

# October Fresh

AT HyVee®

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



# 10/\$10

Campbell's soup select varieties 10.5 to 11.5 oz.  
with purchase of 10, save 1¢ per gallon with each item purchased

# 1.49

Baking Stone  
bread bowl 7 oz.



# 50% off

regular price

Keebler cookies or crackers  
select varieties 4 to 20.7 oz.  
(price varies by store)





buy one pkg., get one

**free**

Hy-Vee boneless skinless  
chicken breast 100% natural  
(equal or lesser value) **3.99lb.**



buy one pkg., get one

**free**

Boneless center cut pork chops  
fresh Blue Ribbon 10 ct., 35 oz. pkg. **12.00**



**2.48lb.**

Columbine Vineyards  
Holiday® red seedless grapes



**4/8.88**

with purchase of 4  
Coke or Dasani 6 pack select varieties  
bottles 16.9 fl. oz. (deposit where required)



**Hy-Vee**



**1.99**

Mars Fun Size candy  
select varieties 10.23 to 11.5 oz.



SLU 14390

Limit 1 with coupon.  
Limit 1 coupon per customer.  
Good October 17 - 23, 2017

**750** MORE DEALS AT **Hy-Vee.deals.com**



**SCAN TO FIND EVEN  
MORE GREAT SAVINGS!**



meat

4/5.00

Our special recipe bratwurst links,  
patties or Italian sausage  
select varieties regular or skinless links 3.75 oz.

ONLY  
.49  
PER LB.

2/3.00

Breaded pork loin  
6 oz.

4.90

Gold Leaf chicken leg quarters  
10 lb. pkg.

1.99 lb.

Assorted pork loin chops fresh Blue Ribbon  
Boneless assorted pork loin chops  
fresh Blue Ribbon 2.99 lb.

.99

Boneless top loin pork chop  
fresh Blue Ribbon 4 oz.

2.99

Hy-Vee Choice Reserve bacon  
wrapped sirloin fillet 5 oz.  
8 oz. 3.99



5.99 lb.

Smart Chicken boneless tenders  
or boneless skinless breasts







**1.77 lb.**  
Pork sirloin roast  
Hormel Always Tender



**3.99 lb.**  
Fresh certified  
ground chuck  
85% lean, 15% fat



100%  
NATURAL

**3.99 lb.**  
Hy-Vee Angus Reserve  
boneless beef bottom  
round roast  
Hy-Vee Angus Reserve  
boneless beef top round steak  
value pack **4.49 lb.**



**5/\$10**  
Fresh ground  
chuck patty  
85% lean, 15% fat 5 oz.  
Gourmet steakhouse  
burger patty select  
varieties 6 oz. **4/\$10**



100%  
NATURAL

**7.99 lb.**  
Hy-Vee Angus Reserve  
boneless beef flank steak



**3.98**  
Fresh ground beef  
85% lean 15% fat  
1 lb. roll



100%  
NATURAL

**7.99 lb.**  
Hy-Vee Angus Reserve  
boneless beef New York  
strip steak  
Wild EZ-peel Gulf shrimp  
16 to 20 ct. **12.99 lb.**



**3.99**  
Chicken griller  
select varieties 8 oz.  
Twice baked potatoes  
select varieties 5 oz.  
**2/4.00**



USDA  
CHOICE

**3.99 lb.**  
Hy-Vee Choice Reserve  
boneless beef  
top round roast  
Simply Potatoes mashed potatoes  
select varieties 24 oz. **2.99**



**1.48 lb.**  
Hy-Vee grade A  
roasting chicken  
100% natural



USDA  
CHOICE

**7.99**  
Hy-Vee Choice Reserve  
boneless beef rib eye  
steak 8 oz.  
12 oz. **11.98**



**5.99 lb.**  
Gourmet stuffed  
portabella mushrooms  
select varieties



**4.99 lb.**  
Fresh ground beef  
90% lean, 10% fat



**2.99**  
Wimmer's dinner  
sausage or little  
smokies select varieties  
13 or 14 oz.



# produce



**1.38<sup>lb.</sup>**

New crop Stemilt  
Braeburn apples  
from Washington



**.98<sup>ea.</sup>**

Dole celery



**3.49**

Dole chopped or salad kit  
select varieties 8 to 14.4 oz. pkg.



**2/5.00**

Strawberries 1 lb. pkg. or blackberries 6 oz. pkg.





