

ATTACHMENT 2

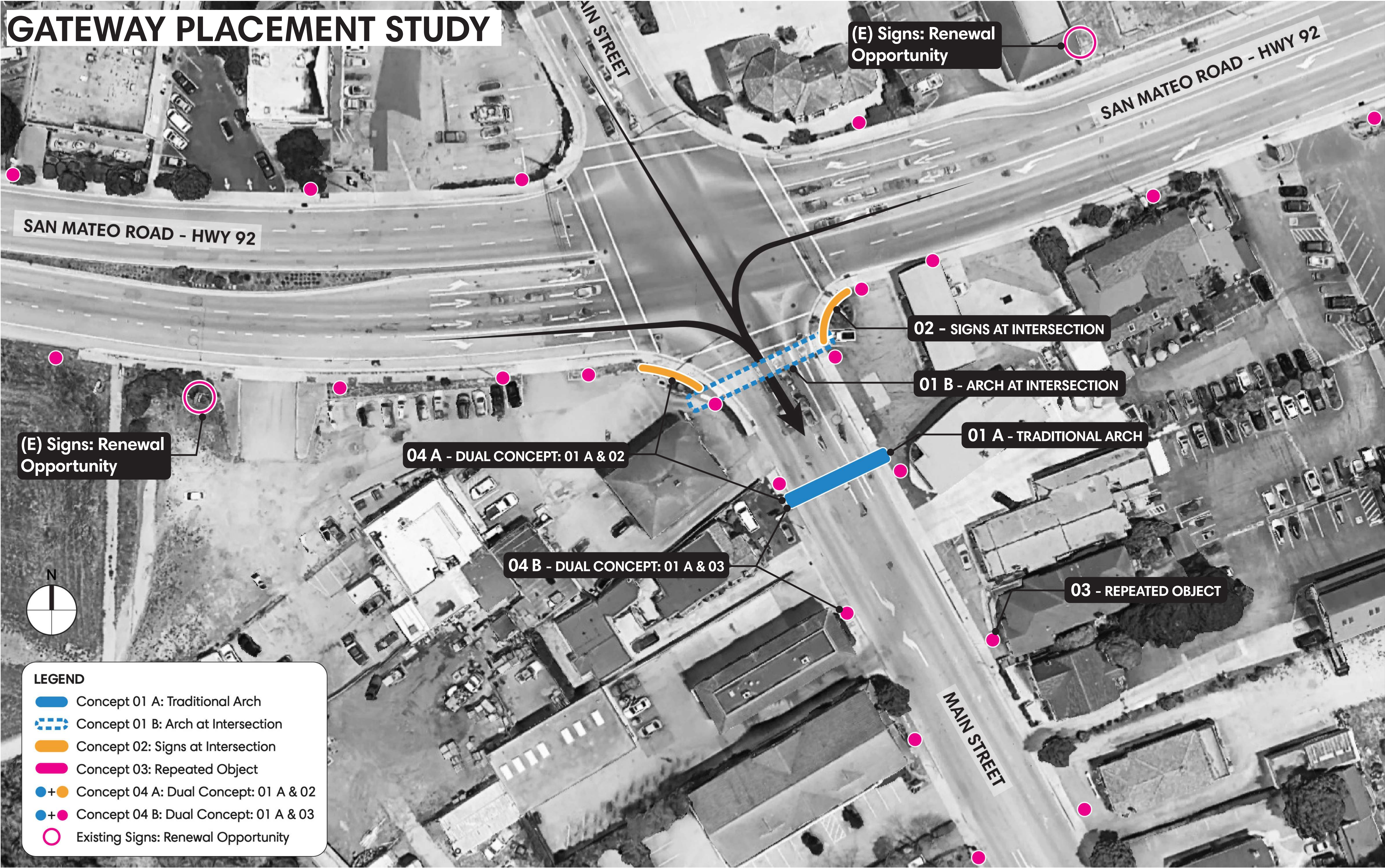


Main Street Gateway

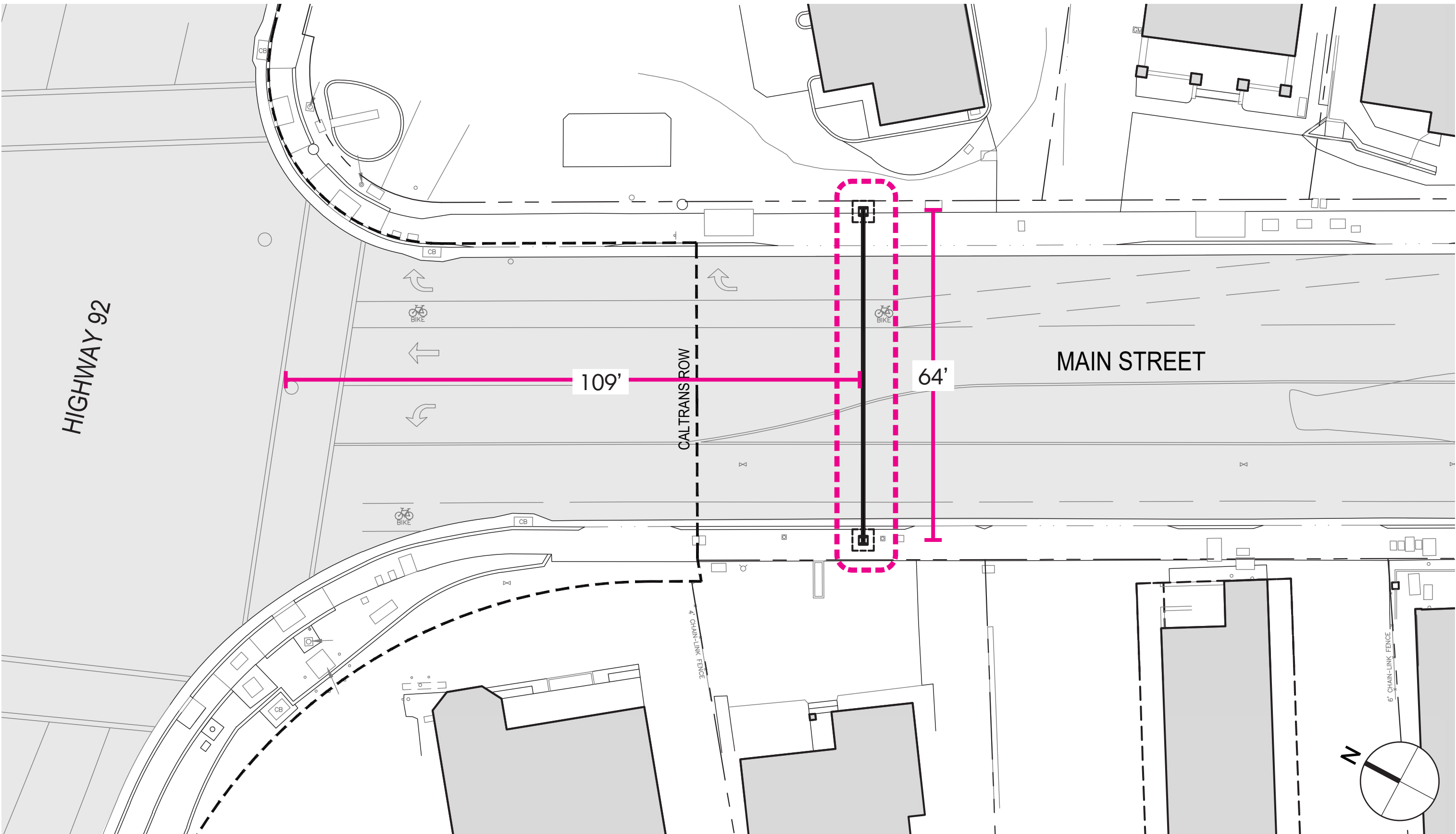
Half Moon Bay, CA

March 2025

GATEWAY PLACEMENT STUDY



CONCEPT 01A - TRADITIONAL ARCH



Site Plan



