



— Switch and get —

iPhone XR

\$600 off on us

no trade-in required

Offer ends 11/15



 iPhone X[®]

iPhone XR features a 6.1-inch Liquid Retina display—the most advanced LCD in the industry. Advanced Face ID. The smartest, most powerful chip in a smartphone. And a breakthrough camera system. In six stunning new finishes.

Things we want you to know: New consumer or small business (20 lines or fewer) Total Plan line with Unlimited Plus Data and port-in required. Purchase of a qualifying device via 0% APR, \$0 down, 30-month Retail Installment Contract (RIC), credit approval and Device Protection+ required. Qualifying device is any base-model Smartphone with an MSRP greater than \$600. Tax due at sale. All data on Unlimited Plus Plans automatically shift to 2G speeds when each line reaches 25GB. The speed you receive will depend on many factors, including, but not limited to, your data plan terms, the device you use, your distance from a cell tower, topography and the number of users on the network at the time of your session. A Regulatory Cost Recovery Fee applies; this is not a tax or government required charge. Additional fees, taxes, terms, conditions and coverage areas may apply and vary by plan, service and phone. Offers valid at participating locations only and cannot be combined. See store or uscellular.com for details. Device Protection+ starts at \$9.99/month per Smartphone. A service fee/deductible per approved claim applies. You may cancel anytime. Property insurance is underwritten by American Bankers Insurance Company of Florida and provided under a Master Policy issued to U.S. Cellular. You will be the certificate holder on U.S. Cellular's Master Policy for loss/theft benefits. Service Contract Obligor is Federal Warranty Service Corporation in all states except CA (Sureway, Inc.) and OK (Assurant Service Protection, Inc.). Limitations and exclusions apply. See an associate or brochure for complete details. **\$600 Offer:** Prices vary. Comes via a monthly bill credit of \$20 on a 30-month RIC (max bill credit amount is \$20/month). Bill credit applied within three bill cycles and ends when balance is paid. Line must remain in good standing with required price plan for entire 30-month RIC. Customer may lose bill credit if price plan is changed. In the event of cancellation of service, customer will be responsible for the entire RIC balance. The Early Upgrade Program is not available with this offer. **Kansas Customers:** In areas in which U.S. Cellular receives support from the Federal Universal Service Fund, all reasonable requests for service must be met. Unresolved questions concerning services availability can be directed to the Kansas Corporation Commission Office of Public Affairs and Consumer Protection at 1-800-662-0027. Limited-time offer. While supplies last. Trademarks and trade names are the property of their respective owners. ©2018 U.S. Cellular