**1.68<sup>lb.</sup>**  
Sweet Bartlett pears  
from Washington



**1.18<sup>lb.</sup>**  
Sweet red onions  
Midwest grown



**2/4.00**  
Red, orange or yellow  
sweet peppers  
from Holland each  
with purchase of 2, save 1¢ per  
gallon with each item purchased



**1.88**  
Monterey sliced  
white mushrooms  
Midwest grown 8 oz. pkg.



**1.69**  
Grimmway Farms  
petite carrots  
12 oz. pkg.



**2.49**  
Green Giant  
russet potatoes  
from Idaho 5 lb. bag



**3.48**  
NatureSweet Glorys  
tomatoes 10.5 oz. pkg.  
save 1¢ per gallon with each  
item purchased



**2/5.00**  
Green Giant chopped  
vegetables select varieties  
10 or 12 oz. pkg. with purchase  
of 2, save 2¢ per gallon with each  
item purchased





## seafood

For information about seafood, including recipes, health benefits and Hy-Vee's commitment to Responsible Choice seafood and sustainability visit [seafoodies.hy-vee.com](http://seafoodies.hy-vee.com)

**5.99**

Sesame encrusted Ahi tuna steak 8 oz.  
Ahi tuna steak handline caught  
Fair Trade (previously frozen) 8 oz. **5.99**



**6.99**

Mt. Cook king salmon portion 5 oz.  
Mt. Cook king salmon fillet (previously frozen) **14.99lb.**



**11.99lb.**

Hy-Vee cooked shrimp 100% natural  
26 to 30 ct.



**7.99lb.**

Fresh catfish fillet farm raised  
Fresh catfish nuggets farm raised **2.49lb.**

**10** more seafood deals at [HyVeeDeals.com](http://HyVeeDeals.com)

## deli & cheese



**5.00**



Hy-Vee Delish 9"  
sub sandwich select varieties  
7 oz. (wheat where available)  
save 5¢ per gallon with each  
item purchased



**2.99**

Hillshire Farm lunchmeat  
select varieties 6 to 9 oz.  
Hy-Vee sliced natural cheese  
select varieties 6.8 to 8 oz. **2.19**



**7.99**

Hy-Vee shredded natural  
cheese select varieties 2 lb.  
save 15¢ per gallon with each  
item purchased



**2.88**

Hy-Vee Select hummus  
select varieties 10 oz.

**HyVee.**

SLU 14400

**2/4.00**

Kraft shredded, cubed,  
chunks, cracker cuts or  
crumbled natural cheese  
select varieties 5 to 8 oz.



Limit 2 total with coupon. Purchase of 2 required.  
Limit 1 coupon per customer.  
Good October 17 - 23, 2017



# SAVE 30¢ PER GALLON

WHEN YOU PURCHASE \$20 OF HORMEL ITEMS IN THIS SECTION\*

\*Minimum \$20 purchase required. We reserve the right to limit quantities. Limitations apply. Please see store for details.



**6.99<sup>lb.</sup>**

Di Lusso premium  
sliced cheese  
select varieties



**7.99<sup>lb.</sup>**

Di Lusso premium  
thin sliced turkey,  
ham or chicken  
select varieties



**9.99<sup>lb.</sup>**

Di Lusso premium  
thin sliced roast  
beef select varieties



**3.29**

Hormel Natural  
Choice lunchmeat  
select varieties 6 to 8 oz.



**4.99**

Hormel Black Label  
bacon select varieties  
12 or 16 oz.



**6.99**

Pork loin filet  
or tenderloin  
Hormel Always Tender  
select varieties 1 to 1.5 lb.



**2.99**

Hormel pepperoni  
select varieties 3.75 to 8 oz.



**5/\$10**

Hormel Compleats  
select varieties 7.5 to 10 oz.



**2.28**

Hormel chili no beans  
select varieties 15 oz.



**1.88**

Hormel chili  
with beans  
select varieties 15 oz.



**2/4.00**

Chi-Chi's salsa  
select varieties 16 oz.



**2.49**

Herdez salsa  
select varieties  
15.7 or 16 oz.



**5.28**

Skippy  
peanut butter  
select varieties 40 oz.



# TRICK-OR-TREAT AT HyVee®

OCTOBER 21 1-3 P.M.

COLORING  
ACTIVITY

COOKIE  
DECORATING

MINI PUMPKIN  
DECORATING



HyVee  
MARKET GRILLE



## FREE KIDS MEAL!

WITH PURCHASE OF  
ADULT ENTRÉE

(DINE-IN ONLY) (where available)



## 3/4.00

Halloween tableware  
select varieties 8 or 16 ct.



## 9.99

Mars candy  
select varieties 32.98 to 38.6 oz.



## 2.99

Tootsie Roll candy  
select varieties 10 to 16 oz.



