

I have posted the GOTV, ID and Turnout Universes to Voter Vault.

The affiliations:

Core GOTV:

gotv12walker_core001 - 58,518 Total Indivi's. 2011 Rep ID's

gotv12walker_core002 - 100,105 Total Indivi's. 2010 Rep ID's

gotv12walker_core003 - 841,399 Total Indivi's. Strong Walker MT and Strong Party MT

Likely GOP:

id12walker_likelygop001 - 287,223 Total Indivi's. Strong Walker MT and NOT Strong Party MT

id12walker_likelygop002 - 1,337,472 Total Indivi's. Strong Party MT and NOT Strong Walker MT

ID Universes:

id12walker_univ001 - 197,065 Total Indivi's. Weak Walker MT

id12walker_univ002 - 226,917 Total Indivi's. Swing Walker MT and Swing Party MT

I have also updated the Turnout Universes to incorporate the vote history from: 2010 Primary and General, 2011 Prosser, 2011 State Senate

to12walker_high - 1,333,950 Total Indivi's. 2012 High Propensity Voters

to12walker_mid - 1,438,594 Total Indivi's. 2012 Mid Propensity Voters

to12walker_low - 1,650,693 Total Indivi's. 2012 Low Propensity Voters

When creating the survey in VV, you can break out for each region and with either the High, Mid or Low Turnout Universes. I recommend starting on the High/Mid Likely GOP.

The Turnout universes include *every* voter in the entire state. When creating High+Mid ID Universe you will have to go to advanced selection criteria and Select id12walker_likelygop001 AND (to12walker_high or to12walker_mid). The basic selection criteria is an **OR** statement, not **AND**.

For example, the select statement would be:

Affiliation="id12walker_likelygop001" AND (Affiliation=" to12walker_high" OR Affiliation="to12walker_mid")

One thing to note about GOTV, the low propensity voters are not part of the 'core' group – that is, we don't treat them as eating into the deficit. If we can convert the low-pro into voters that's the same as ID'ing a Republican from the ID universe. As you are all well aware of, getting a low propensity voter to turnout will take a lot work but it's one thing I wanted to point out.

The WI2011_contactgoals_v1 are the Voter Contact Goals for the ID and GOTV phase.

The ID Phase is 20 weeks starting January 1st. The GOTV phase is the Week 21th (May 20th) to tentative election day.

Some assumptions that were made:

Vote Goal	1,209,364
GOTV Deficit	1,838,270
ID Goal (10%)	183,827
ID Contact Goal	1,838,270
ID Growth/Week	6.00%
Total ID Weeks	20
GOTV Contact Goal	2,721,069
GOTV Growth/Week	21.00%

8/22/2012

Total GOTV Weeks	3.5
Total Contact Goal	4,559,339

There are three tabs. The first one are the assumptions. The second tab are the voter contact goals for the ID phase. The second are the voter contact goals for the GOTV Phase. I have the first 10 offices open on January 1st and all you have to do is fill in the number of phones in the additional offices (when the office opens) and the goals will automatically fill in. I will walk thru it on the call.

I know a contact goal of 4.5 million seems very high but as you can see from the attached spreadsheet, it is attainable and with a gradual growth of 6% each week during the ID phase and 21% during the GOTV phase. We are working on a tracker and will send that along as soon as completed.

We can discuss the universes, the voter contact assumptions, and any other questions on the call. Does Monday at 3:00PM Eastern work for everyone?

In the meantime, please let me know if you have any questions. And again, hope everyone is having a great Thanksgiving.

 Deepak Ramnath
 Director of Targeting, RNC Strategy Division
 P: 202.863.5396 | C: [REDACTED]

Wisconsin Walker Recall GOTV Composition

11/23/2011

		<i>Total</i>	<i>High</i>	<i>Mid</i>	<i>Low</i>
Statewide	[1] 2011 Rep ID's	58,518	35,408	12,146	10,964
Vote Goal:	[2] 2010 Rep ID's	100,105	53,174	26,985	19,946
1,814,046	[3] Strong Walker MT and Strong Party MT	851,344	265,632	252,701	333,011
GOTV Deficit (125% of VG - High/Mid GOTV)	[4]				
1,838,270	[5]				
	[6]				
		1,009,967	354,214	291,832	363,921

WI ID Assumptions

Vote Goal	1,209,364
GOTV Deficit	1,838,270
ID Goal (10%)	183,827
ID Contact Goal	1,838,270
ID Growth/Week	6.00%
Total ID Weeks	20
GOTV Contact Goal	2,721,069
GOTV Growth/Week	21.00%
Total GOTV Weeks	3.5
Total Contact Goal	4,559,339

From: Deepak Ramnath - Strategy [DRamnath@rnchq.org]
Sent: Saturday, January 28, 2012 2:54 PM
To: 'Stephan Thompson'; 'Tom Dickens'; 'Ashley Burns'; [REDACTED] 'amoyer@wisgop.org'
Cc: Mark Jefferson - Political; Emily Cornell - Political; Juston Johnson - Political; Targeting; Annie Haury - Political; Political Technologies
Subject: Wisconsin GOTV, ID and Turnout Universes - Updated 01/28
Attachments: WI2011_GOTVcomposition_0128.xlsx

All --

After taking an audit of the volunteer calls and some paid validation calls, we have adjusted the GOTV and ID Universes. We have used a combination of the Walker, Johnson and Regional Microtargeting Models from 2010. Please see the attached spreadsheet.

The GOTV Composition is comprised of indivi's we would potential put in a GOTV universe.

For example, for GOTV:

		<i>Total</i>	<i>High</i>	<i>Mid</i>	<i>Low</i>
Statewide	[1] 2012 Rep ID's	8,129	4,532	2,067	1,530
Vote Goal:	[2] 2011 Rep ID's	58,481	35,397	12,134	10,950
1,209,364	[3] 2010 Rep ID's	100,138	53,373	26,889	19,876
GOTV Deficit (150% of VG - High/Mid GOTV)	[4] Core GOP	1,014,605	395,695	303,399	315,511
1,250,604	[5]				
	[6]				
		1,181,353	488,997	344,489	347,867

With those four categories, we would still have a GOTV Deficit of 1,250,604.

For the GOTV Deficit (High/Mid GOTV), we put a propensity screen since not all High/Mid voters will turnout.

If you look at the ID sheet, you will be able to look at the breakdown of the potential universes:

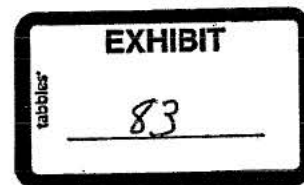
Again, statewide:

		<i>Total</i>	<i>High</i>	<i>Mid</i>	<i>Low</i>
Statewide	[1] Lean GOP	600,711	178,820	187,571	234,320
GOTV Deficit	[2] Swing	773,192	233,184	249,721	290,287
1,250,604	[3] Lean Dem	618,531	178,275	215,295	224,961
	[4]				
	[5]				
	[6]				
		1,992,434	590,279	652,587	749,568

The first universe will potentially be the "low" hanging fruit. Again when we have sufficient ID's, can evaluate how each universe is performing. If they perform well enough, we can include them into GOTV.

