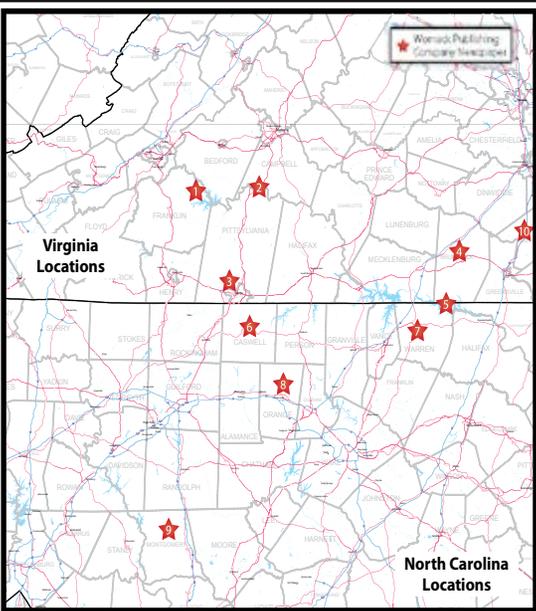
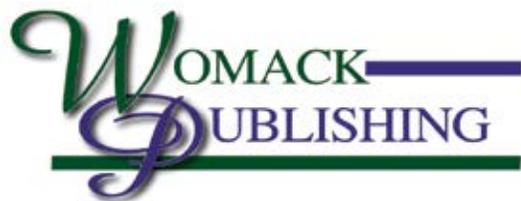


COVERAGE IN VIRGINIA & NORTH CAROLINA



- | | |
|---|--|
| <p>1. Smith Mountain Eagle 540-719-5100 1650 Scruggs Road Wirtz, VA 24184 www.smithmountaineagle.com</p> <p>2. Altavista Journal 434-369-6688 www.altavistajournal.com</p> <p>3. Star-Tribune 434-432-2791 30 North Main Street • PO Box 111 Chatham, VA 24531 www.chathamstartribune.com</p> <p>4. Brunswick Times-Gazette 434-634-4153 219 Main Street Lawrenceville, VA 23868 www.brunswicktimes-gazette.com</p> <p>5. Lake Gaston Gazette-Observer 252-586-2700 378 Lizard Creek Road Littleton, NC 27850 www.lakegastongazette-observer.com</p> | <p>6. Caswell Messenger 336-694-4145 137 North Main Street • PO Box 100 Yanceyville, NC 27379 www.caswellmessenger.com</p> <p>7. The Warren Record 252-257-3341 112 North Main Street Warrenton, NC 27589 www.warrenrecord.com</p> <p>8. The News of Orange County 919-732-2171 109 East King Street Hillsborough, NC 27278 www.newsfororange.com</p> <p>9. Montgomery Herald 910-576-6051 341 N Main Street, Suite B Troy, NC 27371 www.montgomeryherald.com</p> <p>10. The Sussex-Surry Dispatch 434-447-3178 914 West Danville Street South Hill, VA 23970 www.sussexsurrydispatch.com</p> |
|---|--|



6 COLUMN DISPLAY

| | |
|--------------|------------|
| 1 Column |1.56" |
| 2 Columns |3.25" |
| 3 Columns |4.93" |
| 4 Columns |6.63" |
| 5 Columns |8.31" |
| 6 Columns |10" |
| Double Truck |21" |

9 COLUMN CLASSIFIED

| | |
|-----------|------------|
| 1 Column |1" |
| 2 Columns |2.13" |
| 3 Columns |3.25" |
| 4 Columns |4.38" |
| 5 Columns |5.5" |
| 6 Columns |6.63" |
| 7 Columns |7.75" |
| 8 Columns |8.88" |
| 9 Columns |10" |

Contract and Copy Regulations

- All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.
- Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.
- Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.
- The newspapers are only responsible for the first insertion of any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.
- Alcohol and tobacco advertising is accepted.
- Front page banner advertising available.

