

Happy TO BE HERE

An Exclusive Sponsorship Invitation from the Bucks County Herald Foundation.

Support the Herald and receive unparalleled visibility—millions of premium multi-media impressions reaching 200,000+ readers and leaders across the region.

WEDNESDAY, SEPTEMBER 10, 2025 | 5 - 7 PM | THE MICHENER MUSEUM

The Herald Foundation's premier, marquee, fundraising event in support of trusted local journalism (and one of the best parties in Bucks County).

WHO:

A sold out crowd of Bucks County CEOs, C-level execs, elected officials, philanthropists, Herald Foundation leaders, and Herald editors.

WHY:

- ★ A sponsorship investment delivers recognition that's unmatched.
- ★ Alignment with Bucks' most beloved brand.
- ★ Support trusted local journalism that helps our community and local economy thrive.

HOW: As Bucks County's leading media powerhouse—reaching more print and digital readers than *The Intelligencer*, *Courier Times*, and *The Inquirer* combined—we deliver **millions** of guaranteed impressions, offering visibility and influence that no other organization can match.

WHERE: Sponsors receive recognition over SIX WEEKS+ via:

- ★ Invitations to over 10,000 e-news subscribers, donors/VIP's.
- ★ Pre-event print & digital ads in the Herald. Reach: 200,000+.
- ★ Full-page print & digital thank you ad. Reach: 200,000+.
- ★ Herald website banner ads for one month. Reach: 150,000+.
- ★ Herald website display ads for one month. Reach: 150,000+.
- ★ Herald editorial coverage, pre and post event. Reach: 200,000+.
- ★ Pre-event and post-event Herald social media posts. Reach: 150,000+.
- ★ A published photo with colleagues/friends. Reach: 200,000+.
- ★ Onsite: Signage, on jumbo screen, on stage.



Marty Moss-Coane

2025 Honoree: Marty Moss-Coane is a celebrated journalist, interviewer, and nationally recognized as one of the most respected voices in public media. As the host and executive producer of *The Connection* on WHYY-FM, she leads insightful, wide ranging conversations that explore the forces shaping our world and what connects us as individuals and communities. We are honored to celebrate her contributions to journalism and our shared pursuit of an informed, engaged community.

BUCKS COUNTY
HERALD
FOUNDATION

HAPPY TO BE HERE SPONSORSHIPS

PRESENTING SPONSOR

\$35,000

Stand above the crowd as our exclusive, singular Presenting Sponsor. Receive:

- Speaking opportunity & highest-level logo positioning on all platforms.
- Leadership Circle membership for one year.
- Business Friends of the Herald membership for one year.
- Web banner ad for one month.
- Herald editorial coverage, pre-and post-event, with interview opportunity.
- Herald website banner ads (exclusive): One month.
- Web rail ad for one month.
- Print and digital invitations.
- Pre-event print & digital event ads (Herald) : 3 weeks, (¼ page).
- Full-page print & digital sponsor thank you ad.
- Herald website display ads: One month.
- Dedicated pre-event and post-event Herald social media posts-with photo opportunity.
- A published event photo with up to 6 colleagues/friends
- Onsite Activation:
 - Speaking role
 - Six (6) event tickets
 - On stage recognition by others
 - Welcome sign and jumbo screen reel throughout event
 - Film credit in celebration video
- Added bonus: A private Coffee with the Editor.



LEADERSHIP CIRCLE

\$25,000

Category exclusivity with high-level logo positioning on all platforms. Receive:

- Leadership Circle membership for one year.
- Business Friends of the Herald recognition.
- Inclusion in web banner ad and web rail ad for one month.
- Herald editorial coverage, pre-and post-event.
- Print and digital invitations.
- Pre-event print & digital event ads (Herald): 3 weeks, (¼ page).
- Full-page print & digital (group) sponsor thank you ad.
- Herald website display ads: One month.
- Pre-event and post-event Herald social media posts-with photo opportunity.
- A published event photo with up to 6 colleagues/friends.
- Onsite Activation:
 - Five (5) event tickets
 - On stage recognition
 - Welcome sign and jumbo screen reel throughout event
 - Film credit in celebration video
- Added bonus: A private Coffee with the Editor.

