

# Throughout the pandemic, giving back in some form has increased, not decreased, among millennials.

That's even though many have temporarily or permanently lost their jobs, moved back in with their parents or have otherwise been negatively affected by the financial impacts of COVID.

According to a study this fall on consumer payment activity by the money-transfer app Zelle, about

**75 PERCENT**  
**of millennials**

reported that they have either offered financial aid directly to friends and family or they've donated money to charity, the highest percentage of any age group polled.