I have posted the GOTV, ID and Turnout Universes to Voter Vault.

8/22/2012



GOTV:

wrecall12_core001 - 8,129 Total Indivi's. 2012 Rep ID's
wrecall12_core002 - 58,481 Total Indivi's. 2011 Rep ID's
wrecall12_core003 - 100,138 Total Indivi's. 2010 Rep ID's
wrecall12_core004 - 1,006,298 Total Indivi's. Core GOP

ID:

wrecall12_id1 - 594,180 Total Indivi's. Lean GOP
wrecall12_id2 - 764,979 Total Indivi's. Swing
wrecall12_id3 - 611,889 Total Indivi's. Lean Dem

I have also updated the Turnout Universes to incorporate the vote history from: 2010 Primary and General, 2011 Prosser, 2011 State Senate

to12walker_high - 1,333,950 Total Indivi's. 2012 High Propensity Voters
to12walker_mid - 1,438,594 Total Indivi's. 2012 Mid Propensity Voters
to12walker_low - 1,650,693 Total Indivi's. 2012 Low Propensity Voters

When creating the survey in VV, you can break out for each region and with either the High, Mid or Low Turnout Universes. I recommend starting on the High/Mid Likely GOP.

The Turnout universes include *every* voter in the entire state. When creating High+Mid ID Universe you will have to go to advanced selection criteria and Select wrecall12_id1 AND (to12walker_high or to12walker_mid). The basic selection criteria is an *OR* statement, not *AND*.

For example, the select statement would be:

Affiliation=" wrecall12_id1 " AND (Affiliation=" to12walker_high" OR Affiliation="to12walker_mid")

I think we probably should move over to Lean GOP as soon as we are able to. Please let me know if you have any questions.

Thanks

Deepak Ramnath
Director of Targeting, RNC Strategy Division
P: 202.863.5396 | C: [REDACTED]

8/22/2012

Wisconsin Walker Recall GOTV Composition

1/28/2012

		<i>Total</i>	<i>High</i>	<i>Mid</i>	<i>Low</i>
Statewide	[1] 2012 Rep ID's	8,129	4,532	2,067	1,530
Vote Goal:	[2] 2011 Rep ID's	58,481	35,397	12,134	10,950
1,209,364	[3] 2010 Rep ID's	100,138	53,373	26,889	19,876
GOTV Deficit (150% of VG - High/Mid GOTV)	[4] Core GOP	1,014,605	395,695	303,399	315,511
1,250,604	[5]				
	[6]				
		1,181,353	488,997	344,489	347,867

[REDACTED]

From: Deepak Ramnath - Strategy [DRamnath@rnchq.org]
Sent: Thursday, April 19, 2012 11:00 AM
To: valcarce@arenacomm.com
Cc: List Development; Targeting; Rick Wiley - Political; Mark Jefferson - Political; Juston Johnson - Political; Tim Saler - Political; Tom Dickens; Ashley Burns; Alyssa Moyer; Stephan Thompson; [REDACTED]
Subject: WI Recall AB Mail File - ID's
Attachments: wiabmail_include0419.csv; wiabmail_remove0419.csv

Peter –

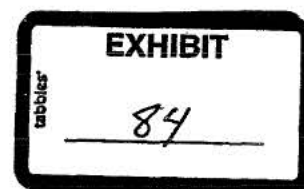
Attached are two files. One is the Hard ID'd Walker Supporters for potential inclusion that are not currently in the AB Mail File. The second are Hard ID'd Non-Walker Supporters for exclusion that are currently in the AB Mail File.

Both files are just RNCID's – will you need more info for inclusion/exclusion than that?

wiabmail_include0419.csv – 39,200 Total Indivi's. Hard ID'd Walker Supporters
wiabmail_remove0419 – 3,523 Total Indivi's. Hard ID'd Non-Walker Supporters

Deepak Ramnath
Director of Targeting, RNC Strategy Division
P: 202.863.5396 | C: [REDACTED]

8/22/2012



[REDACTED]

From: Scott Walker [swalkerwi@gmail.com]
Sent: Thursday, April 26, 2012 4:58 PM
To: Dan Blum
Cc: Keith Gilkes
Subject: Re: 2 messaging points

Fair point
Sent from my Verizon Wireless BlackBerry

From: Dan Blum <dan@scottwalker.org>
Date: Thu, 26 Apr 2012 21:56:30 +0000
To: Scott Walker (swalkerwi@gmail.com)<swalkerwi@gmail.com>
Cc: Keith Gilkes [REDACTED]
Subject: 2 messaging points

Governor,

I wanted to bring up two points that speak to some of the stuff you just sent us.

First and most importantly, all of our data from polling and focus groups tell us that any discussion of the fight over collective bargaining turns voters off to the idea of voting for you. Making the argument that Barrett wants to re-litigate that issue and it would stunt growth might make logical sense, but voters emotional reactions are still to remember negatives thoughts about that time and it hurts you more than the democrats. Because of that we don't want to wade into that discussion. Taxes, spending and jobs still remain our top messages on Barrett.

That brings us to the second point. Right now we would like you to stay above the fray to some degree and avoid going directly after Barrett unprovoked. Keith, RJ and I need to have a discussion on when it makes sense to get more aggressive, but for now, we should let the campaign hit Barrett on your behalf.

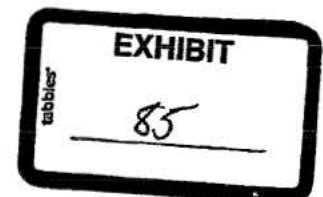
Please let me know if you have any thoughts or concerns about this.

Cheers,

DDB

Dan Blum | Deputy Campaign Manager | Friends of Scott Walker
dan@scottwalker.org | O: 608.441.1646 | C: [REDACTED] | @DanDoranBlum

8/21/2012



From: Keith Gilkes [REDACTED]
Sent: Sunday, April 22, 2012 12:51 PM
To: RJ Johnson; Scott Walker; Michael Grebe, Sr
Subject: Fwd: Nightly Report, Super Saturday Totals

Attachments: April 21 Super Saturday 9PM Report.xls; Nightly Affiliations Tracker April 21.xlsx

I wanted to pass along the details on a great job the RPW Staff, in particular - Tom Dickens - who is the Victory Director - did on our latest Super Saturday.

This was our best day yet and they hit 156% of their voter contact goals.

Fantastic work by RPW. Also, if you are looking in the numbers below - the Keep v Remove percentages are reversed.

This is a leaning Republican Universe.

