

The background of the slide is a composite image. At the bottom, a human hand is shown palm-up, holding a bright, glowing white sphere. Overlaid on this and the upper portion of the slide are several semi-transparent financial charts. These include a line graph with multiple colored lines (white, green, blue) and circular markers, and a bar chart with green and blue bars. A large white arrow points diagonally upwards from the top right towards the center of the image.

# What's new at TownNews

Thursday, November 1st, 2018

**TN** TownNews

# Today's agenda

- New revenue opportunities in BLOX
- More engagement and design options
- Improved navigation for BLOX OTT
- An overview of our revamped mobile reporting interface and other improvements
- The latest BLOX CMS speed and security enhancements



# New revenue opportunities

- Business Directory improvements
  - Search criteria
  - New restaurant fields
- Insticator integration
- Ads in Infinity Scroll
- Creative templates

## About Pizza & Subs

Operating since: 1990

\$\$\$ Price range: \$11-\$30

This is the short description

## Other Information

### Food Type

American, Pizza

### Dietary Accommodations

Vegetarian, Gluten-Free

### Alcohol

BYOB, Beer

### Features

Air Conditioning, Family Friendly, Game Room, Kids Menu, Television

### Reservations

Accepts Reservations, some text

### Services

Take Out, Delivery

### Parking

Parking Lot

## Pizza & Subs

f t e p m

[Profile](#) [Email Us](#)

### Address

3700 46th Ave  
Rock Island, IL 61201

[Start Order](#)

[309-788-7400](#)

[View Website](#)

[Menu](#)

Last Updated: September 19, 2018

### Hours

Closed  
Sunday 11:00 am - 9:00 pm  
Monday 11:00 am - 9:00 pm  
Tuesday 11:00 am - 9:00 pm  
Wednesday 11:00 am - 9:00 pm  
Thursday 11:00 am - 9:00 pm  
Friday 11:00 am - 10:00 pm  
Saturday 11:00 am - 10:00 pm

Holiday hours: Closed on holidays  
Special hours: Closed on specials  
Kitchen hours: some text  
Happy hours: some text

