

THE BRYAN TIMES & Northwest Signal

2026 SPECIAL PROMOTIONS CALENDAR

JANUARY

Monday	5	Healthy New Year Pages
Wednesday	7	News in Review Pages
Wednesday	14	Eye Care Pages
Wednesday	21	Bridal Tab

FEBRUARY

Wednesday	4	Finance & Tax Guide Tab
Wednesday	11	Senior Health Tab
Wednesday	18	Baby Times Pages <i>(BT Only)</i>

MARCH

Wednesday	4	Employment Connection Tab
Wednesday	18	Spring Home Improvement Tab
Wednesday	25	Farm Tab
Wednesday	26	Spring Sports Section

APRIL

Wednesday	1	Spring Car Care Tab
Wednesday	15	Beer, Wine, & Spirits Tab
Wednesday	22	Design An Ad Tab <i>(BT Only)</i>
Wednesday	29	Lawn & Garden Tab

MAY

Wednesday	6	Agriculture Pages
Wednesday	6	Design An Ad Tab <i>(NWS Only)</i>
Wednesday	13	Graduation Section <i>(BT Only)</i>
Wednesday	13	Graduation Section <i>(NWS Only)</i>
Wednesday	20	Summer Guide Tab

JUNE

Wednesday	3	Relay For Life Tab
Thursday	4	Dairy Salute Pages
Thursday	25	Curb Appeal Pages
Tuesday	30	Manufacturing Magazine

JULY

Tuesday	7	Henry County Fairbook Tab <i>(NWS Only)</i>
Wednesday	8	Employment Connection Tab
Wednesday	15	Senior Lifestyles Tab

AUGUST

Wednesday	5	Back To School Pages
Wednesday	5	Business Card Directory
Wednesday	18	Fall Sports Section
Thursday	19	Football Section
Wednesday	25	Fulton County Fair Tab <i>(NWS Only)</i>
Wednesday	26	Williams County Fair Tab <i>(BT Only)</i>
Wednesday	26	Henry County Fair Winners Tab <i>(NWS Only)</i>

SEPTEMBER

Wednesday	2	Fall Home Improvement Tab
Tuesday	22	Pictorial History Tab
Thursday	26	Fulton County Fair
		Winners Tab <i>(NWS Only)</i>
Wednesday	23	Williams County Fair
		Winners Tab <i>(BT Only)</i>
Wednesday	30	Bryan Chamber Magazine <i>(BT Only)</i>
Wednesday	30	Fulton & Henry County Magazine <i>(NWS Only)</i>

OCTOBER

Saturday	3	Local Cravings Guide Tab
Wednesday	7	Breast Cancer
		Awareness/Pink Pages
Wednesday	7	4-H Week Pages
Wednesday	7	Employment Connection Tab
Wednesday	21	Women In Business Tab
Wednesday	28	Health Tab

NOVEMBER

Wednesday	4	Fall Car Care/2026
		Vehicles Tab
Tuesday	10	Salute To Veterans Tab
Saturday	18	Financial Planning Tab
Tuesday	24	Winter Sports Section
Mon & Wed	23/25	Shop Small Pages

DECEMBER

Monday	1	A-Z Holiday Shopping Pages
Wednesday	2	Gift Guide
Wednesday	9	Holiday Classic Tab <i>(NWS Only)</i>
Wednesday	23	Christmas Greetings Tab
Wednesday	30	New Year's Greetings Pages <i>(NWS Only)</i>