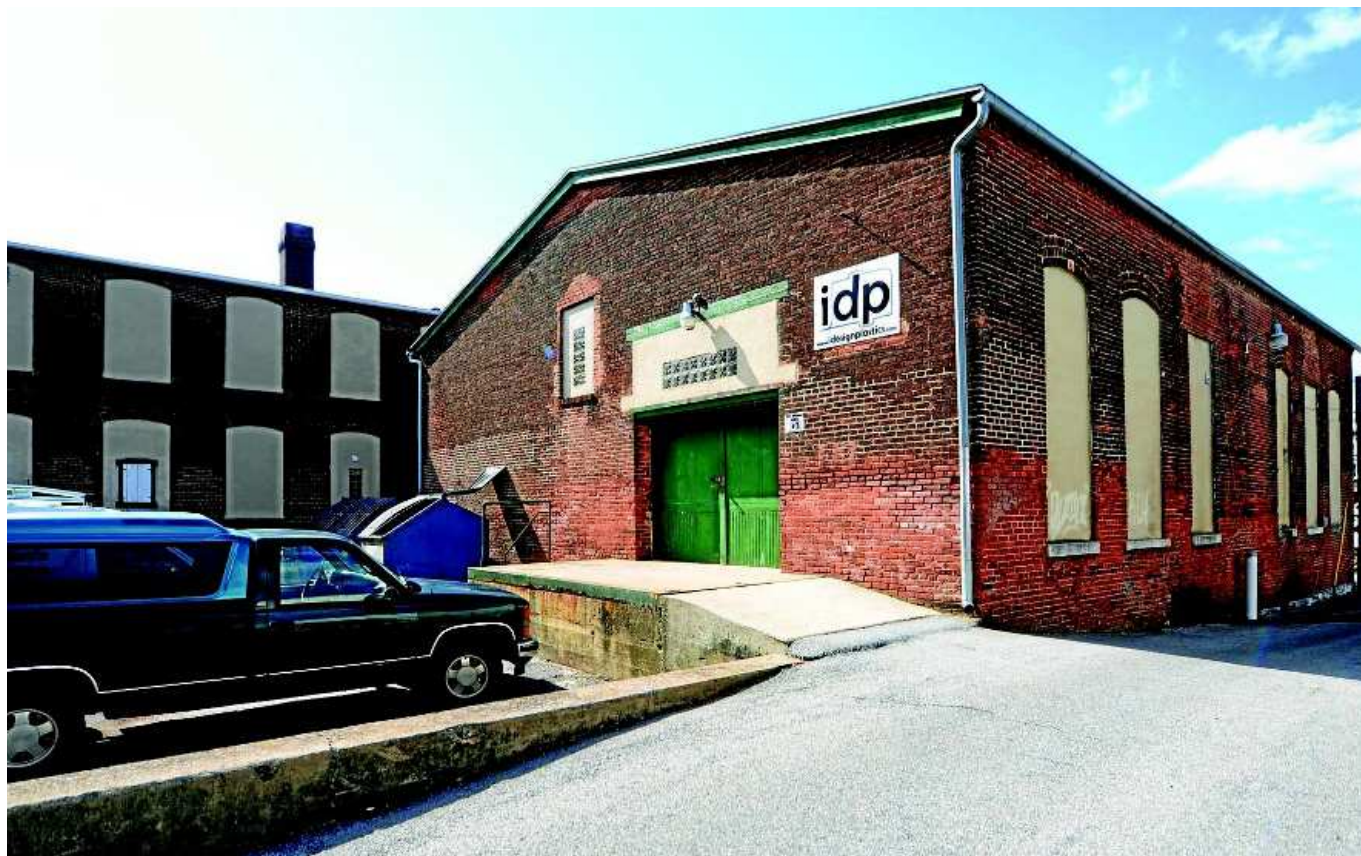
As manufacturing technology has improved, the number of people necessary for production, and the average size of firms, has dropped – even though manufacturing GDP continues to grow.

In Pennsylvania, according to the U.S. Census Bureau’s 2012 survey, there are 12,799 manufacturing firms, of which 5,128 have between one and four employees.

For Whitmire, the key to his one-man shop is Computer Numerical Control, commonly known as CNC, which automates the fabrication of parts that used to be milled, carved, and bent by hand.

“We found a used five-by-ten foot machine in Louisiana and had it shipped up here,” Whitmire said.

The CNC table allows Whitmire to manufacture complex parts, large and small – from tiny letters for signs, to components that take up the en-



Michael Bupp, The Sentinel

iDesign Plastics manufactures plastic components for various applications. The company was started in 2016 by military veteran Shawn Whitmire.

tire five-by-ten foot machining table surface.

Many of Whitmire’s orders, he said, are for other manufacturers, who need plastic guards and shields to go around their own manufacturing equipment.

“Think about the heavy plastic guarding that goes around a robot in a factory,” Whitmire said. “Engineering firms will come to me and say ‘we need polycarbonate panels cut to

such a dimension to go in the frames around this device.’”

This also extends to other industries, such as guarding for electrical equipment used by power companies, and meat processing machinery.

The raw blocks and sheets of various types of plastics come from suppliers in Harrisburg and in Maryland, Whitmire said, although certain specialty plastics may need to be purchased directly from the chemical

plant that makes them.

“I’ve also gotten materials from Texas, certain coatings that you have to get from very specific vendors who make them,” Whitmire said.

While this is currently a one-man operation, Whitmire said he could see it growing to the point where he hires additional fabricators.

“The hope is that we’ll grow to the point where we can bring some people on,” he said.

Pointe

From 8

townhomes with floor plans of either 1,000 or 1,250 square feet. Eleven of the homes will feature two bedrooms and either 1.5 or two bathrooms; the other will be wheelchair accessible and have one bedroom and one large bathroom. All of the townhomes will have one-car garages, and there will also be a community building.

“There will be an entrance fee plan (between \$199,000 and \$220,000), similar to other retirement communities, to buy into the community, and everyone will have the opportunity to use the services and amenities at Chapel Pointe,” de Bien said. “There will be a monthly fee to maintain a maintenance-free style of living, so they won’t have to shovel snow and mow grass, or fix appliances.”

“As the aging-in-place trend has developed, we’ve seen a growing number of people choose a home that will meet their needs long into the future rather than choose to move to a traditional continuing care retirement community,” Chapel Pointe Executive Direc-

tor Debbie Sprague said. “Pointe Place gives people the best of both worlds – providing a timeless townhome in an active neighborhood plus the guarantee of priority access to health care services if they’re ever needed. Pointe Place represents ultimate independence and ultimate security.”

Sprague said the idea to build Pointe Place came as a result of a conversation with John and Sandy Hockensmith.

