



Redefining senior living with heart

Hampton Manor Premier Assisted Living opens in Taylor

By Susan Thwing
For MediaNews Group

When the doors officially opened at Hampton Manor Premier Assisted Living in Taylor, it marked more than just the debut of a new building; it signaled the beginning of a heartfelt mission to elevate the lives of local seniors and their families. For Shahid Imran, CEO of Build Senior Living and owner of the Hampton Manor communities, the Taylor location is personal.

“The grand opening of Hampton Manor Premier Assisted Living in Taylor is very close to my heart,” Imran said. “For me, it’s more than the start of a new community; it’s the opportunity to touch lives and bring peace of mind to families who want the very best for their loved ones. Every grand opening is welcoming a new family into our Hampton Manor family, and this is something that I hold deeply personal.”

Why Taylor?

The decision to open Hampton Manor at 13750 Pardee Road in Taylor was rooted in the city’s culture of care and strong community ties.

“Taylor was an easy choice for us because this city has heart,” Imran explained. “It’s a place where neighbors care for one

another, where family ties run deep, and where community truly matters. That spirit is exactly what we want to carry into Hampton Manor.”

He noted that many Taylor seniors want to remain close to the families, friends and neighborhoods they’ve known for decades. By opening in Taylor, Hampton Manor offers a space where older adults can age with dignity and joy without leaving the community they’ve helped build.

“For us, it’s not just about opening doors — it’s about opening hearts and becoming part of the Taylor family,” Imran said.

Standing apart in a growing industry

The assisted living industry is expanding rapidly, but Hampton Manor seeks to differentiate itself by focusing on people rather than buildings.

“What makes Hampton Manor stand out is the heart behind everything we do. We don’t just build communities, we build families,” Imran said.

Unlike corporate-owned facilities, Hampton Manor is owner-operated. That personal touch shapes decision-making.

“Decisions are guided by values,



“I love living at Hampton Manor of Taylor. Between all the fun activities they have for us & having my little Peanut (dog) with me, I am blessed to call this home.” -Pauline

not just numbers,” he added. “Every detail, from design to daily activities, is created with one goal in mind — to make our residents feel truly at home.”

Personalized care and vibrant living

For Hampton Manor, care is never “one-size-fits-all.” Staff members take time to learn each resident’s routines, stories and preferences. This personalized approach ensures the right level of support while maintaining independence and dignity.

“Our communities are designed to give you a warm and inviting hug the minute you walk through our door,” Imran said.

Residents enjoy chef-prepared meals, engaging activities tailored to their interests, and amenities that encourage connection. Families often remark on the vibrancy of the atmosphere, he said.

“That’s because we intentionally create spaces where seniors don’t just live, they thrive,” he said.

Imran acknowledges that moving a loved one into assisted living is one of the hardest decisions families face. For that reason, Hampton Manor extends its support beyond residents.

“From the very first conversation, we are here to answer questions, provide guidance, and walk families through every step of the process,” he said.

The staff encourages families to stay actively involved, whether through visits, community events or ongoing communication.

“Our goal is to make families feel like they’ve gained a whole new circle of support, so that together, we can create the best possible experience for their loved one,” Imran said.

A vision for the future

Imran’s vision for Hampton Manor of Taylor goes well beyond its grand opening. He hopes it will

become a lasting cornerstone of the community.

“We want this to be more than an assisted living community; we want it to be a place of belonging, joy and purpose,” he said.

As senior needs evolve, Imran plans for Hampton Manor to adapt with expanded wellness programs and innovative care approaches while preserving its core values of compassion, dignity and integrity.

“Ultimately, our vision is simple



“Hampton Manor Of Taylor is a great place to live. I have enjoyed everything they have to offer.” -Ms. Caroline

