



What's new at TownNews

Thursday, November 1st, 2018

TN TownNews

Today's agenda

- New revenue opportunities in BLOX
- More engagement and design options
- Improved navigation for BLOX OTT
- An overview of our revamped mobile reporting interface and other improvements
- The latest BLOX CMS speed and security enhancements



New revenue opportunities

- Business Directory improvements
 - Search criteria
 - New restaurant fields
- Insticator integration
- Ads in Infinity Scroll
- Creative templates

About Pizza & Subs

Operating since: 1990
\$\$\$\$ Price range: \$11-\$30
This is the short description

Other Information

Food Type
American, Pizza

Dietary Accommodations
Vegetarian, Gluten-Free

Alcohol
BYOB, Beer

Features
Air Conditioning, Family Friendly, Game Room, Kid

Reservations
Accepts Reservations, some text

Services
Take Out, Delivery

Parking
Parking Lot

Pizza & Subs

[Profile](#) [Email Us](#)

Address
3700 46th Ave
Rock Island, IL 61201

Hours

Closed	
Sunday	11:00 am - 9:00 pm
Monday	11:00 am - 9:00 pm
Tuesday	11:00 am - 9:00 pm
Wednesday	11:00 am - 9:00 pm
Thursday	11:00 am - 9:00 pm
Friday	11:00 am - 10:00 pm
Saturday	11:00 am - 10:00 pm