View from Main Street looking south

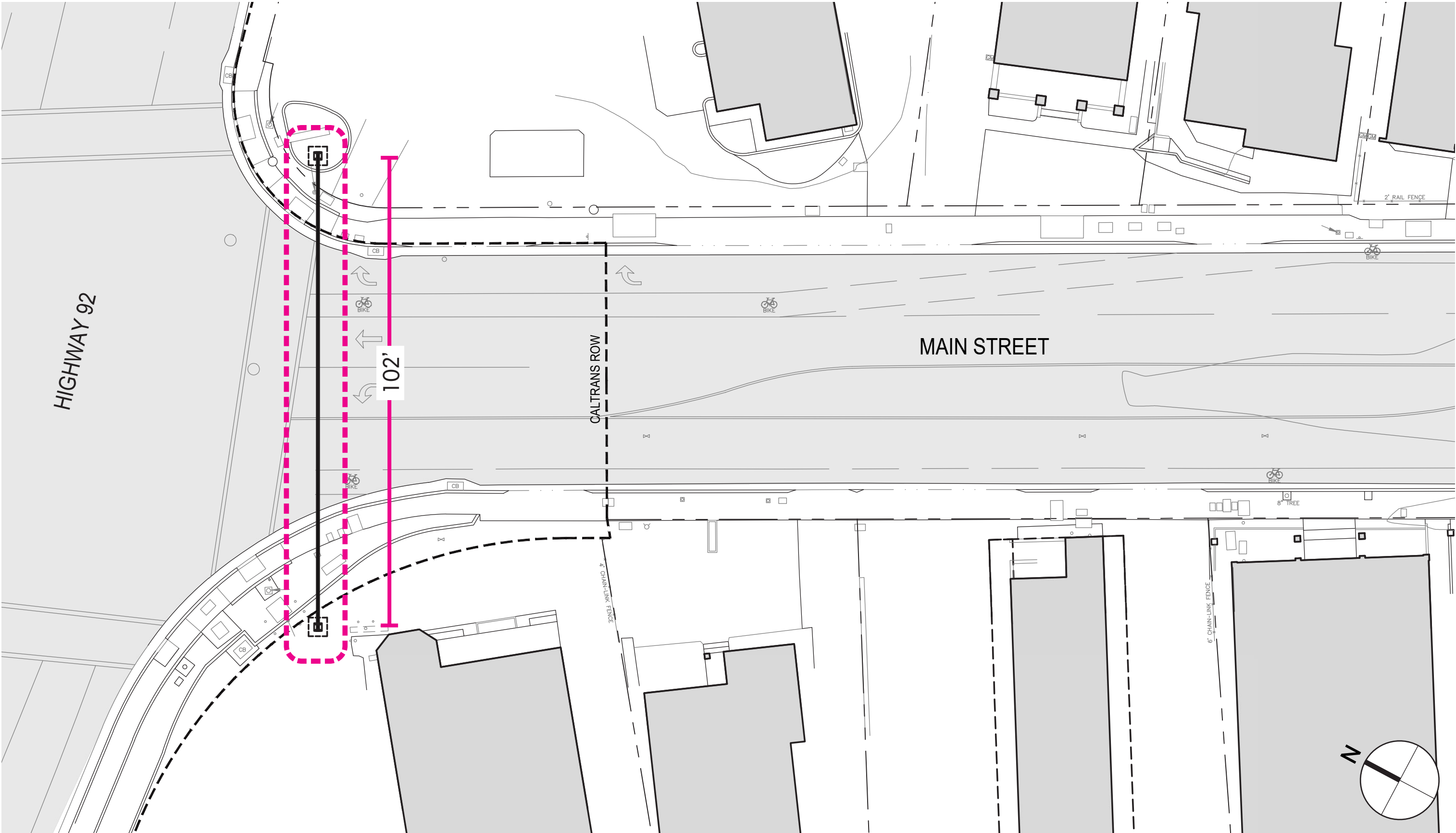


View from Highway 92 looking east



View from Highway 92 looking west

CONCEPT 01B - ARCH AT INTERSECTION



Site Plan



