



Yakov returns to TV in new commercial for Aviation Gin

By Tim Church
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"I'm actually a gin man."

Branson based Russian Comedian Yakov Smirnoff is once again making his way onto televisions, this time in a commercial for Aviation American Gin.

The commercial begins with a series of archive footage from his early days as a comedian, including a bit with Smirnoff talking about vodka.

"In Russian there is

three drinks: it's vodka, two glasses of vodka and a bottle," Smirnoff said in the commercial.

The commercial also features a voiceover by Actor and Aviation American Gin Brand Ambassador Ryan Reynolds.

"In 1977, Yakov Smirnoff emigrated into the American comedy scene," Reynolds said in the commercial. "But behind that laugh is a lie."

The commercial then



Courtesy of Aviation American Gin
Branson Based Russian Comedian Yakov Smirnoff starred in a commercial for Aviation American Gin, which was released on Monday, Oct. 4.

Smirnoff goes into an interview setting with present day Smirnoff addressing

the misconception that comes with his last name. "People assume that I

must love vodka, but the truth is I never have," Smirnoff said in the commercial. "And that's hard for a Russian. Vodka is like bread in Russia. Except it's cheaper and we never run out of it. I'm actually a gin man."

The commercial was shot back in March 2021. Now more than a half a year later, Smirnoff is finally able to open up about his experience. Smirnoff said earlier this year he received a call from George Dewey, Reynolds' partner with

Maximum Effort Marketing.

"He said, 'Ryan really wants to do something fun. Would you do this?' I said, 'How does Ryan even know me?' He said, 'He was learning how to do comedy from you in the '80s watching you on television.' Which I heard from several different people like Chris Rock or Adam Sandler," Smirnoff said. "George said, 'He thinks you're very funny and he wants to do this spot.'"

See **YAKOV** on Page 4

Titanic Branson recognizes Breast Cancer Awareness Month

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Titanic Museum Attraction in Branson is recognizing Breast Cancer Awareness Month, which runs the entire month of October.

The Titanic Museum Attraction in Branson is once again calling attention to Breast Cancer Awareness Month with the return of their giant pink ribbon and other pink pieces this month.

For the seventh straight year, the Titanic Branson ship and docking area are illuminated with an all-pink makeover. As they pull into the parking lot, guests of the museum attraction will be greeted by a 16 foot pink bow displayed on the side of the museum. A large pink face mask on the bow of the ship and 46 pink flamingos in the

yard in front of the ship have also recently been installed and can be viewed by attendees.

The Titanic's Breast Cancer Awareness Campaign has now become a tradition each year for the museum.

"Everyday our goal is to create a connection between the Titanic passengers and the world today," Titanic Museum Attractions President and Co-Owner Mary Kellogg said. "Seven years ago I wondered how many passengers survived, but later died of cancer. We were surprised to find 46 passengers and

crew. We always learn from our past and want to share these stories today."

Kellogg added she hopes people who visit the museum this month will also walk away remembering the names of those lost to cancer and a reminder to create breast cancer awareness.

The nearly four dozen pink flamingos standing in front of the museum do so in honor of the 46 passengers who survived the Titanic, but were claimed by cancer. Kellogg said of those 46 who lost their battle with cancer, seven of them were specifically killed by breast cancer.

See **TITANIC** on Page 5