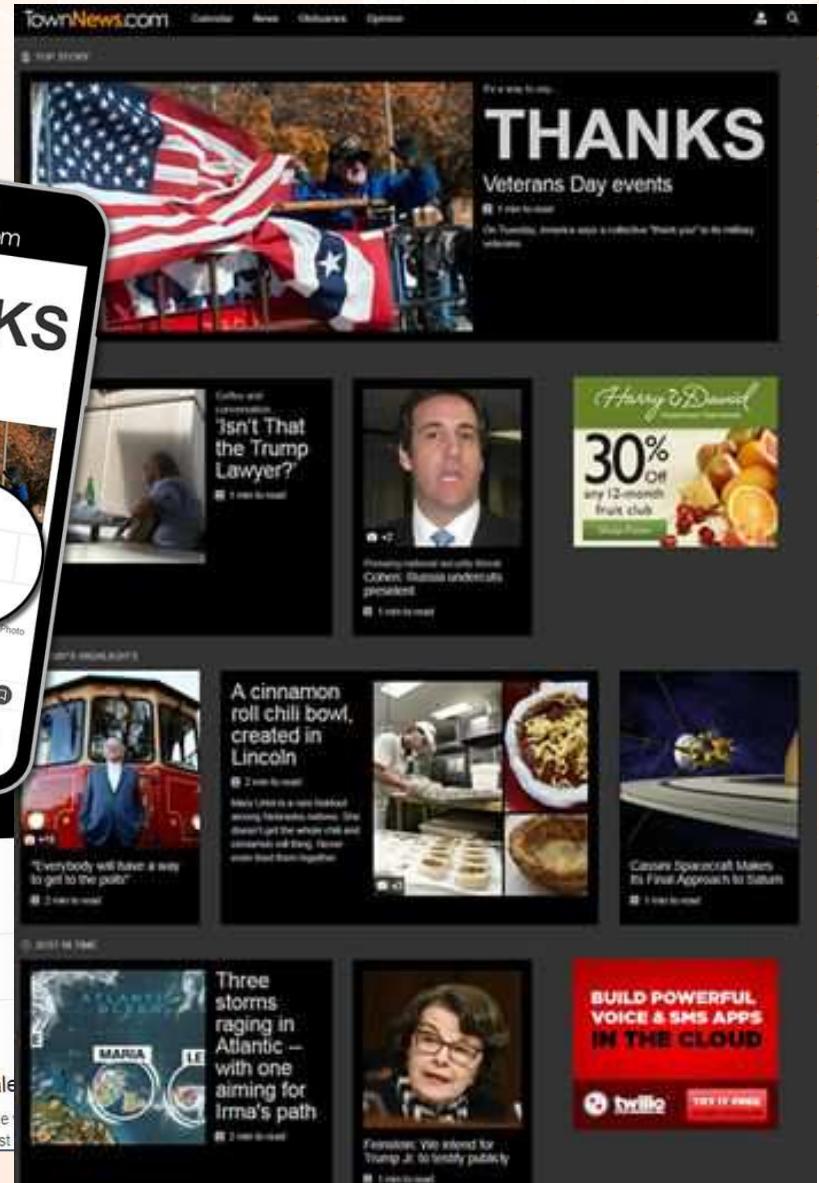
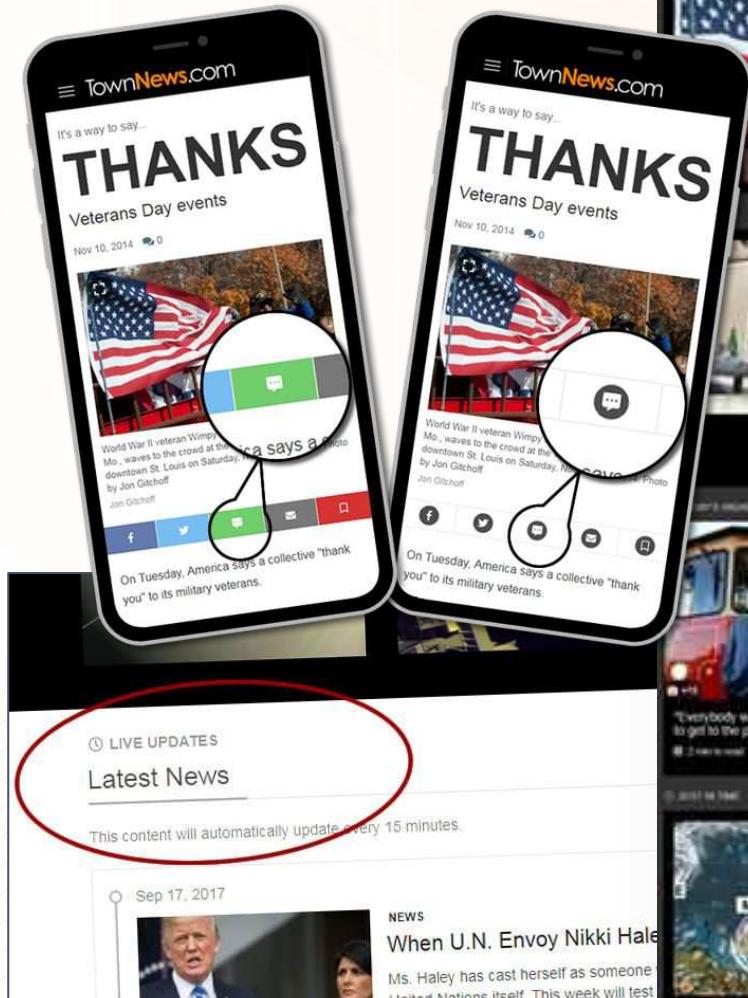
Map


Categories

- Restaurants/food & Dining near Moline, Illinois
- Banquet Halls near Moline, Illinois
- Sandwich Shop Restaurants near Moline, Illinois
- Submarine Sandwich Restaurants near Moline, Illinois
- Pizza Restaurant near Moline, Illinois

Increased engagement

- New boxed block
 - Great for mobile or other modular pages
- Overline with custom icons
- SMS button in social tools on mobile



New “Card: Updates” block

- Automatically refreshes
- Shows a small “button” for new items
- New content loads when button is clicked

