

INSERT RATES & CIRCULATION

Jan. - Dec. 2026

AIM Media Midwest

The Bryan Times • Northwest Signal • The Countyline

Circulation
Breakdown
by Zip Code

The Bryan Times	Williams County	Saturdays & Weekdays
43506	Bryan	1,617
43549	Ney	68
43512	Defiance	43
43520	Farmer	2
43526	Hicksville	31
43556	Sherwood	34
43557	Stryker	153
43502	Archbold	68
43517	Edgerton	273
43519	Evansport	5
43554	Pioneer	157
43531	Kunkle	4
43501	Alvordton	59
43521	Fayette	26
43570	West Unity	175
43543	Montpelier	514
43518	Edon	206
43505	Blakeslee	9
Out of Area		64
The Bryan Times Totals		3,508
Northwest Signal	Henry/Fulton Counties	Saturdays & Weekdays
43545	Napoleon	1,368
43532	Liberty Center	176
43534	McClure	82
43535	Malinta	69
43516	Deshler	111
43524	Hamler	106
43527	Holgate	124
43548	New Bavaria	34
43555	Ridgeville Corners	10
43523	Grelton	5
43510	Colton	3
43511	Custar	3
43502	Archbold	95
43567	Wauseon	387
43512	Defiance	27
43553	Pettisville	13
43521	Fayette	31
43533	Lyons	37
43540	Metamora	23
43558	Swanton	132
43515	Delta	124
Out of Area		68
Northwest Signal Totals		3,028
The Countyline - Non Subscribers • No Inserts accepted • 2nd Tuesday		
43506	Bryan	4,000
43545	Napoleon	4,000
Total		8,000

Please add
200 for
spoilage.

Updated:
1/1/2026

Maximum size
accepted:
10.5"x 11"

Minimum size:
6"x 8"

Single sheets
must be at least
70# stock

Deadlines:

Preprints must
be scheduled
and received 7
business days
prior to weekday
insertion, 10
days prior
for Saturday
insertion.

Inserts accepted
on Wednesdays
& Saturdays
only.

Dock Hours:
9am-4pm EST

Ship To: Fort Wayne Newspapers, 600 West Main Street Dock #1, Fort Wayne, IN 46802

Pre-Print Rates

Single Sheet	\$50.00/m	16 Page Tab	\$60.00/m	32 Page Tab	\$68.00/m	48 Page Tab	\$76.00/m
4 Page Tab	\$52.00/m	20 Page Tab	\$62.00/m	36 Page Tab	\$70.00/m	52 Page Tab	\$78.00/m
8 Page Tab	\$56.00/m	24 Page Tab	\$64.00/m	40 Page Tab	\$72.00/m	54 Page Tab	\$80.00/m
12 Page Tab	\$58.00/m	28 Page Tab	\$66.00/m	44 Page Tab	\$74.00/m	60 Page Tab	\$82.00/m

Add \$4 per Thousand for each additional 4 Tab Pages