KG

----- Forwarded message -----

From: Thomas Dickens [REDACTED]
Date: Sat, Apr 21, 2012 at 10:18 PM
Subject: Nightly Report, Super Saturday Totals
To: rwiley@rnchq.org, ecornell@rnchq.org, Mark Jefferson - Political <MJefferson@rnchq.org>, juston.johnson@rnchq.org, ahaurv@rnchq.org, targeting@rnchq.org, Keith Gilkes [REDACTED], Daniel Blum [REDACTED], bvidrine@rnchq.org, tsaler@rnchq.org, Stephan Thompson <sthompson@wisgop.org>, Jonathan Wetzel [REDACTED]
Cc: Alyssa Moyer <amoyer@wisgop.org>, Ashley Burns <aburns@wisgop.org>, Dan Romportl <dromportl@wisgop.org>

Attached please find tonight's affiliations report along with the final Super Saturday report. The Caller Report shows us making 188,111 calls. Thanks.

-Dickens



8/20/2012

[REDACTED]

From: Phil Musser [pm@newfrontierstrategy.com]
Sent: Friday, April 13, 2012 10:27 AM
To: Keith Gilkes
Cc: Russ Oster
Subject: Grassroots unwired- update

Hey Keith -

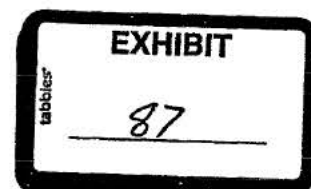
FYI we have met with RGA (robinson), AFP (seaholm), and some other groups on the product and received favorable initial responses. I know you have no contact with them but just FYI.

On our arrangement, we need to make a call on deploying the fundraising enabled units. Russ has 25 units ready and can ship early next week with fundraising devices accompanying them, and will provide a reduced rate approach for 2 weeks. We just need to do a basic contract that covers the device rentals etc, and then we can get rolling.

With time being irreplaceable, our concern is that if you want to use the product, we need a little time to get it there, get some folks trained, and get the pipes connected to your database. That can be done quickly and Russ and his team will put full focus and effort into making this work for your staff. If there is someone working for you who can be our POC, or we should talk to the Party, just let us know and we will make it easy because i am respectful of how busy you are.

Please let us know if you want to move forward, and our best next steps.

Many thanks- Phil



From: Deepak Ramnath - Strategy [DRamnath@rnchq.org]
Sent: Thursday, November 24, 2011 2:37 PM
To: Stephan Thompson; Tom Dickens; Ashley Burns; [REDACTED] amoyer@wisgop.org
Cc: Mark Jefferson - Political; Emily Cornell - Political; Juston Johnson - Political; Targeting; Annie Haury - Political; Political Technologies
Subject: Wisconsin GOTV, ID and Turnout Universes and Voter Contact Goals
Attachments: WI2011_GOTVcomposition_1123.xlsx; WI2011_contactgoals_v1.xlsx
 All -

First off, Happy Thanksgiving!

I have created the GOTV and ID Universes for the 2012 Recall Election..

The GOTV Composition is comprised of indivi's we would potential put in a GOTV universe.

For example, for GOTV:

		Total	High	M
Statewide	[1] 2011 Rep ID's	58,518	35,408	12,1
Vote Goal:	[2] 2010 Rep ID's	100,105	53,174	26,9
1,814,046	[3] Strong Walker MT and Strong Party MT	851,344	265,632	252,7
GOTV Deficit (125% of VG - High/Mid GOTV)	[4]			
1,838,270	[5]			
	[6]			
		1,009,967	354,214	291,8

With those three categories, we would still have a GOTV Deficit of 1,838,270. I know that number is incredible high but we wanted to create a "core" gop, a "likely" gop and then ID universes. As the name implies, the likely gop will most probably be for us, we will just need to test it. Since the electorate most likely changed, we want to make sure we test it.

For the GOTV Deficit (High/Mid GOTV), we put a propensity screen since not all High/Mid voters will turnout.

If you look at the ID sheet, you will be able to look at the breakdown of the potential universes:

Again, statewide:

		Total	High	Mid	Low
Statewide	[1] Strong Walker MT and NOT Strong Party MT	289,285	128,440	83,071	77,774
GOTV Deficit	[2] Strong Party MT and NOT Strong Walker MT	1,350,767	339,181	508,743	502,843
1,838,270	[3] Weak Walker MT	198,471	85,332	61,690	51,449
	[4] Swing Walker MT and Swing Party MT	228,810	74,954	81,974	71,882
	[5]				
	[6]				
		2,067,333	627,907	735,478	703,948

The first two universes will potentially be the "low" hanging fruit since these are individuals that fall into strong GOP in one model but not in the other. We could treat it like the "Smart" ID Program from 2010 and when we have sufficient ID's, can evaluate how each universe is performing. If they perform well enough, we can include them into GOTV.

8/22/2012

EXHIBIT

tabbles

82

[REDACTED]

From: Keith Gilkes [REDACTED]
Sent: Tuesday, April 17, 2012 1:15 PM
To: Stephan Thompson
Subject: Fwd: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker
Attachments: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker.pdf
Let's chat and see if it makes sense for you to pay this one.

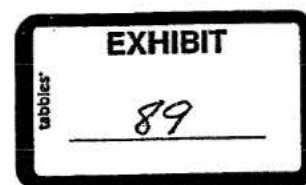
KG

----- Forwarded message -----

From: Blaise Hazelwood <blaise@grassrootstargeting.com>
Date: Mon, Apr 16, 2012 at 10:19 AM
Subject: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker
To: Keith Gilkes [REDACTED]

Keith " attached is an invoice. Please let me know if you want me to send to anyone else.
Thanks so much!

8/20/2012



Grassroots Targeting
814 King Street
Suite 420
Alexandria, VA 22314



Invoice

Bill To:

Friends of Scott Walker
P.O. Box 620437
Middleton, WI 53562

Date	Invoice No.
04/16/12	342

Terms
Net 15

Description	Quantity	Rate	Amount
Wisconsin Statewide Microtargeting Project N=4028; 12 Models		135,000.00	135,000.00
Thank you for using Grassroots Targeting.		Total	\$135,000.00

EXHIBIT

tabbles

90

[REDACTED]

From: Keith Gilkes [REDACTED]
Sent: Tuesday, April 17, 2012 1:15 PM
To: Blaise Hazelwood

Subject: Re: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker
Excellent - I will let you know who the check is coming from. I might send from us or from RPW. ^ Just depends on what I work out.

Will have out early next week.

KG

On Mon, Apr 16, 2012 at 10:19 AM, Blaise Hazelwood <blaise@grassrootstargeting.com> wrote:

Keith ^ attached is an invoice. ^ Please let me know if you want me to send to anyone else. else. ^ Thanks so much! ^

8/20/2012



[REDACTED]

From: Keith Gilkes [REDACTED]
Sent: Wednesday, April 25, 2012 9:56 AM
To: Blaise Hazelwood
Subject: Re: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker
Blaise-

Can you re-run this invoice and bill it to RPW instead? Â Send to Stephan and cc me on the e-mail. Stephan's e-mail:Â sthompson@wisgop.org

They will be taking care of this invoice.

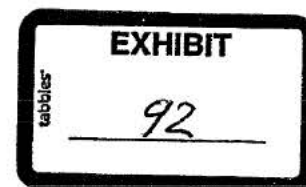
Thanks.