Special Services

- Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.
- Tearsheets will be provided if requested at no additional charge.
- Proofs of advertisements will be available if requested.

Design Requirements

The newspapers' production departments utilize InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher or with photographs embedded in Word. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

Deadlines

Real Estate
Classified
Retail Display
Legals

Wednesday

Noon Friday
Noon Friday
Noon Friday
Noon Friday

Sunday

Noon Wednesday
Noon Wednesday
Noon Wednesday



Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia.
For more information on Womack Publishing Company visit www.womackpublishing.com.

ADVERTISING RATES FOR 2026

Brunswick Times-Gazette

Serving Emporia, Greenville
www.BrunswickTimes-Gazette.com

DISPLAY AD RATES

FULL PAGE
10"x21.5"
\$2,160.75

HALF PAGE
H - 10"x 10.5"
V - 4.93"x 21.5"
\$1,080.38

2x2 3.25"x2"
\$67.00

1/8 Page 4.93"x5"
\$251.25

1/4 PAGE 4.93"x10.5"
\$540.19

For best rates & volume savings, contact your local sales representative.

CLASSIFIED ADVERTISING

Legal Rate \$25.00 pci

Classified Line Ads

Best Buy! **20 words or less \$21**

over 20 words 55¢ per word.

Best Buy 3 Newspapers • 80,000 Readers

Brunswick Times-Gazette, Warren Record,

& Lake Gaston Gazette-Observer. Includes Free website listing.

Classified Line Ads **20 words or less \$16.75**

over 20 words 55¢ per word

SERVICE DIRECTORIES

Regular Business Directory..... **\$38**

Business Listing With Web Address **\$15**

Business Listing **\$12**



INSERT RATES

| | CPM |
|------------------------------|-------|
| One-sided single sheet | \$74 |
| 4-page tabloid size | \$79 |
| 8-page tabloid size | \$84 |
| 12-page tabloid size | \$89 |
| 16-page tabloid size | \$94 |
| 20-page tabloid size | \$99 |
| 24-page tabloid size | \$105 |

Preprint reservation 7 days in advance
Preprint delivery Friday before insertion date

COLOR RATES

| | |
|------------------------|-------|
| Up to 1/8 page | \$45 |
| 1/8 to 1/2 page | \$75 |
| 1/2 to Full page | \$150 |

SPECIAL CLASSIFICATIONS

Obituaries **includes website, \$275**
(Obituaries exceeding 16 column inches will be charged open rate per inch)

EXPLORE MAGAZINE

Brunswick Times-Gazette
Explore Brunswick
Explore Greenville & Emporia



Published Quarterly Includes online posting
Available all year. Contact Account
Representative at 434-848-2114 for advertising rates.

SPECIAL PUBLICATIONS

Best of the Best

Published in April.

Health & Wellness

Published in January

Business Card Directory

Published Twice A Year

Spring Home & Garden

Published Once A Year

WEBSITE ADVERTISING

Leaderboard -Mobile starting at **\$400 per month**

320x50 (pixels)

Leaderboard -Desktop..... starting at **\$400 per month**

728x90 (pixels)

Right Rail Ad..... starting at **\$300 per month**

320x50 (pixels)

Every ad contains a click thru link that can be directed to your company's website, email or Facebook page. Ad content can be changed and updated monthly. Three month minimum run unless purchased in conjunction with print advertising. Discounts available in long term contracts.

Discounts for multiple placements on any of Womack Publishing's 10 newspaper websites.

More options available. See your account executive today to discuss website advertising.

ACC PREVIEWS

ACC Football Preview

Published in the Fall.



ACC Basketball Preview

Published in the Winter.

REGIONAL MAGAZINES

The Brunswick Times-Gazette is proud to publish regional magazines along with other Womack Publishing Co. newspapers. This expanded reach allows our customers to expand their market across Virginia and North Carolina.

