

Celebrating Small Businesses

Beyond by Aerus Delaware Ribbon Cutting Ceremony and Press Event

Thursday, February 18, 2021 • 11:00 am
3925 Kirkwood Highway
Wilmington, DE & Online

We are grateful for the hundreds of businesses and families who have put their trust in Beyond by Aerus Delaware.

Small businesses are always fighting against the odds, but the pandemic has stacked the deck even more drastically. Without any solid answers, these businesses took charge to find solutions to keep their clients and employees safe so they could keep their doors open.

One of those solutions—and the one uniting the small businesses we celebrate today—is the installation of **Aerus ActivePure® Technology**, which is proven to kill over **99.9% of SARS-CoV-2**, the virus that causes Covid-19.



In this press kit you will find quotes from small business owners who have installed ActivePure® in their establishments, plus information about Beyond by Aerus Delaware and our revolutionary technology in the fight against Covid-19.

BEYOND®

BY AERUS
DELAWARE

Beyond by Aerus Delaware & COVID-19

Covid-19 has changed the way we work, shop, and live our lives—but businesses of all shapes and sizes are choosing to install ActivePure® Technology to keep their employees, customers and communities safe.

ActivePure® Technology is proven to effectively kill over **99.9% of the SARS-CoV-2 virus**—the virus that causes Covid-1—in the air and on surfaces.

We are proud to partner with hundreds of Delaware-area businesses and humbled to have earned the trust of so many individuals and families.



Use this [interactive map](#) to search for local area restaurants, schools, places of worship, salons, and other professional and retail establishments protected by ActivePure® Technology.



Hear From Our Beyond by Aerus Delaware Community



"We are seeking the (FDA Emergency Use Authorization) for use in all indoor environments so that these areas will be safer for people all over the world in this time of pandemic and beyond."

- Joe Urso, CEO and chairman of ActivePure®



"As our communities continue the fight against the coronavirus, it is our goal to help as many businesses as we can reopen safely and increase consumer confidence. Since ActivePure® Technology works continuously to clean and protect air and surfaces 24-hours a day, our customers don't just get a revolutionary sanitation solution, they get peace of mind."

- Nicole Walsh, Franchise Owner, Beyond by Aerus Delaware



"As a multi-generation family business, Martuscelli Restaurant Group understands the importance of hard work and diligence to ensure a perfect customer experience. With ActivePure® Technology, we have been able to ensure our customers have not only a pleasant experience, but a safe one. Since installing ActivePure® Technology in our dining areas and ballroom at the Chesapeake Inn, we have been able to provide full protection so our customers can enjoy life's most special moments together, and our employees can safely serve them."

- Gianmarco Martuscelli, owner of the Chesapeake Inn restaurant



"We started using Beyond by Aerus ActivePure® Technology at HAC before the pandemic, and added more units during the lock down in preparation for our June 2020 reopening. ActivePure® has been a critical component in our post-covid strategy of getting members back into the club and resuming their fitness routines. Our members and employees definitely feel safer in our building due to the addition of this cutting-edge technology."

- Bob Carpenter, the HAC



"Our communities risk losing so much more than a place to go for a night out when our restaurants and small businesses close their doors. The past year has taught us an incredibly tough lesson about our restaurant industry, and that we must fight together to keep these valuable community connectors, entrepreneurial hotspots, and places of work open. We partnered with Beyond by Aerus to help ensure we were part of the solution for protecting families, jobs, and community spaces."

- Mary Sue Difebo, owner Feby's Fishery



"When our business was forced to close its doors during quarantine, we realized we needed to rethink how we would protect our clients and staff as we reopened. We did our research on how to best keep customers safe and discovered the difference with ActivePure® Technology. We are proud to tell our clients about ActivePure® and they feel better knowing its there."

- Jen DiMatteo, Salon Blondi

Air Pollution Facts, Figures, and Solutions

The U.S. Environmental Protection Agency reports:

- Indoor levels of pollutants may be 2 to 5 times—and occasionally *more than 100 times*—higher than outdoor pollutant level.
- People spend 90% of time indoors
- Energy-efficient homes trap pollutants



ActivePure® Technology reduces or eliminates a variety of contaminants, including:

- Allergens and irritants that cause red, itchy eyes, stuffy noses and asthma-like symptoms
- Volatile organic compounds and chemical load in the air
- Infectious Agents and mold
- Unpleasant odors that can make your store or office uncomfortable

The First Air Purifier Scientifically Proven to Reduce COVID-19 on Surfaces

The [Aerus Hydroxyl Blaster with ActivePure® Technology](#) is the only air purifier scientifically proven to reduce the SARS-CoV-2 novel coronavirus on surfaces.

- **ActivePure® Technology was tested on live SARS-CoV-2 virus, not proxy or surrogate strains**
- **Demonstrated a 99.98% surface kill rate of SARS-CoV-2 virus within 7 hours**
- **Test completed in an independent FDA-compliant lab**
- **Made for indoor areas up to 20,000 sq. ft. (ballrooms, conference centers, restaurants, hotel lobbies, and large public spaces)**



The ActivePure® Technology disinfection system is the safest, fastest and most powerful surface and air-purification technology available that minimizes recontamination and cross contamination in real time without the use of chemicals or ozone.

Discover some of our other Beyond by Aerus products that help create a cleaner, healthier and more comfortable living environment at home, at work, and beyond.

The [Aerus Pure & Clean](#) showed over a 99.9% reduction in airborne SARS-CoV-2 viral particles within 3 minutes. For anyone concerned with indoor environmental quality or their health.

The [Beyond Guardian Air](#) uses ActivePure® Technology to destroy up to 99.9% of contaminants in the air and on surfaces. It also offers medical grade- better than HEPA air filtration. Portable and no installation is required.

The [Guardian Angel](#), for college students, apartments, smaller homes or offices, uses true HEPA, five stage advanced filtration and carbon filter with PCO Technology to remove odors and contaminants. Portable and no installation is required.

And that's not all! Our award-winning ActivePure® Technology is available in over 70 Aerus products.



About Beyond by Aerus

Aerus is a manufacturer and distributor of Healthy Home Products in over 500 locations in North America—including our Beyond by Aerus Delaware location in Wilmington, Delaware!

From state-of-the-art floor care systems to air and water purification systems, Aerus creates clean, safe and healthy indoor environments for over 50 million businesses and homes in the U.S. and Canada.

Since our beginning as Electrolux in the USA in 1924, Aerus® has been known as an industry leader in creating healthy environments and providing reliable lifetime service. Our legacy is renowned for friendly, unparalleled customer service and products you can rely on.



Connect with Beyond by Aerus Delaware

<https://aerusde.com>



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