KG

On Mon, Apr 16, 2012 at 10:19 AM, Blaise Hazelwood <blaise@grassrootstargeting.com> wrote:

Keith â€" attached is an invoice. Â Please let me know if you want me to send to anyone else. else. Â Thanks so much! Â

8/20/2012



[REDACTED]

From: Peter Valcarce [valcarce@arenacomm.com]
Sent: Thursday, April 26, 2012 10:14 AM
To: Stephan Thompson
Cc: Peter Valcarce; Keith Gilkes
Subject: Re: Absentees

Picking up the fourth?

Peter Valcarce
[REDACTED]

On Apr 26, 2012, at 8:29 AM, Stephan Thompson <SThompson@wisgop.org> wrote:

> Ok. I chatted with Keith, we will be paying for the first 3 today
> from RPW. He is picking up the 4th.

> -----Original Message-----

> From: Peter Valcarce [mailto:valcarce@arenacomm.com]
> Sent: Thursday, April 26, 2012 10:06 AM
> To: Stephan Thompson
> Cc: Peter Valcarce; Keith Gilkes
> Subject: Re: Absentees

> Yes. You approved all four.

> Peter Valcarce
> [REDACTED]

> On Apr 26, 2012, at 7:51 AM, Stephan Thompson <SThompson@wisgop.org>
> wrote:

>> I just have one item I need to work out with Keith and I can get it
>> done today. Also, I know we approved the first 2 pieces, but did we
>> have the second two yet?

>> -----Original Message-----

>> From: Peter Valcarce [mailto:valcarce@arenacomm.com]
>> Sent: Thursday, April 26, 2012 9:28 AM
>> To: Stephan Thompson
>> Cc: Keith Gilkes
>> Subject: Fwd: Absentees

>>>> How soon will you be able to pay the absentee invoices? That's a
>>>> lot
>> of postage for us to carry..

>> Peter Valcarce
>> [REDACTED]

>>>>

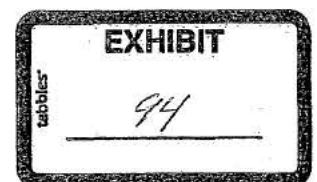
[REDACTED]

From: Keith Gilkes [REDACTED]
Sent: Friday, April 20, 2012 7:41 AM
To: Brian Tringali; BJ Martino
Subject: First Absentee Ballot Mailer...
Attachments: 01 - WALKE-107 Absentee 1.pdf

This is the first piece that we have signed off on.

KG

8/20/2012



Republican Party of Wisconsin
148 E. Johnson St.
Madison, WI 53703

Paid for by the Republican
Party of Wisconsin
Bob Geason, Treasurer

NON-PROFIT ORG
U.S. POSTAGE
PAID
CAMPAIGN MAIL

Place
First Class
Postage
Here

Do you remember?

What happened to our economy
under Democrat policies?



tabbles®

EXHIBIT

Kathleen Falk

TAXES. SPENDING. FAILURE.

Tom Barrett

YOU CAN STOP THEM BY TAKING A FEW MINUTES TO
APPLY FOR YOUR ABSENTEE BALLOT

Example: City of Madison
????? Municipal Clerk
123 Easy St
Madison, WI 53701

Absentee Ballot Application for June 5th General Recall Election
Return your completed application by Friday, May 25th.

**Follow these four easy steps to keep Wisconsin
moving forward with Governor Scott Walker.**

- Step 1:** Fill out the attached application for an absentee ballot today (be sure to sign the application).
- Step 2:** Fold your application in half, tape it close and mail it in to your local municipal clerk by Friday, May 25th.
- Step 3:** After your application is received, your municipal clerk will mail you an absentee ballot. Once you receive it, please fill it out immediately and vote for the pro-family candidate.
- Step 4:** Mail in your completed absentee ballot to your local municipal clerk by Thursday, May 31st.

Questions: Call 608-535-9844.

JUNE 5TH GENERAL RECALL ELECTION

OFFICIAL ABSENTEE BALLOT APPLICATION

Republican Party of Wisconsin
148 E. Johnson St.
Madison, WI 53703

Paid for by the Republican
Party of Wisconsin
Bob Geason, Treasurer

NON-PROFIT ORG
U.S. POSTAGE
PAID
CAMPAIGN MAIL

Place
First Class
Postage
Here

Example: City of Madison
????? Municipal Clerk
123 Easy St
Madison, WI 53701

Absentee Ballot Application for June 5th General Recall Election
Return your completed application by Friday, May 25th.

IN THE THREE YEARS PRIOR TO SCOTT WALKER'S GOVERNORSHIP,
WISCONSIN LOST OVER 150,000 JOBS.
SINCE WALKER TOOK OFFICE, THOUSANDS HAVE BEEN CREATED.....

NOW

THE DEMOCRATS ARE SAYING
IT'S TIME TO GO BACK.
**BACK TO THE DAYS
OF RECORD JOB LOSS.**

Kathleen Falk

Tom Barrett

YOU CAN STOP THEM BY TAKING A FEW MINUTES TO
APPLY FOR YOUR ABSENTEE BALLOT

Follow these four easy steps to keep Wisconsin
moving forward with Governor Scott Walker.

- Step 1:** Fill out the attached application for an absentee ballot today
(be sure to sign the application).
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an absentee ballot. Once you receive it, please fill it out
immediately and vote for the pro-family candidate.
- Step 4:** Mail in your completed absentee ballot to your local municipal
clerk by Thursday, May 31st.

Questions: Call 608-535-9844.

JUNE 5TH GENERAL RECALL ELECTION
OFFICIAL ABSENTEE BALLOT APPLICATION

[REDACTED]

From: Keith Gilkes [REDACTED]
Sent: Friday, April 20, 2012 7:43 AM
To: Brian Tringali; BJ Martino
Subject: Fwd: Final Walker absentees
Attachments: WALKER-111 Absentee 4.pdf
Final absentee mailer....

----- Forwarded message -----

From: Peter Valcarce <valcarce@arenacomm.com>
Date: Thu, Apr 19, 2012 at 12:34 PM
Subject: Final Walker absentees
To: Dan Blum <dan@scottwalker.org>
Cc: Stephan Thompson <SThompson@wisgop.org>, Keith Gilkes [REDACTED], "R. J. Johnson" <rj@rjohnson.org>, Casey@scottwalker.org

These have all the changes made. Â I'm assuming they are all good to print?

Republican Party of Wisconsin
148 E. Johnson St.
Madison, WI 53703

NON-PROFIT ORG
U.S. POSTAGE
PAID
CAMPAIGN MAIL

Read by the Roadside
Party of Wisconsin
Bob Gerson, Treasurer

BEFORE SCOTT WALKER WAS ELECTED,
Wisconsin had lost 150,000 jobs
in the previous three years.

Source: Labor Statistics
Administration, Bureau of Economic Analysis

Democrats are saying
it's time to **GO BACK.**

Job loss will return and our
progress will be derailed...