“In early 2015, John and Sandy Hockensmith met with Chapel Pointe leadership to describe his father’s vision of building townhomes for seniors on his property along Ritner Highway,” she said. “As an innovative non-profit community, we try to continually evaluate options that will further Chapel Pointe’s mission to provide a loving way of life for seniors. The Hockensmiths’ overall vision aligned with our values, so Chapel Pointe purchased the property in December 2016, and our leadership began meeting with a team, including an architect, a contractor, site engineers, and an interior designer, to develop plans.”

According to Sprague, the general contractor is Arthur Funk & Sons and architect is Cornerstone Design-Architects.



Michael Bupp, The Sentinel

Chapel Pointe Executive Director Deborah Sprague speaks during the Pointe Place Showcase at Chapel Pointe Tuesday in Carlisle.



Michael Bupp photos, The Sentinel

Visitors looked at photographs and video of dancers at the Central Pennsylvania Youth Ballet's Spring Open House.

CPYB grows donor base, academic year programs

Zack Hoopes
The Sentinel

Central Pennsylvania Youth Ballet is looking at significant growth this year as the nonprofit dance school continues to attract donors and students.

Contributions are projected to be up 18 percent in CPYB's current fiscal year, which ends in August, said CEO Nicholas Ade.

"We have kids who are being raised in a classical ballet environment and being taught life lessons that go outside of their academic structure. I think that's what our donors really respond to," Ade said.

Many nonprofits started the year with fears that contributions would be down, given the recent federal tax overhaul that increased the standard deduction, potentially reducing the number of filers who itemize and use charitable contributions as tax breaks.

But CPYB's donor pool has strengthened, Ade said.

"While the tax incentive is enticing, it isn't the core reason why people give," Ade said. "If anything, because of the relationships we've built, soliciting donors is easier."

CPYB is also looking at significant enrollment growth since its expansion last year, which added 6,600 square feet to the organization's main studio space on North Orange Street in Carlisle.



Central Pennsylvania Youth Ballet recently held its Spring Open House.



Central Pennsylvania Youth Ballet Chief Executive Officer Nicholas Ade, left, greets Kenn Tuckey during the Central Penn Youth Ballet's Spring Open House.

While CPYB's largest programs take place in the summer, its fastest-growing classes are during the academic year. This school year, CPYB has 317 students enrolled — 92 more than last year, a growth of over 40 percent enabled by the added studio space.

Summer programs enroll roughly double the amount of students enrolled during the academic year.

"The summer is still our largest revenue generator, but the growth through the year is really adding a new dimension," Ade said.

A study released in 2012 found that CPYB had a \$5.7 million economic impact on the Carlisle region, a number that is certainly higher today given the group's rapid growth, both in its own operating budget as well as the number of attendees CPYB programs bring in from outside the area.

"I think people are seeing growth, but they're also seeing our ability to keep what got us here intact and not stray from our core mission," Ade said.

Donation growth on both the individual and corporate side has been roughly even, Ade said. Reliable growth in the donor base has allowed CPYB to develop a roadmap for what it wants to add.

"We continue to look at how fast we can achieve our dreams, essentially, that list of things that we want to accomplish within the next three to five years. As we go along year to year, we start being able to prioritize what comes next," Ade said.



Donald Grell talks with a guest during the Central Pennsylvania Youth Ballet's Spring Open House last week.



Barbara Gleim talks with a guest during the Central Pennsylvania Youth Ballet's Spring Open House.



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McMahon promotes small business with trip to Appalachian Brewing

Zack Hoopes
The Sentinel

Linda McMahon, head of the Small Business Administration, made a pit stop at Appalachian Brewing Co. earlier this month to promote the federal agency's assistance programs for small companies and entrepreneurs.

"We don't want to be the best-kept secret for small businesses, we want to let everyone know how we can help," McMahon said.

Appalachian Brewing's location on the Carlisle Pike in Silver Spring Township, which McMahon and SBA officials toured Tuesday afternoon, was financed in part by federally backed loans made through the SBA's 7(a) program.

"The SBA is a great way to get around some of the hurdles and access capital you wouldn't otherwise," said Artie Tafoya, partner and manager of operations at Appalachian Brewing. Tafoya said SBA-supported loans helped reduce the cost of Appalachian Brewing's roughly \$4.5 million expansion in Silver Spring Township, which opened in 2014.

The SBA's most popular loan program, authorized under federal title 7(a), allows the administration to guarantee loans made by certain private banks who participate in the SBA's program.

Federal backing means less risk for the lender, which allows them to offer more favorable terms, providing small businesses access to capital at favorable rates that would otherwise only be available to larger, more established corporations.

The SBA approved \$25.8 billion worth of 7(a) loans in the 2017 fiscal year, according to the agency's annual report.

Locally, Centric Bank, which financed Appalachian Brewing, is the largest originator of 7(a) loans, lending to 77 Midstate businesses last year and creating a projected 2,500 new jobs, the bank announced recently.

McMahon said that the SBA seeks to expand its core programs by attracting more lending partners willing to invest in small business expansion.

"Most small businesses fail because they are undercapitalized," McMahon said. "What we're doing now is helping to grow our lender base."

McMahon was appointed to head the SBA last year by President Donald Trump. She is well-known as the founder of World Wrestling Entertainment along with her husband, professional wrestling guru Vince McMahon.

Over the past year, McMahon has also promoted the potential benefits to small business of the Republican tax plan, which passed Congress in December.

McMahon has continued to press Congress to make the individual tax cuts, not just the corporate reduction, permanent. While corporate relief is



Michael Bupp photos, The Sentinel

Linda McMahon, head of the U.S. Small Business Administration, tours Appalachian Brewing Co. in Mechanicsburg with owner Artie Tafoya.



Linda McMahon, head of the U.S. Small Business Administration, said the agency is trying to grow its lender base.

permanent under the new tax code, the GOP placed a sunset on personal rate reductions in order to stay within the \$1.5 trillion 10-year deficit rule needed to pass the Republican tax plan via rec-

onciliation.

This is of particular concern for small business owners who are not organized as corporations, but have their businesses set up as pass-through

entities and report profits as personal income.

"The businesses I've spoken with have talked about the anticipation of the tax cuts and the optimism we're seeing since they passed," McMahon said. "I would really like to see the tax cuts for individuals made permanent."

Although the 7(a) program is the largest, the SBA also administers other loan programs, such as the 504 capital loan program, disaster relief loans, and others. It also offers training and guidance to entrepreneurs on a variety of issues.

While Trump's budget proposals have sought cuts to the SBA, the funding resolutions that have passed Congress have featured less significant reductions. Congressional funding resolutions have the agency funded at \$881 million on an annualized basis, compared to \$887 million in the 2017 fiscal year.

"We're getting strong congressional support," McMahon said. "We have seen a little bit of [budget] reduction, but we didn't have to cut our programs."

With the demand for 7(a) loans growing, Congress is considering a bill that would authorize the SBA to raise the cap on the value of assets it backs, although McMahon said the agency is unlikely to hit that cap in the short term.

