

# THE BRYAN TIMES & Northwest Signal

## 2025 SPECIAL PROMOTIONS CALENDAR

### JANUARY

Thursday	2	Healthy New Year Pages
Monday	6	News in Review Section
Wednesday	15	Eye Care Pages
Wednesday	22	Bridal Tab

### FEBRUARY

Wednesday	5	Finance & Tax Guide Tab
Wednesday	12	Senior Health Tab
Wednesday	19	Baby Times Tab (BT Only)

### MARCH

Wednesday	5	Employment Connection Tab
Wednesday	19	Spring Home Improvement Tab
Thursday	26	Farm Tab
Wednesday	27	Spring Sports Section

### APRIL

Wednesday	2	Spring Car Care Tab
Thursday	16	Design An Ad Tab (BT Only)
Wednesday	17	Beer, Wine, & Spirits Tab
Wednesday	23	Lawn & Garden Tab

### MAY

Thursday	1	Agriculture Pages
Thursday	7	Design An Ad Tab (NWS Only)
Wednesday	14	Graduation Section (BT Only)
Wednesday	14	Graduation Section (NWS Only)
Thursday	21	Summer Guide Tab

### JUNE

Wednesday	4	Relay For Life Tab
Thursday	5	Dairy Salute Pages
Thursday	26	Curb Appeal Pages
Friday	27	Manufacturing Magazine

### JULY

Tuesday	8	Henry County Fairbook Tab (NWS Only)
Wednesday	9	Employment Connection Tab
Wednesday	16	Senior Lifestyles Tab

### AUGUST

Wednesday	6	Back To School Pages
Tuesday	5	Business Card Directory
Wednesday	13	Fall Sports Section
Thursday	20	Football Section
Wednesday	27	Fulton County Fair Tab (NWS Only)
Wednesday	27	Williams County Fair Tab (BT Only)
Thursday	28	Henry County Fair Winners Tab (NWS Only)

### SEPTEMBER

Wednesday	3	Fall Home Improvement Tab
Tuesday	23	Pictorial History Tab
Thursday	25	Fulton County Fair Winners Tab (NWS Only)
Thursday	25	Williams County Fair Winners Tab (BT Only)
Tuesday	30	Williams County Magazine (BT Only)
Tuesday	30	Henry County Chamber Magazine (NWS Only)

### OCTOBER

Thursday	2	Breast Cancer Awareness/Pink Pages
Thursday	2	4-H Week Pages
Wednesday	8	Employment Connection Tab
Wednesday	22	Women In Business Pages
Wednesday	29	Health Tab

### NOVEMBER

Wednesday	5	Fall Car Care/2026 Vehicles Tab
Monday	10	Salute To Veterans Tab
Wednesday	12	Financial Planning Tab
Wednesday	19	Winter Sports Section
Mon & Wed	24, 26	Shop Small Pages

### DECEMBER

Monday	1	A-Z Holiday Shopping
Wednesday	3	Gift Guide
Wednesday	10	Holiday Classic Tab (NWS Only)
Monday	22	Christmas Greetings Tab
Wednesday	31	New Year's Greetings Pages (NWS Only)