

The Chetek Alert

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Chetek, Wisconsin | One Dollar & Twenty-Five Cents

FIRST LOOK

Student Council hosting Color Blaze Fun Run/Walk

The Chetek-Weyerhaeuser High School Student Council organization is hosting the inaugural Color Blaze Fun Run/Walk on Saturday, Oct. 30. Check-in for the event begins at 9 a.m. the day of the race—online registration closed on Oct. 14. The run begins at 10 a.m. with walkers following at 10:15 a.m.

The 2-mile Color Blaze Run/Walk will feature color powder splash stations along the route, which starts and ends at CWHS. Proceeds go to Student Council Scholarship Fund and Special Olympics.



Halloween times

The "Trunks or Treat" event sponsored by Chetek and Dovre Lutheran Churches will be held between 3 p.m. and 5 p.m. on Schofield Street between the Chetek Lutheran Church and the funeral home. This event supports the Chetek Food Shelf. Families are encouraged to bring a donation for each child of a personal car product—shampoo, toothpaste, soap, deodorant, or any non-perishable food item. Children 5th grade and younger must be accompanied by an adult.

Trick-or-treating in Chetek runs 4:30 p.m. until 7 p.m.

The Chetek Lion's Club will be passing out food, water and candy in the City Park (next to Ohde's) from 4 p.m. to 7 p.m.

All of the above will take place on Sunday, Oct. 31.

DEATHS

James Christison, 90

Carrie Hamm, 65



The Addams Family at CWHS next week



PHOTO COURTESY OF RACHAEL WESTBERG | CWASD

Morticia (Marissa Zelek) takes center stage in the Addams Family musical version and sends the Ancestors sprawling.

BY JIM BABBITT

It has been two years since the C-W Drama Club has staged a play and 5 long years since they staged a musical, but the weekend after Halloween they are bringing the Addams Family to town!

A BIT OF BACKGROUND

The Addams Family was the brainchild of cartoonist Charles Addams which depicted a ghoulish American family with an affinity for all things macabre.

Though most folks are familiar with the TV version and its finger-snapping theme song, the musical version is slightly different fare.

Oh, Gomez (Jed Potter) and Morticia (Marissa

Zelek) will be there along with Uncle Fester (Isabella Acuna), Lurch (Ethan Engel), Grandma (Abbie Kane), Pugsley (Jacob Marek), and of course Wednesday (Ella Olson).

However, in the musical production the audience gets to meet "straight-arrow Midwesterners." Mal Beineke and his wife Alice, portrayed by Cooper Antczak and Lexi Guthman.

The musical also features an ensemble of Addams Family ancestors played by Ellie Bayer, Jorja Bradley, Emily Collins, Ocean Grinder, Gabby Guthman, Selyn Olson, Addie Rahman-Jost and Reese Ridout.

When the Addams Foundation licensed the use of the name, **SEE ADDAMS, PAGE A8**



SUBMITTED PHOTO

Hair Etc. by Stacey, Journey Skin Care open

Two new businesses—a new hair salon and a skin care business—are open and operating in the Sandals Spa building on Douglas St. in Chetek. Stacey Jensen, at left, is the owner of Hair Etc. by Stacey. She is originally from Minnesota and lives between Cameron and Chetek. Jensen has been in the hair business for 35 years and has owned her own business the past 10 years. Jensen is licensed in cosmetology and experienced in providing haircuts and services for men, women and children. She noted that she has attended many trainings to become a color specialist and has a colorline that is 100% certified organic. "I have a strong passion to do my very best with every client, and I will give it all because I care," Jensen said. Another new business operating out of the Sandals Spa building is Journey Skin Care, by owner Elisha Stone. Stone, at right, is a licensed esthetician coming to Chetek from Rice Lake and specializes in facials, face yoga, waxing, body contouring, spray tanning and more.



PHOTO COURTESY OF BARRON COUNTY SHERIFF'S DEPARTMENT

Alleged drunk driver sends pickup, ice shack trailer into lake

No-one was hurt, except perhaps the driver's pride, when a pickup and an ice shack trailer was driven into Prairie Lake along CTH SS north of Chetek early Saturday morning, Oct. 23. According to Barron County Dispatch Logs, a passerby found the truck in the lake and the male driver uninjured at 2:15 a.m. on Saturday. The driver was arrested on suspicion of operating while intoxicated and later released to a sober party. CTH SS was closed to traffic briefly for S & R Towing to remove the pickup. Jerry's Tree Service later removed the ice shack trailer by 4:50 p.m. Further information about the crash was not available from the Barron County Sheriff's Department on Tuesday, Oct. 26. The Barron County Sheriff Department's page on Facebook posted the photo and made light of the situation, noting that "the ice is not ready yet." The post garnered more than a thousand comments and 10 thousand shares as of Tuesday.

A Look at Our Six Lakes

A Four Part Series

PART 4: LAKES DRIVE LOCAL ECONOMY

BY DARRYL DAHL | CHETEK AREA CHAMBER OF COMMERCE

The direct impact of the chain of lakes is evident, and I've watched it continue to grow since first coming to the area to work in the early 2000s. It was November, and I was working at a lakeside bar and restaurant. As winter progressed, a steady flow of snowmobilers and ice fisherman were a large part of our clientele—both local and visitors. Then summer hit, and the impact of the lakes was beyond apparent. New faces every week would fill local resorts and campgrounds as well as the lakes. Fishing, pontooning, water sports and the ski show would fill the lakes and the town. Locals would joke about "traffic" and avoiding downtown on Saturday mornings. I learned what "no left turns" meant.

Becoming involved with the Chamber has shown the impact of our lakes well beyond the obvious. Visitors fill the local shops and local artisans have more places to share their creations. Bars and restaurants, golf courses, the Hydroflites ski show and a myriad of events offer

a variety of activities to supplement the lake life.

Beyond tourism, the lakes build Chetek's community. A large number of residents started as tourists, fell in love and made Chetek home. This drives real estate, development, retail, banking, the schools, and, of course, the job market. Chetek is home to some amazing companies and unique employment opportunities.

The lakes drive several major events as well; from the ice fish-

ing contests and Winter Fest on the frozen water to the Liberty Fest beach party, Lake Fest, and Water Mania power boat races. These events began and continue to grow, in large part because of the lakes and amazing volunteers, of course.

Whether your family settled in Chetek because of mid-1800s logging or you're visiting for the first time, the chain of lakes is undoubtedly the focal point of the area and the economy.



TYLER FLORCZAK | CHETEK ALERT

The Chetek Chain of Lakes is a central attraction for leisure, sport fishing and entertainment. Above, the Chetek Hydroflites Water Ski Show Team entertains residents and visitors alike, all summer long.



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