FUEL SAVER  
EARN  
2¢  
OFF  
PER GALLON



Hallmark products

select varieties  
save 2¢ per gallon with every 1.99  
purchase of Hallmark products



## 1.97

Zoet chocolate bar  
select varieties 3.5 oz.

FUEL SAVER  
EARN  
3¢  
OFF  
PER GALLON



## 3/\$10

Brach's candy corn,  
mellowcreme pumpkins  
or Autumn mix 22 oz.  
with purchase of 3, save 1¢ per  
gallon with each item purchased

## 4.99

Hershey's candy  
select varieties 15.4 to 29.2 oz.

## pantry



## .77

Mrs. Grimes beans  
select varieties 15 or 15.5 oz.



## 1.38

Campbell's chunky or  
homestyle soup  
select varieties 18.6 to 19 oz.



## 1.99

Sara Lee whole grain  
white bread  
20 oz.



## 2/4.00

Swanson broth or stock  
select varieties 32 oz.



## 2/4.00

Nabisco snack crackers  
select varieties 3.75 to 9.1 oz.



## 2/5.00

Vlasic pickles  
select varieties 16 or 24 fl. oz.



**2.49**

Sara Lee 100% whole wheat bread 20 oz.

**2/5.00**

Quaker Life or Cap'n Crunch select varieties 12.5 to 18 oz.

**4.99**

Hy-Vee coffee select varieties 22.6 to 30.5 oz.

**2/5.00**

Sara Lee bagels select varieties 20 oz. with purchase of 2, save 1¢ per gallon with each item purchased

**2.78**

General Mills cereal Cheerios 12 oz., Cinnamon Toast Crunch 16.2 oz., Kix 12 oz., Reese's Puffs 18 oz. or Cookie Crisp 15.6 oz.

**6.98**Starbucks coffee select varieties 11 or 12 oz. Starbucks K-Cups select varieties 6 or 10 ct. **7.99****.58**

Hy-Vee beef or chicken broth select varieties 14.5 oz.

**3/8.00**

Kellogg's Special K cereal select varieties 10.8 to 13.1 oz.

**2/4.00**

Crystal Light on the go drink mix select varieties 10 ct.

**2/5.00**

Nabisco premium saltine or soup crackers select varieties 9 or 16 oz.

**1.98**

C&amp;H pure cane sugar 4 lb.

**.97**

Kraft macaroni &amp; cheese original 7.25 oz.

**2/5.00**

SunChips, Ruffles, Munchies or baked chips select varieties 6.25 to 9 oz.

**2.28**

Hy-Vee cooking oil select varieties 48 fl. oz.

**2/4.00**

Uncle Ben's rice select varieties 6 to 15.8 oz.

**2.99**

Hidden Valley dressing select varieties 12 or 16 fl. oz.

**5/5.00**Pillsbury supreme cake mix 15.25 oz. or classic brownie mix 18.4 oz. select varieties Pillsbury frosting select varieties 12 to 16 oz. **1.28****2.48**

Kraft Velveeta, deluxe macaroni &amp; cheese 9.4 to 14 oz. or Cracker Barrel bowl 3.8 oz. select varieties

**2/4.00**

Kraft mayo 22, 30 fl. oz. or aioli 12 fl. oz. select varieties

**4/5.00**

Little Debbie snacks select varieties 10.6 to 16.2 oz.

**4/5.00**

Hamburger Helper, Tuna Helper or Chicken Helper select varieties 5 to 12.2 oz. with purchase of 4, save 2¢ per gallon with each item purchased





# FUEL SAVER DEALS OF THE WEEK!

## SAVE \$4.09 PER GALLON!

\*Fuel restrictions apply. See Hy-Vee Fuel Saver + Perks® terms and conditions at hy-vee.com

FUEL SAVER  
EARN  
**50¢**  
OFF  
PER GALLON



**16.99**  
Hy-Vee single cup  
coffee select varieties  
48 or 50 ct. **save 50¢ per  
gallon with each item purchased**

FUEL SAVER  
EARN  
**20¢**  
OFF  
PER GALLON



**2/8.00**  
Honeysuckle White  
ground turkey or  
patties select varieties  
1 or 1.2 lb. **with purchase of 2,  
save 10¢ per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**15¢**  
OFF  
PER GALLON



**13.99**  
Charmin Ultra bath  
tissue 12 mega or 8 super  
mega rolls or Bounty  
paper towels 12 big rolls  
**save 15¢ per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**4.99**  
Tyson chicken nuggets,  
patties, tenders  
or country fried steak  
select varieties 20.5 to 32 oz.  
**save 10¢ per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**15.00**  
10" vegetable tray  
with dip 29 oz. **save 10¢ per  
gallon with each item purchased**