Diversity and flexibility

Area school districts adjust curriculum to workplace needs

Joseph Cress
The Sentinel

The perception of higher earnings has fueled a philosophy where educators and parents push youths to attend college in pursuit of job security, social mobility and financial prosperity.

But this push may lack the pull the college graduate had hoped for when he or she enters a shrinking job market where there is already an oversaturation of certain college majors.

The result has been an increase in underemployed graduates who shoulder heavy debt and are forced to take jobs that do not require the education that they received.

In the midst of the recession 10 years ago, local school districts started to develop plans within their curriculum to balance the college pathway with technical skills to keep students relevant going forward, Richard Fry said.

"We all have the same challenge — how do we diversify what we have to offer to make sure our students come out career and college ready," he said.

Fry, of Big Spring School District, was one of three superintendents who briefed business leaders Tuesday during the annual State of Education Breakfast presented by the Carlisle Area Chamber of Commerce.

He was joined by colleagues from the Carlisle and Cumberland Valley school districts in showcasing programs that offer high school students hands-on practical experience, college-level academic credit and professional certificates before they graduate.

There is a trend among school districts where more money is being invested upfront in early childhood education to build a foundation in learning that would allow the "back end" of education — the high school years — to be as flexible as possible in the delivery of instruction, Fry said.

He said this flexibility was enhanced in 2014 when the Pennsylvania Department of Education changed the regulations governing high school graduation requirements. "It really gave us all a blank slate," Fry said.

The result for Big Spring has been the implementation of a program that offers an individualized diploma starting with the Class of 2019. The new approach requires all students to complete an internship, a capstone project or an accepted industry certificate to qualify for graduation, Fry said.

He said every Big Spring student is required to take a career project seminar that includes mock interviews, a mandatory job shadow and instruction in writing resumes and cover letters. They are also required to take a course on personal finance to learn responsible money management.

Meanwhile, Carlisle is one of only 12 high schools in Pennsylvania that are considered "comprehensive" in that it



Joshua Vaughn photos, The Sentinel

Superintendent Christina Spielbauer said Carlisle School District's community partnerships are critical students' success. "We have a variety of internships and career exploratory options," she said during a State of Education breakfast Tuesday.



Joshua Vaughn, The Sentinel

Cumberland Valley School District Superintendent Frederick Withum III said the district's goal is to interject industry standards into the curriculum to better prepare students for life after graduation.

offers its own vocational and technical school on campus, said Christina Spielbauer, superintendent of the Carlisle Area School District. About one-third of Carlisle High School students are enrolled in some kind of vocational or technical program.

Most programs provide a hands-on work experience and/or industry certification component that draws upon the relationships the district maintains with local businesses, Spielbauer said. "Our community partnerships are really critical to our students' success. We have a variety of internships and career exploratory options."

Cumberland Valley has developed an approach where students can earn an endorsement in the form of a certificate on top of their diploma acknowledging their preparatory work in such career fields as arts and communication, information technology, human services and engineering, Superintendent Fred Withum said.

"We are not adding new programs," he said. "We are redesigning and redeveloping existing programs so that they fit within new criteria. We are bringing representatives of business and industry to the table." The goal is to interject industry standards into the curriculum to better prepare students for life after graduation.

Withum said Cumberland Valley has a mechanism within its curriculum that allows each student to self-design an individual pathway that offers opportunities for job training/shadowing and professional certifications. He used the example of a student who wants to be a roadie for a rock and roll band. That student would need a forklift certification along with courses in event planning, electronics, communications and rudimentary physics.

Students are required to complete 23 credits of coursework to graduate from Cumberland Valley High School. The combination of offering summer

courses and allowing middle school students to earn high school credit has made it possible for some students to complete this requirement by the time they reach or complete their junior year.

At that point, the student has the option of an early graduation or they could submit a detailed career plan with the high school guidance office outlining a schedule of courses they plan to take in their senior year, Withum said. This opens up time for seniors to pursue internships and similar opportunities.

Michelle Crowley, president and executive director of the Carlisle Area Chamber of Commerce, said that since she started with the chamber 20 years ago, there has been a marked increase in the level of engagement between local districts and the business community.

"A lot of it has grown out of the need to find qualified workers," Crowley said. She said that while employers realized they needed to be more aware of curriculum, school districts realized they needed to be more responsive to changes in the job market and workplace requirements. The chamber and its network had served as a bridge.

Marie Habib is owner of Childtime School Age Care, a private for-profit company that provides before-school and after-school programs in Carlisle schools. Childtime sponsored the State of Education Breakfast.

Habib called the annual event a connecting line between what happens in real life and in the classroom. "It brings it together so it's a holistic approach," she said.

Selah Nieratko, a sixth-grade honor student at Lamberton Middle School, said her parents were happy to find a high-quality program in Childtime. "It helped me to grow socially, emotionally and academically," she said.

Email Joseph Cress at jcress@cumberlandlink.com.

Toomey, Carlisle business owners talk tax changes

Senator not optimistic Congress will achieve much in 2018

Zack Hoopes
The Sentinel

Several area businesses say they expect to reap some benefit from the federal tax overhaul passed late last year, which was discussed recently in a roundtable event with U.S. Sen Pat Toomey.

Business owners from the Carlisle Area Chamber of Commerce met with Toomey earlier this month, where Pennsylvania's Republican senator pressed the benefits of the GOP's tax plan.

But Toomey also cast a less enthusiastic tone about future policy, given the deep divisions in Washington not just with Democrats but within the Republican Party during the Trump era.

"This year, I don't expect any big landmark bills like the tax reform," Toomey said. "There is some possibility of an infrastructure bill, but I think that's not likely this year."

The session was held at Desperate Times Brewery in Carlisle, which was opened by Matt and Susan Dunn in 2016. The Duns voiced optimism that changes to the federal tax code would help their growth plans for 2018, which includes increased sales of beer to other bars and restaurants.

"We're going to have to hire full-time sales people for that this year, and hopefully a lower tax burden will make that easier," Matt Dunn said. "Currently, [Susan] is doing all the sales herself, and running the kitchen, which is just too much."

Dunn also said the federal excise tax on beer was dropped from \$7 per barrel to \$3.50 per barrel. One barrel is roughly two kegs' worth, which has saved Desperate Times a fair amount of money on its first quarterly submission, Dunn said.

Toomey ran through a number of points about the tax overhaul that the GOP frequently stresses — 93 percent of American families will see some savings from the changes, and corporate entities will see their base rate reduced from 35 percent to 21 percent.

Income received from so-called "pass through" entities such as LLCs and partnerships now receives a 20 percent deduction, making the tax rate on investors' and business owners' income more competitive with the rate on corporate profits. And the deduction of capital depreciation has been sped up and extended, allowing businesses to get bigger breaks from buying new equipment.

"We wanted to incentivize capital expenditures," Toomey said. "Investment in capital, in my view, is the building block of a capitalist economy."

