

HATCH 2010



SEPTEMBER 22-26



"In those utterly, moving, enthralling, inspiring, humbling hours... I had the answer. I felt far more given to than giving."

- John Amiel, Director

WELCOME to HATCH 2010



HATCH is a year round non-profit organization, designed to develop and foster the growth of creative minds in various industries through mentorship, exposure, and networking.

Since its inception in 2004, Hatch has successfully developed an environment, from HATCHfest to HATCHlabs that strikes the enthusiasm and stimulation of young artist's creativity throughout the world, by connecting new filmmakers, musicians, photographers, designers, architects, writers and fine artists with award-winning veterans in the entertainment industry. The inspiration of one affects the lives of millions.

BOX OFFICE - The HATCHfest Box Office is located in the Emerson lobby, 111 South Grand Avenue, Bozeman.

HOURS

Wednesday & Thursday: 12:30PM – 4PM

Friday: 12:30PM – 10PM

Saturday: 10AM – 8PM

PRICES

Panel Discussions: panels are open to the public and are **FREE** of charge!

Groundbreaker Showcases: \$2.00 per showcase

Films: \$5.00 per film

Waiting for Superman • Ride, Rise, Roar • Playing for Change

Film Premieres: \$10.00 per film premiere

Exporting Raymond (Special Sneak Preview!) • Wall Street: Money Never Sleeps

Concerts/After Parties: \$10.00 at the Door (includes 2 free drink tickets)

Awards Ceremony: \$20.00 (includes special music guests and after party!)

VIP Pass: \$100.00 Unlimited access into all events!



ARCHITECTS AND ENGINEERS



The INNOVATOR'S LOUNGE

Each year the Emerson Cultural Center Ballroom is transformed for HATCH into a place of inspiration - Educational panels and keynotes by day, and entertainment and networking by night. The Lounge is created through the vision and generous contributions of CTA Architects Engineers (www.ctagroup.com), and take many man hours to construct. This year's Innovator's Lounge also features projection technology from Reactrix (www.reactrix.com/), sound by Jereco Studios (www.jerecostudios.com/), and Audio Visual delights from DJ AJ, lighting from Filmlites, MT (www.filmlitesmt.com/) as well as furniture from Montana Expressions (montanaexpressions.com/), and..... ? A full bar is provided by The Zebra Cocktail Lounge (www.zebracocktailounge.com/)

FILM MENTORS



CHARLES ANNENBERG WEINGARTEN



LINDA STEWART



RODRIGO PRIETO



PHIL ROSENTHAL



JOHN WOLDENBERG



FILMS



WALL STREET: MONEY NEVER SLEEPS

Directed by Oliver Stone, presented by 20th Century Fox Michael Douglas is back in his Oscar-winning role as one of the screen's most notorious villains, Gordon Gekko.

Q & A (FILMMAKER PRESENT) **FRIDAY 9:30PM**

EXPORTING RAYMOND "Sneak Preview"

Follow two-time EMMY-WINNING writer Phil Rosenthal, creator of the hit TV series 'Everybody Loves Raymond,' in this incredibly funny true story of the attempt to translate 'Raymond' into a Russian sitcom. Q & A (FILMMAKER PRESENT) **FRIDAY 7:00PM**



PLAYING FOR CHANGE

Playing for Change is a multimedia movement created to inspire, connect, and bring peace to the world through music. The idea for this project arose from a common belief that music has the power to break down boundaries and overcome distances between people. Q & A (FILMMAKER PRESENT) **FRIDAY 4:00PM**

ONE WEEK JOB

Like many others in his generation, Sean Aiken graduated from college and didn't know what he wanted to do for a career (or what he wanted to do with his life). Instead of take the first job that came along, he found a unique way of figuring it out: The One Week Job Project. Q & A (FILMMAKER PRESENT) **SATURDAY 11:00AM**



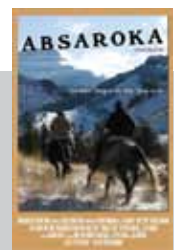
RIDE, RISE, ROAR

Directed by HATCH mentor Hillman Curtis, RIDE, RISE, ROAR is a David Byrne concert film that blends riveting onstage performances with intimate details of the creative collaborations that make the music and performance happen.

Q & A (FILMMAKER PRESENT) **SATURDAY 1:00PM**

WAITING FOR SUPERMAN

Filmmaker Davis Guggenheim (director and executive producer of Academy Award winning documentary feature "An Inconvenient Truth") reminds us that education "statistics" have names: Anthony, Francisco, Bianca, Daisy, and Emily, whose stories make up the engrossing foundation of WAITING FOR SUPERMAN. **SATURDAY 3:00PM**



ABSAROKA 20 min

The short film is a period Western set in the Wyoming Territory in 1881. A morality play set in the American Old West. Two cowboys are faced with a decision when circumstances present a deadly dilemma. They realize that 'The Right Thing Is The Only Thing To Do'.

