What's new at TownNews

Thursday, November 1st, 2018

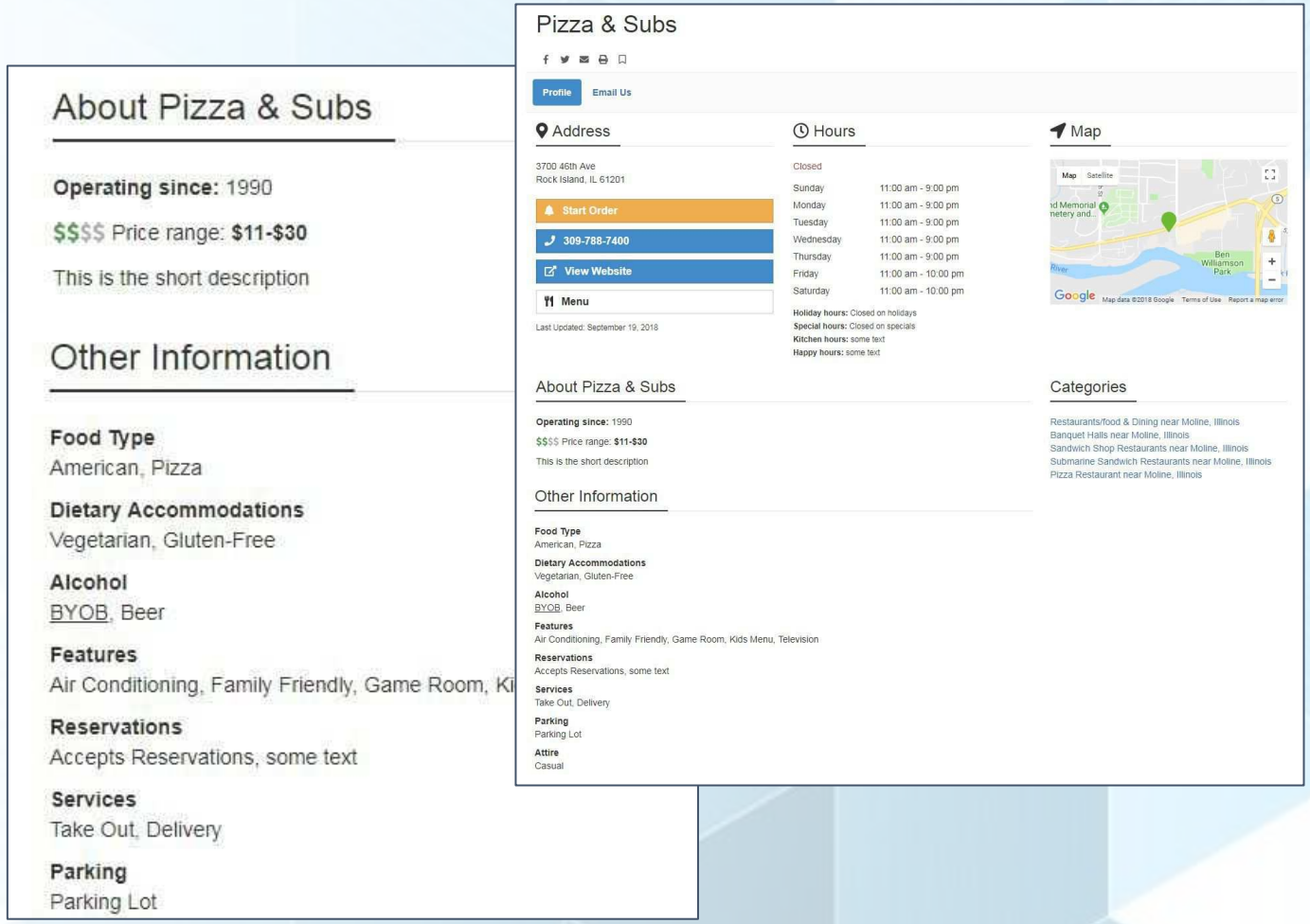
TN TownNews

Today’s agenda

- New revenue opportunities in BLOX
- More engagement and design options
- Improved navigation for BLOX OTT
- An overview of our revamped mobile reporting interface and other improvements
- The latest BLOX CMS speed and security enhancements