Tom Barrett

Kathleen Falk

YOU CAN STOP THEM BY TAKING A FEW MINUTES TO
VOTE FOR YOUR ABSENTEE BALLOT

Place
First Class
Postage
Here

Example: City of Madison
????? Municipal Clerk
123 Easy St
Madison, WI 53701

Absentee Ballot Application for June 5th General Recall Election
Return your completed application by Friday, May 25th.

Follow these four easy steps to keep Wisconsin
moving forward with Governor Scott Walker.

- Step 1:** Fill out the attached application for an absentee ballot today
(be sure to sign the application).
- Step 2:** Fold your application in half, tape it close and mail it in to your
local municipal clerk by Friday, May 25th.
- Step 3:** After your application is received, your municipal clerk will mail you
an absentee ballot. Once you receive it, please fill it out immediately
and vote for the candidate who will move Wisconsin forward.
- Step 4:** Mail in your completed absentee ballot to your local municipal
clerk by Thursday, May 31st.

Questions: Call 608-535-9844.

JUNE 5TH GENERAL RECALL ELECTION
OFFICIAL ABSENTEE BALLOT APPLICATION

WISCONSIN APPLICATION FOR ABSENTEE BALLOT

June 5th General Recall Election

Instructions: Please use uppercase (CAPITAL) letters only.

You must be registered to vote before you can receive an absentee ballot. You can confirm your voter registration at <https://psa.wi.gov>

VOTER INFORMATION:

Last Name _____ Suffix (e.g., Jr., II etc.) _____ First Name _____ Middle Name _____

Telephone _____ Date of Birth (MM/DD/YYYY) _____ E-mail Address _____

RESIDENCE ADDRESS:

Residence Address (Street Number and Name) _____ Apt. Number _____

City _____ State (WI only) _____ ZIP+4 _____ County _____

MAILING ADDRESS: If different from residence address

Name _____ Name of Nursing Home (if applicable) _____

Mailing Address (Street Number and Name) _____ Apt. Number _____

City _____ State (WI only) _____ ZIP+4 _____ County _____

I REQUEST AN ABSENTEE BALLOT BE SENT TO ME FOR: Please check box ☐ The Wisconsin General Recall Election scheduled for June 5, 2012.

VOTER DECLARATION / CERTIFICATION: Required for all voters

I certify that I am a qualified elector, a U.S. Citizen, at least 18 years old, having resided at the above residential address for at least 28 consecutive days immediately preceding this election, not currently serving a sentence, including probation or parole, for a felony conviction, and not otherwise disqualified from voting. Please sign below to acknowledge that you have read and understand the above.

Voter Signature _____ Date (MM/DD/YYYY) _____

This form is not an official form of the Wisconsin Government Accountability Board

WISCONSIN APPLICATION FOR ABSENTEE BALLOT

June 5th General Recall Election

Instructions: Please use uppercase (CAPITAL) letters only.

You must be registered to vote before you can receive an absentee ballot. You can confirm your voter registration at <https://psa.wi.gov>

VOTER INFORMATION:

Last Name _____ Suffix (e.g., Jr., II etc.) _____ First Name _____ Middle Name _____

Telephone _____ Date of Birth (MM/DD/YYYY) _____ E-mail Address _____

RESIDENCE ADDRESS:

Residence Address (Street Number and Name) _____ Apt. Number _____

City _____ State (WI only) _____ ZIP+4 _____ County _____

MAILING ADDRESS: If different from residence address

Name _____ Name of Nursing Home (if applicable) _____

Mailing Address (Street Number and Name) _____ Apt. Number _____

City _____ State (WI only) _____ ZIP+4 _____ County _____

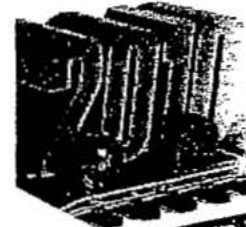
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Voter Signature _____ Date (MM/DD/YYYY) _____

This form is not an official form of the Wisconsin Government Accountability Board



SINCE SCOTT WALKER TOOK OFFICE
he has balanced the budget, cut spending
and helped create thousands of new jobs.

WISCONSIN IS BACK ON TRACK!

When running for Governor,
Scott Walker promised to rein in
spending, eliminate the budget
deficit and hold the line on taxes.

And that's exactly what he's done.

FACT The number of businesses
created is up 12.2% in the
first quarter. ¹

FACT 86% of Wisconsin's job creators believe
Wisconsin is now pro-business. ²

FACT 94% of Wisconsin job creators feel that the
state is headed in the right direction. ³

1. The Business Journal, April 5, 2012
2. Wisconsin Manufacturers and Commerce, "WMC 2012 Economic Outlook Survey," Press Release, 1/9/12
3. Wisconsin Manufacturers and Commerce, "WMC 2012 Economic Outlook Survey," Press Release, 1/9/12



← APPLY FOR YOUR ABSENTEE BALLOT TODAY!

Mail in your completed application to your municipal clerk by May 25th to receive your absentee ballot.

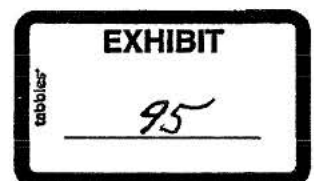
[REDACTED]

From: Andrea Boom [andrea@scottwalker.org]
Sent: Monday, April 30, 2012 3:28 PM
To: marystitt [REDACTED]; Kristen Wall; Keith Gilkes [REDACTED]
Subject: FW: Christie_Attendees.xls
Attachments: Christie_Attendees.xls

From: Kelly Rindfleisch [REDACTED]
Sent: Monday, April 30, 2012 2:14 PM
To: Andrea Boom
Subject: Christie_Attendees.xls

The first tab has all the orders from the past week (including signs, etc.) so ignore that one. The Milwaukee tab is Milwaukee attendees, the Green Bay tab is Green Bay attendees. Pay attention to the quantity as one of the Milwaukee orders has a quantity of 2 (they want 2 packages)

8/27/2012



[REDACTED]

From: [REDACTED]
Sent: Thursday, June 09, 2011 7:31 AM
To: Scott Walker
Subject: Re: Governor Haslam Call

Kate was going to track down his cell. We'll just set up another one.

Sent from my U.S. Cellular BlackBerry® smartphone

From: swalkerwi@gmail.com
Date: Thu, 9 Jun 2011 12:02:58 +0000
To: Kelly Rindfleisch [REDACTED]
ReplyTo: swalkerwi@gmail.com
Cc: 'Scott Matejov' [REDACTED]
Subject: Re: Governor Haslam Call

We need to set up another call. He left a vm but my phone never ran (I checked my Blackberry and there was no incoming call around that time. Weird.)

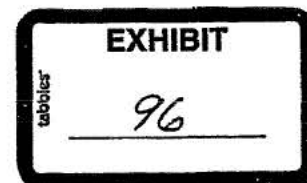
I could not make put his cell phone # on the message.