The question remains how much of the tax cuts, which are anticipated to put a \$1.5 trillion hole in the federal budget over the next 10 years, will go toward this goal.

Democrats have hammered Toomey and other GOP economic gurus on the distribution of the cuts. Roughly 65 percent of the total tax savings will go to the top 20 percent of households, with the bottom 80 percent of Ameri-



U.S. Sen. Pat Toomey, R-Pa., speaks to local business leaders Tuesday during a roundtable discussion about economic development at Desperate Times Brewery in Carlisle.

Joshua Vaughn,
The Sentinel

cans sharing 35 percent of the benefit, according to the Congressional Budget Office and Tax Policy Center.

Further, while businesses may choose to invest in more jobs and/or higher wages, many are also using a chunk of their tax savings to bolster their stock prices through buybacks.

Toomey's Democratic counterpart, Sen. Bob Casey, released a report in February citing \$100 billion in stock buybacks announced immediately after the tax bill's passage, describing the GOP's plan as a "corporate windfall" that puts most of the money in the pockets of financial institutions, and little money back into workers or capital.

On Tuesday, business owners offered some examples that would help Toomey fight back. Rob Kole, president of insurance firm Benefit Connections, said he planned to hire two new employees in 2018, and he issued several thousand dollars in bonuses in 2017 as a result of anticipated tax savings.

"You hear that companies are going to keep the benefits, but that's not always true," Kole said. "Am I going to make some more money? Sure I am, but I'm also investing in my business and my employees."

David Maaskant, manager of Smith Elliott Kearns & Co's Carlisle location, said all the projections he has done for clients' 2018 taxes have been positive.

"Every one of my clients, business and individual, is paying less tax in 2018," Maaskant said.

While each client is different, Maaskant said the doubling of the child tax credit from \$1,000 to \$2,000 per dependent under age 17 has been a significant factor. The GOP tax plan also increased the ceiling for the credit: Single parents who make up to \$200,000 can claim the credit, and married couples up to \$400,000. Previously, the child credit was limited to \$75,000 for single parents and \$110,000 for couples.

Further, most small business owners in the Midstate receive their business profits as a pass-through from an LLC or other holding entity, and 20 percent

of such proceeds are now tax-free under the Republican tax plan.

Maaskant said these were the main factors in what he estimated as a \$6,000 to \$8,000 average savings for his clients, many of whom are families with children, and who operate or own stakes in small businesses.

From a political standpoint, the GOP has bet heavily on the success of the tax overhaul, given the party's difficulty in other policy areas during the Trump era.

"It was a rough first year," Toomey said. "It felt to me like we were wrapped around the axle, not getting Republican consensus on how to replace Obamacare."

Toomey described the tax bill as a "silver lining" in the cloud of failure on health care.

"The silver lining was a tremendous commitment to getting tax reform done. We made two big promises, and we can't fail on both," Toomey said.

As a strict adherent to laissez-faire economic principles, Toomey has often found himself at odds with both ends of the political spectrum since the 2016 election.

The fact that the GOP has thus far not fixed congressional spending practices, despite passing tax cuts, is a particular thorn.

"I hope we can get away from these manufactured fiscal crises where we wait until the end of the year and then four guys get together in a room and negotiate a trillion-dollar-plus spending bill," said Toomey, criticizing the most recent \$1.3 trillion package that was passed on March 23 to avoid another government shutdown.

Lack of consensus on an infrastructure bill is "in part because the big omnibus spending bill a few weeks ago was such a blowout ... it probably stops us from doing an infrastructure initiative this year," Toomey said.

Toomey has also been critical of the Trump administration's recently announced tariffs, which have resulted in counter-measures from China and dives in the stock market.

Three-quarters of the steel used by

U.S. manufacturers is domestically produced, limiting the benefits of Trump's import restrictions on China, Toomey said. But Chinese countermeasures such as tariffs on agricultural products, of which the U.S. is a large net exporter, could do more damage.

"They will do more harm than good," Toomey said. "There was never a good argument for these [tariffs] to begin with."

At the same time, Toomey said he expected a struggle with his more left-leaning colleagues over financial deregulation.

The Senate recently passed a partial rollback of Dodd-Frank Act provisions, put in place after the 2008 financial crisis, with 17 Democrats voting in favor along with all of the Senate's Republicans. The bill would cut back "too big to fail" vetting requirements from some banks, and ease up on mortgage writing controls that the bill's supporters say disadvantage smaller banks and credit unions.

"The bottom line is we have been wildly overregulating financial institutions generally, but especially the small ones," Toomey said.

Opponents, such as Democratic Sen. Elizabeth Warren of Massachusetts, have criticized the bill. In a recent Politico report, Warren was quoted as saying it rolls back "the rules on some of the biggest banks in the country so they'll have a chance to crash the economy again."

House Republicans will likely return the bill to the Senate with a number of additional provisions, Toomey said, some of which will undercut Democratic support in the Senate.

"The Democratic senators are saying they don't want to do anything because they're taking heat from the Elizabeth Warren wing of the party that hates the idea of any financial deregulation," Toomey said, predicting that debate over the bill would take up much of Congress' time through the fall of this year.

Email Zack at zhoopes@cumberlandlink.com.

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PROJECT OF THE YEAR



Carlisle Urban Redevelopment Plan



Market Cross Pub & Brewery

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Marsha Fetsco (Left)

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Carlisle CARES changes name to Community CARES

Joseph Cress
The Sentinel

Carlisle CARES has rebranded itself Community CARES to better represent the region it serves and to reflect its vision to collaborate with other agencies to end homelessness and facilitate programming for the underserved.