The Latest

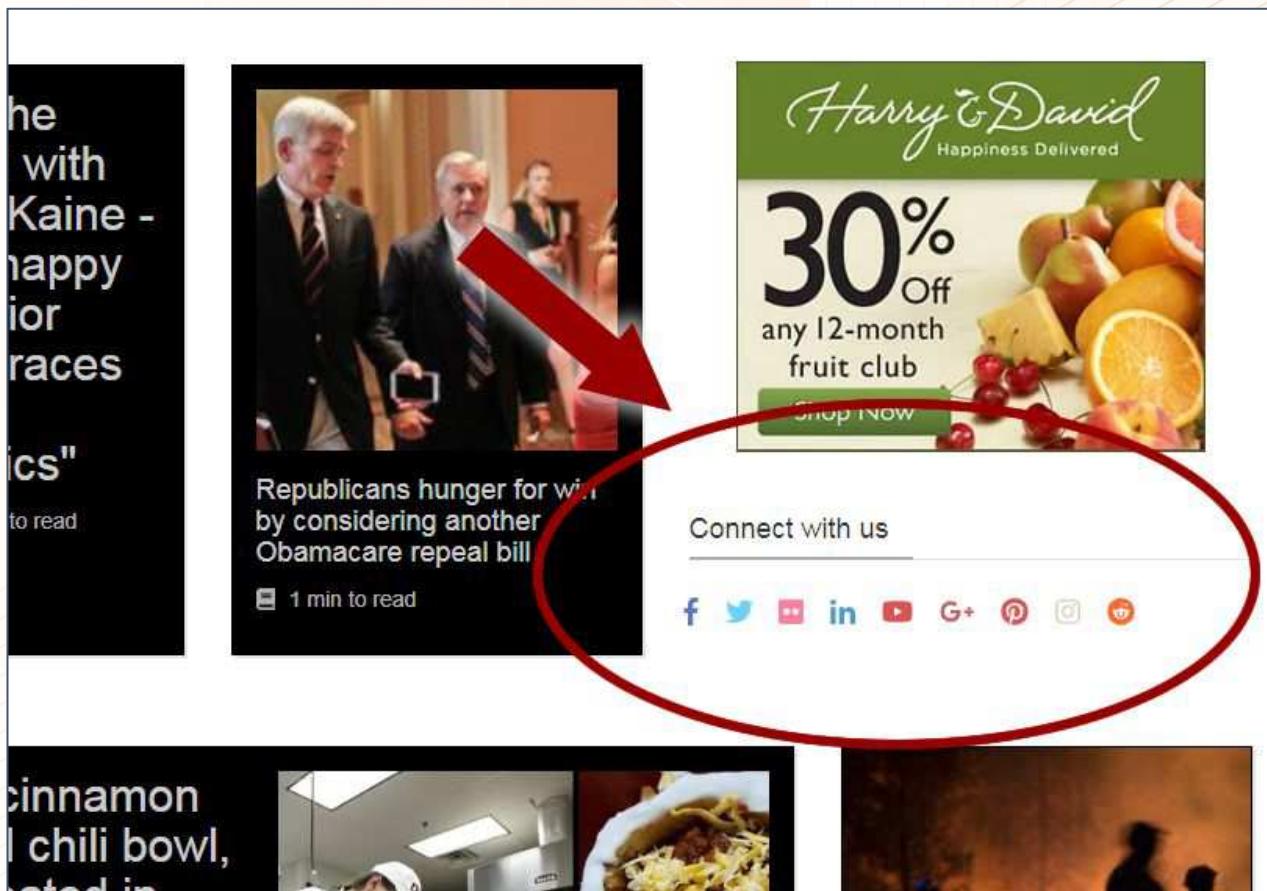
- Updated 1 hr ago  Five injured in two separate overnight shootings
Two separate overnight shootings injure five people in Peoria.
- Updated 1 hr ago  Active night for Peoria police