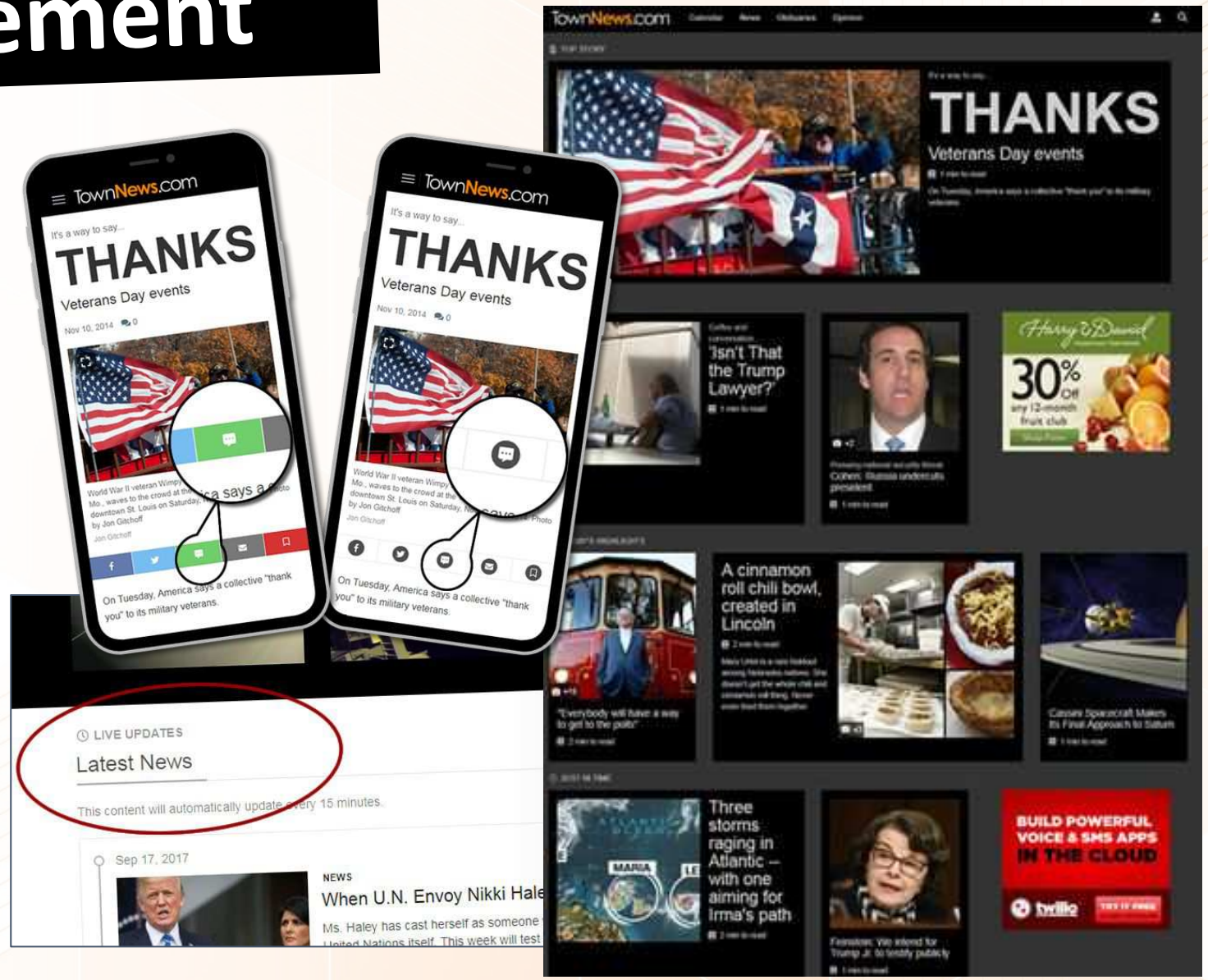
New revenue opportunities

- Business Directory improvements
  - Search criteria
  - New restaurant fields
- Insticator integration
- Ads in Infinity Scroll
- Creative templates