Q & A (FILMMAKER PRESENT) **SATURDAY 5:00PM - (20 MIN SHORT)**

"STEPPING INTO THE STREAM" THIS YEAR'S  HYBRID LIFE
AWARD WINNER (30 min) by BARBARA KLUTINIS

Tsunami Warriors (22 minutes), this year's **explore.org** HATCH Award winner - Renegade architect Michael Reynolds visits the site of the Tsunami in Indonesia to establish energy-independent housing using experimental structures made of recyclable materials.

HATCH GROUNDBREAKERS // FRI 1:30PM, SUN 1:00PM

Q & A (FILMMAKERS PRESENT)

are college students and up-and-coming talent from every continent who submit their works in the HATCH Groundbreaker competition. Finalists are selected by a jury of industry professionals and flown to HATCHfest—all expenses paid—to join mentors and peers for a life-altering experience.

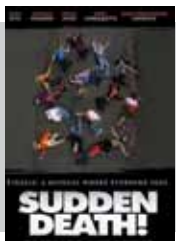
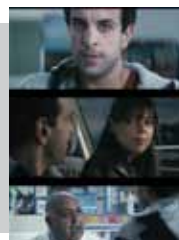


HEAL - Mian Adnan Ahmad (Director/Producer) 23min

In the midst of the ongoing conflict in Afghanistan and Pakistan, a gifted child makes an extraordinary effort for his people.

CHILL PILL Michael Bernstein (Director) 16 min

Chill Pill is a dark comedy about Ren, a middle-aged Italian American grappling with an impulse control disorder that causes him to spontaneously exhibit episodes of explosive aggression. Fed up with his lifestyle of dependency on mood stabilizers, he decides to take a stab at self control on his own terms.



SUDDEN DEATH Melanie Hall (Producer) 20 min

After a fatal disease that causes people to spontaneously break into song and dance is released in Los Angeles, Nathan Carlson – a scientist who's developed a "love drug" – is caught in a life and death struggle... literally. Nathan must race against time to find a cure and save the city – fighting government corruption, discovering true love and randomly breaking into song along the way.

PATROL John Ford (Director) 18 min

A father impersonates a cop to impress his young son. Norm hates his new gig as a security guard. He wanted a life of action. So when his six-year old kid shows up for visitation and mistakes Dad for a cop, Norm plays along until things get out of hand...



CHAINS Marcus Stokes (Director/Producer) 12 min

Derrick lives the kind of life that every person dreams of - a beautiful wife, a lucrative job, and the freedom to enjoy all of the luxuries success has to offer. But when a frantic call from a friend interrupts a romantic night out, Derrick's life is dramatically changed. Held captive at gunpoint, Derrick comes face to face with the cold, undeniable reality that travesties long since abolished still hold the keys to more than 27 million CHAINS.

FILM MENTORS



JONATHAN WALLS



SEAN AIKEN



CRAYTON SMITH



IAN MCKENZIE



RICHARD B. LEWIS



MUSIC MENTORS



BIG SAM'S FUNKY NATION



JOHN FORTE

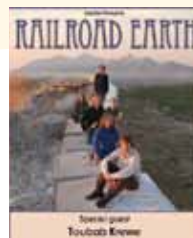


PAUL DECKER



JASON WICKENS

CONCERT RAILROAD EARTH with special guest TOUBAB KREWE // TUESDAY 8:00 PM



VOOTIE PRODUCTIONS & HATCH Presents RAILROAD EARTH with special guest TOUBAB KREWE

CONCERT BIG SAM'S FUNKY NATION // THURSDAY 10:00 PM

NEW ORLEANS FUNK FEATURED IN THE HBO SERIES TREME



For the past few years, Big Sam's Funky Nation has been a driving force of urban funk. The band is led by trombone powerhouse, Big Sam Williams, formerly the trombonist for the Dirty Dozen Brass Band, who the San Francisco Chronicle calls "the top man on the slide trombone in the birthplace of jazz." Between solos and trombone riffs, Big Sam second-lines (a uniquely New Orleans style of street-dance) and gets the crowd going both in movement and in replies to his call-and-response MC-style. An extremely talented group of musicians makes up the Funky Nation, bringing with them a rock sensibility, the improv-style associated with jazz and the horn-heavy front section that's the hallmark of big band funk.