### Map



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### Parking

Parking Lot

### Attire

Casual

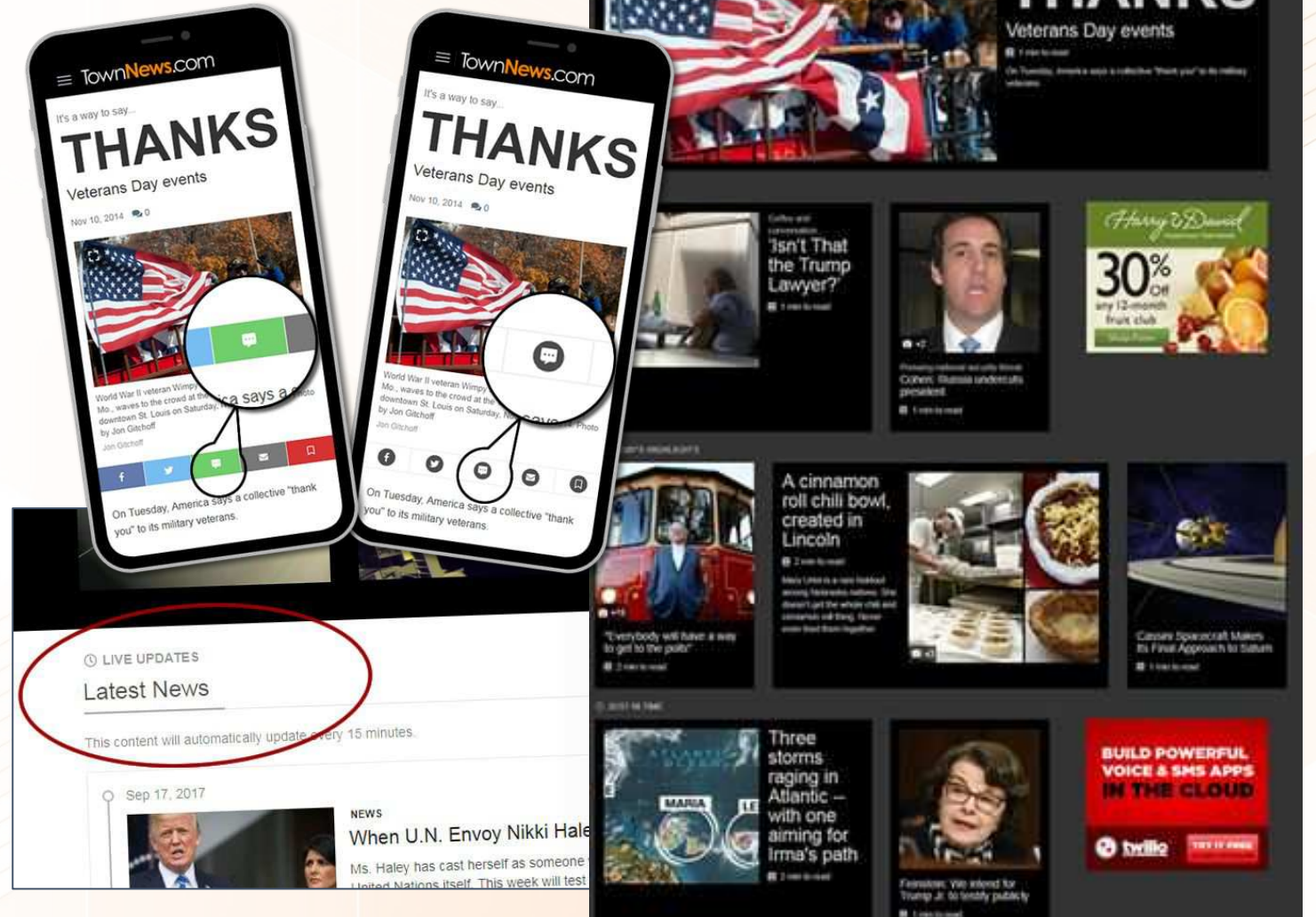
## Categories

Restaurants/Food & Dining near Moline, Illinois  
Banquet Halls near Moline, Illinois  
Sandwich Shop Restaurants near Moline, Illinois  
Submarine Sandwich Restaurants near Moline, Illinois  
Pizza Restaurant near Moline, Illinois



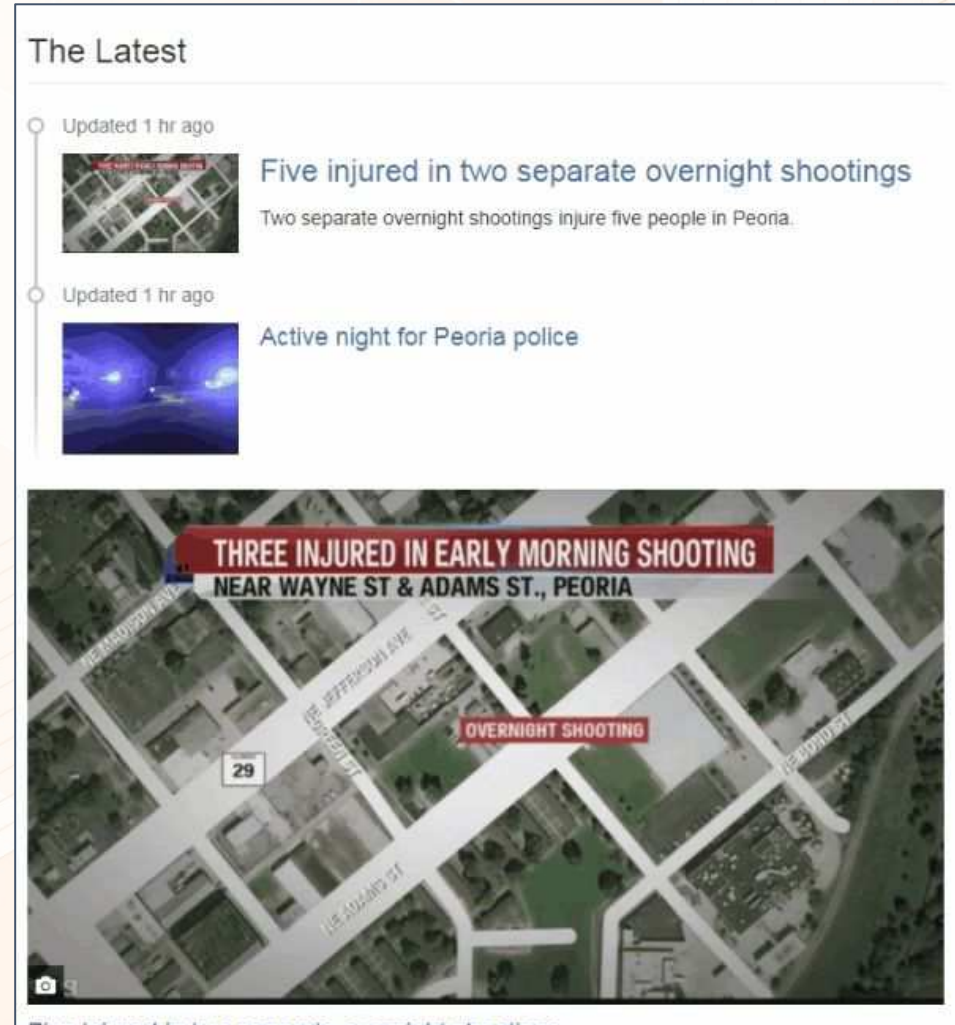
# Increased engagement

- New boxed block
  - Great for mobile or other modular pages
- Overline with custom icons
- SMS button in social tools on mobile