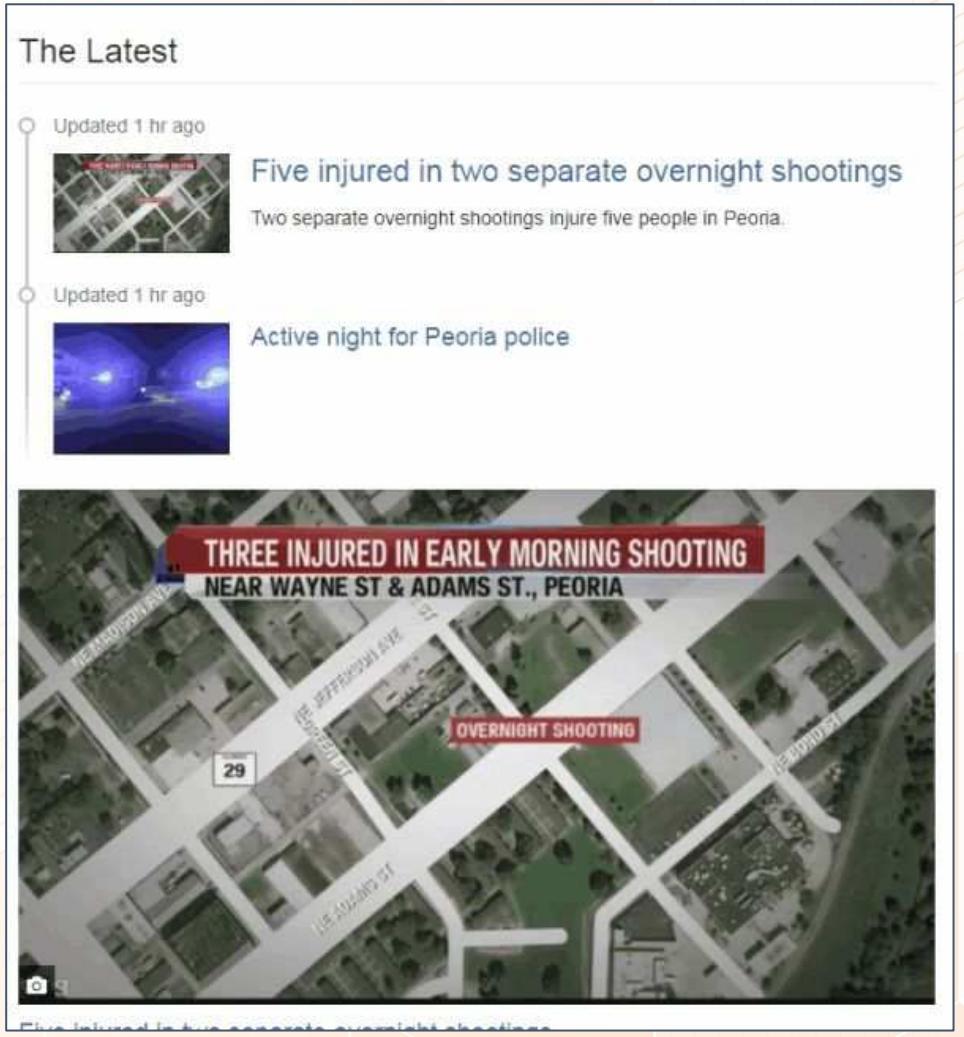
Increased engagement

- New boxed block
  - Great for mobile or other modular pages
- Overline with custom icons
- SMS button in social tools on mobile



