

# “Am I Crazy?”

**I’m offering my \$150  
Air Conditioner**

**Super-Tune-Up<sup>TM</sup>  
for only \$89!”**

I must be crazy! When the temperature gets hot, I can get pretty busy. So, why am I offering such a drastic discount on my Super-Tune-Ups? It’s very simple. I want you as a client for life! So, I call this my **INVESTMENT IN YOU!**

I know that I run the tightest service company in the business. I belong to a National Organization of highly motivated and technically competent heating and air conditioning contractors. We are professionally and continually trained in the skills of service, repair, system replacement and All-Star Team Building business management and marketing systems.

I am serious about my profession; proud of my entire staff; and completely dedicated to each and every one of my clients... new and old.

Now, how am I going to prove all this to you if I can’t get your attention? Right! I make you a spectacular offer you can’t refuse and win you as a new client for life.

Back to my offer.

My Super-Tune-Up includes a painstaking and thorough examination of more than 38 potential problem areas in your furnace. I will inspect, adjust, clean and make necessary recommendations. When I have finished and if anything was repaired, I will present you with a written guarantee that your system is fixed right or it’s free!

This is a \$150 value for only \$89 and it’s limited to first-come, first-served callers. Don’t miss this opportunity to meet the Best In The Business! Call **(248) 218-1006** to schedule!