New “Utility: Social links” button

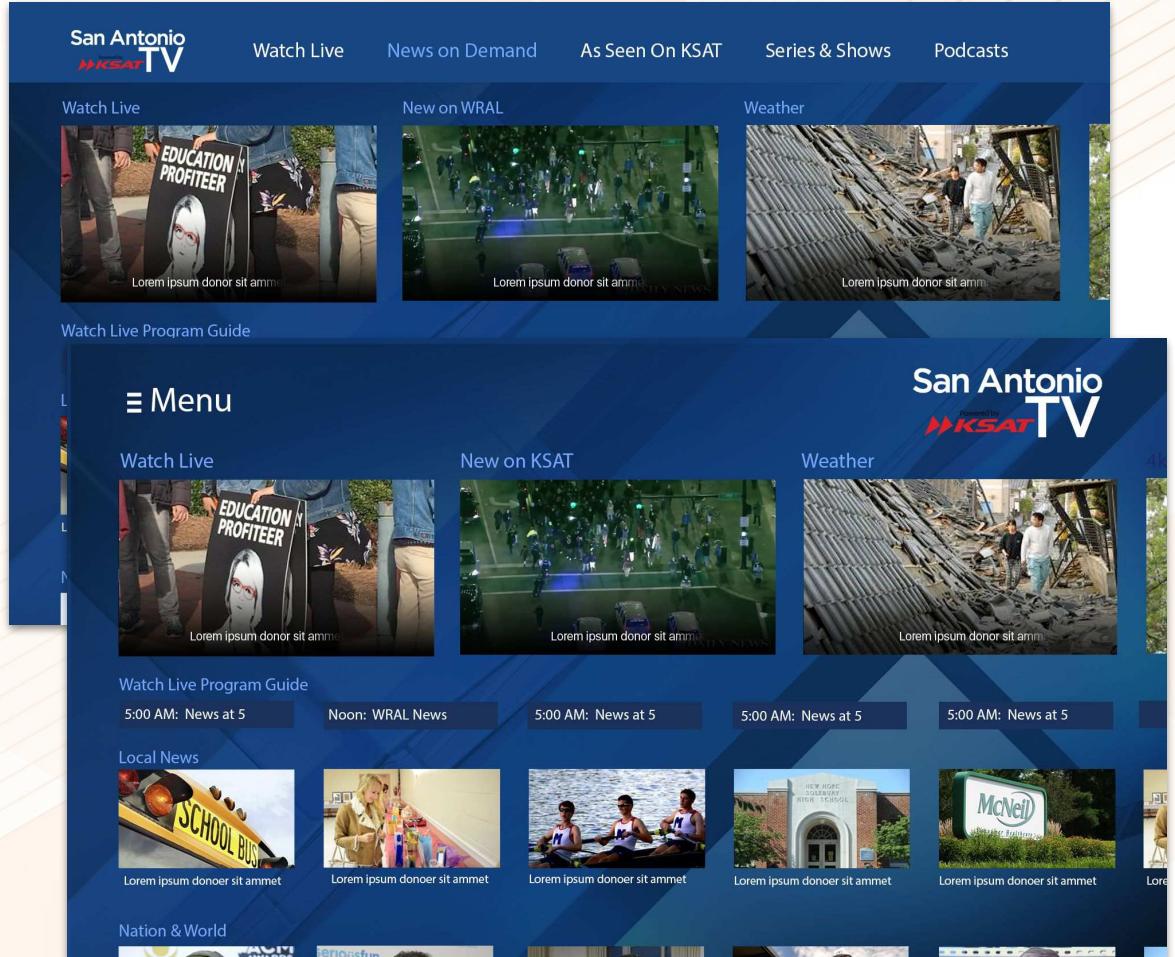
More options:

- Reddit
- Vimeo
- Email
- iOS App URL
- Android App URL
- OTT, more!