The energy level is high voltage when this band takes the stage, as Eric Podolsky of Jambase notes, "*Big Sam's Funky Nation... pulls no punches when it comes to bringing a straight raw party.*"

CONCERT MULTIMEDIA // FRIDAY 10:00 PM



DJ CHACHI & DJ AJ AUDIO/VISUAL DETONATION WITH SPECIAL GUESTS

CONCERT JOHN FORTE // SATURDAY 10:00 PM



Grammy nominated singer, songwriter & producer

Few understand second chances better than John E. Forté. In 2008, President Bush granted commutation to Forté, a classically-trained violinist from Brooklyn, New York. While working as an A&R executive for Rawkus Entertainment, Forté met Lauryn Hill and began working closely with "The Fugees." Forté co-wrote and produced two songs on the multi-platinum, Grammy Award winning album, *The Score*. He is now ready to release his full-length album, "*Water Light Sound*," which features John Legend, Natasha Bedingfield, Talib Kweli, HD Fre, AZ, Colin Munroe, Valerie June, and more.



MUSIC LABS // thursday, friday, saturday

2010 MUSIC MENTORSHIP PROGRAM-

Educational Panels and Interactive HATCH Labs open to the public.

LIMITED TICKETS ARE FREE and will be available at Music Villa.

Attendance is limited to 25, sign up is first come first serve.

(Each HATCH Music Lab is a \$250 value) sign-ups will be available at Music Villa

Thursday Sept 23, 10 am - 4 pm

"Crafting the Song" HATCH Music Lab at the Double T River Ranch

The Singer-Songwriter Workshop Day 1 - conceiving and arching out a song

Friday Sept 24, 10 am - 11:30 am

"The Tools " of the Trade" HATCH Music Lab held at Music Villa

Friday Sept 24, 1 pm - 4 pm

"The Live Performance" Hatch Music Lab held at Peach Street Studios

- The Set-Up
- Recording Performances for Rehearsal Improvement
- The Live Recording as a Tool to get "Gigs"
- How do I learn about "MY LIVE SOUND"

Saturday Sept 25, 1 pm - 4 pm

"The Recording Session & Technology" HATCH Music Lab held at Peach Street Studios

- Recording Technology Made Simple
- Using Garage Band to Sketch & Catch Ideas Easily & Quickly
- Pro Tools as a Recording & Creation Tool
- Acoustical Engineering For (Your) Space
- Record collaboration SESSION (S) this day.

Brought to you by HATCH, MSU, SPIN, PEACH STREET STUDIOS, MUSIC VILLA,

FILM LABS // friday & saturday

FRIDAY, SEPT. 24

1:00 p.m. – 3:00 p.m. Film Lab – Cornerstones of writing - Screen Writers Workshop - featuring Mark Axelrod & MSU President of MSU SFP Network Student Organization Matt Smaglik.

Location: MSU VCB Building Studio 182 Free and open to the public

1:00 p.m. – 3:00 p.m. Film Lab – The Right POV for the Right Moment with Rodrigo Prieto

Location: MSU VCB Building Studio 233B Free and open to the public

3:30 p.m. – 5:00 p.m. Actor's Lab – With actors from Everybody Loves Raymond, MONICA HORAN ROSENTHAL, 'Amy' and TOM MCGOWAN, 'Bernie', 'Kenny Frasier'. *Location: Large Community Room at Bozeman Public Library.*

3:00 p.m. – 4:30 p.m. Film Lab – Film Making on the Fly with Ian Mackenzie and Sean Aiken

Location: MSU VCB Building Studio 182 Free and open to the public

SATURDAY, SEPT. 25

3:00 p.m. – 5:00 p.m. Film Lab – Join Katherine Kramer in the "Power of Movement in Music & Film" *Location: Emerson Weaver Room*

MUSIC MENTORS



STEPHEN MICHAEL



DOC WILEY



MICHELLE WOLFE



JESSE BARNEY



explore.org

// SATURDAY 11:00 AM - FREE BRUNCH

explore.org™



**CHARLES ANNENBERG
WEINGARTEN**

FEATURING

Traveling with Jihad (27:30 minutes), An intimate journey into the soul of Prophet Muhammad, peace be upon him, and the religion of Islam without politics or violence but with love and compassion. I converted to Islam and traveled with Los Angeles Imam, Jihad Turk. The film breaks down what I call the trilogy of books: Old Testament, New, and the Quran in a way never told before. Explore Mecca, Saudi Arabia to Jerusalem, Israel; Petra, Jordan to Darfur, Sudan and learn how to replace fear with trust.

Tsunami Warriors (16:48 minutes), this year's Explore.org / HATCH Award winner - Renegade architect Michael Reynolds visits the site of the Tsunami in Indonesia to establish energy-independent housing using experimental structures made of recyclable materials.