FUEL SAVER  
EARN  
**20¢**  
OFF  
PER GALLON



**6.99**  
Hormel entrée  
select varieties 15 oz.  
**save 20¢ per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**6.99**  
Glazed donuts  
bakery fresh 12 ct.  
**save 10¢ per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**10/\$10**  
Dannon Greek  
yogurt or drink  
select varieties 4 to 7 oz.  
**with purchase of 10, save 1¢  
per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



Hy-Vee rotisserie  
chicken breast  
savory or smoked  
or rotisserie whole  
chicken select varieties  
25 oz. (price varies by store)  
**save 10¢ per gallon with each  
item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**2/5.00**  
Quaker Chewy  
granola bars or bites  
select varieties 4.5 to 7.4 oz.  
**with purchase of 2, save 5¢ per  
gallon with each item purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



Hy-Vee Hickory House  
dinner for 4  
4 meats 8 oz. each, 2 pint sides  
and 4 corn muffins (price varies  
by store) **save 10¢ per gallon with  
each dinner for 4 purchased**

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**10/\$10**  
Tone's mini spice  
select varieties .05 to 1.55 oz.  
**with purchase of 10, save 1¢ per  
gallon with each item purchased**



## Fresh bakery

# 3.99

**Pumpkin bread**

bakery fresh 24 oz.

**Enjoy pumpkin bread sampling!**

Wednesday, October 18: 4 to 7 p.m.

Friday, October 20: 4 to 7 p.m.

Saturday, October 21: 11 a.m. to 3 p.m.

Monday, October 23: 4 to 7 p.m.



# 3.99

**Mini apple turnovers**

bakery fresh 5 ct.



# 4.99

**Pumpkin cookies with cream cheese icing**

bakery fresh 12 ct.



# 16.99

**Mini Scotcheroo tray**

bakery fresh 24 ct.

save 10¢ per gallon with each item purchased



# 5.00

**The Cheesecake Factory Bakery cheesecake slice**

select varieties 6 or 8 oz.

**The Cheesecake Factory BAKERY**

**10** more fresh bakery deals at [HyVee.deals.com](http://HyVee.deals.com)

## Food court



# 10.00

**Medium 2 topping pizza and medium single topping pizza**

select varieties (where available)



# 7.99

**Tenderloin sandwich with 1 side and fountain drink**



# 6.99

**Chinese 2 entrée meal**

with fried rice, appetizer and fortune cookie select varieties (where available)

**Enjoy walnut shrimp sampling!**

Friday, October 20, 4 to 7 p.m.

Saturday, October 21, 10 a.m. to 2 p.m.



# 14.99

**Hy-Vee Hickory House ribs full slab**

24 oz. save 10¢ per gallon with each item purchased



# 3.99 lb.

**Green onion & egg potato salad**

**18** more food court deals at [HyVee.deals.com](http://HyVee.deals.com)

## HealthMarket



# 4.99

**Canyon Bakehouse gluten free bread, bagels or buns**

select varieties 6 to 18 oz.



# 4.99

**Udi's gluten free pizza**

select varieties 10 or 10.1 oz.



# 10/\$10

**Larabar bar**

select varieties 1.23 to 1.8 oz. with purchase of 10, save 1¢ per gallon with each item purchased

**25** more HealthMarket deals at [HyVee.deals.com](http://HyVee.deals.com)



frozen



# 3/8.00

**Red Baron pizza**  
select varieties 8.8 to 23.45 oz.

**FUEL SAVER**  
EARN  
**2¢**  
OFF  
PER GALLON



## 2/9.00

**Hy-Vee pizza**  
select varieties 11.2 to 32.7 oz.  
with purchase of 2, save 1¢ per  
gallon with each item purchased



## 4.99

**Jimmy Dean sandwiches,  
links, hashbrowns or patties**  
select varieties 13.6 to 23.9 oz.



## 5/\$10

**Hot Pockets or  
Lean Pockets**  
select varieties 2 ct.



## 5.99

**Marie Callender's pie**  
select varieties 28 to 42 oz.

**FUEL SAVER**  
EARN  
**5¢**  
OFF  
PER GALLON



## 5/\$10

**Weight Watchers  
Smart Ones entrées**  
select varieties 4.4 to 11.5 oz.  
with purchase of 5, save 1¢ per  
gallon with each item purchased