# New “Card: Updates” block

- Automatically refreshes
- Shows a small “button” for new items
- New content loads when button is clicked

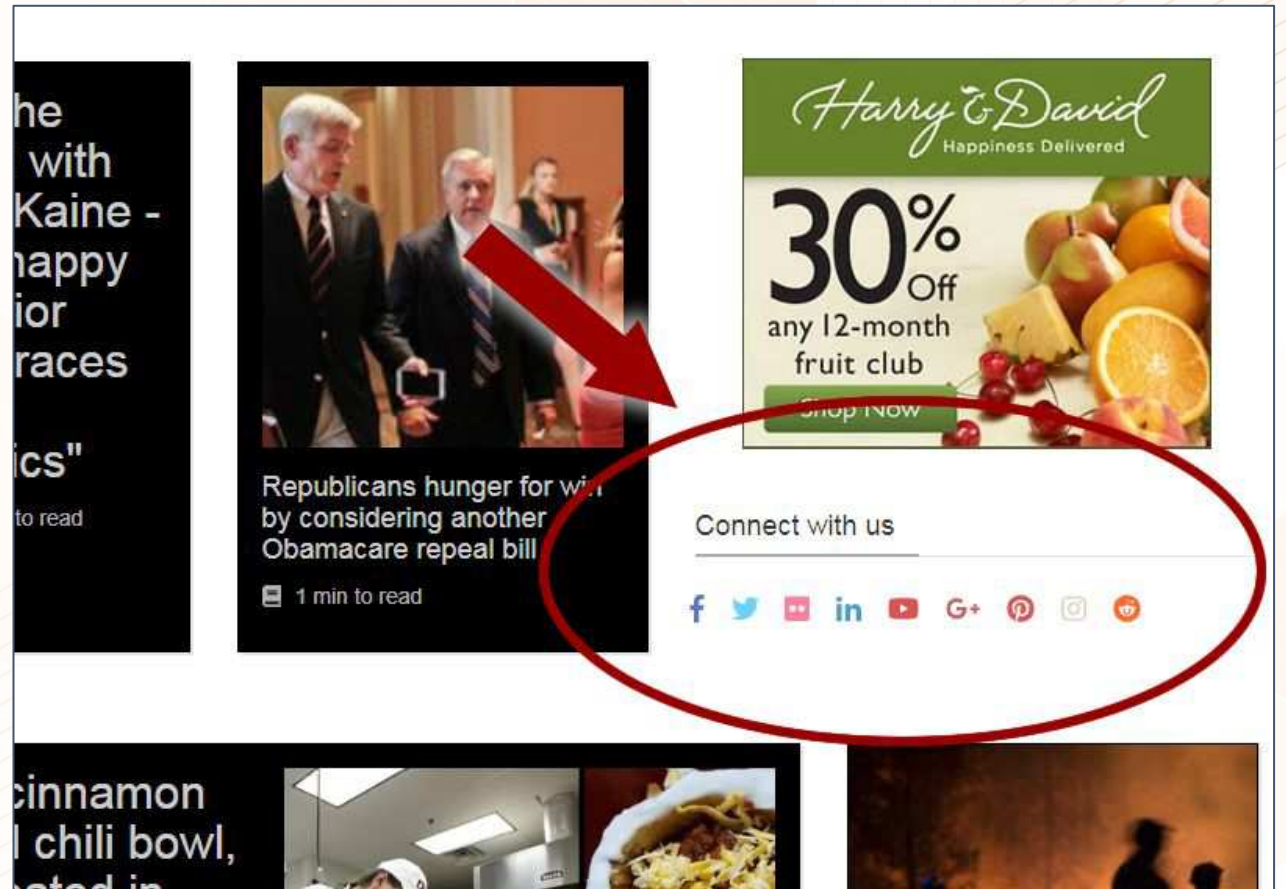




