Save with every swipe.

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INTRODUCING bloom Spend, Save, Earn.

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*Certain restrictions and requirements apply. For each Visa Debit Card, Bill Pay, or Electronic Funds Transfer transaction, FirstBank will transfer an amount you specify from your Bloom Checking account to your Bloom Savings account. You may specify a fixed amount between $0 and up to $99.99 or choose to round transactions to the next dollar and transfer the difference. The default amount is set to $1.00 and can be changed in Online Banking.