

# Courier Journal Ad Sheet - 2022

- Ad deadline: Thursday 5pm for the following week's paper
- No extra costs for photos if client supplies.
- Questions? Contact your Advertising Executive or call 256-740-4701
- All 2 column ads are 3.3" wide.



## Alabama's Lowest Ad rates

*Display ad rates per 1000 homes according to the most recently available Alabama Press Association figures.*

### **2 column x 2"**

\$68/wk or  
\$50/wk for 6 consec. weeks

### **2 column x 3"**

\$102/wk or  
\$75/wk  
for 6 consecutive weeks

### **2 column x 4"**

\$136/wk or  
\$100/wk  
for 6 consecutive weeks

## Mailing to Over 70,000 Homes Every Week!

### **2 column x 3"**

**\$129/wk Full Color**

**\$99/wk**  
for 6 consecutive weeks

### **2 column x 4"**

**\$172/wk Full Color**

**\$132/wk**  
for 6 consecutive weeks