HEADLINE SPONSOR

\$10,000

Be among the top-tier sponsors on all platforms. Receive:

- Business Friends of the Herald recognition.
- Inclusion in web banner ad & web rail ad for 1 month.
- Print and digital invitations.
- Pre-event print & digital event ads (Herald): 3 weeks, (¼ page).
- Full-page print & digital (group) sponsor thank you ad.
- Herald website display ads: One month.
- A published event photo with up to 4 colleagues/friends.
- Onsite Activation:
 - Four (4) event tickets
 - On stage recognition
 - Welcome sign and jumbo screen reel throughout event
 - Film credit in celebration video
- Added bonus: A private Coffee with the Editor.



COMMUNITY CHAMPION

\$7,500

High-level logo positioning
on all platforms.

Receive:

- Business Friends of the Herald recognition.
- Inclusion in web banner ad and web rail ad for one month.
- Print and digital invitations.
- Pre-event print & digital event ads (Herald): 3 weeks, (¼ page).
- Full-page print & digital sponsor thank you ad.
- Herald website display ads: One month.
- A published event photo with up to 4 colleagues/friends.
- Onsite Activation:
 - Four (4) event tickets
 - On stage recognition
 - Welcome sign and jumbo screen reel throughout event
 - Film credit in celebration video

MASTHEAD SPONSOR

\$2,500

- Company name on all materials.
- Business Friends of the Herald recognition.
- Print and digital invitations.
- Full-page print & digital sponsor thank you ad.
- Onsite Activation:
 - Three (3) event tickets
 - Jumbo screen reel throughout event
 - Film credit in celebration video

BENEFACTORS

\$1,000

- Business Friends of the Herald recognition.
- Full-page print & digital group sponsor thank you ad.
- Onsite Activation:
 - Two (2) event tickets
 - Jumbo screen reel throughout event

NEWSROOM SPONSOR

\$5,000

- Company name on all materials.
- Business Friends of the Herald recognition.
- Print and digital invitations.
- Full-page print & digital (group) sponsor thank you ad.
- A published event photo with up to 4 colleagues/friends
- Onsite Activation:
 - Three (3) event tickets
 - On stage recognition
 - Welcome sign and jumbo screen reel throughout event

PATRONS

\$500

- Full-page print & digital group sponsor thank you ad.
- Onsite Activation:
 - Two (2) event tickets

**Proceeds
from this event fund
the Bucks County Herald's
trusted journalism
that helps our community,
local economy,
and democracy thrive.**

To learn more about sponsorship opportunities, contact pkim@buckscountyheraldfoundation.org or call 215.794.1096.

SPONSORSHIP PLEDGE FORM



Support the Herald and receive millions of multi-media impressions to the Herald's 200,000+ readers, and leaders—over many weeks, throughout the region.

WEDNESDAY, SEPTEMBER 10, 2025 | 5 - 7 PM | THE MICHENER MUSEUM

The Herald Foundation's high-powered, signature fundraiser that supports trusted journalism that helps our community, local economy, and democracy thrive.

YES, I/we support the Herald's nonprofit newsroom that keeps our fellow citizens informed and our community, and local economy, strong. **Count me/us in as a:**

- | | | | |
|--|----------|---|--------|
| ☐ Presenting Sponsor | \$35,000 | ☐ Newsroom Sponsor | \$5000 |
| ☐ Leadership Circle Sponsor | \$25,000 | ☐ Masthead Sponsor | \$2500 |
| ☐ Headline Sponsor | \$10,000 | ☐ Benefactor | \$1000 |
| ☐ Community Champion | \$7,500 | ☐ Patron | \$500 |

I/we cannot attend but wish to make a charitable donation of \$_____

Name(s) as it/they should appear in recognition materials _____

Business name (optional) _____

Primary contact name _____

Address _____ City _____

Phone _____ Email _____

____ I/we would like this to be an anonymous donation.

Payment Options

☐ Check enclosed, made payable to the Herald Foundation and mailed to 875 North Easton Road, Doylestown, PA 18902

☐ Credit card Number _____ Exp. date: _____ CVV code: _____

To make your donation by phone, or for sponsorship inquiries, contact Phil Kim, Director of Mission Advancement: pkim@buckscountyheraldfoundation.org or 215.794.1096.

The Bucks County Herald Foundation is a federally recognized nonprofit organization.

Donations are tax-deductible to the fullest extent of the law. EIN: 85-1241475