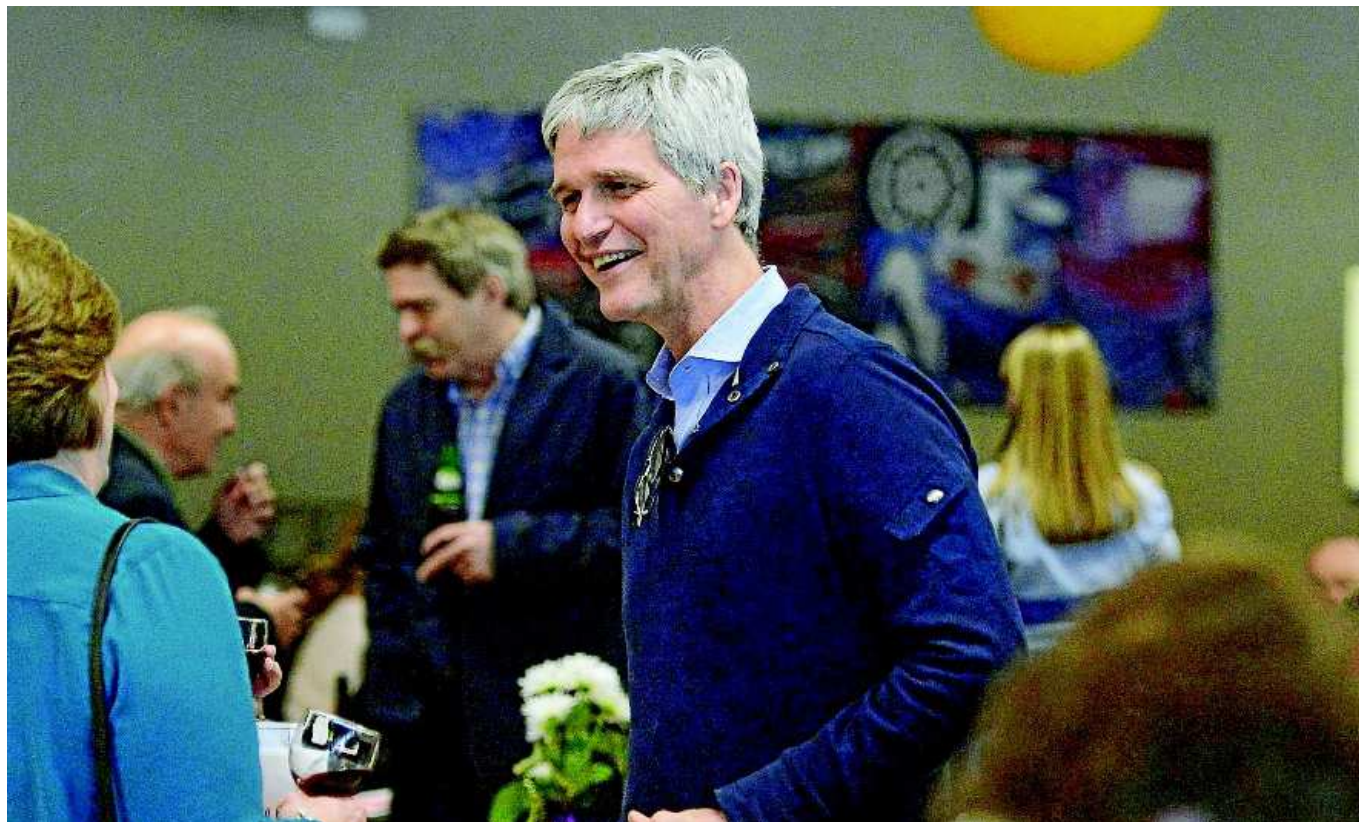
Leaders of the nonprofit organization unveiled the new operating name at its 11th Annual Community Celebration Benefit Thursday. The name change will be supported by a marketing campaign that is under development and would include the organization's newsletter, website and Facebook page, said Shari Bellish, executive director.

"Because of the name, there was a big misconception that we only serve Carlisle," Bellish said. "We really serve all of Cumberland County and surrounding areas." She said the majority of clients are Cumberland County residents, but many are from outside the Carlisle area and only move or travel to the borough and nearby townships to be closer to the county seat and the many agencies that serve the homeless.

Twelve percent of clients are from Dauphin County while another 5 percent are from adjoining Adams, Franklin, Perry and York counties, Bellish said. So while its reach has been countywide and regional, the misconceptions tied to the old name have disqualified Carlisle CARES from receiving grants from funding sources where eligibility is tied specifically to demographics.

The same misconceptions have made it difficult for Carlisle CARES to garner support from churches on the West Shore and Shippensburg, Bellish said. Churches in Carlisle, Boiling Springs, Plainfield and Mount Holly Springs are on a monthly rotation to host overnight shelters for homeless men and women.

The rebranding comes at a time when the U.S. Department of Housing and Urban Development is asking each community to designate one point of entry for the homeless to access services, Bellish said. Over its 14-year history, CARES has developed into that point of entry where staff mem-



Michael Bupp photos, The Sentinel

Terry Robinson talks with guests during the Carlisle CARES 11th Annual Community Celebration event Thursday at the Carlisle Expo Center.



Carlisle CARES hosted its 11th Annual Community Celebration Thursday at the Carlisle Expo Center.

bers conduct needs assessments before referring people to the appropriate agency.

Rebranding allows CARES to streamline the process and provide better communications, collabora-

tion and coordination, Bellish said. She said HUD is requiring each point of entry to not only conduct a criminal background check on each person, but a medical and behavioral assessment before a referral is made.

The federal government is also mandating the development of a coordinated entry system where information on each person is entered and shared on a database. Cumberland County is part of a region of 33 Pennsylvania counties working to implement the system that could speed up the process of getting people back to their home communities.

Misconceptions over the name have become more of a problem in recent years, prompting the CARES board of directors to rebrand the agency after first verifying that the name "Community CARES" was not being used by another agency, Bellish said.

Email Joseph Cress at jcress@cumberlandlink.com.

Beer and wine sales coming to Carlisle Sheetz on Ritner Highway

Tammie Gitt
The Sentinel

Beer and wine sales will be coming to a Sheetz store at the intersection of Allen Road and Ritner Highway in Carlisle.

Carlisle Borough Council has passed a resolution to transfer a restaurant retail liquor license from Shippensburg Borough to Carlisle.

Mark Kozar of Flaherty & O'Hara, the law firm handling the liquor license transfer for Sheetz, said the liquor code was amended in 2000 to allow the transfer of a license from any municipality in the county to another municipality in the county so long as a reso-

lution is issued permitting the transfer.

Kozar said the timeline for the addition of beer and wine sales will be dependent on the Pennsylvania Liquor Control Board.

A cooler area at the store used to hold cold soda will be eliminated to make room for a beer cave, a walk-in area in which all the beer will be stored. Although the stores are open 24 hours, beer and wine sales would be limited to 7 a.m. to 1:45 a.m. Monday through Saturday and 9 a.m. to 1:45 a.m. Sunday. The door to the beer cave is locked each morning at 1:45 a.m.

Founded in 1952 with a single store in Altoona, Sheetz now has more than 600 stores in six states, and 256 of

those stores sell beer and/or wine, including 54 stores in Pennsylvania.

Kozar said Sheetz has a comprehensive responsible alcohol management program in which all employees receive training from the Bureau of Liquor Enforcement on how to recognize fake identifications, visibly intoxicated people and pass-off situations. They will also be trained in interventional procedures, or TIP, training.

Sheetz also follows a 100-percent carding policy that uses a scanner to recognize fake or underage identifications. If more than one person comes to the register to buy beer or wine, all of them are carded. If one of them is underage, there is no sale and a record

of the attempted purchase is made.

Sheetz will also sell a selection of single beers for on-premise consumption with a limit of two beers, which must be purchased with food. Kozar said this is not something that Sheetz wants to do, but is required as a result of court decisions.

"They don't have happy hours. They don't promote on-premise consumption at all. They actually prefer not to do it, but we're forced to and, what we've seen in the 54 stores that are open and operating is there's very little on-premise consumption," he said.

