

# B Impact Assessment

Active Assessment Version 6



## Track Details

MARKET Developed	COMPANY SIZE 1-9	SECTOR Service	INDUSTRY CATEGORY Publishing - Print	INDUSTRY Publishing - newspapers & magazines
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UPDATE TRACK

PRINT PDF

DOWNLOAD

QUESTION FILTER



This management tool, used by over 50,000 businesses worldwide, including over 3,000 Certified B Corporations, helps companies assess their impact on various stakeholders, including their workers, community, customers, and the environment.

OVERALL SCORE 97.5	COMPLETION 95.7%	
OPERATIONS SCORE 47.0	ESM SCORE 49.6	NIA SCORE 0.7

## Impact Areas



IMPACT AREA  
**Governance** SCORE  
**19.0**

Learn what your company can do to enhance policies and practices pertaining to its mission, ethics, accountability and transparency.

QUESTIONS ANSWERED  
22/22

VIEW



IMPACT AREA  
**Workers** SCORE  
**15.8**

Learn what your company can do to contribute to your employees' financial, physical, professional, and social well-being.

QUESTIONS ANSWERED  
39/39

VIEW



IMPACT AREA  
**Community** SCORE  
**20.5**

Learn what your company can do to contribute to the economic and social well-being of the communities in which it operates.

QUESTIONS ANSWERED  
41/51

CONTINUE



IMPACT AREA  
**Environment** SCORE  
**4.3**

Learn what your company can do to improve its overall environmental stewardship.

QUESTIONS ANSWERED  
22/22

VIEW



IMPACT AREA  
**Customers** SCORE  
**37.6**

Learn what your company can do to improve the value that you create for your direct customers and the consumers of your products or services.

QUESTIONS ANSWERED  
45/45

VIEW



IMPACT AREA  
**Disclosure  
Questionnaire** SCORE  
**0.0**

Identify any potentially sensitive industries, practices, outcomes or fines/sanctions of your company that are not explicitly called out in the rest of the assessment.

QUESTIONS ANSWERED  
51/51

VIEW