Followed by a 15 minute Q&A with Charles Annenberg Weingarten.

EXPLORE SHOWCASE

Mentor and presenter: CHARLES ANNENBERG WEINGARTEN

Witness some of the moving and transformational work being created by Explore, a multimedia organization that documents leaders around the world who have devoted their lives to extraordinary causes. Both educational and inspirational, explore creates a portal into the soul of humanity by championing the selfless acts of others.

Keynote presenter, Charles Annenberg Weingarten, a Vice President and Director of the Annenberg Foundation, has broad interests in entrepreneurialism, the arts and philanthropy. He is dedicated to advancing opportunities in education; improving the quality of life in third world nations; exploring the power and potential of emerging communication technologies; and supporting creative and visionary efforts to preserve the environment. Charles' current philanthropic venture is Explore, a groundbreaking initiative that makes use of traditional broadcast, film and new media outlets to showcase nonprofit efforts around the world. Charles has written and directed several films featured in major film festivals throughout the world and has a master's degree from USC's School of Cinema-Television.

PANEL/KEYNOTE: I CREATIVITY HEALING HUMANITY II REDESIGN HOW WE LIVE, WORK AND PLAY // FRIDAY 11:00 AM



LINDA STEWART

LINDA STEWART, JODY TURNER

11:00 - 12:00 - For decades, Media has been an essential conduit in educating, inspiring, and informing global audiences, while breaking down cultural boundaries and creating awareness for important causes. Join Linda Stewart and Jody Turner, two women who are innovating ways to help humanity through creativity.



JODY TURNER

12:00 - 1:00 PM - We live in a new era being defined by major shifts in cultural trends. We will look at what are people into today and how to connect and leverage this within your business and personal pursuits. There are multiple opportunity spaces around us and ways to tune into them by connecting with yours and others personal passions, defining opportunity spaces you wish to connect with, and producing what is relevant to the world today. Today, we can reinvent how we connect with each other, the place we live and how we do business together. Jody is a sense maker and will help frame this and place it within the context of how we are reinventing ourselves. As an attendee, you will walk away with a resource list of the top influentials and trends today.

KEYNOTE: EVOLVING YOUR CREATIVE ORBIT // FRIDAY 1:00 PM



JOHN WOLDENBERG & PHIL ROSENTHAL

“Selling Your Creativity” Emmy-winning Phil Rosenthal will discuss navigating your idea from dream to screen, will include humorous Hollywood anecdotes, and insights into how you can harness your ideas and manifesting your dream.

PANEL: VIRTUAL WORLD CREATION & STORY DWELLING // FRIDAY 2:00 PM

JIM BANISTER, LORNE LANNING, DREW HENRY, MICHAEL DOWLING

Join current day legends of experiential invention in visual technology, social networking, gaming, world creation, and transmedia programming and analytics for a one-of-a-kind, memorable panel.

For millennia, the realm of “world creation” had been restricted to the lofty perch of the tale-spinning orator, later the savant writer and eventually the visual-storytellers of film and television. More recently that mantle has generationally evolved to include the game designer and the entrepreneurs of social media. Those who have created lasting institutions—from the Catholic Church to World of Warcraft to Facebook—have succeeded equally well at manufacturing a world and world-view that compels, engages and self-perpetuates. How do the roles of the storyteller and world-builder differ? Or are they the same? Does the role of storyteller need to evolve in the age of social media, where the audience is increasingly connected, vocal, and entrepreneurial? How do we create transmedia experiences that engage audiences across the spectrum of platforms? And how do we create those essential measurement and feedback loops needed for monetization. Find out in this engaging and interactive panel on the narrative and commercial structures of storytelling and story dwelling.

DESIGN/TECHNOLOGY MENTORS



HILLMAN CURTIS



JIM BANISTER



LORNE LANNING



BRENDAN BOYLE



KEYNOTES/PANELS

DESIGN/TECHNOLOGY MENTORS



JOE WILCOX



MICHAEL DOWLING



RAJEEV KULKARNI



DREW HENRY

PANEL: BRANDING YOURSELF IN A THE BRAVE NEW WORLD OF MUSIC // FRIDAY 3PM

STEPHEN MICHAEL, JOHN FORTE, FRANK BELL, MICHELLE WOLFE

With the emergence of Napster, MySpace, Facebook and YouTube any musician with an internet connection can post their work online for the world to see. Unfortunately this means there are millions of musicians vying for the attention of the same audience. How can a musician in today's world of iPods, Rhapsody, iTunes, and YouTube stand out?