Email Tammie at tgitt@cumberlandlink.com. Follow her on Twitter @TammieGitt.

JoJo's Pizza opens Upper Allen location

Zack Hoopes
The Sentinel

JoJo's Pizza has opened its second location at the new Upper Allen Commons shopping center.

The eatery announced earlier this month that it would now be regularly open from 11 a.m. to 10 p.m.

Employees at the store confirmed that they were open and serving, albeit without a liquor license. JoJo's owner Nino Purpuro, who also owns the new shopping center, told The Sentinel late last year that he planned to seek a liquor license for the location.

Upper Allen Commons is a 5,640-square-foot shopping plaza in the 2200 block of Aspen Drive,

of which roughly 2,400 square feet is occupied by JoJo's. Up to three additional businesses could also go into the site, according to the plaza's zoning approval.

The original JoJo's is at 107 W. Main St. in Mechanicsburg, serving specialty pizza, pasta, subs and more.

In 2015, Upper Allen voters approved a referendum allowing alcohol sales in the township, which had previously been dry for more than 100 years.

Due to Pennsylvania's liquor license quota system, establishments would need to purchase a license from another license holder elsewhere in the county, and then transfer the license into Upper Allen.



Michael Bupp, The Sentinel

A newly constructed building sits between South Market Street and Aspen Drive, next to a PNC Bank in Upper Allen Township. The plaza will feature a new JoJo's Pizza location.

Carlisle approves plans for new El Rodeo

Restaurant will relocate from North Hanover to East High

Tammie Gitt
The Sentinel

Carlisle Borough Council approved final land development plans this month for El Rodeo's new location in the borough.

The restaurant will be at 398 E. High St., which is at the corner of East High and Spring Garden streets. The current location at 852 N. Hanover St. will

be closed.

The liquor license attached to the current location is also expected to transfer. That transfer is listed as pending on the Pennsylvania Liquor Control Board's website.

The building on High Street was previously a real estate office, and had been a 7-Eleven store in the 1990s.

The sale includes the former 7-Eleven as well as a larger building to the rear at 8 S. Spring Garden St., which had been a martial arts studio and has since been torn down.

Email Tammie at tgitt@cumberlandlink.com. Follow her on Twitter @Tammie-Gitt.



Joshua Vaughn, The Sentinel

The future home of an El Rodeo Mexican Restaurant is in the 300 block of East High Street in Carlisle.

Council OKs park plans

Phyllis Zimmerman
For The Sentinel

After months upon months of delays, plans for the Legacy Park development in Mechanicsburg are at last ready for action.

The Mechanicsburg Borough Council conditionally approved Tuesday the final land development plan for Legacy Park Phase I for Landmark Homes at Cedar Run LLC.

When completed, the entire Legacy Park development is proposed to include 683 homes and roughly 26,000 square feet of commercial and retail business space on 185 acres located on the Hess Farm tract in the southern part of the borough. The project is expected to be constructed in eight phases and take up to 10 years to complete.

The first phase that was approved on Tuesday involves the construction of 325 units that will include 216 apartments. Remaining units in this phase will comprise townhouses and single-family homes.

"We're ready to go. We're really excit-

ed. Landmark is excited to be building in Mechanicsburg," said Landmark attorney Jonathan Andrews of McNees, Wallace & Nurick LLC.

The project's first phase is expected to begin in May with site work that includes ground leveling and the laying of sewer and storm water systems, Andrews said. Housing construction is expected to begin in 12 to 18 months.

The first phase also will involve the installation of a traffic signal at Shepherdstown Road and Market Street and a pump station within the development. The borough council also approved a sanitary sewer extension agreement for Legacy Park's Phase I final land development plan on Tuesday.

The sewer extension agreement includes the installation of the pump station and a force main pipe leading to the borough's wastewater treatment facility. The pump house and main pipe will be installed at the developer's expense, Andrews said.

Also on Tuesday, the board tabled the developer's agreement for the final land development plan for Legacy Park's first



Michael Bupp, The Sentinel

Mechanicsburg Borough Council approved final plans Tuesday for the Legacy Development on the Hess Farm tract in the borough.

phase, but borough engineer Greg Rogalski said that he expects the document will be ready for presentation at the borough council's next meeting in May. "It's just minor technical issues that need to be worked out," Rogalski said.

It's been a long road for Legacy Park developers to reach this point. The borough council approved a preliminary land development plan for Legacy Park in November 2015. In March 2016, the board unanimously approved a sewer

planning module for the development in compliance with the borough's Act 537 plan.

So what took so long?

"We've been working diligently to get approval for this project from all outside agencies," Andrews told the board on Tuesday. Now they finally have it.

Resident Ron Trace, who has worked in development, had a more succinct reply about what took so long. "Red tape," he said.

Buzz

From 2

tions to York County businesses and non-profits that include multifunction printers, desktop printers, wide-format systems, hardware/scanning systems and document management software.



Cregan

Kim brings over 20 years of sales and customer service experience to DOCEO. Prior to joining DOCEO, she was the Controller at Carpets by Martin where she was responsible for all internal operations. Kim has a Bachelor of Science in Business Administration from Mansfield University.

DOCEO has seven office locations in York, Lancaster, Harrisburg, Carlisle, Hanover, Baltimore and Westminster, MD.

UPMC hires

Steve Babcock has been named director of sales support and administration at UPMC Health Plan. Babcock will be responsible for leading UPMC Health Plan's commercial membership growth in eastern Pennsylvania as well as growing the sales teams throughout the region.



Babcock

"Steve brings more than 25 years of health-care expertise in eastern Pennsylvania along with a proven track record of building relationships and increasing sales throughout this important growth corridor," said Timothy Schmid, senior director of sales and account management for UPMC Health Plan. "His business development experience at both national and regional health plans will be vital as UPMC Health Plan continues to expand its product offerings across Pennsylvania."

Prior to joining UPMC Health Plan, Babcock was the director of business development at Geisinger Health Plan for the previous six years. Throughout his career in health care, Babcock also served in sales roles for more than 15 years at HealthAmerica, where he was responsible for commercial group sales in 20 north-central PA. counties, as well as outreach roles at the Susquehanna Health System Sports Medicine Center in Williamsport.

Babcock earned a bachelor's degree from Lock Haven University and a master's degree from the University of Massachusetts. He serves on the business advisory board for Lock Haven University's business and accounting program.

PSECU names board member

Matthew B. Wagoner, a teacher at Red Land High School in the West Shore School District, was elected to the Board of Directors of PSECU, Pennsylvania's largest credit union, during a meeting on March 23. Wagoner's appointment as Director follows his service to the organization as an Associate Director since 2016.

"In building a Board of Directors best able to guide the direction of PSECU



Wagoner

and serve our more than 430,000 members, it is important that specific skillsets of expertise are represented," explained Jodi Blanch, PSECU Board Chair. "Financial education has been, and will continue to be, an area of significant importance to us as we strive to provide our members with the tools and resources they need to manage their money, and ultimately, find financial success. Matthew Wagoner's strong background in the education field supports those efforts and will be of great benefit to the credit union well into the future."