Sent from my Verizon Wireless BlackBerry

From: "Kelly Rindfleisch" [REDACTED]
Date: Wed, 8 Jun 2011 14:49:07 -0500
To: <swalkerwi@gmail.com>
Cc: 'Scott Matejov' [REDACTED]
Subject: Governor Haslam Call

Date: 6/8/11
Time: 5:00 PM
Attendees: Governor Walker and Governor Haslam
Contact: Governor Haslam will call on cell

- Let Governor Haslam know you will be in TN on June 29th to raise money for the recall effort.
- Lee Beaman, Andy Miller, Kevin Kookogey are coordinating/ raising the funds.
- Ask him to headline the event & be special guest or honorary event host for the luncheon in Nashville.
- Ask him if Pilot Oil will give corp \$\$
 - Governor Haslam's father, Jimmy Haslam, owns Pilot
 - Governor Haslam is now CEO



- Over 300 retail interstate properties in over 40 states
 - As the largest operator of travel centers and the largest seller of over-the-road diesel fuel, Pilot is expected to sell over 5 billion gallons of petroleum this year
 - Headquarters: Knoxville, TN
 - Annual Revenue: \$16 bil. (2008)
 - A typical travel center includes one or more nationally known chain restaurants, a broad range of retail merchandise, automobile and truck fueling facilities, and a variety of other services aimed at professional drivers and interstate travelers.
- Would Haslam introduce you to the CEO of FedEx.
- Let Haslam know you are going to reach out to Bill Frist and HCA

[REDACTED]

From: swalkerwi@gmail.com
Sent: Tuesday, November 15, 2011 11:58 AM
To: Tom Evenson
Subject: Re: Fwd: Stand with Walker release
Where does it say the domain name?
Sent from my Verizon Wireless BlackBerry

From: Tom Evenson [REDACTED]
Date: Tue, 15 Nov 2011 11:54:47 -0600
To: Governor Scott Walker<swalkerwi@gmail.com>
Subject: Fwd: Stand with Walker release

Governor - FYI RPW will be sending this out today.

TE

--
Tom Evenson
Cell: [REDACTED]
E-Mail: [REDACTED]

FOR IMMEDIATE RELEASE: NOVEMBER 15, 2011

CONTACT: NICOLE LARSON

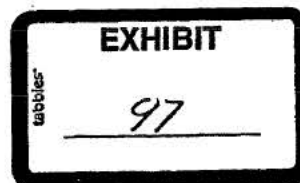
RPW Launches Official 'Stand With Walker Website'

[Madison, WI]- Republican Party of Wisconsin Executive Director Stephan Thompson released the following statement on the official launch of the 'Stand with Walker' website:

"The Republican Party of Wisconsin and Governor Walker's campaign are excited to announce the launching of the 'Stand with Walker' website- the official fundraising website for Governor Walker's fight against recall.

"Despite balancing a \$3.6 billion budget deficit without raising taxes, enabling school districts and municipalities around the state to save millions of dollars, and moving the state forward under responsible leadership, Governor Walker is being attacked by Wisconsin Democrats, who are selfishly pursuing a baseless recall to regain political power.

7/16/2012



“The ‘Stand with Walker’ website will be the official financial effort to combat the recall attempt, which is funded by Big Labor, national special interests groups, and Wisconsin tax dollars. As Democrats try to disenfranchise voters and waste millions of dollars, Governor Walker will continue focusing on improving Wisconsin’s economic climate for families around the state.”

###

Nicole Larson

Deputy Director of Communications

Republican Party of Wisconsin

Office.608.257.4765

nlarson@wisgop.org

STAND WITH Scott Walker



Stand With Governor Walker – Donate Today

The reforms that we have put in place in Wisconsin over the last 10 months have helped private businesses create nearly 30,000 new jobs, turned a \$3.6 billion budget deficit into a surplus, without raising taxes or cutting essential services, and led to 88% of Wisconsin job creators saying that Wisconsin is headed in the right direction, up from just 10% one year ago.

Despite these positive impacts, liberal out-of-state interests and big government union bosses are determined to continue their attack on Wisconsin's taxpayers. Together they have launched a recall election. Instead of moving Wisconsin forward, they want to move Wisconsin back to the tired old policies of the past.

Wisconsin cannot afford this and I need your help. Please donate today.

Sincerely,
Scott Walker

To stand with Scott Walker, please make your contribution below.

Personal Information

First Name *	Middle Name	Last Name *
Email *		
Home Address *		
City *	State *	Zip/Postal *

A MESSAGE FROM GOVERNOR WALKER



SHARE ON YOUR SOCIAL NETWORKS

2.5k2	4538	420	29
Like	Share	Tweet	+1

CONTRIBUTE BY MAIL

To contribute by mail, please send a check to:

The Republican Party of Wisconsin
148 East Johnson Street
Madison, Wisconsin 53703

*Please write "Stand with Governor Walker" in the memo line.

Home Phone *	Work Phone
Fax Phone	Mobile Phone

Employment Information

Employer *	Occupation *

Contribution Amount

☐ \$25	☐ \$50	☐ \$100	☐ \$250
☐ \$500	☐ \$1,000	☐ \$2,400	☐ \$

Payment Information

☐ CHECK ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Routing Number

Account Number

125598589 102 12546987

ROUTING NUMBER (9 DIGITS) ACCOUNT NUMBER

Billing Information

☒ SAME AS HOME ADDRESS.