PANEL: CHALLENGES & SURVIVAL IN A NEW AGE OF FILMMAKING // FRIDAY 4:00 PM

RICHARD LEWIS, JOHN WOLDENBERG

As the economy tightens and with spending on motion pictures dwindling what should producers do to make sure their films show a return to their investors be it a studio, film fund or independent financier. Profitability is determined by a variety of factors including: actors, directors, story, P & A, and the markets themselves. This panel will focus on the variety of ways films generate revenue and make a profit not only for the investors but also for the filmmakers themselves.

KEYNOTE: ARCHITECTURE OF THE SENSES // FRIDAY 5:30 PM @ MSU - Reynolds Music Hall

JAMES BROWN



James Brown, is one of the most "soulful" architects currently practicing. His mantra of 'spirituality of material', his graceful demeanor and humble approach to defining architecture and process is captivating. The courage of design conviction, the dedication to values such as meaning and pushing, boundaries is the best cure for the "Nothing" that is swallowing the practice here in the US.

KEYNOTE: CREATIVE EXPANSION// SATURDAY 12:00 PM

HILLMAN CURTIS

Hillman Curtis was sitting at his desk one day and felt a sudden change of direction. As one of the most well known web designers in the world he had reached levels of success and notoriety some never come close to. But he wanted to do something different. So he did. With a love of photography, he began making films. Come to Hillman's multi-media interactive keynote to hear what small sparks led to larger fires and a spiritual creative expansion.



KEYNOTES/PANELS

PANEL: THE ART OF ARCHITECTURE IN THE NEW ECONOMY // SATURDAY 1:00 PM



JAMES BROWN & JOHN MONTOYA

The economic slow down has affected almost every area of the building industry. For Architects, clients, if you are lucky enough to have them, are also tightening the purse strings on the amount of money they are willing to spend on design. Find out how Architects from around the country are dealing with the challenge of creating meaningful and soulful architecture on smaller budgets. And how this time in history may change the profession permanently.”



KEYNOTE: 3D PRINTING AND THE FUTURE OF INNOVATION // SATURDAY 2PM

RAJEEV KULKARNI

Rajeev's talk will be fascinating to anyone who is interested in design, prototyping, manufacturing and innovation. Using some stunning visual examples of 3D printing and a fast, TED-Talk style, Rajeev will guide the audience through the story of 3D printing--which he helped invent--and explain how it impacts dozens of other industries. He'll finish with an exciting vision of the future which you have to see to believe.



KEYNOTE: BRILLIANT MEETS RIDICULOUS - Ways to be more Innovative // SATURDAY 3 PM

BRENDAN BOYLE



Brendan Boyle is a partner, and the Co-Chief Creative Officer at IDEO. He started a course at the Stanford D-School called "From Play to Innovation", and is on the national institute for play. IDEO is one of the most innovative companies in the world. Brendan's role also has a special emphasis on Entrepreneurship, both inside and outside of the company. Brendan is a highly requested public speaker, and has published articles on brainstorming and innovation in the workplace on ABCnews.com. At HATCH, Brendan Boyle will speak about his new book, Klutz Book of Invention, co-authored with John Cassidy on how creativity and fun can change your corporate culture, no matter what you do. Klutz Press is a publishing company owned by Scholastic Inc. Klutz Press specializes in activity-driven books to develop a skill, and challenge you think differently. The Klutz credo is: Create wonderful things, be good, have fun.

JOURNALISM MENTORS



SEANIE NEWEY



PHIL NEWMAN

ARCHITECTURE MENTORS



JAMES BROWN



JOHN MONTOYA

KEYNOTES/PANELS

HATCH 2010 mentor bios*

*partial list; to read about all our mentors please visit www.hatchfest.org

FILM MENTORS //

CHARLES ANNEBERG WEINGARTEN // Charles Annenberg Weingarten, a Vice President and Director of the Annenberg Foundation, has broad interests in entrepreneurialism, the arts and philanthropy. He is dedicated to advancing opportunities in education; improving the quality of life in third world nations; exploring the power and potential of emerging communication technologies; and supporting creative and visionary efforts to preserve the environment.

LINDA STEWART // Linda Stewart was one of the first women in the commercial production business to become an executive producer-owner of a studio, Cucoloris Films. She has produced twenty-seven Clio Award winning campaigns and two campaigns honored with the Cannes Film Festival's Golden Lion. With her partner Danny Ducovny, they were honored with over 100 industry awards.