## 3.49

**Edy's ice cream,  
sherbet or frozen yogurt**  
select varieties 48 fl. oz.



## 2.88

**Blue Ribbon Classics by  
Blue Bunny ice cream**  
select varieties  
1.75 quart square

**FUEL SAVER**  
EARN  
**2¢**  
OFF  
PER GALLON



## 2/7.00

**Ben & Jerry's ice cream** pint,  
**slices** 3 ct. or **Breyers Delights**  
16 fl. oz. select varieties with purchase of 2, save  
1¢ per gallon with each item purchased



**31** more frozen deals at [HyVee.deals.com](http://HyVee.deals.com)



dairy

1.69

That's Smart! cottage cheese  
1% or 4% milkfat 24 oz.



buy two, get one

free

Dannon yogurt  
select varieties  
4 or 6 ct. **2/5.00**



**2/3.00**

Chobani smooth yogurt  
2 ct. - 5.3 oz. or Chobani Greek  
yogurt drink 10 fl. oz.  
select varieties



**2/5.00**

I Can't Believe It's Not  
Butter! or Brummel &  
Brown spread or spray  
select varieties 8 to 16 oz.



**2.99**

Nestlé Coffee-mate creamer  
select varieties 32 fl. oz.



**3/5.00**

Pillsbury Grands! biscuits  
select varieties 8 ct.



**2.88**

Minute Maid premium  
orange juice  
select varieties 59 fl. oz.



**2/4.00**

TruMoo chocolate milk  
select varieties 64 fl. oz.



**2/7.00**

fairlife milk  
select varieties 52 fl. oz.

**29** more dairy deals at [HyVee.deals.com](http://HyVee.deals.com)

## pet



**free**

Nature's Recipe dog food  
2.75 or 13.2 oz. can  
with purchase of Nature's Recipe  
dog food 4 or 4.5 lb. bag **8.49**



**11.67**

Fresh Step  
cat litter  
select varieties  
15.4 or 25 lb.



**10/\$5**

Pure Harmony  
cat food  
select varieties  
5.5 oz. can



**9.99**

Purina Kit &  
Kaboodle cat food  
original or essentials  
16 lb. **save 6¢ per gallon  
with each item purchased**



**.68**

Purina Alpo  
dog food  
select varieties  
13 or 13.2 oz.  
**save 1¢ per gallon with  
each item purchased**

## baby



**24.94**

Luvs or Pampers  
diapers  
select varieties  
50 to 148 ct.



**4/5.00**

Sprout baby food  
stage 3 or toddler  
select varieties 4 oz.



**3/4.00**

Tippy Toes  
baby wipes  
40 ct.

Check out the Baby Sale Ad online at [flqvee.deals.com](http://flqvee.deals.com)

## health & beauty



**2/3.00**

Hall's cough drops  
select varieties 20 to 30 ct.



**6.97**

Always or Tampax  
Pearl tampons or pads  
select varieties 24 to 54 ct.  
**save 3¢ per gallon with each  
item purchased**



**5.99**

Dove body wash  
or shower foam  
select varieties  
13.5 or 22 fl. oz.

## home



**17.97**

Tide liquid  
138 or 150 fl. oz.,  
Tide Pods or  
Gain Flings!  
54 or 72 ct. select varieties  
**save 10¢ per gallon with each  
item purchased**



**free**

Cascade Platinum  
rinse aid  
8.45 fl. oz.  
with purchase of Cascade  
ActionPacs select varieties  
36 to 60 ct. **9.98**



**6.99**

Quilted Northern  
bath tissue  
12 double rolls,  
6 mega rolls  
or Brawny  
paper towels  
6 large rolls  
select varieties



**5/5.00**

Puffs facial  
tissues  
select varieties  
56 or 64 ct.



**1.88**

Breast cancer  
awareness  
reusable bag each



**10.99**

Filtrete allergen  
furnace filter  
select varieties each



**2.49**

Simply Done  
storage containers  
select varieties 2 to 6 ct.  
**save 2¢ per gallon with each  
item purchased**

**GET A  
FLUSHOT  
GET**



**OFFER AVAILABLE TO  
MEDICARE RECIPIENTS.  
NO APPOINTMENT NECESSARY.  
SEE PHARMACY FOR DETAILS.  
RESTRICTIONS APPLY.**

**47** more home deals at [flqvee.deals.com](http://flqvee.deals.com)



## beverages



**3/\$11**

with purchase of 3  
Coke 8 pack or 12 pack  
select varieties bottles or cans 12 fl. oz.