New “Card: Updates” block

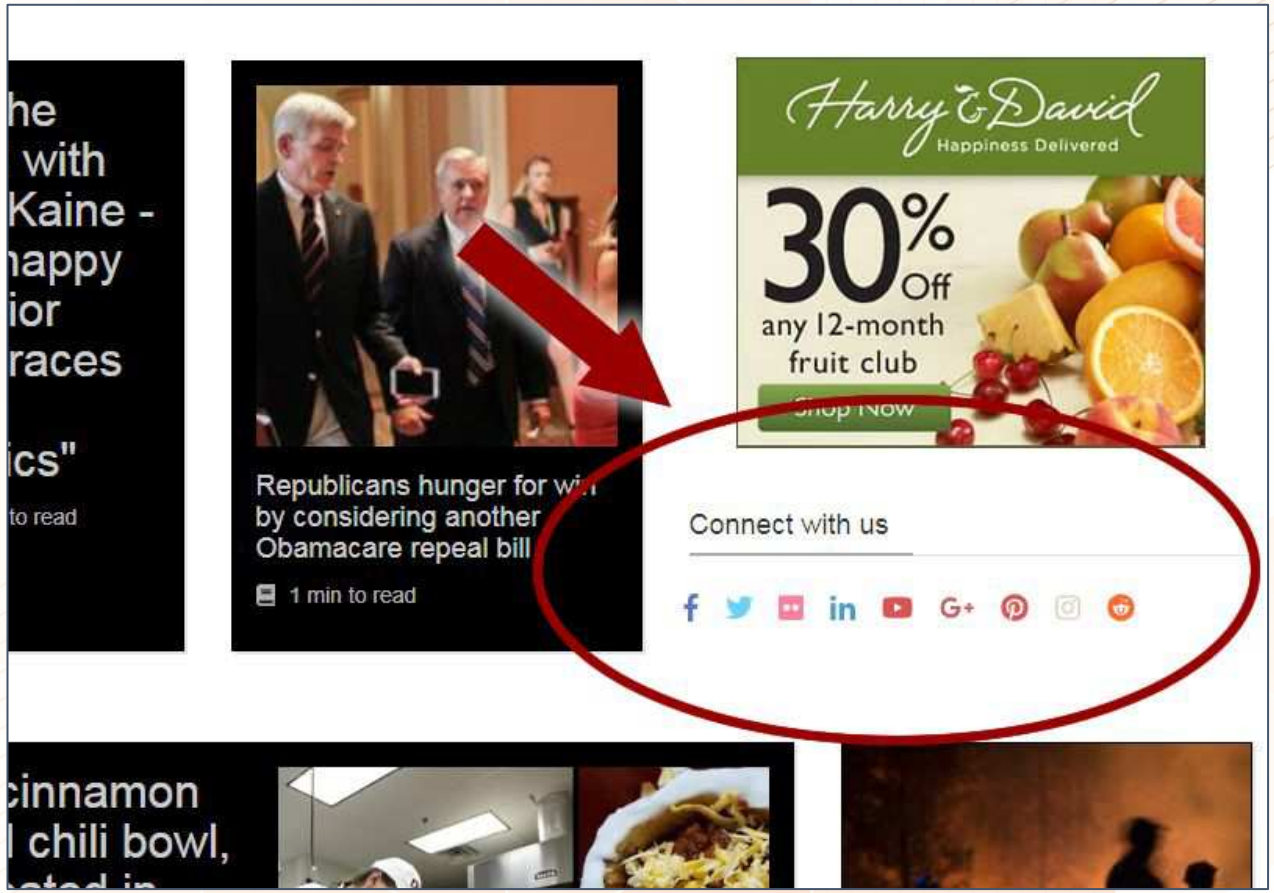
- Automatically refreshes
- Shows a small “button” for new items
- New content loads when button is clicked



New “Utility: Social links” button

More options:

- Reddit
- Vimeo
- Email
- iOS App URL
- Android App URL
- OTT, more!