View from Main Street looking south

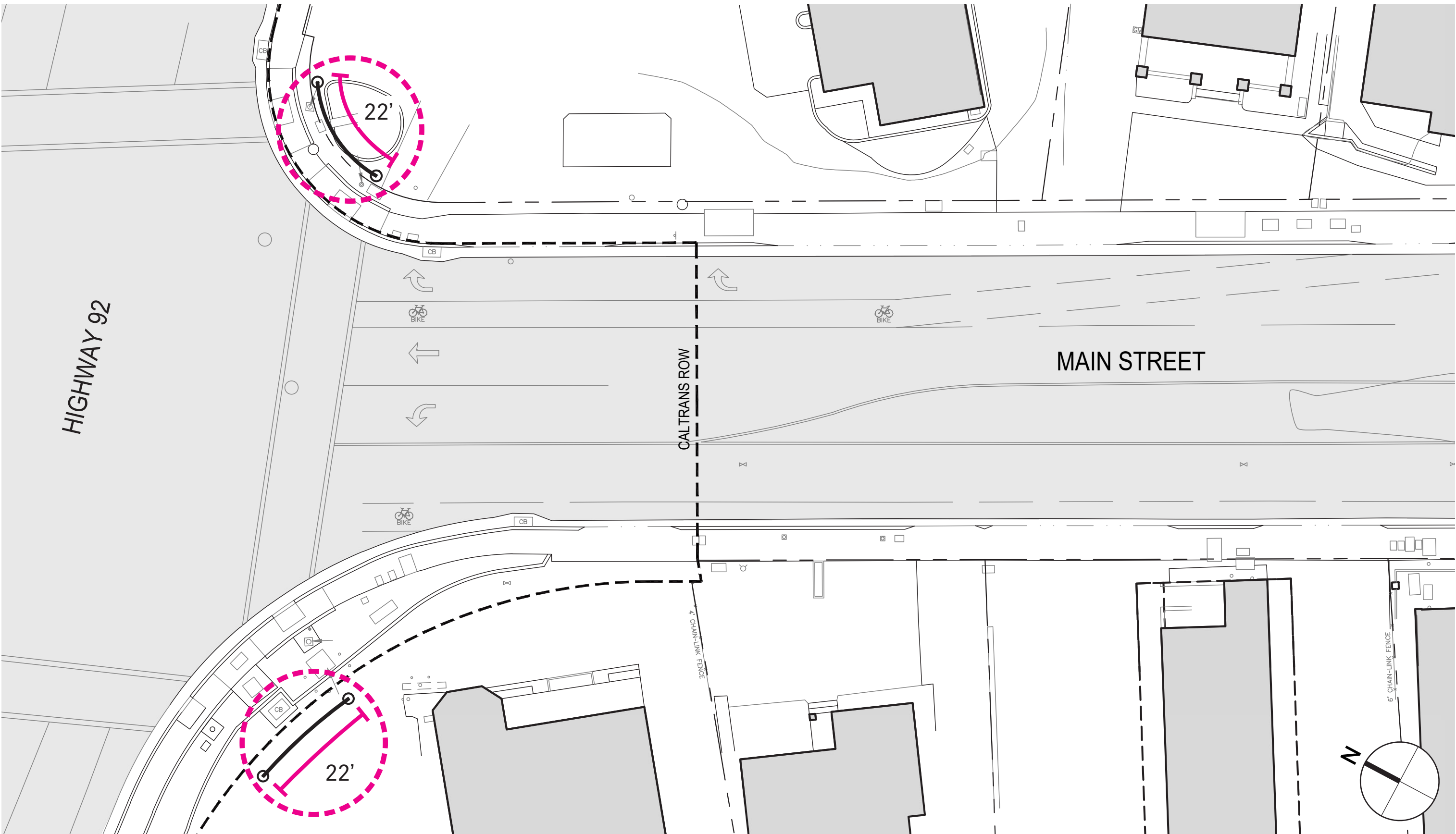


View from Highway 92 looking east



View from Highway 92 looking west

CONCEPT 02 - SIGNS AT INTERSECTION



Site Plan



View from Main Street looking south