**3.99**

**Snapple** select varieties  
6 pack - 16 fl. oz.



**2/3.00**

**7•Up** 2 liter  
select varieties  
bottle



**5.49**

**Starbucks** coffee drink  
select varieties  
4 pack 6.5 to 11 fl. oz.



**5/5.00**

**Aquafina** 12 fl. oz.,  
**LIFEWTR** 700 ml.,  
**Sobe** 20 fl. oz. or **Lipton**  
20 to 33.8 fl. oz. select varieties



**1.78**

**Hy-Vee** cranberry juice  
or cocktail  
select varieties 64 fl. oz.



**2/5.00**

**V8** vegetable juice  
select varieties  
46 fl. oz.



**3.99**

**Dasani** purified water  
24 pack 16.9 fl. oz.

## wine & spirits



**14.99**

**Budweiser**  
select varieties  
18 pack cans 12 fl. oz.



**7.99**

**Miller High Life**  
select varieties  
12 pack bottles  
12 fl. oz.



**9.99**

**Coors or Miller**  
select varieties  
12 pack cans  
12 fl. oz.



**9.59**

**Deschutes**  
select varieties  
6 pack bottles  
12 fl. oz.



**7.59**

**Leinenkugel's**  
select varieties  
6 pack bottles  
12 fl. oz.



**13.99**

**Franzia** wine  
select varieties  
5 liter



**11.99**

**Kendall-Jackson** wine  
select varieties 750 ml.



**5.59**

**Yellow Tail** wine  
select varieties  
750 ml.



**40.99**

**Jack Daniel's**  
whiskey  
select varieties  
1.75 liter



**18.99**

**Absolut** vodka  
select varieties  
750 ml.

Products not available at all locations. Plus deposit on applicable items.

**2/7.00**

Party Size Doritos, Lay's,  
kettle cooked or Smartfood  
6 to 15.25 oz.  
Tostitos jar dip 23 or 24 oz.  
select varieties **3.99**

Hy-Vee  
**TAILGREAT!**

**5.99**

Simply Done party cups  
18 oz., 100 ct.

**3.79**

Simply Done paper plates  
select varieties 80 or 100 ct.  
save 3¢ per gallon with each  
item purchased



**4.99 lb.**

Hy-Vee  
homestyle salsa  
select varieties

**4.99**

Molcajete salsa  
bowls 2 piece set



**.99**

Hy-Vee tortilla chips  
select varieties 11 or 13 oz.



**7.99**

Rubbermaid  
party platter  
each or Easy  
Find Lids  
containers 2 ct.



**5.99**

Frito-Lay  
variety pack  
select varieties  
20 ct., 10 to 20 oz.



**2/4.00**

Hy-Vee  
peanuts  
select varieties  
16 oz.

**3/\$10**

with purchase  
of 3 7•Up 12  
pack or 8 pack  
select varieties  
cans or bottles  
12 fl. oz. (deposit  
where required)



**19.99**

Grizzly grip  
or koozie  
select varieties  
each



**4.99**

Coleman  
portable  
propane  
cylinder 16 oz.



**4.99**

Scripto wind-  
resistant torch  
or extra-long  
utility lighter  
each save 2¢ per  
gallon with each item  
purchased





**4.99<sup>lb.</sup>**

Marinated chicken wings  
select varieties



**18.00**

10" fruit tray with dip  
46 oz.

Grab  
& Go



Grab  
& Go

**6.99<sup>lb.</sup>**  
Boneless wings

- buffalo
- bbq
- honey garlic
- honey dijon
- General Tsao



Grab  
& Go

**15.99**

Hy-Vee tailgate bucket  
ribs or wings 1.5 lb.  
and JoJo fries 1.5 lb.

Enjoy tailgate bucket sampling  
Saturday, October 21, 10:00 a.m. to 2:00 p.m.



**7.99**

Tyson bone in  
chicken wings  
2.5 lb. pkg.



orange jalapeño



sweet & spicy garlic



smoky honey bbq



basil pesto

visit [hy-vee.com](http://hy-vee.com) for  
great wing recipes.

# YOU COULD SCORE A TRIP TO SUPER BOWL LII

OR OTHER WEEKLY NFL PRIZES

WHEN YOU PURCHASE ANY PEPSI-COLA® AND FRITO-LAY  
PRODUCTS USING YOUR HY-VEE FUEL SAVER CARD

NO PURCHASE NECESSARY. Subject to Official Rules available at <http://rules.rewardpromo.com/rules/863-133067>. Sweepstakes begins 10/8/17, 12:00 am CT & ends 1/12/18, 11:59 pm CT. Multiple entry deadlines apply. Open to legal residents of IA, IL, KS, MN, MO, NE, SD & WI, 18+ (19+ in NE). To enter without making a purchase, hand-print "ATTN - Swipe More, Score More Sweepstakes Entry" along with your name, address, city, state, zip code, telephone number, & email address (optional) on a 3" x 5" card & mail it to: ATTN - Swipe More, Score More Sweepstakes - Entry, 5820 Westown Parkway, West Des Moines, IA 50266-8223. Mail-in entries must be postmarked & received by dates stated in the Official Rules. Void where prohibited. Sponsors: Pepsi-Cola Company, 1111 Westchester Avenue, White Plains, NY 10604 & Frito-Lay, Inc. 7701 Legacy Drive, Plano, TX 75024-4099. The NFL Entities have not offered or sponsored this Sweepstakes in any way.