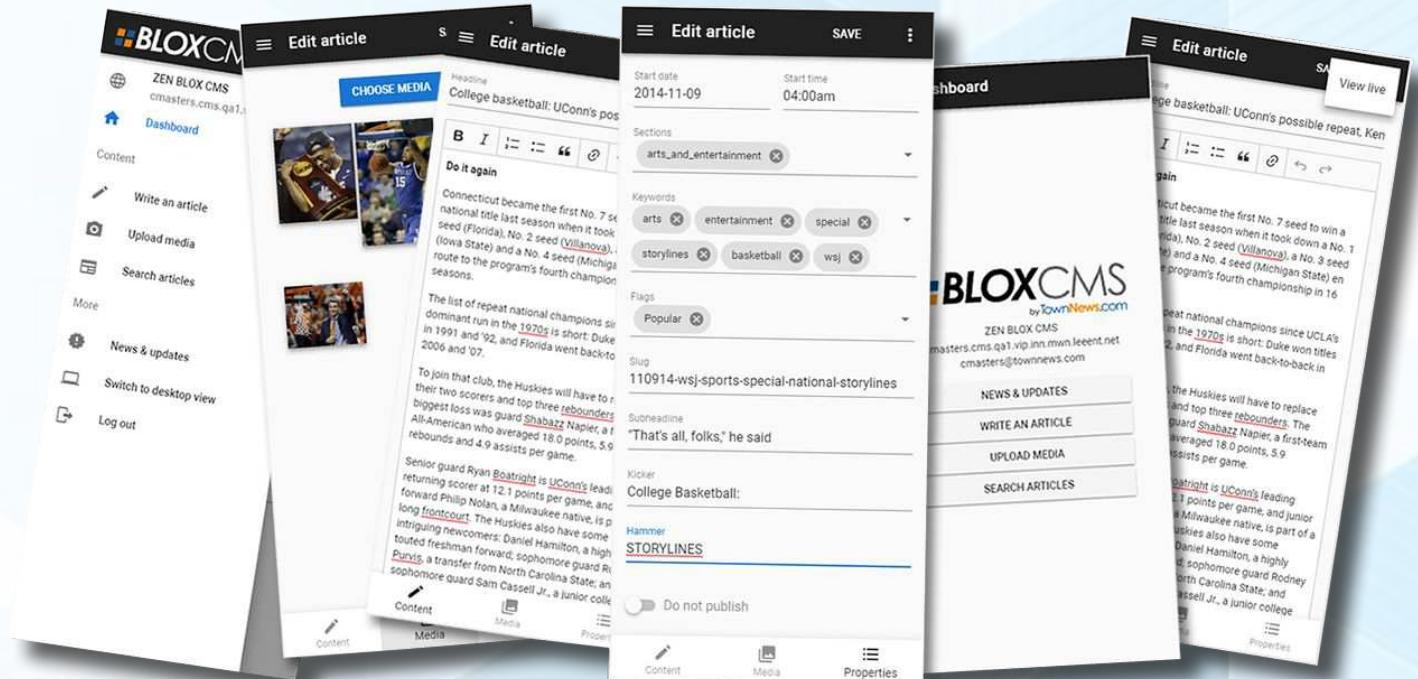
BLOX OTT improvements

- Live stream with program guide
- Latest clips from categories such as news, weather and sports
- View video titles upon launch
- Customizable feature sections
- Content is only one click away!



Greater efficiency at work

- BLOX Go mobile interface updates
- New file asset type
- User accounts are now in their own application
- “Reset Date” workflow
- Geo-location user signals for iQ Engage



Improved security and performance

- Speed and performance
 - Image Proxy updates
 - Font Awesome improvements
 - JS revamp
- PHP 7 EOL for app directory
- Google Maps API
- Data Privacy update
 - EOL of user fields
 - “Wrapper” mode





Questions?

Stay connected

- Documentation: help.bloxcms.com
- Support:
 - Call 800-293-9576
 - support.townnews.com
- Partner Community:
community.townnews.com
- Service Status: townnews.status.io
- Follow us on Twitter, LinkedIn, Facebook, YouTube

Stay connected

TownNews.com Bulletin
Tips, tricks, news and info from TownNews.com.

TownNews.com iQ Newsletter
Quarterly news, reminders, tips and tricks from the iQ Ad Ops and iQ DMP programs.

Broadcast & Video Newsletter
Bi-monthly news, tips and info focused on video management and OTT.

Content Exchange Newsletter
Quarterly case studies, news and info to help you get the most from the Content Exchange.

Software release notes
Software announcements for BLOX CMS and related products.

BLOX Total CMS release notes
Software notes and service alerts for BLOX Total CMS.

Webinar announcements
Receive invitations to TownNews.com webinars.

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Thank you!