At Red Land High School, Wagoner teaches physics and advanced placement physics courses and advises the school's rocket club. He has also contributed to the West Shore School District's strategic planning, professional development, and curriculum writing efforts, and was named its Professional Employee of the Year for 2010-2011.

Wagoner earned his Bachelor of Science from Shippensburg University and holds a Master's from Frostburg University.

Wagoner fills a position on the PSECU Board of Directors that became available upon the retirement of longtime Board Director Frank J. Breiner who served in the role since 1973.

Barley Snyder grows

Midstate law firm Barley Snyder has pooled its extensive experience in the senior care sector to form a Senior Living Industry Group dedicated to serving the needs of the firm's senior living clients.

The firm has a long history of working with the senior living industry to assist its clients in expanding their missions while remaining legally compliant.

"We have worked closely with the senior living industry for many years and have a number of exciting projects underway for our clients. We recognize that it's an industry facing many new changes and opportunities so we formed this group to consolidate our senior living resources," said Christopher J. Churchill, the chair of the new group.



Churchill

"Federal and state regulations have become more complex for senior living communities, and clients require law firms that fill their needs at all levels. This is our way of showing our commitment to the big picture."

More than a dozen attorneys currently fill out the group with experience in health care, real estate, construction, tax-exempt finance, employment and the various legal areas that impact senior living communities.

"Barley Snyder is well-equipped to be the one-stop legal partner for this industry," Churchill said.

UPMC grows venture

UPMC Pinnacle has announced that its outpatient locations in Carlisle, Lancaster and York will be added to its joint venture with Select Medical as of April 16.

These services will be part of the

joint venture created in 2014 with Select Medical, which includes the 55-bed Helen M. Simpson Rehabilitation Hospital in Harrisburg and another eight outpatient centers providing physical therapy and other related services throughout central Pennsylvania. The joint venture centers will be operated as Select Physical Therapy.

Select Physical Therapy is part of the Select Medical Outpatient Division. Select Physical Therapy and its sister brand, NovaCare Rehabilitation, offer more than 200 locations throughout Pennsylvania.

The transition of UPMC Pinnacle Carlisle, Lancaster and Memorial services adds five outpatient centers to the joint venture. Financial terms were not disclosed.

"As we continue to integrate our newest hospitals into UPMC Pinnacle, bringing all outpatient physical therapy services into this arrangement will simplify access for patients," said Philip W. Guarneschelli, FACHE, president and CEO of UPMC Pinnacle. "Select Medical continues to be a national leader in rehabilitation and post-acute care. This arrangement reflects our deep commitment to the local community, and facilitating care coordination throughout UPMC Pinnacle promotes better health."

UPMC Pinnacle patients in Carlisle and York will continue to access the same locations and use the same phone numbers.

MPIMP presents awards

Meeting Professionals International Middle Pennsylvania Chapter (MPIMP) presented its annual chapter awards at an educational luncheon in Harrisburg on April 6. The Middle Pennsylvania Chapter is one of MPI's top performing chapters with more than 150 members. In order to qualify for a chapter award, one must be a member of an industry related association or organization and an active chapter participant.

Mary Costik, CMP, meeting manager of the Pennsylvania Municipal League, Harrisburg, was chosen as 2018 Planner of the Year for her outstanding contributions to the chapter and to the field of meetings and events planning. She is the outgoing vice president of membership for MPIMP.

The 2018 Supplier of the Year award was presented to Judy Bagrowski, senior sales manager of Omni Bedford Springs Resort & Spa, Bedford. She has been a member of the hospitality industry for over 20 years and a member of MPIMP since 2014 where she serves on the special events and membership committees.

The 2018 Outstanding Volunteer of the Year award was presented to Kerri Fay, sales manager of Hilton Harrisburg, for her participation in chapter committees, her role in the design and administration of new and ongoing chapter programs and for embodying the spirit of volunteerism.

Each year, MPIMP honors a member for their outstanding recruitment efforts. There was a three-way tie for the 2018 Recruiter of the Year award. Recipients are: Lutricia Eberly, director of sales at Roundtop Mountain Resort, Lewisberry, and 2016 MPIMP president; Jeanmarie Kline, CMP, director of global accounts at HelmsBriscoe, Grantville, MPIMP director of commu-

nications and special events committee member; and Valerie Tulli, CMP, director of global accounts at HelmsBriscoe, Grantville, and MPIMP membership and special events committees member.

MPIMP added the Young Professional & Rising Star this year to honor a young professional with five or less years of professional experience. Jenna Koslosky, group sales manager of Wyndham Garden York, was chosen for her positive contributions to the chapter where she coordinated the annual scholarship fundraiser and member-recruitment events.

Silver Spring Square sold

CBRE has announced that it has successfully arranged for the sale of Silver Spring Square, a 342,600 square-foot grocery-anchored center located on Route 11.

The CBRE team of Brad Nathanson, executive vice president, and John Colussi, sales associate, negotiated on behalf of the seller, DDR Corp, and identified the buyer, The Wilder Companies, in partnership with an institutional real estate fund.

Built in 2007, this shopping center hosts a substantial amount of the industry leaders and national tenants, anchored by a 126,240-square foot Wegmans Supermarket. This is Wegmans only store serving the greater Harrisburg MSA.

The property is shadow-anchored by a 139,377-square foot Target and an 87,000 square foot Kohl's, bringing the contiguous square footage of this destination retail center to 568,977 square feet.

The property is 98 percent occupied as of closing including a recent new lease with Old Navy in 12,295 square feet, that will be occupying a portion of the former Office Max space, continuing to provide an exciting shopping experience to the greater Western Shore.

"Silver Spring Square fits perfectly into our acquisition platform targeting dominant grocer-anchored centers throughout the East Coast," said Shelley Anderson, Director of New Business Development at Wilder. "We are excited to reestablish our expertise in the Pennsylvania market."

Boyer & Ritter hires

Boyer & Ritter LLC, one of the region's largest accounting firms, is pleased to announce the hiring of Mark W. Banks, CPA, to serve its growing client base throughout central Pennsylvania.

Banks previously worked as a staff auditor for a national accounting firm, where he assisted clients in the manufacturing and retail industries. He will join Boyer & Ritter's employee benefits plan audit group as well as the manufacturing and retail industry groups.

He earned a Bachelor of Science in Business and Accounting from Pennsylvania State University in 2014 and Master of Accountancy in 2015 from the university's Smeal College of Business. Banks is a member of the American Institute of Certified Public Accountants (AICPA) and the Pennsylvania Institute of Certi-



Banks

fied Public Accountants (PICPA).

Boyer & Ritter has offices in Camp Hill, Carlisle, Chambersburg, and State College.