Find digital coupons on [Hy-VeeDeals.com](http://Hy-VeeDeals.com) or on our mobile app.  
Ad prices effective October 17 - 23, 2017

We reserve the right to limit quantities





# SAVE MORE WITH FUEL!



## Hy-Vee® BRANDS FOR GRAND\$

Swipe your Hy-Vee Fuel Saver + Perks® card and **ENTER FOR A CHANCE TO**

# WIN A HOME VISIT AND UP TO \$2,500!

Swipe your Hy-Vee Fuel Saver + Perks® card and get one entry for each That's Smart!, Paws, TopCare, Simply Done or Hy-Vee product you buy. You could win a home visit from Hy-Vee and get \$100 for each That's Smart!, Paws, TopCare, Simply Done or Hy-Vee product in your home, up to \$2,500.

No purchase necessary. See hy-vee.com for details.

**FUEL SAVER**  
EARN  
**2¢**  
OFF PER GALLON



## 2/3.00

Hy-Vee toaster pastries  
select varieties 8 ct., 14.7 oz.  
with purchase of 2, save 1¢ per  
gallon with each item purchased

**FUEL SAVER**  
EARN  
**4¢**  
OFF PER GALLON



## 1.99

Hy-Vee syrup  
select varieties 24 fl. oz.  
save 4¢ per gallon with  
each item purchased

**FUEL SAVER**  
EARN  
**1¢**  
OFF PER GALLON



## 1.28

Hy-Vee cottage bread  
white or wheat 20 oz. **save 1¢ per  
gallon with each item purchased**

**FUEL SAVER**  
EARN  
**3¢**  
OFF PER GALLON



## 1.38

Hy-Vee pasta sauce  
select varieties 23.5 to 24 oz.  
save 3¢ per gallon with  
each item purchased

**FUEL SAVER**  
EARN  
**1¢**  
OFF PER GALLON



## 1.28

Hy-Vee specialty  
mustard 12 oz.  
or yellow mustard 24 oz.  
select varieties **save 1¢ per  
gallon with each item purchased**

**FUEL SAVER**  
EARN  
**6¢**  
OFF PER GALLON



## 3/\$10

Hy-Vee berries,  
cherries or peaches  
select varieties 12 or 16 oz.  
with purchase of 3, **save 2¢ per  
gallon with each item purchased**





# 5/4.00

**Hy-Vee pasta**  
select varieties 12 or 16 oz.  
with purchase of 5, save 1¢ per  
gallon with each item purchased



# 4.29

**Hy-Vee jerky**  
select varieties 3 oz.  
save 2¢ per gallon with  
each item purchased



# 1.28

**Hy-Vee fruit snacks**  
select varieties 6 ct., 4.8 oz.  
save 2¢ per gallon with  
each item purchased



# 2.38

**Hy-Vee egg noodles**  
regular or yolk-free 16 oz.  
save 1¢ per gallon with  
each item purchased



# 4.77

**Hy-Vee trail mix**  
select varieties 24 or 26 oz.  
save 5¢ per gallon with  
each item purchased



# 3/\$10

**Hy-Vee purified  
drinking water**  
32 ct. - 16.9 fl. oz.  
with purchase of 3, save 1¢ per  
gallon with each item purchased



# 4/\$10

**Hy-Vee cereal**  
select varieties 11.2 to 18.2 oz.  
with purchase of 4, save 5¢ per  
gallon with each item purchased



# 2/5.00

**Hy-Vee sparkling water** select varieties  
12 pack - 12 fl. oz. (deposit where required)  
with purchase of 2, save 2¢ per  
gallon with each item purchased



# 2.49

**Hy-Vee microwave popcorn**  
select varieties 6 ct. save 4¢ per gallon  
with each item purchased

Swipe your Hy-Vee Fuel Saver + Perks® card and **ENTER FOR A CHANCE TO**  
**WIN** A HOME VISIT **\$2,500!**  
 AND UP TO

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**HyVee®**  
**BRANDS**  
 FOR  
**GRAND\$**



A line of products that allows you to fill your cart without emptying your wallet! That's smart shopping - and that's smart value you can only find at Hy-Vee.