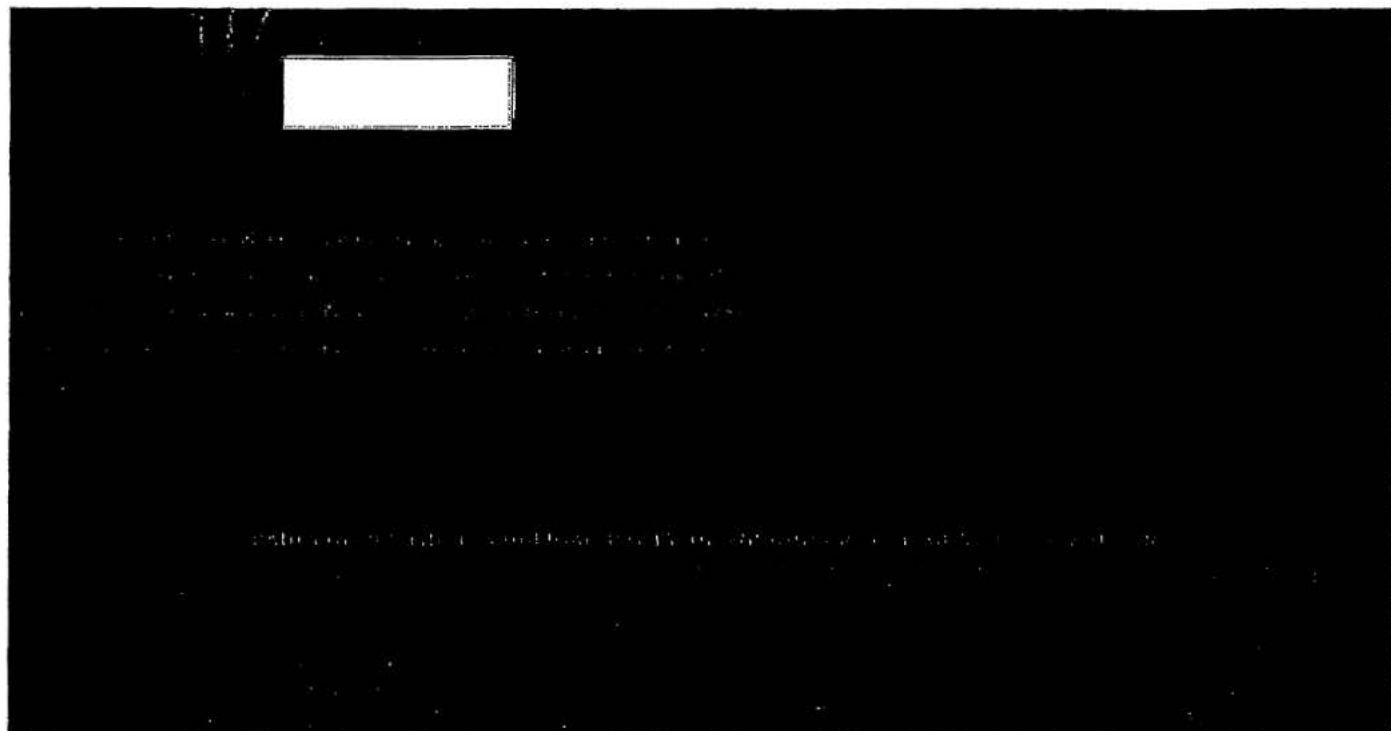
Billing Address

City State Zip/Postal

Contribution Type

- ☐ I want to donate the above amount a single time.
- ☐ I want to donate the above amount today and continue donating monthly for
- every month until cancelled starting August 19.

☒ I want to publish my name to the Stand With Governor Walker giving stream!
(Note: your contribution amount will not be shown)



[REDACTED]

From: Scott Matejov [REDACTED]
Sent: Thursday, April 26, 2012 1:52 PM
To: Pat Hogan
Cc: swalkerwi@gmail.com
Subject: Re: have the Governor call Cara at 2:45 PM (CDT)
Copy

Sent from my iPhone

On Apr 26, 2012, at 1:48 PM, Pat Hogan <pat@scottwalker.org> wrote:

When Governor calls Cara, she will give him a quick run down before she connects him with Harold Simmons.

From: Monica Block [mailto:mblock@RGA.ORG]
Sent: Thursday, April 26, 2012 01:40 PM
To: Pat Hogan
Subject: have the Governor call Cara at 2:45 PM (CDT)

Cara Edmundowicz at (202) 662-4145 (office)

THANK YOU FOR MAKING THIS HAPPEN!

Monica Block

Governors Liaison

Republican Governors Association

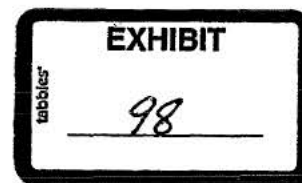
1747 Pennsylvania Avenue, NW, Suite 250, Washington, DC 20006

202.662.4159 direct | [REDACTED] cell | 202.662.4926 fax

mblock@rga.org

3 I4H<AQ 00yq00"Df15 -

6/27/2012



STATE OF WISCONSIN

MILWAUKEE COUNTY

IN RE THE MATTER OF:

Case No. 10JD000007

JOHN DOE.

TRANSCRIPT OF INFORMATIONAL MEETING

March 22, 2012-Part I

Room 405, Safety Building
821 W. State Street
Milwaukee, Wisconsin

WITNESS: Governor Scott Walker

APPEARANCES:

JOHN CHISHOLM, District Attorney, Milwaukee
County, appearing on behalf of the State.

BRUCE LANDGRAF, KENT LOVERN, and HANNA KOLBERG,
Assistant District Attorneys, appearing on
behalf of the State.

DAVID BUDDE, Chief Investigator, Milwaukee County
District Attorney's Office.

JOHN N. GALLO and KEES VANDENBURG, firm of Sidley
Austin, LLP, appearing on behalf of Governor
Scott Walker.

MICHAEL STEINLE, firm of Terschman, Steinle & Ness,
appearing on behalf of Governor Walker.

EXHIBIT

99

1 MR. BUDDE: Okay.

2 BY MR. ROBLES:

3 Q. Did any of those meetings involve David Boerke?

4 A. Not that I recall.

5 Q. Did you know Andrew Jensen to be a member of the

6 Boerke Company?

7 A. I believe that he would have represented that, but

8 I can't tell you that verbatim, but I don't have

9 any reason to believe he wouldn't have said he was

10 a part of the company.

11 Q. Did you know David Boerke prior to 2010?

12 A. Yes.

13 Q. And how did you know him?

14 A. Years ago he was a good friend and supporter for

15 U.S. Senator Bob Kasten. I knew him from that.

16 Q. How would you characterize your relationship with

17 him, someone just as a casual acquaintance or

18 personal friend or?

19 A. Supporter of mine. Someone who liked what we were

20 doing.

21 Q. And by supporter, was he someone who donated time

22 and volunteered for various things?

23 A. That I don't know.

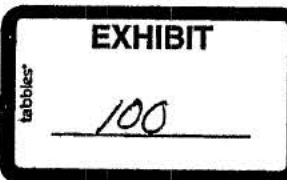
24 Q. Did he make campaign donations?

25 A. I believe so, yes.

1 Q. Did -- or was he involved as a member of the
2 finance committee for your campaign?
3 A. I don't recall that. I do recall seeing him at
4 events, but I don't recall the committee itself.
5 Q. Do you have any recollection of any emails he may
6 have directed to your attention where he
7 referenced his role as a member of the finance
8 committee?
9 A. I don't recall.
10 Q. What is a finance committee?
11 A. Finance committee for?
12 Q. For your campaign, Friends of Scott Walker.
13 A. Individuals -- it would have been a large number
14 of individuals who helped raise resources for the
15 campaign.
16 Q. And in terms of raise resources, were they
17 basically seeking out, well, small donors, middle
18 donors, corporate donors, large donors, people on
19 the finance committee?
20 A. Yeah, it would vary. It wouldn't be corporate
21 donors.
22 MR. CHISHOLM: Couldn't be corporate
23 donors.
24 THE WITNESS: 'Cuz you can't do
25 that. You and I both thought of that. That's

1 when the red flag went up. But individuals, I
2 mean--
3 MR. CHISHOLM: That was not a trick
4 question.
5 THE WITNESS: Yeah, I know. I say I
6 should smile when I said that. The -- actually
7 individuals who are part of that would have a
8 goal, and different people achieve that goal
9 different ways.
10 BY MR. ROBLES:
11 Q. Okay. Do you remember whether he was more active
12 than others in his position on that finance
13 committee?
14 MR. GALLO: He just -- he said he
15 could not recall he was on the finance committee.
16 That's what he said.
17 THE WITNESS: All I recall is him
18 being at events, but I had a pretty good list, a
19 long list of folks. I don't recall.
20 BY MR. ROBLES:
21 Q. Prior to 2010, did you know David Boerke to have
22 any business dealings with Milwaukee County?
23 A. With Mr. Boerke?
24 Q. Correct.
25 A. Not that I recall.