Mid Penn Bank hires

Mid Penn Bank has announced the appointment of Evan J. Dickinson as commercial loan officer. A resident of Mechanicsburg, Dickinson previously served as an associate for Boyer & Ritter Certified Public Accounting Firm.

Dickinson holds a bachelor's degree in accounting from Moravian College.



Dickinson

In the community, Dickinson is involved with Harrisburg Young Professionals.

Mid Penn Bancorp Inc. (NASDAQ: MPB), headquartered in Millersburg, Pennsylvania, has been serving the community since 1868.

Mid Penn has 29 retail locations in the state of Pennsylvania, including Cumberland, Dauphin, Fayette, Lancaster, Luzerne, Northumberland, Schuylkill and Westmoreland counties.

Capital BlueCross awards

Capital BlueCross has recognized company employees who go above and beyond when it comes to community service. The 1st annual Give Fearless Employee Recognition Event, held at the company's headquarters on April 19, honored forty employees from Central Pennsylvania and the Lehigh Valley.

Nominated by their peers, each employee dedicates multiple hours each month to community service. Examples of their volunteerism include health, military, children's, and animal organizations, as well as faith-based and women's charities.

"As a community-based health insurer, Capital BlueCross is proud to have many employees who give their time and resources to help those in need," said Gary D. St. Hilaire, President and CEO, Capital BlueCross. "With so many things pulling at our time, including work and family commitments, going the extra mile to help a charity or other organization is commendable."

Three employees received the special honor of being named 2018 Volunteer of the Year:

Barbara Gertzen of Enola—For over twenty years, Barb has volunteered 10-12 hours per week with Capital Area Therapeutic Riding Association, also known as CATRA. She helps many adults and children with special needs as they experience and share time with the various therapy animals. Barb also spends numerous hours caring for the therapy animals and their habitats.

Christine Kokinda of Mertztown, Berks County—Since 2011, Chris has invested many hours every month supporting Friend, Inc. Community Services, a food pantry in Kutztown, PA. Once a month, she goes right from work to the food pantry and volunteers all evening. She uses her own vacation time to return to the food pantry the next day to stock shelves and prepare boxes of donations for families in need. She also works to acquire extra donations around the holidays and assists with special fundraising events. During the holidays, Chris and her coworkers



Pictured from left to right are Barbara Gertzen, 2018 Volunteer of the Year; Gary D. St. Hilaire, President and CEO, Capital BlueCross; Chris Lowe, 2018 Volunteer of the Year; Christine Kokinda, 2018 Volunteer of the Year

at Capital BlueCross fill boxes of items needed for a full holiday dinner for at least five families

Chris Lowe of Liverpool, Perry County—For over 15 years, Chris has dedicated at least 12 hours a month to the Perry County Food Bank, as well as her local church food bank. She currently serves as the food bank site coordinator at her church. When she is not working in the food bank, she solicits grocery stores for gift cards or fresh food donations to add to the food bank distribution bags. Chris also works to secure a grant each year that supports the pantry's efforts and helps with the clothing bank. If a family can't make it to the food bank to pick up food, she will deliver the food to them.

Karns aids libraries

Karns Foods, a local family-owned grocery business with eight locations through Central Pennsylvania recently announced the launching of Karns "Bags for Books" Program in support of 10 area libraries.

Each time a shopper at any Karns location uses a reusable bag for their groceries, Karns will donate 3 cents to the program. Customers can use their own reusable bag, or bags are available at each Karns' location.

"Our libraries' contribution to our communities, in terms of the education and resources they provide, is invaluable," said Scott Karns, president of Karns Foods. "For us, Earth Day was the perfect kickoff because part of the big benefit of this program is to help the environment by reducing bag waste. The 'Bags for Books' Program is something our stores and customers can be part of to help our libraries continue their legacy of making a positive impact on the lives of so many residents in the region."

The money raised will be distributed evenly among all of the participating libraries, including: Amelia Givin Library, Bosler Library, East Pennsboro Library, East Shore Library, Fredricksen Library, Hershey Public Library, Middletown Public Library, New Bloomfield Public Library, Joseph T. Simpson Public Library and William H. & Marion C. Alexander Family Library.

Half of the donations to the libraries will be cash and half will be in the form of Karns gift cards. Each library is anticipated to receive between \$500 and \$1,500 per year from the program.

"We are very excited to be part of the 'Bags for Books' Program," said Sue Erdman of the Joseph T. Simpson Public Library. "To have the support of Karns Foods is tremendous and I think it's a

great way for the community to be involved in the effort as well. We count on the support from the community to be able to continue to deliver the services that so many people count on."

Karns Foods has store locations in Boiling Springs, Carlisle, Hershey, Lemoyne, Mechanicsburg, Middletown, New Bloomfield and Paxton Square.

Members 1st hires

Members 1st Federal Credit Union has announced that Mike Wilson of Elizabethtown has been promoted to Senior Vice President of Marketing, Public Relations and Communications.

"Mike has built great relationships internally and externally. He has excellent skills that will serve us well in the community visibility, public relations,

branding and relationship building aspects of our strategic plan. We are excited to have him lead this important area of our business," said George Nahodil, Members 1st President & CEO.

Wilson joined Members 1st in 2016 as a Vice President in Relationship Management, a position that assists individual and business members with consumer and commercial products—or as



Wilson

Mike calls it, serving as a "personal concierge" to members for all Members 1st needs.

Wilson brings a broad range of experience to his new role. Previously he has served as Senior Director, Government Relations & Outreach for Commonwealth Charter Academy and as Special Assistant to the Secretary with the Pennsylvania Department of Education. He has also held various marketing and public relations roles since 2001. He is active in the community and serves on the Board of Directors for Children's Miracle Network, the National Federation of Independent Business, the Hershey Harrisburg Regional Visitors Bureau; the Harrisburg Redevelopment Authority; and the Harrisburg Land Bank.

Wilson earned his MBA in Business Administration, Management and Operations from Eastern University and is also a graduate of the Disney Institute of Business.

Members 1st FCU serves more than 380,000 members through its locations in south-central Pennsylvania.

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Carlisle Art, Music & Wine Walk



Linda Failor at Carlisle Arts and Learning Center during the 11th Annual Art, Music & Wine Walk Saturday in Carlisle.

LEFT: Visitors walk West Pomfret Street during the 11th Annual Art, Music & Wine Walk Saturday in Carlisle.

Michael Bupp photos, The Sentinel



Visitors sample wine and food at Caldwell Banker.



Debbie Anderson, left, and Susan Walters, middle, receive a wine sample from Kirsten Olson of K. Olson Ceramics.



Pictured from left, Rachel Kelley, Emily Palmero and Betty Boldosser posing for a picture during the 11th Annual Art, Music & Wine Walk Saturday in Carlisle.



Emily Palmero finishes a glass of wine during the 11th Annual Art, Music & Wine Walk Saturday in Carlisle.