



# Introducing Article Designer tools

Thursday, June 8, 2017



# Today's agenda: New Article Designer tools

- Discussion with Elizabeth Stephens from Columbia Missourian
- How to use the new Article Designer tools
- Demo!
- One more thing . . .



# Introduction & Discussion



# Special Guest: Elizabeth Stephens

**Elizabeth Stephens** is a news editor at the Columbia Missourian and an assistant professor with the University of Missouri School of Journalism.

She teaches editing and web design.



School of Journalism  
University of Missouri

**MISSOURIAN**



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# Special Guest: Elizabeth Stephens

**The Columbia Missourian** is the community newspaper affiliated with the journalism school.

The Missourian introduced an interactive copy editing desk in 2009 to focus on a web-first mentality. Student editors on the “ICE” (Interactive Copy Editing) desk edit stories, write headlines for SEO and manage the presentation of articles and visuals on the website in addition to posting to social media. The Missourian has been using BLOX CMS for the last two years and regularly uses long-form presentations to display our biggest projects.

# New Article Designer tools



# Important Notes

- This will be fully-functional on Flex templates only
- Some features may work on Zen, but are mostly unsupported in that platform
- New features are released to BLOX CMS first, and then BLOX Total CMS in a few months



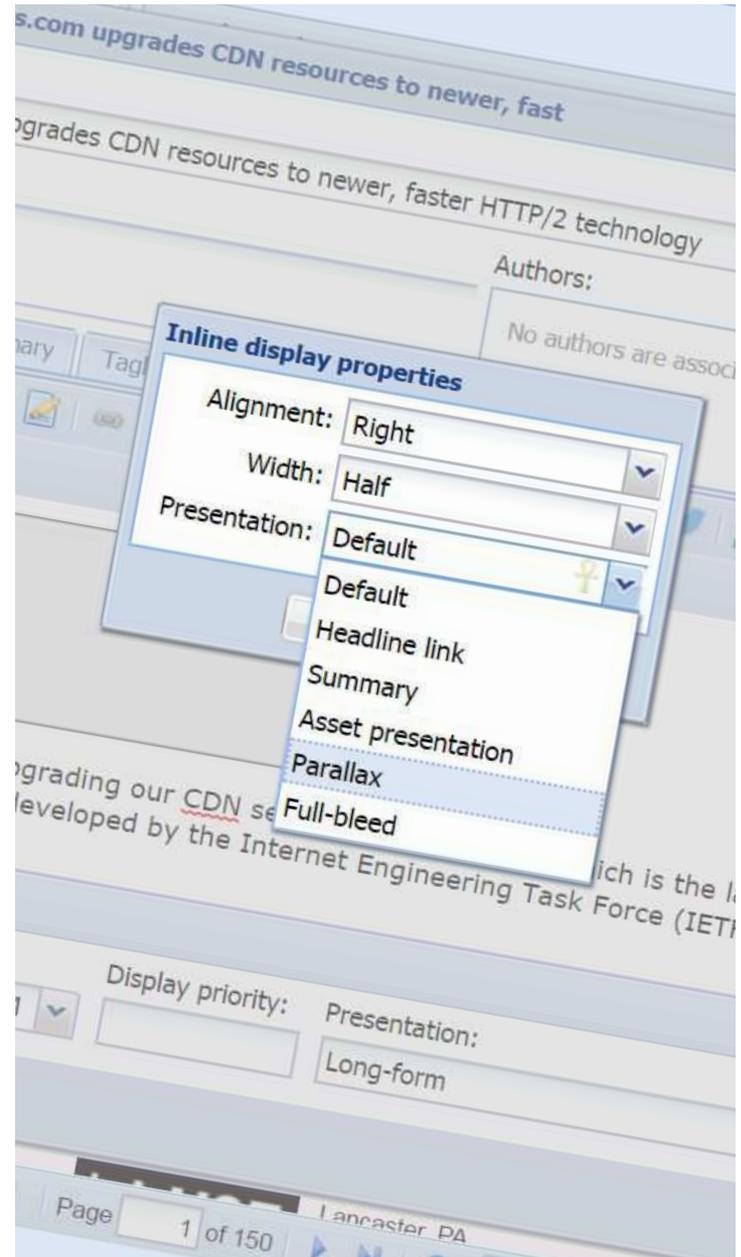
# New Article Designer tools

- Drag & drop of more asset relationship types (including siblings, parents)
- Alignment and width options



# New Article Designer tools

- New inline styles including:
  - Default
  - Headline Link
  - Summary
- Many new specialty styles, such as:
  - Panorama and zoom mode
  - Parallax photos
  - Full-bleed photos
  - Mosaic collections