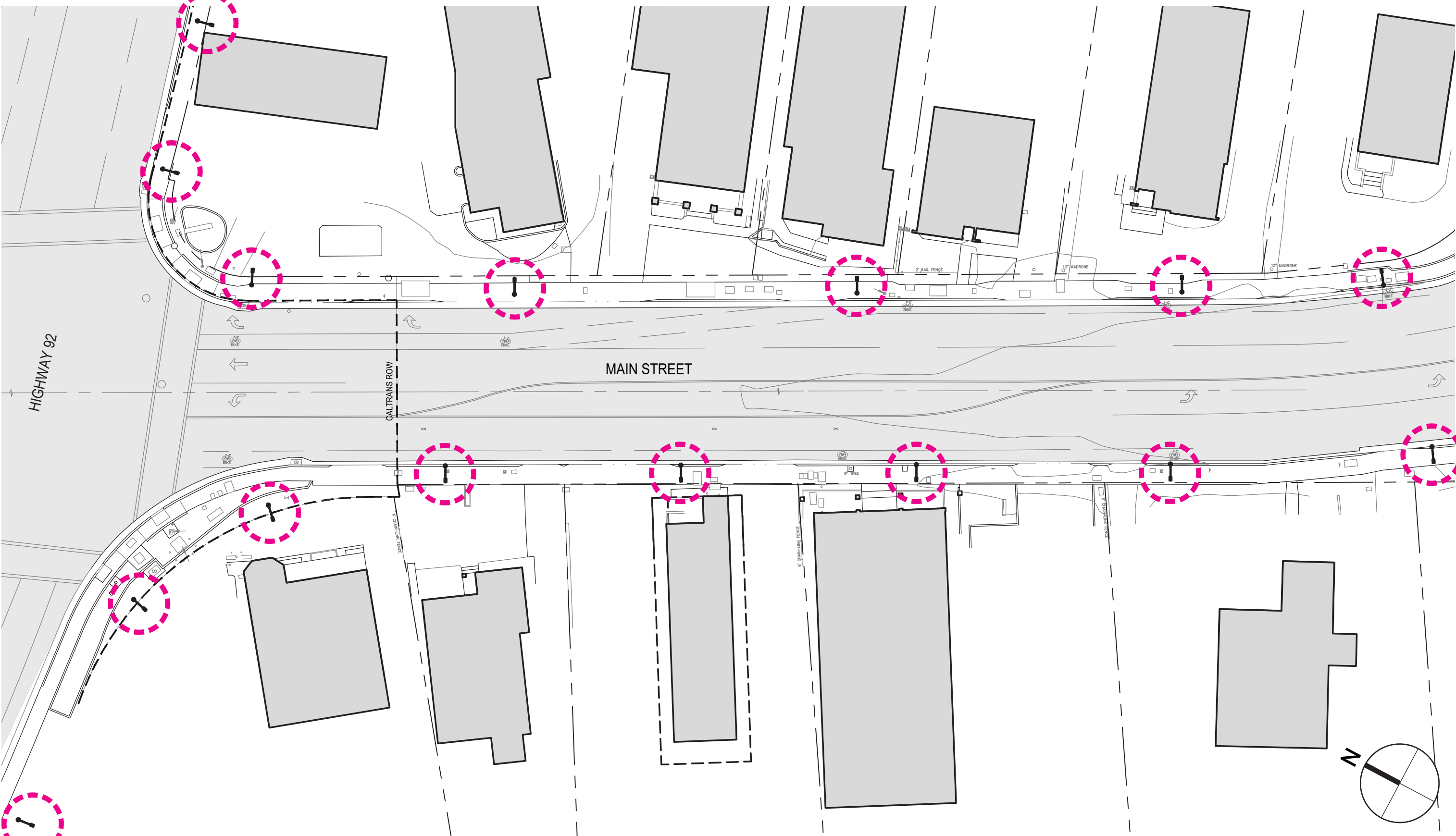


View from Highway 92 looking east



View from Highway 92 looking west

CONCEPT 03 - REPEATED OBJECT



Site Plan



View from Main Street looking south