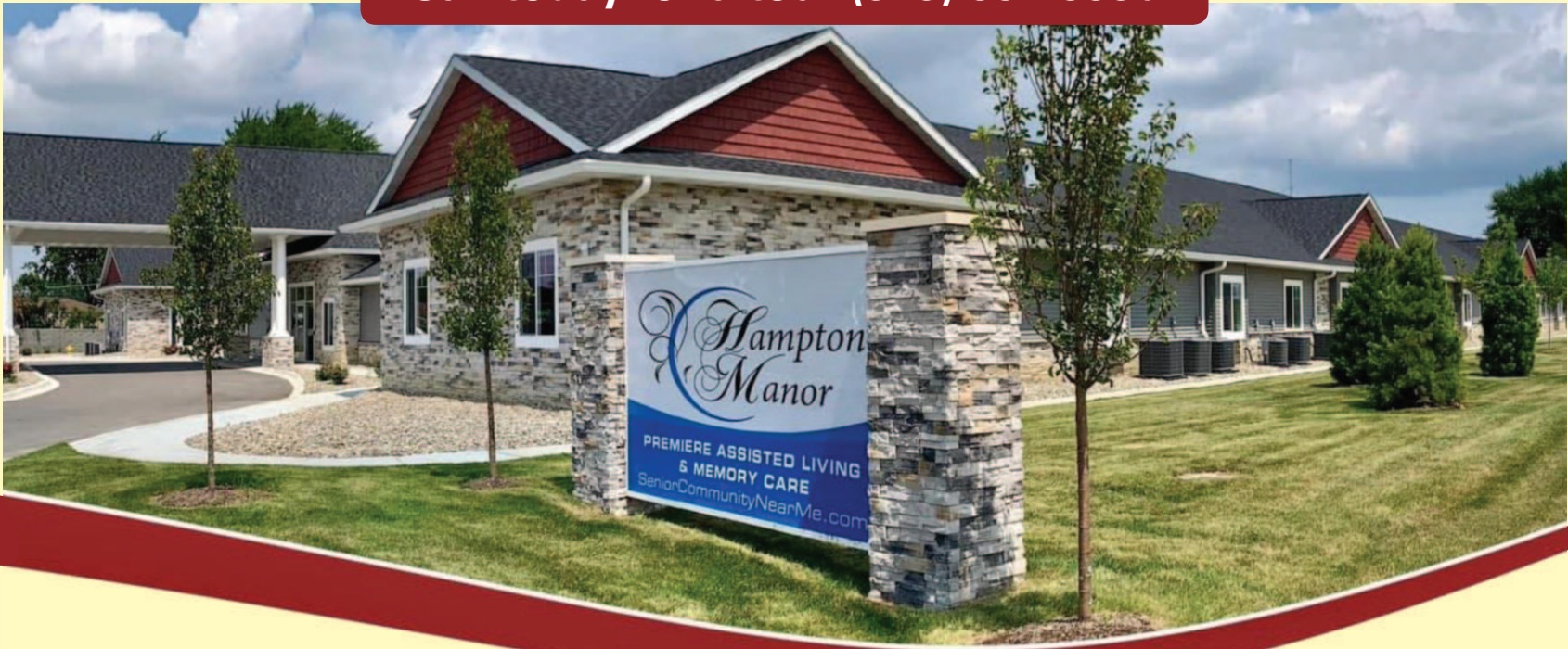
— to ensure that every senior who walks through our doors lives a life filled with dignity, integrity and compassion,” he said.

Beyond providing quality care for residents, Hampton Manor aims to enrich the wider Taylor and Downriver area. The facility creates local jobs, fosters partnerships, and serves as a hub for intergenerational connection.

“We want to serve as an anchor for the Downriver area,” Imran said. “By blending exceptional care with a warm, family-centered culture, we hope to enhance not only the lives of our residents but also the fabric of the entire community.”

For more information, visit assistedlivingtaylor.com or call 313-552-3330.

Call today for a tour (313) 552-3330



Hampton Manor of Taylor
September 18th, 11:00am to 2:00pm Open House!

Come see what independent, assisted living and memory care is all about. Are you curious about assisted living? At Hampton Manor of Taylor, we believe it’s about enriching lives, fostering independence, and providing compassionate care in a warm, welcoming environment. We’re excited to invite you to an exclusive open house to experience firsthand the vibrant lifestyle we offer. Tour our beautiful community, meet our dedicated team, and discover the personalized support that makes all the difference. Lunch will be served, providing a perfect opportunity to relax and chat with our residents and staff. This event is open to the entire community. Receive \$500 off the first three months with a tour given in September.

EVENT DETAILS:

- * Date: September 18, 2025
- * Time: 11am-2pm
- * Location: Hampton Manor of Taylor, 13750 Pardee Rd, Taylor, Michigan

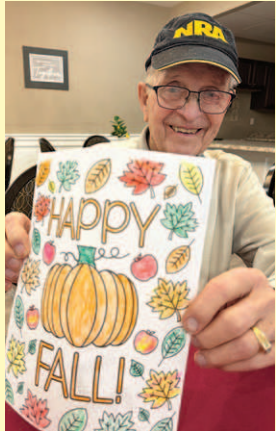
WHAT TO EXPECT:

- * Guided tours of our comfortable apartments and community spaces
- * Meet and greet with our caring staff and residents
- * Information on our comprehensive services and amenities
- * Delicious lunch served

Don’t miss this opportunity to explore the possibilities of assisted living. Come see how we’re redefining senior care at Hampton Manor of Taylor



“I love living here because the food is delicious and the care staff are always so helpful when needed. I get whatever I want here.” -Coach Bob



“Hampton Manor Of Taylor is great. Everyone is so nice and the food is good. I have everything I need.” -Mr. Jerry



“Spoil the generation that spoiled us!” -Mr. Imran



(313) 552-3330
13750 Pardee Rd. Taylor, MI 48180
AssistedLivingTaylor.com