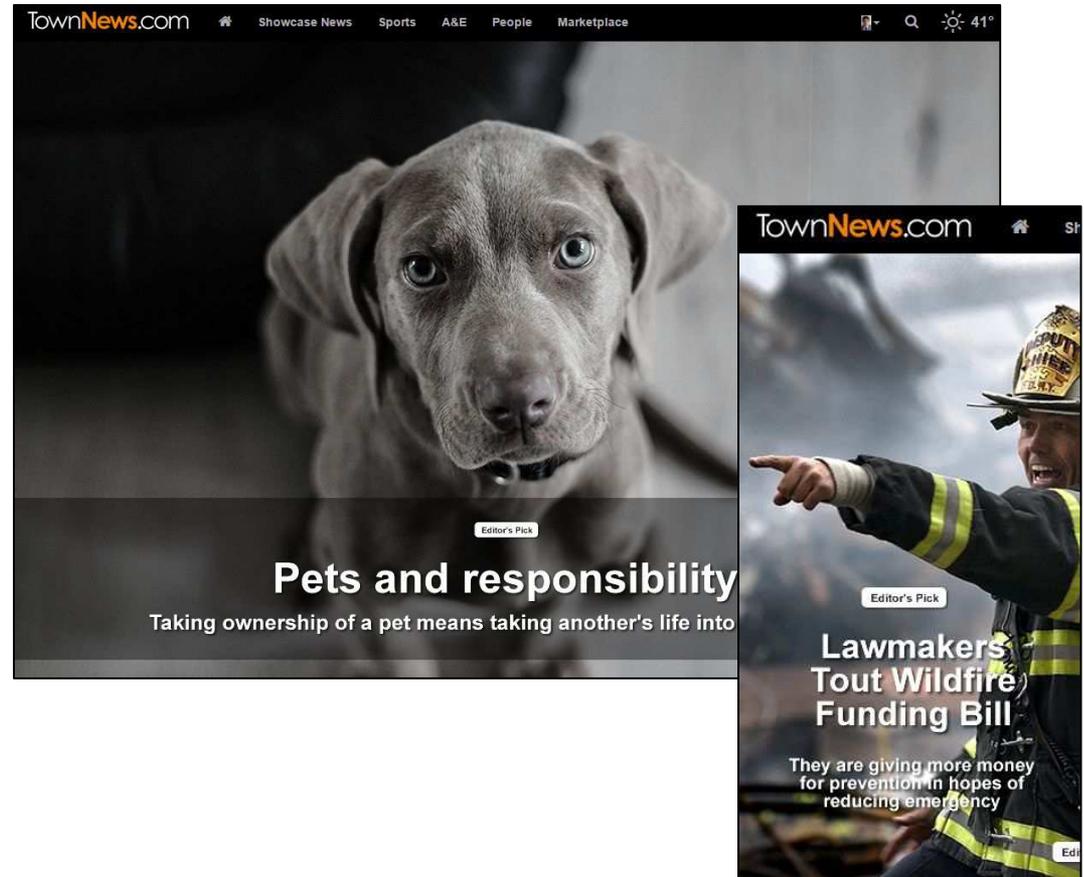


# Demo



# Coming soon: Cover art

- Like a teaser, but a large-format cover image
- Creates a “front cover” for mobile articles
- Includes alignment options for headline elements



# Takeaways

- New Article Designer tools are now available!
- Create beautiful, mobile-friendly articles that engage readers
- Use inline siblings as a way to promote content through syndication