# New “Utility: Social links” button

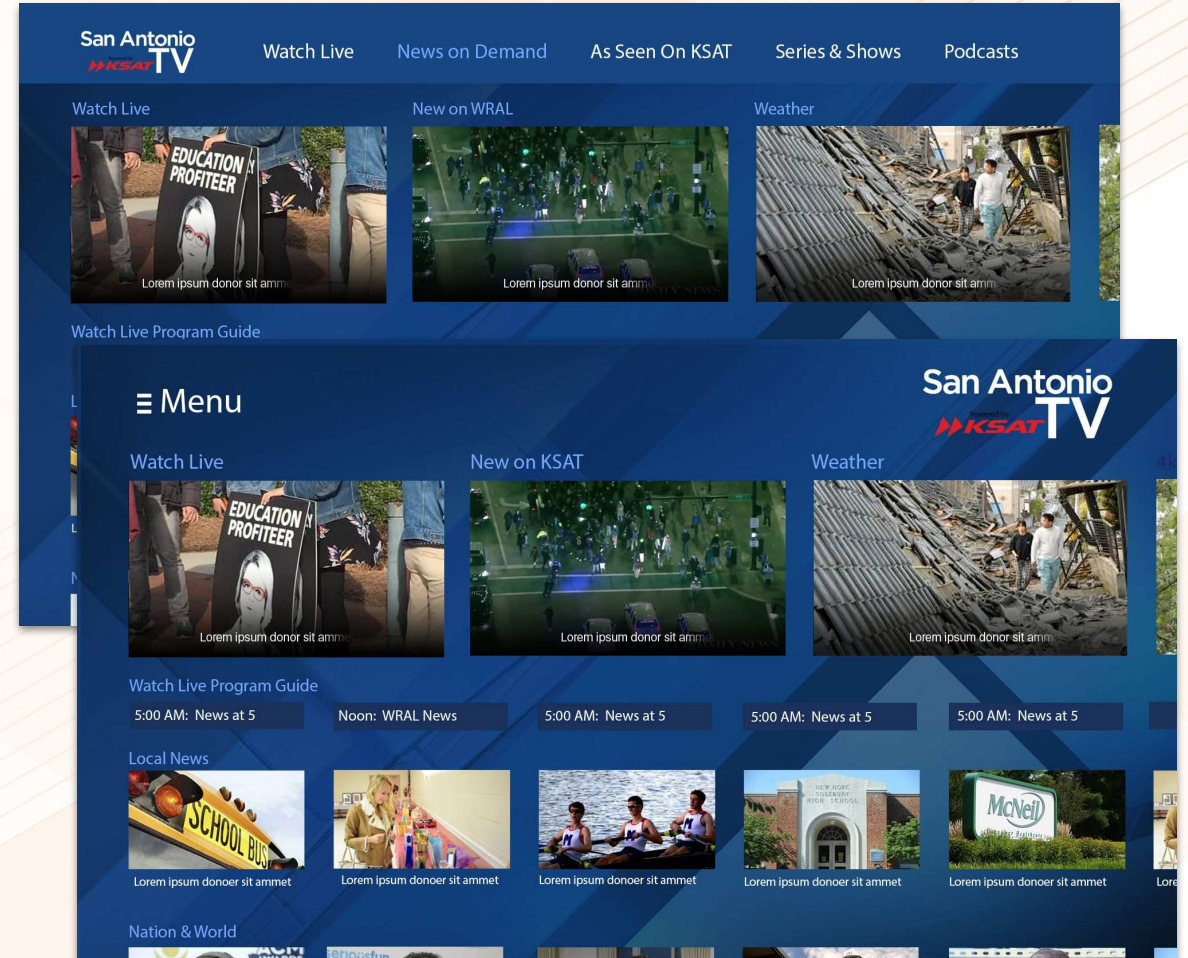
More options:

- Reddit
- Vimeo
- Email
- iOS App URL
- Android App URL
- OTT, more!