RODRIGO PRIETO // Prieto was born in Mexico City, Mexico. His grandfather escaped with his family from political persecution to Texas and then to Los Angeles. Prieto has become an established cinematographer, working with such big names as Spike Lee (25th Hour) and Curtis Hanson (8 Mile), but his political legacy still has a visible effect on his career. In 2002, he shot Frida, a film about Frida Kahlo, a communist Mexican artist. In 2003, he cooperated with Oliver Stone in two documentary projects: Comandante, about Fidel Castro, and Persona Non Grata, about Yassir Arafat. In 2004, he shot Alexander for Stone. Prieto also worked with Alejandro González Iñárritu on the acclaimed Amores Perros, 21 Grams and Babel.

PHIL ROSENTHAL // Philip Rosenthal is an American television writer and producer who is best known as the creator, writer and executive producer for the sitcom Everybody Loves Raymond (1996–2005). The show was co-produced by Ray Romano, and based in part on Romano's comedy material. Rosenthal's wife, actress Monica Horan, played the role of Amy MacDougall-Barone in Raymond.

JOHN WOLDENBERG // John Woldenberg is the executive producer of Exporting Raymond.

JONATHAN WALLS // Jonathan Walls graduated from St. Bonaventure University where he made his first documentary titled, The Legacy Project: Preserving Life. Upon graduation, Jonathan continued his path of education and attended the New York Film Academy in New York City that not only propelled his craft, but also his career.

SEAN AIKEN // Between Feb 2007 and March 2008, Sean Aiken completed an epic journey around North America, working 52 jobs in 52 weeks. Sean Aiken graduated from college and didn't know what he wanted to do for a career (or what he wanted to do with his life). Instead of take the first job that came along, he found a unique way of figuring it out: The One Week Job Project.

CRAYTON SMITH // Crayton Smith started the Crayton Smith Agency in 1973, becoming the first agency to handle Below the Line talent Exclusively. In 1978 Ray Gosnell became a partner, and in 1981 Skip Nicholson joined the agency, and it became Smith, gosnell, nicholson and associates. Over the years the agency's clients have received over 40 academy award nominations, with numerous wins.

IAN MCKENZIE // Ian MacKenzie is a writer and new media producer based in Vancouver, BC. He has a background in video journalism, and has produced a number of segments dealing with topics as diverse as eco-consumerism, peak oil, and music culture. In 2009, he worked on Word Travels, a travel reality series airing on OLN, CityTV, and National Geographic.

RICHARD B. LEWIS // Producer RICHARD BARTON LEWIS is the founder and CEO of Southpaw Entertainment, an independently financed production and development company based in Hollywood. Lewis was the driving force in bringing the Oscar and Grammy nominated Warner Bros' modern day musical fable August Rush to the big screen, producing both the film and it's enormously successful gold record soundtrack. After producing 14 films and over 300 hours of television, marked Lewis' return to Warner Bros. Pictures where he produced the mega-hit, August Rush, Robin Hood: Prince of Thieves, starring Kevin Costner and Morgan Freeman.

MUSIC MENTORS //

JOHN FORTE // John Forte is a Grammy-nominated singer, songwriter and producer from Brooklyn, New York best known for his work with the multi-platinum group, The Fugees. In addition to producing and co-writing tracks for The Fugees' The Score, Forte released two solo albums, PolySci and I, John, which featured guest appearances by Herbie Hancock, Esthero and Tricky, and included a duet with Carly Simon.

PAUL DECKER // OWNER of Music Villa, Bozeman MT.

STEPHEN MICHAEL // SROLIVE is the brain child of Stephen Michael. He has more than 25 years as a live event music producer, having the rare opportunity to work with many of the top touring and recording artists of the 1970s, 80s and 90s. Some of these included Ray Charles, Stephen Stills, Norton Buffalo and Bette Midler.

DOC WILEY // Doc Wiley is a Grammy Award Winning Engineer – Chief engineer, mix engineer, studio designer, studio manager at Latinum Music (Willy Chirino), Chief engineer at Sonic Nerve, and Diginote music.

DESIGN & TECHNOLOGY MENTORS //

HILLMAN CURTIS // Hillman Curtis is a designer, filmmaker, and author. His film work includes "Ride, Rise, Roar", a feature length documentary on David Byrne which premiered at SXSW 2009, as well as several national commercials for Ogilvy/IBM, online commercial work for Rolling Stone, Adobe, Sprint, Blackberry and BMW and the popular documentary series "Artist Series", short documentaries on designers such as Milton Glaser, Paula Scher, and Stefan Sagmeister. As a web designer David has designed sites for Yahoo, Adobe, Aquent, the American Institute of Graphic Design, Paramount and Fox Searchlight Pictures among others.