# Questions

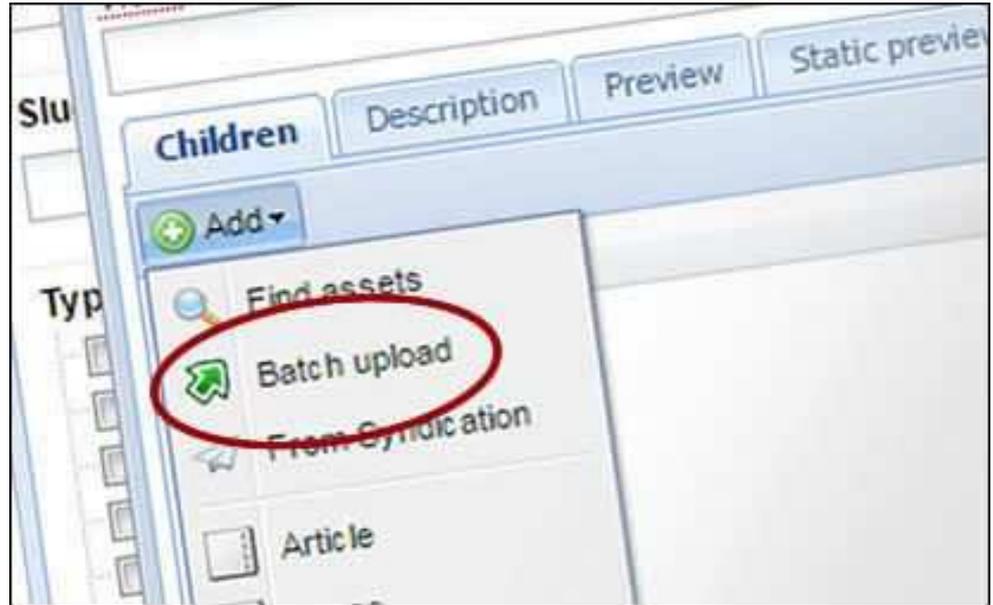


**One more thing...**



# Batch upload in more places

- Now available from within the collection “add” area, and within the “add” area of the related asset panel



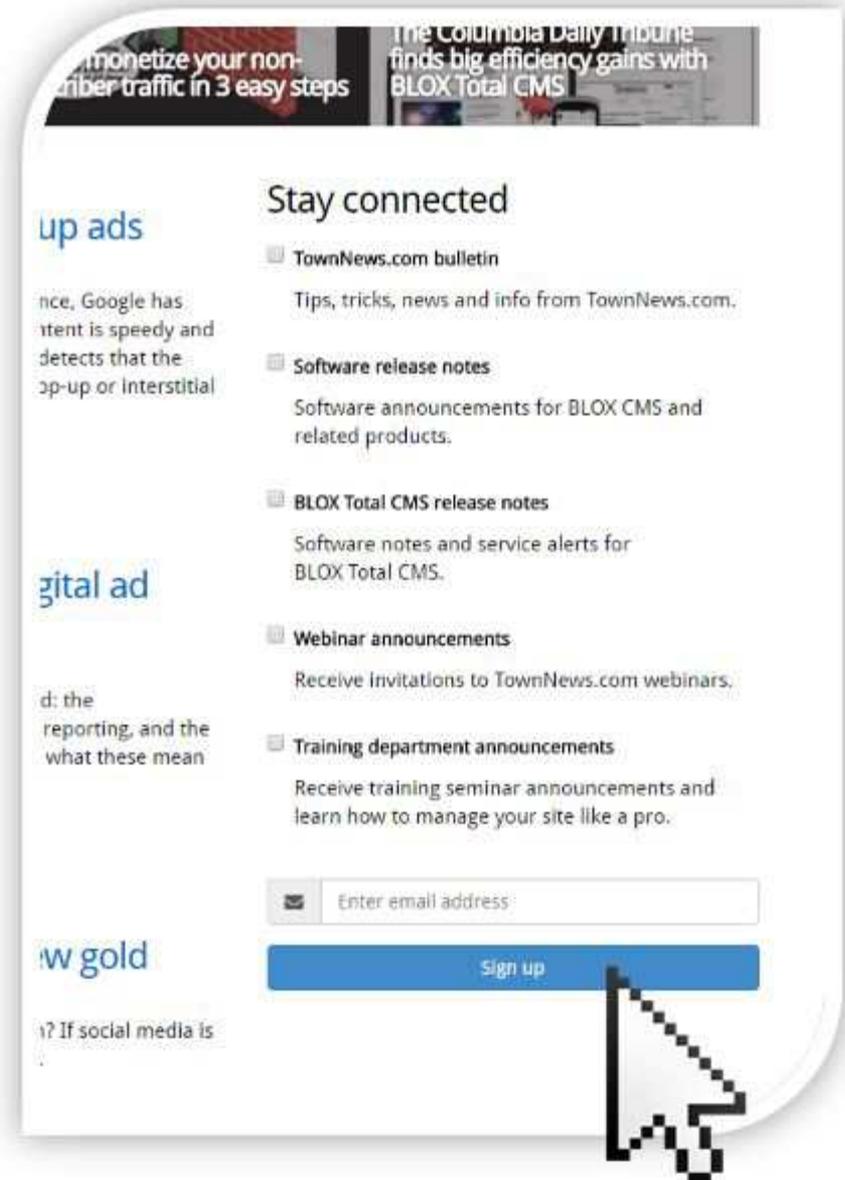
# Performance updates

- Script modules get async and onload support
- Preload optimization hinting
- Preconnect & DNS prefetch for CDN
- CDN connections are now secure
- Now on HTTP/2!



# Stay connected

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**Thank you!**