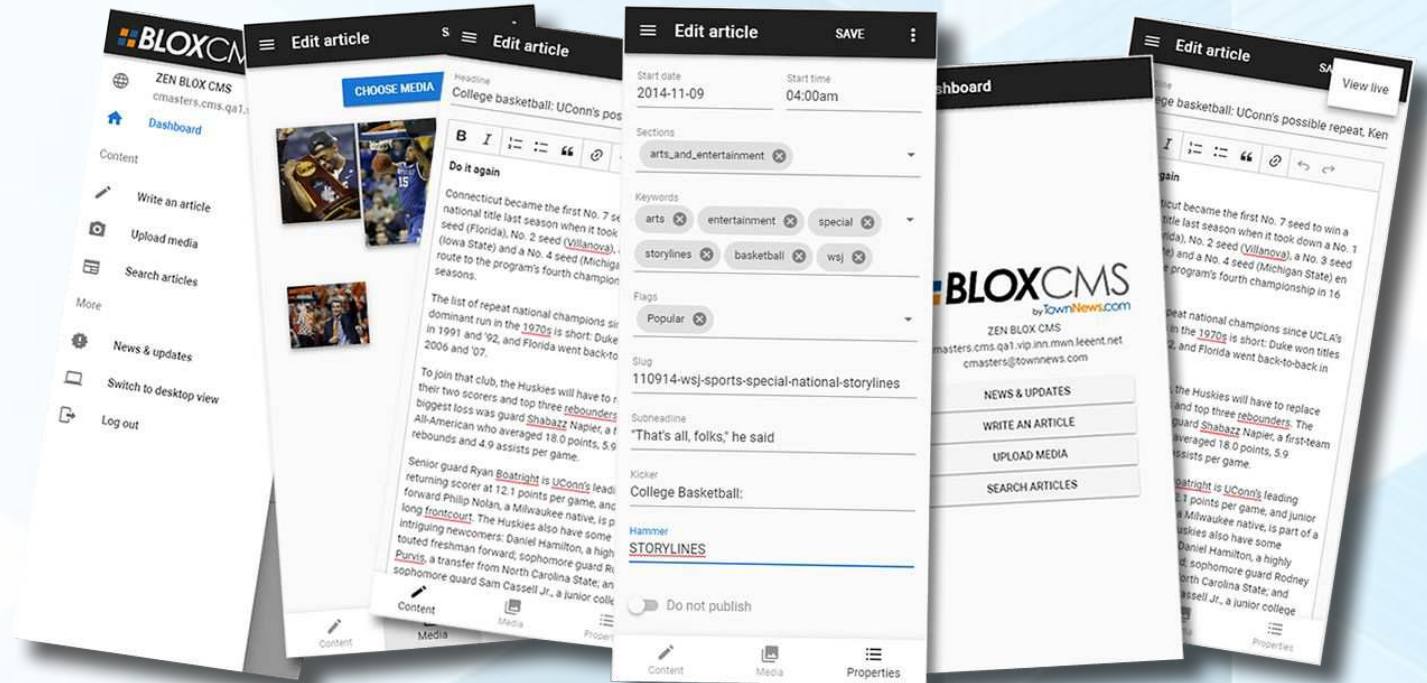
# BLOX OTT improvements

- Live stream with program guide
- Latest clips from categories such as news, weather and sports
- View video titles upon launch
- Customizable feature sections
- Content is only one click away!



# Greater efficiency at work

- BLOX Go mobile interface updates
- New file asset type
- User accounts are now in their own application
- “Reset Date” workflow
- Geo-location user signals for iQ Engage





# Improved security and performance

- Speed and performance
  - Image Proxy updates
  - Font Awesome improvements
  - JS revamp
- PHP 7 EOL for app directory
- Google Maps API
- Data Privacy update
  - EOL of user fields
  - “Wrapper” mode



A hand is shown from the palm side, holding a bright, glowing white sphere. The background is a blurred image of a person in a white lab coat, possibly a doctor, with various financial charts and graphs overlaid. A prominent white line graph with an upward-pointing arrow is visible in the upper right. Other graphs with green and blue lines are scattered across the scene.

# Questions?

# Stay connected

- Documentation: [help.bloxcms.com](https://help.bloxcms.com)
- Support:
  - Call 800-293-9576
  - [support.townnews.com](https://support.townnews.com)
- Partner Community:  
[community.townnews.com](https://community.townnews.com)
- Service Status: [townnews.status.io](https://townnews.status.io)
- Follow us on Twitter, LinkedIn, Facebook, YouTube

Stay connected

☐ **TownNews.com Bulletin**  
Tips, tricks, news and info from TownNews.com.

☐ **TownNews.com iQ Newsletter**  
Quarterly news, reminders, tips and tricks from the iQ Ad Ops and iQ DMP programs.

☐ **Broadcast & Video Newsletter**  
Bi-monthly news, tips and info focused on video management and OTT.

☐ **Content Exchange Newsletter**  
Quarterly case studies, news and info to help you get the most from the Content Exchange.

☐ **Software release notes**  
Software announcements for BLOX CMS and related products.

☐ **BLOX Total CMS release notes**  
Software notes and service alerts for BLOX Total CMS.

☐ **Webinar announcements**  
Receive invitations to TownNews.com webinars.

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The image features a central blue banner with the text "Thank you!". Below the banner, a hand is shown holding a glowing, golden-yellow orb. The background is a collage of financial data visualizations, including line graphs with green and blue lines, bar charts, and a large white arrow pointing upwards and to the right. The overall theme is business and success.

**Thank you!**