

SIMPLER IS ALWAYS BETTER

Complexity leads to confusion which leads to misunderstanding.

Making something simpler makes it easier to understand.

LaethemLease™ ends the confusion.

With **LaethemLease** the price you see is the price you pay.

No more time wasted sorting through half-truths and hidden costs.

And there is nothing due at signing. Zero.

Up-front costs that suddenly appear in some showrooms aren't part of a **LaethemLease**. Taxes, plate transfer, title, 1st month's payment are all included in a **LaethemLease** price.

We Make It Simple

How? A different way of doing business... The **LAETHEMWAY**.



THE **LAETHEMWAY** is based on three guiding principles:

- ✓ Simplicity.
- ✓ Transparency.
- ✓ Convenience.

2019 GMC Terrain Denali FWD

2.0 Turbo, Dual Exhaust, 19" Wheels, Leather, Memory, Heated/Cooled Seats and Steering Wheel, Power Liftgate, Adaptive Cruise, Lane Keep Assist, Forward Auto Braking, HD Surround Vision, Auto Park Assist.



Below GM Employee to ALL Laethem Lease

\$295* Mo.

KL106340 (CTP/Demo) MSRP \$41,190
27 Months 10K Miles Per Year

\$0 DUE AT SIGNING | INCLUDES TAX

2019 GMC Acadia Denali AWD

DEMO - Technology Package, Adaptive Cruise, Forward Automatic Braking, Surround Vision System, Advanced Safety Equipment, 20" Wheels, Navigation, Handsfree Liftgate, 7 Passenger.



Below GM Employee to ALL Laethem Lease

\$359* Mo.

KZ135967 (CTP/Demo) MSRP \$50,385
36 Months 10K Miles Per Year

\$0 DUE AT SIGNING | INCLUDES TAX

2019 GMC Yukon XL SLT

Leather, 2nd Row Bucket Seats, 10 Way Power Heated Seats with Memory Settings, Sunroof, 20" Wheels, Forward Collision Alert, Lane Departure Warning, Lane Keep Assist.



Below GM Employee to ALL Laethem Lease

\$519* Mo.

KR152813 (CTP/Demo) MSRP \$64,880
36 Months 10K Miles Per Year

\$0 DUE AT SIGNING | INCLUDES TAX

2019 Buick Encore Essence

Leather, Heated Memory Seats, Heated Steering Wheel, Rear Cross Traffic, Side Blind Zone Alert.



Below GM Employee to ALL Laethem Lease

\$219* Mo.

KB913624 MSRP \$30,620
24 Months 10K Miles Per Year

\$0 DUE AT SIGNING | INCLUDES TAX

2019 Buick Regal Sportback Essence AWD

2.0 Turbo with 8 Speed Trans, Heated Leather Memory Seats, Adaptive Cruise, Driver Confidence 1 & 2, Moonroof, Sights and Sounds Package.



Below GM Employee to ALL Laethem Lease

\$479* Mo.

K1011514 (CTP/Demo) MSRP \$39,880
36 Months 10K Miles Per Year

\$0 DUE AT SIGNING | INCLUDES TAX

2019 Buick Enclave Avenir AWD

Avenir Technology Package, Trailing.



Below GM Employee to ALL Laethem Lease

\$519* Mo.

KJ133178 (CTP/Demo) MSRP \$59,615
36 Months 10K Miles Per Year

\$0 DUE AT SIGNING | INCLUDES TAX

RAY LAETHEM
MOTOR VILLAGE



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laethemgm.com

*LAETHEM LEASE PAYMENTS INCLUDE ALL TAXES, 1ST MONTH PAYMENT, TITLE, PLATE TRANSFER, DOC, CVR, DESTINATION AND ACQUISITION FEES. THERE IS ABSOLUTELY NOTHING DUE AT LEASE SIGNING UNLESS A NEW LICENSE PLATE IS NEEDED. PAYMENT IS BASED ON TOP TIER CREDIT APPROVAL. MUST QUALIFY FOR LEASE LOYALTY INCENTIVE - SEE DEALER FOR DETAILS. MUST QUALIFY FOR SECURITY DEPOSIT WAIVER. PRICING FOR MICHIGAN RESIDENTS ONLY. PRICING GOOD ON IN-STOCK UNITS ONLY. PICTURE MAY NOT REPRESENT ACTUAL VEHICLE. VEHICLES SUBJECT TO PRIOR SALE. PRICING GOOD THROUGH 9/3/19, GMS, LEASE LOYALTY AND GMS REQUIRED