JIM BANISTER // CEO of SpectrumDNA Studios, Inc., DNA Studios is based in Park City, Utah, developing web/wireless "engines of engagement," including the SXSW-award winning wordplay engine, The Addictionary; the new white-label mobile-social networking engine, PlanetTagger; and the groundbreaking semantic web platform for building contextual browser apps, OptEngage. More at <http://spectrumdna.com>. Jim is also the author of the book "Word of Mouse: The New Age of Networked Media" (Agate Fine Print, August 2004). The common thread of Jim's career is in engaging audiences through a mix of content and technology, and generating revenue doing it.

LORNE LANNING // President / Creative Director / Co-founder, Oddworld. Lorne Lanning is a world creator, game designer, writer, and voice actor. He is co-founder and president of the legendary Oddworld. His creative vision in game design and property development at Oddworld Inhabitants has gained him worldwide recognition, including several documentaries and his character creations featured on the cover of Wired Magazine. Lorne is on the board of directors for The Academy of Interactive Arts and Sciences and also on the "advisory board to the president" for the San Francisco Academy of Art College.

BRENDAN BOYLE // Partner, Chief Creative Officer IDEO. Brendan Boyle is a Partner at IDEO, a leading design and innovation firm ranked independently as one of the most innovative companies in the world. Brendan's role also has a special emphasis on Entrepreneurship, both inside and outside of the company. His focus is on creating intellectual property that IDEO develops, along with promoting entrepreneurial thinking and practices throughout IDEO's eight global offices. He is also one of IDEO's spokesmen: he is a highly requested public speaker, and has published articles on brainstorming and innovation in the workplace on ABCnews.com, and co-authored The Klutz Book of Inventions.

JOE WILCOX // Joe Wilcox of IDEO is a toy Inventor and works as a mechanisms specialist. Joe also worked as an industrial designer for NASA, and at M.I.T. Aero-Astro Lab where he designed and fabricated the first mockup of the BioSuit for Dava Newman at the Manned-Vehicle Lab. The finished suit was featured in Time Magazine, WIRED magazine, and Discover Magazine.

MICHAEL DOWLING // Michael Dowling is CEO and Co-founder of Interpret. Dowling drove the strategic vision for the launch of Interpret and has managed its explosive growth ever since. Dowling has spent his career successfully building new businesses in the entertainment and technology industries. Prior to co-founding Interpret, Dowling led the Nielsen Co.'s growth into emerging industries, such as video games, wireless and broadband content. During his tenure, Dowling led the efforts to consolidate seven separate companies covering the film, video, music and book industries. Dowling also successfully launched the Nielsen Co.'s video game unit, Nielsen Interactive Entertainment ("NIE").

RAJEEV KULKARNI // Rajeev Kulkarni, Head of Global Engineering and R&D for 3D Systems, is passionate about entrepreneurship, visual thinking and products that solve real needs. Currently he leads the Global Engineering and R&D for 3D Systems – a high-tech company that designs and develops 3D printers that print complex 3-D physical objects directly from CAD designs. As an inventor himself, with several patents and innovation awards, he enjoys pushing the limits of the 3D Printing technology. An innovative engineer with keen business insights, he also led the Market Intelligence and Strategic Marketing initiatives at 3D Systems.

DREW HENRY // Drew Henry is a computer graphics industry veteran with a passion for computer animation, digital photography & videography, and video games. He is currently with NVIDIA, the world's leading provider of Graphics Processing Units (GPUs) for PCs, Workstations, Gaming Consoles (such as Sony's PS3), and smart phones. Drew is General Manager for the company's GeForce Business Unit. GeForce is recognized globally as the best GPU for video gaming and digital media and ships in a very large percentage of the world's PCs. Prior to NVIDIA, Drew was senior vice-president for marketing with iBeam Broadcasting, a pioneer of internet video and music streaming technologies for media companies like Disney, Paramount, Sony, MTV, NBC, and Launch.com.

JODY TURNER // Jody is the founder and CEO of Culture of Future and is on the Board of Directors for the Architecture and Design Museum in LA, is an expert on cultural trends brand evolution, and design, often featured in AIGA. Based in San Francisco, Jody Turner has contributed to and consulted with Apple, Nike, Addidas, My SSpace, Virgin Atlantic, Starbucks and IDEO among others. Her background in design and archaeology allow her to meld the consumer's "object of desire" with power and meaning. Ms. Turner's Apple article previews can be found at her website, <http://www.cultureoffuture.com>.

JOURNALISM MENTORS //

SEAN NEWHEY // Sean Newhey is the creative director and executive producer of NewEye Television. NewEye Television has produced over 400 short and long form documentaries; and have over 75 years of combined experience in marketing campaigns, music publishing, digital and on line media, film, event and music production and distribution.

PHIL NEWMAN // Phil Newman is an MSU Graduate and former Groundbreaker. He is now a mentor for HATCH.