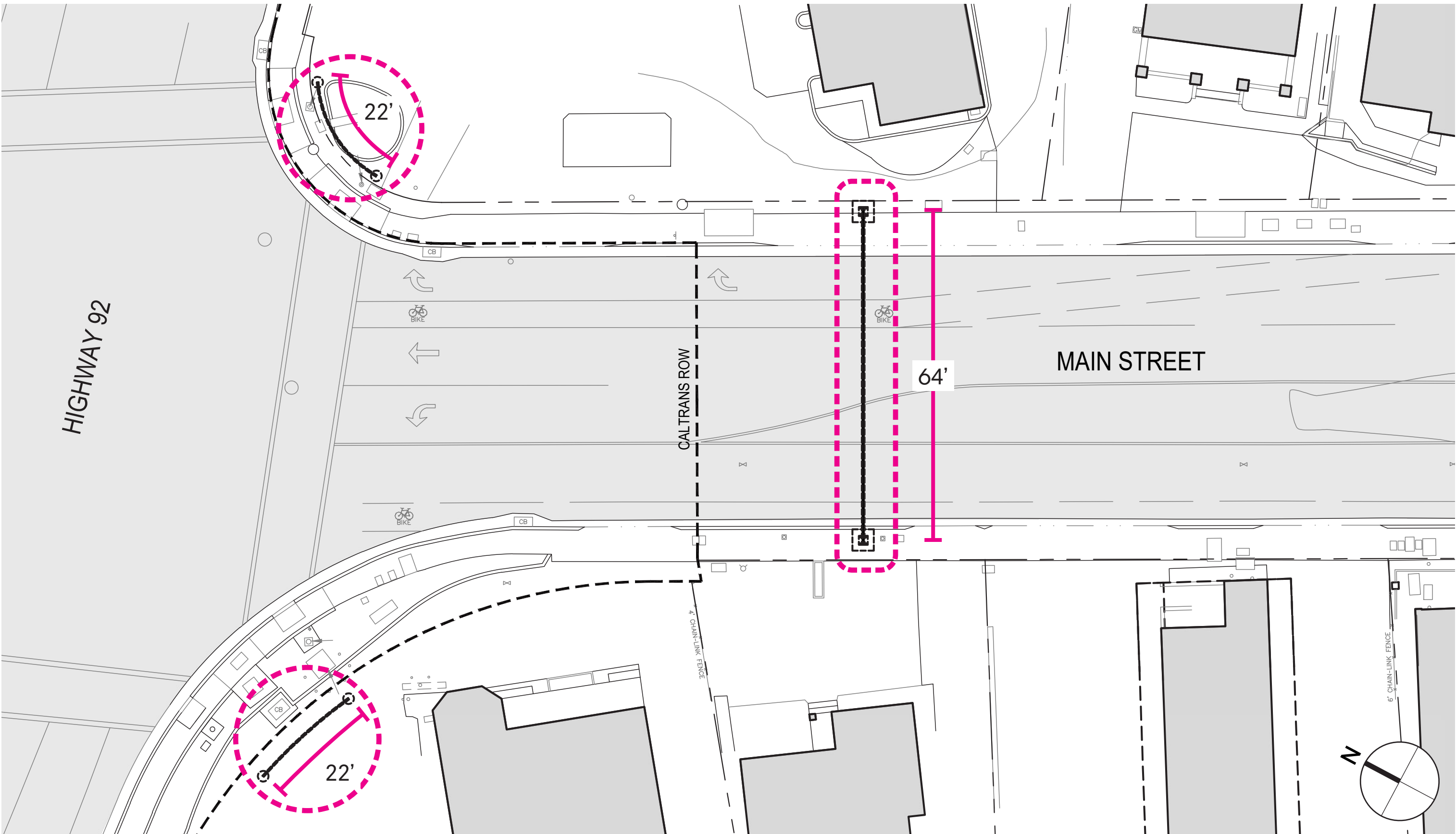


View from Highway 92 looking east



View from Highway 92 looking west

CONCEPT 04 A - DUAL CONCEPT: 01 A & 02



Site Plan



View from Main Street looking south

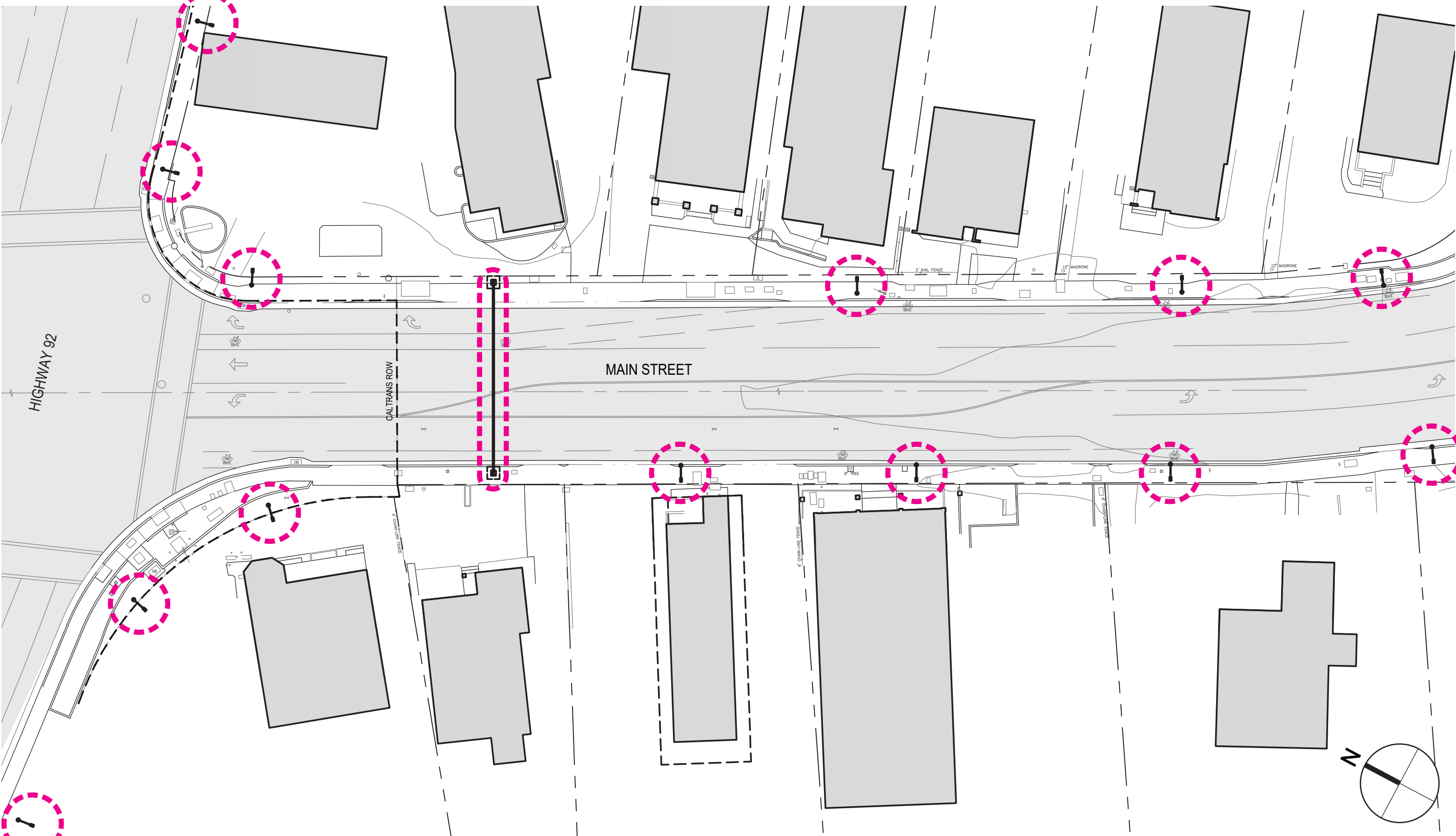


View from Highway 92 looking east



View from Highway 92 looking west

CONCEPT 04 B - DUAL CONCEPT: 01 A & 03



Site Plan



View from Main Street looking south



View from Highway 92 looking east



View from Highway 92 looking west

Existing Signs: Renewal Opportunity



Existing Mural on Highway 92 East



Existing Sign on Highway 92 West



Existing Banner on Main Street



Existing Sign on Main Street by bridge