**1.28**

That's Smart! brown or powdered sugar 2 lb.

**.88**

That's Smart! tomato ketchup 23 oz.



**.68**

That's Smart! mushroom stems & pieces 4 oz.



**.99**

That's Smart! salad dressing select varieties 16 fl. oz.



**1.48**

That's Smart! flour 5 lb. **save 1¢ per gallon with each item purchased**



**3/5.00**

That's Smart! sandwich creme cookies select varieties 25 oz. **with purchase of 3, save 1¢ per gallon with each item purchased**



**1.28**

That's Smart! apple sauce select varieties 6 pack



**7.49**

That's Smart! chunk dog food 15 lb.



**8.49**

That's Smart! cat food 16 lb.



**3.49**

That's Smart! cat litter 25 lb.



**3.99**

That's Smart! bath tissue 12 double rolls or paper towels 8 rolls



**1.88**

That's Smart! paper plates 9", 100 ct.



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**WIN A HOME VISIT AND UP TO \$2,500!**

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Simply Done makes handling ordinary tasks and everyday messes simple and easy. That's because Simply Done has all the supplies you need at prices that won't make a mess out of your budget.



**3.49**

Simply Done napkins  
500 ct. **save 2¢ per gallon with each item purchased**



**3.99**

Simply Done ultra paper towels  
2 huge rolls **save 1¢ per gallon with each item purchased**



**2/4.00**

Simply Done quart or gallon storage or freezer bags  
select varieties 12 to 25 ct.  
**with purchase of 2, save 2¢ per gallon with each item purchased**

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We reserve the right to limit quantities

**HyVee**

# 3 DAY SALE

**THURSDAY, FRIDAY & SATURDAY • OCTOBER 19, 20 & 21, 2017**

## .99

**Farmland sausage**

select varieties 8 oz. links or 12 oz. roll (limit 2 total)



## .39

**Yoplait yogurt**

select varieties 4 or 6 oz.



## .88

**Betty Crocker brownie mix**

select varieties 18.3 to 19.9 oz.



## .99 lb.

**Bone in pork shoulder roast**

Hormel Always Tender (limit 2 packages)



## .79

**Hy-Vee frozen vegetables**

select varieties 10 to 16 oz.



## 1.88

**Hershey's baking chips**

select varieties 7 to 12 oz.



## 4.99

**Hy-Vee cooked shrimp**

51 to 60 ct. 12 oz. pkg.



## .88

**Totino's Party Pizza** 9.8 to 10.9 oz.  
**or Pizza Rolls** 15 ct. select varieties

## 2/4.00

**Hostess snacks**

select varieties 8 to 13.6 oz.



## 6.99

**8 piece chicken bucket**

crisp'n tender, herb roasted, spicy or strips



## 3/5.00

**Cheetos or Fritos**

select varieties 7.5 to 9.25 oz.



## 3.99

**Simply Done bath tissue** 12 double rolls**or paper towels** 6 big rolls

Ad prices effective October 19, 20 &amp; 21, 2017

We reserve the right to limit quantities. Limitations apply. Please see store for details.



# HyVee®

## 3 DAY SALE HEALTH & BEAUTY

THURSDAY, FRIDAY & SATURDAY • OCTOBER 19, 20 & 21, 2017



**7.99**

Hy-Vee Ibuprofen  
tablets or caplets 500 ct.



**17.99**

Allegra 24 or 30 ct.,  
Nasacort 120 sprays  
or Xyzal allergy relief 35 ct.  
save 50¢ per gallon with each item purchased



**16.99**

Hy-Vee  
omeprazole 42 ct.



**2/5.00**

U by Kotex tampons,  
pads or liners  
select varieties 14 to 64 ct.



**2/5.00**

Band-Aid  
bandages  
select varieties 10 to 45 ct.



**2/5.00**

Old Spice or Secret  
antiperspirant  
deodorant  
select varieties 2.6 to 3.25 oz.  
with purchase of 2, save 1¢ per gallon  
with each item purchased



**9.99**

Schick Hydro,  
Quattro or  
Intuition razor  
select varieties 1 or 3 ct.



**5/5.00**

Softsoap liquid  
hand soap  
select varieties 7.5 fl. oz.



**1.88**

Suave Professionals  
12 or 12.6 fl. oz.,  
Suave shampoo  
or conditioner  
30 fl. oz. select varieties



**5.49**

Crest rinse 16, 16.9 fl. oz. or liter,  
toothpaste 2 ct. - 3.5 to 6.2 oz.  
or Oral-B toothbrush  
1 to 4 ct. select varieties  
save 5¢ per gallon with each item purchased

