

# SIMPLER IS ALWAYS BETTER

**We Make It Simple** How? A different way of doing business... The **LAETHEMWAY**. THE **LAETHEMWAY** is based on three guiding principles: ✓ Simplicity. ✓ Transparency. ✓ Convenience. With **LaethemLease** the price you see is the price you pay. No more time wasted sorting through half-truths and hidden costs. And there is nothing due at signing. **ZERO**.

## ABSOLUTELY \$0 DUE AT SIGNING



THE **LAETHEMWAY** is based on three guiding principles:

- ✓ Simplicity.
- ✓ Transparency.
- ✓ Convenience.



**SUMMER  
CLEARANCE  
EVENT**

## WANT A LOWER PAYMENT? CHECK OUT LAETHEMLEASE + 1K\*\*

**We Make It Simple** How? A different way of doing business... The **LAETHEMWAY**. THE **LAETHEMWAY** is based on three guiding principles: ✓ Simplicity. ✓ Transparency. ✓ Convenience. With **LaethemLease PLUS** the price you see is the price you pay. No more time wasted sorting through half-truths and hidden costs. And there is exactly \$1000 due at signing. **NO MORE. NO LESS.**

### 2019 Dodge Journey GT AWD



36 Month Lease  
10K Miles Per Year

KT20665

Laethem Lease FCA Emp. **\$269\*** Mo.  
ABSOLUTELY \$0 DUE AT SIGNING

Laethem Lease PLUS FCA Emp. **\$239\*** Mo.  
EXACTLY \$1000 DUE AT SIGNING

### 2019 Jeep Compass Limited

the  
Summer  
of  
Jeep



36 Month Lease  
10K Miles Per Year

KT787398

Laethem Lease FCA Emp. **\$239\*** Mo.  
ABSOLUTELY \$0 DUE AT SIGNING

Laethem Lease PLUS FCA Emp. **\$212\*** Mo.  
EXACTLY \$1000 DUE AT SIGNING

### 2019 Ram 1500 Big Horn V8 Crew Cab 4x4



36 Month Lease  
10K Miles Per Year

KN900936

Laethem Lease FCA Emp. **\$270\*** Mo.  
ABSOLUTELY \$0 DUE AT SIGNING

Laethem Lease PLUS FCA Emp. **\$245\*** Mo.  
EXACTLY \$1000 DUE AT SIGNING

### 2019 Jeep Grand Cherokee Laredo



36 Month Lease  
10K Miles Per Year

KC791770

Laethem Lease FCA Emp. **\$289\*** Mo.  
ABSOLUTELY \$0 DUE AT SIGNING

Laethem Lease PLUS FCA Emp. **\$259\*** Mo.  
EXACTLY \$1000 DUE AT SIGNING

### 2019 Jeep Cherokee Trailhawk 4x4



24 Month Lease  
10K Miles Per Year

KD404768

Laethem Lease FCA Emp. **\$284\*** Mo.  
ABSOLUTELY \$0 DUE AT SIGNING

Laethem Lease PLUS FCA Emp. **\$243\*** Mo.  
EXACTLY \$1000 DUE AT SIGNING

### 2019 Chrysler Pacifica Limited



24 Month Lease  
10K Miles Per Year

KR721268

Laethem Lease FCA Emp. **\$293\*** Mo.  
ABSOLUTELY \$0 DUE AT SIGNING

Laethem Lease PLUS FCA Emp. **\$256\*** Mo.  
EXACTLY \$1000 DUE AT SIGNING

**RAY LAETHEM**  
MOTOR VILLAGE



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laethemcdjr.com

\*LAETHEMLEASE™ PAYMENTS INCLUDE ALL TAXES, 1ST MONTH PAYMENT, TITLE, PLATE TRANSFER, DOC, CVR, DESTINATION AND ACQUISITION FEES. THERE IS ABSOLUTELY NOTHING DUE AT LEASE SIGNING UNLESS A NEW LICENSE PLATE IS NEEDED. PAYMENT IS BASED ON TOP TIER CREDIT APPROVAL. INCLUDES RETURNING LESSEE INCENTIVE - SEE DEALER FOR DETAILS. MUST QUALIFY FOR SECURITY DEPOSIT WAIVER. PRICING FOR MICHIGAN RESIDENTS ONLY. PICTURE NOT REPRESENT ACTUAL VEHICLE. VEHICLES SUBJECT TO PRIOR SALE. \*\*LAETHEM LEASE PLUS 1K REQUIRES A \$1000 DUE AT SIGNING. ALL OTHER TERMS OF LAETHEM LEASE REMAINS THE SAME. MUST TAKE DELIVERY BY 9/3/2019. MUST PRESENT AD OR LANDING PAGE ON PHONE TO RECEIVE OFFERS. Are you confused by the disclaimers in other dealership lease advertisements? Invest 2 minutes on a short video that will end the confusion. raylaethemchryslerdodgejeep.com/isthepriceyouseeisthepriceyoupay