

Newspapers in Education



























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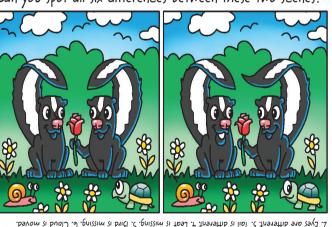
our sense of smell is linked to the parts of your brain that process emotions, memory and learning. Certain smells can create strong feelings, or even bring back long-forgotten memories. These are probably important factors cartoon offends contributing to the popularity of the my olfactory more than 30,000 different types of perfumes in the world that drive a \$10 billion industry.

Word Search

Old Spice Archaeologists believe many Can you find the hidden words? Search carefully because some words are backward or diagonal. ancient cultures created FRAGRANCE SCENT MUSK scented perfumes using CEREMONY TRAIL HERB COLOGNE RESIN HEAT PERFUME SPICE LEAF CHANEL BARK BOB SMOKE ROOT TEN HAMSTERDANCES EATOKETTINCAC

herbs, spices and flowers. The ancient Egyptians began using perfume as part of their religious ceremonies more than 4,000 years ago. The trail of scent left by a person wearing perfume is called you buy perfume? You pay through the nose.

Smelling Like A Rose Can you spot all six differences between these two scenes?



sponsored by The Odors. Hello. What do cats I love you. wear to smell pretty? Won't you Purrfume.

This edition of Shortcuts is

Perfumes should be stored away from heat and sunlight.



Smell-O-Meter

Fragrances are often categorized by the amount of scent material they contain. True perfumes contain between 15 to 40 percent scent material. "Eau de toilettes" contain an average of about 10 percent. "Eau de colognes" contain an average of about 5 percent. Eau de colognes usually last around two hours, while eau de toilettes may last as long as four hours. True perfumes may last as long as 6 hours.

Many perfumes are made using materials gathered from plant parts such as flowers, bark, roots, leaves and resins. Other scents are created from animals such as musk deer, sperm whales, beavers, civets and honeybees. Synthetic fragrances are designed by chemists who create scents

not found in nature.

"sillage." AIBAFACEIUOWN NCHARTSASBNCO Why was the EEEFEKRKEYYES One of the illogical perfume fired? LLOOPTOWNESTS She didn't make any world's first chemists GAME ANSWERS: Z. Mooth is different. Z. Eyes are different 3. Tail is different 4. Leaf is n was a woman named Tapputi, who was listed as a perfume-During the 1600s and maker in a 3,000-year-1700s, perfumes were used mainly by the Coco Chanel old Mesopotamian wealthy to hide body odors that resulted launched her own brand tablet. of perfume in 1921. She named from poor bathing habits. her now-famous perfume Chanel No.5 because it was the fifth fragrance in a line of 10 samples presented to her by perfumer Ernest Beaux. The word CHANEL perfume comes PARFUM from the Latin words meaning "through

Who predicted

the invention of perfume? Nose Stradamus

smoke.