Debit Account	Debit Party Name	Credit Account	Credit Party Name	Originator	Beneficiary	Tran Date	Tran N.	Amount
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090601	4629	\$100,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090609	3728	\$50,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090612	1985	\$33,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090622	5305	\$51,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090624	4970	\$38,000.00
	WISCONSIN CLUB FOR GROWTH, INC.		BB&T VIRGINIA		TEN CAPITAL INC	20101001	6236	\$60,000.00
	WISCONSIN CLUB FOR GROWTH, INC.		BB&T VIRGINIA		TEN CAPITAL INC	20101014	4407	\$170,430.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20101027	4914	\$19,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110211	4519	\$25,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	STATE GOVERNMENT		20110218	3423	\$50,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110222	5358	\$250,000.00
	NATIONAL BANK OF ARIZONA		WISCONSIN CLUB FOR GROWTH, INC.	CENTER TO PROTECT PATIENTS RIGHTS		20110222	2639	\$100,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110222	2679	\$75,000.00
	WELLS FARGO BANK		WISCONSIN CLUB FOR GROWTH, INC.	TERRY J KOHLER		20110223	5350	\$200,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110224	5332	\$34,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110224	4218	\$25,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110225	7502	\$200,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110303	4162	\$100,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110304	5391	\$13,000.00
	NATIONAL BANK OF ARIZONA		WISCONSIN CLUB FOR GROWTH, INC.	CENTER TO PROTECT PATIENTS RIGHTS		20110317	3182	\$75,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110325	5009	\$200,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110325	6568	\$100,000.00
	NATIONAL BANK OF ARIZONA		WISCONSIN CLUB FOR GROWTH, INC.	CENTER TO PROTECT PATIENTS RIGHTS		20110328	6460	\$50,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110328	1356	\$20,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110330	2312	\$100,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110331	7530	\$100,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	VIRGINIA JAMES		20110331	7785	\$50,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110331	6664	\$10,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110401	6121	\$200,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110401	645	\$100,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110401	8424	\$30,000.00
	HSBC BANK USA N.A.		WISCONSIN CLUB FOR GROWTH, INC.	KENNETH N LEVY		20110404	2690	\$25,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110428	5779	\$124,975.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	TERRENCE G LINDERMAN		20110525	4599	\$100,000.00
	U.S. BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	SHELDON G ADELSON		20110525	5840	\$50,000.00
	U.S. BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	SHELDON G ADELSON		20110525	5877	\$50,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110609	5158	\$99,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110623	3027	\$100,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110701	6494	\$500,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110713	5400	\$200,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	TERRENCE G LINDERMAN		20110715	3105	\$225,000.00
	AMEGY BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	JOHN L NAU III		20110729	8865	\$35,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	AMER FEDERATION FOR CHILDREN INC		20110801	5753	\$175,000.00
	WELLS FARGO BANK		WISCONSIN CLUB FOR GROWTH, INC.	LOREN E PARKS TRUST		20110802	5455	\$100,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110802	6270	\$39,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110803	4423	\$150,000.00
	QUANTUM NATIONAL BANK		WISCONSIN CLUB FOR GROWTH, INC.	FAITH & FREEDOM		20110803	3543	\$60,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	AMER FEDERATION FOR CHILDREN INC		20110808	4563	\$372,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	LEXINGTON MANAGEMENT GROUP INC		20110810	6093	\$25,000.00
	NORTHERN TRUST COMPANY		WISCONSIN CLUB FOR GROWTH, INC.	RICHARD UHLEIN		20110811	6079	\$50,000.00
	WACHOVIA BANK NA OF GEORGIA		WISCONSIN CLUB FOR GROWTH, INC.	JOHN D AND MARTHA J BRYAN EOS INC		20110811	5802	\$25,000.00
	PNCBANK, NATIONAL ASSOC		WISCONSIN CLUB FOR GROWTH, INC.	DR JOHN M TEMPLETON JR		20110811	4178	\$20,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	AMER FEDERATION FOR CHILDREN INC		20110812	5228	\$75,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110812	5859	\$49,975.00
	AMEGY BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	JOHN L NAU III		20110812	4903	\$25,000.00



PINNACLE NATIONAL BANK
METROPOLITAN MILW ASSN OF COMMERCE
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METROPOLITAN MILW ASSN OF COMMERCE
JPMORGAN CHASE BANK, N.A.
CITIBANK NA
JPMORGAN CHASE BANK, N.A.
JPMORGAN CHASE BANK, N.A.
COMERICA BANK
JPMORGAN CHASE BANK, N.A.
U.S. BANK, N.A.
BANK OF AMERICA, N.A.
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JPMORGAN CHASE BANK, N.A.

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LEE A BEAMAN

DAVID WILLIAM HANNA TRUST

STEVEN A COHENALEXANDRA MARIE COHEN

STACY H SCHUSTERMAN

RICHARD W COLBURN

CROWN ENTERPRISES INC

PAUL SINGER

SHELDON G ADELSON MIRIAM ADELSON MD

J B HUNT TRANSPORT INC

TERRENCE G LINDERMAN

CRAIG W JOHNSON REVOCABLE TR DTD

20110812	2713	\$5,000.00
20110818	5184	\$9,975.00
20110916	5746	\$9,975.00
20120117	5274	\$99,975.00
20120227	6646	\$50,000.00
20120413	4005	\$1,000,000.00
20120501	2574	\$10,000.00
20120507	5617	\$50,000.00
20120507	5453	\$25,000.00
20120508	4961	\$250,000.00
20120522	5684	\$200,000.00
20120605	2502	\$10,000.00
20121003	4099	\$25,000.00
20121004	4803	\$10,000.00

[REDACTED]

From: Keith Gilkes [REDACTED]
Sent: Tuesday, April 17, 2012 1:09 PM
To: Blaise Hazelwood
Subject: Re: Walker Recall Microtargeting Documentation
Blaise-

The campaign will take two sets. Â Please send to my attention at the campaign offices:

FOSW
C/O Keith Gilkes
2820 Walton Commons West
Suite 101
Madison, WI 53718

Thanks.

KG

On Mon, Apr 16, 2012 at 8:43 AM, Blaise Hazelwood <blaise@grassrootstargeting.com> wrote:

Hi -

Attached is the model overview (a list of each question that makes up a model), TIPs at a Glance, and targeting grids. Â As I mentioned on the phone I used the Walker Recall Petition signers in both the Barrett and the Falk model â€” that is why they are very similar. Â You will receive a full book with more demographic and geographic information than you ever wanted beginning of next week. Â In the meantime please let me know if you would like to do a call or have any questions.

Thanks so much!Â

8/20/2012