ARCHITECTURE MENTORS //

JOHN MONTROYA // After receiving his Masters in Architecture at MSU, John spent three years working on residential projects and landmark public projects in the San Diego and Los Angeles region. John joined CTA in 2005 as a lead project manager and designer for a variety of building types including commercial, residential, financial and educational projects. His track record for excellent client service and communication have continually resulted in successful projects and satisfied owners. Other responsibilities include marketing coordination for the Bozeman and Denver CTA offices.

JAMES BROWN // James Brown is the principal of Public Architecture and Planning, an architecture firm in San Diego, California.

HATCH 2010 SCHEDULE

UNLESS NOTED, ALL EVENTS WILL TAKE PLACE AT THE EMERSON ON 111 SOUTH GRAND AVE.

● ALTERNATE LOCATION

TUES SEPT. 21

8 PM - SPECIAL CONCERT - live music - Vootie & Hatch present RAILROAD EARTH with special guest TOUBAB KREWE

THURS SEPT. 23

10PM - INNOVATORS LOUNGE - Live Music. Special guest Big Sam's Funky Nation - 21 & over

FRIDAY SEPT. 24

LAB	10 AM - MUSIC LAB - Tools of the Trade @ Music Villa ●
KEYN	11AM - KEYNOTE - I Creativity Healing Humanity - II Redesign how we live, work & play
KEYN	1PM - KEYNOTE - Evolving Your Creative Orbit
LAB	1PM - MUSIC LAB - The Live Performance @ Peach Street Studios ●
LAB	1PM - FILM LAB - The right POV for the Right Moment Cinematography w/Rodrigo Prieto @MSU ●
LAB	1PM - FILM LAB - Cornerstones of Writing - Screenwriters Workshop w/Mark Axelrod @ MSU ●
Q&A	1:30 PM - FILM Q&A - Ground Breaker's Showcase (Filmmakers Present)
PNL	2PM - PANEL - Virtual World Creation & Story Dwelling
LAB	3PM - FILM LAB - Filmmaking on the Fly @MSU ●
LAB	3:30 PM - ACTING LAB - @Bozeman Public Library ●
Q&A	4PM - FILM / Q&A - PLAYING FOR CHANGE (Filmmakers Present)
PNL	3PM - MUSIC PANEL - Branding yourself in the Brave New World of Music
PNL	4PM - PANEL - Challenges & Survival In A New Age Of Filmmaking
KEYN	5:30PM - KEYNOTE - Architecture of the Senses @MSU ●
FILM	7PM - FILM: EXPORTING RAYMOND - Filmmakers present. Special Sneak Preview
FILM	9:30PM - FILM Q&A PREMIERE - WALL STREET money never sleeps (Filmmakers present)
party	10PM - INNOVATORS LOUNGE - DJ CHACHI - DJAJ - Multimedia Extravaganza 21 & Over.

FILM

MUSIC

ARCHITECTURE

DESIGN AND
TECHNOLOGY



SCHEDULE

SATURDAY SEPT. 25

Q&A	11 AM - FILM Q& A - One Week Job (Filmmakers Present)
KEYN	11AM - KEYNOTE - explore.org
KEYN	12 PM - KEYNOTE - Creative Expansion
Q&A	1PM - FILM Q&A - Ride, Rise , Roar (Filmmakers Present) ●
PNL	1PM - PANEL - The Art of Architecture in the New Economy
LAB	1PM - MUSIC LAB - The Recording Session & Technology @Peach Street Studios ●
KEYN	2PM - KEYNOTE - 3D Printing & the Future of Innovation
FILM	3PM - FILM: WAITING FOR SUPERMAN
KEYN	3PM - KEYNOTE - Brilliant Meets Ridiculous - Ways to be more Innovative
LAB	3 PM - HATCH LAB- The Power of Movement in Music & Film. Katherine Kramer. @Weaver Room/Emerson
Q&A	5PM - FILM Q&A ABSAROKA - 20 min short. (Filmmakers Present)
	5PM - explore.org DIGITAL SHOWCASE
	8PM - THE 7TH ANNUAL HATCH AWARDS & CLOSING GALA (with surprise exclusive live performances)
party	10PM - INNOVATORS LOUNGE - Live Music. Special guest John Forta. 21 & Over.

SUNDAY SEPT. 26

	1 PM - FILM Q& A - GROUND BREAKERS SHOWCASE - free
	3PM - SPECIAL SCREENING - "A Break in the Clouds" Made near Bozeman, film will be preceded by two MSU filmschool short films. - free-

HATCH 2010



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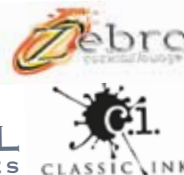
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