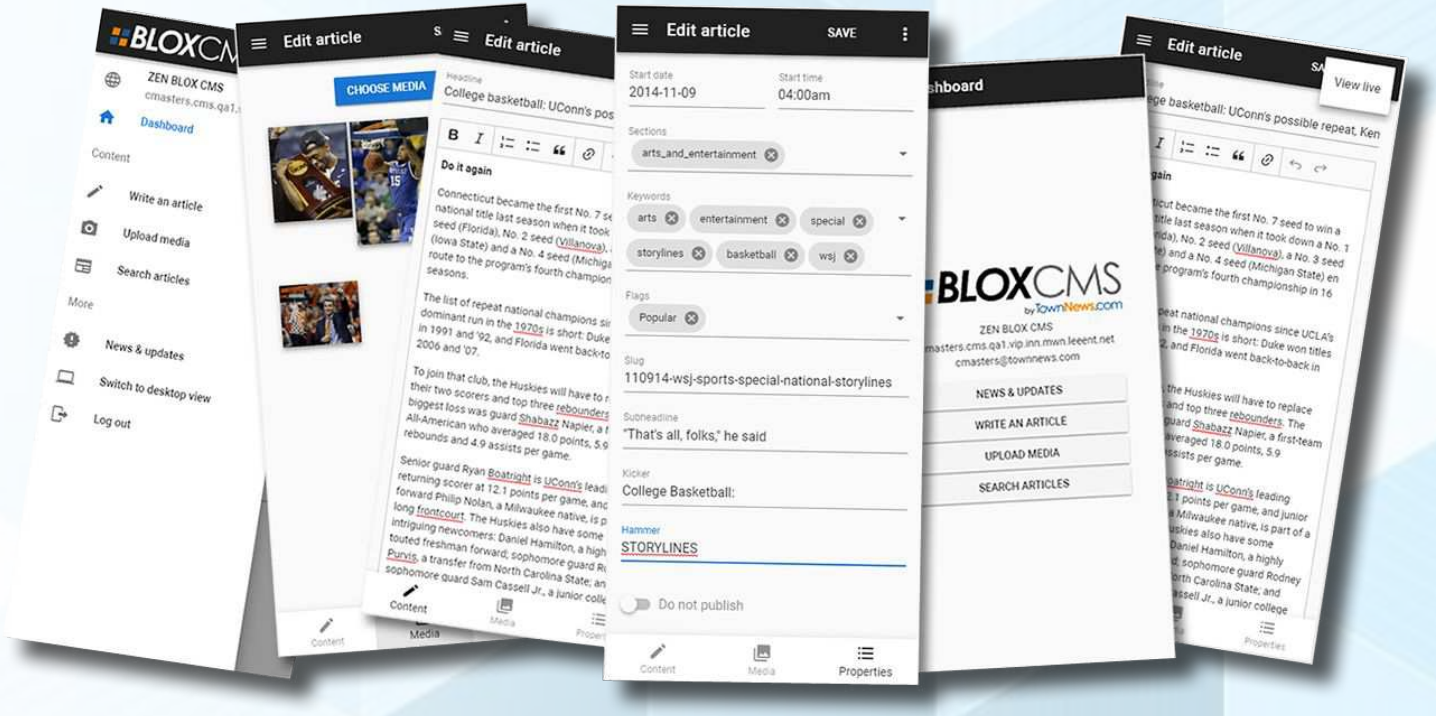


BLOX OTT improvements

- Live stream with program guide
- Latest clips from categories such as news, weather and sports
- View video titles upon launch
- Customizable feature sections
- Content is only one click away!

Greater efficiency at work

- BLOX Go mobile interface updates
- New file asset type
- User accounts are now in their own application
- “Reset Date” workflow
- Geo-location user signals for iQ Engage



Improved security and performance

- Speed and performance
  - Image Proxy updates
  - Font Awesome improvements
  - JS revamp
- PHP 7 EOL for app directory
- Google Maps API
- Data Privacy update
  - EOL of user fields
  - “Wrapper” mode

Questions?

Stay connected

- Documentation: help.bloxcms.com
- Support:
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  - support.townnews.com
- Partner Community: community.townnews.com
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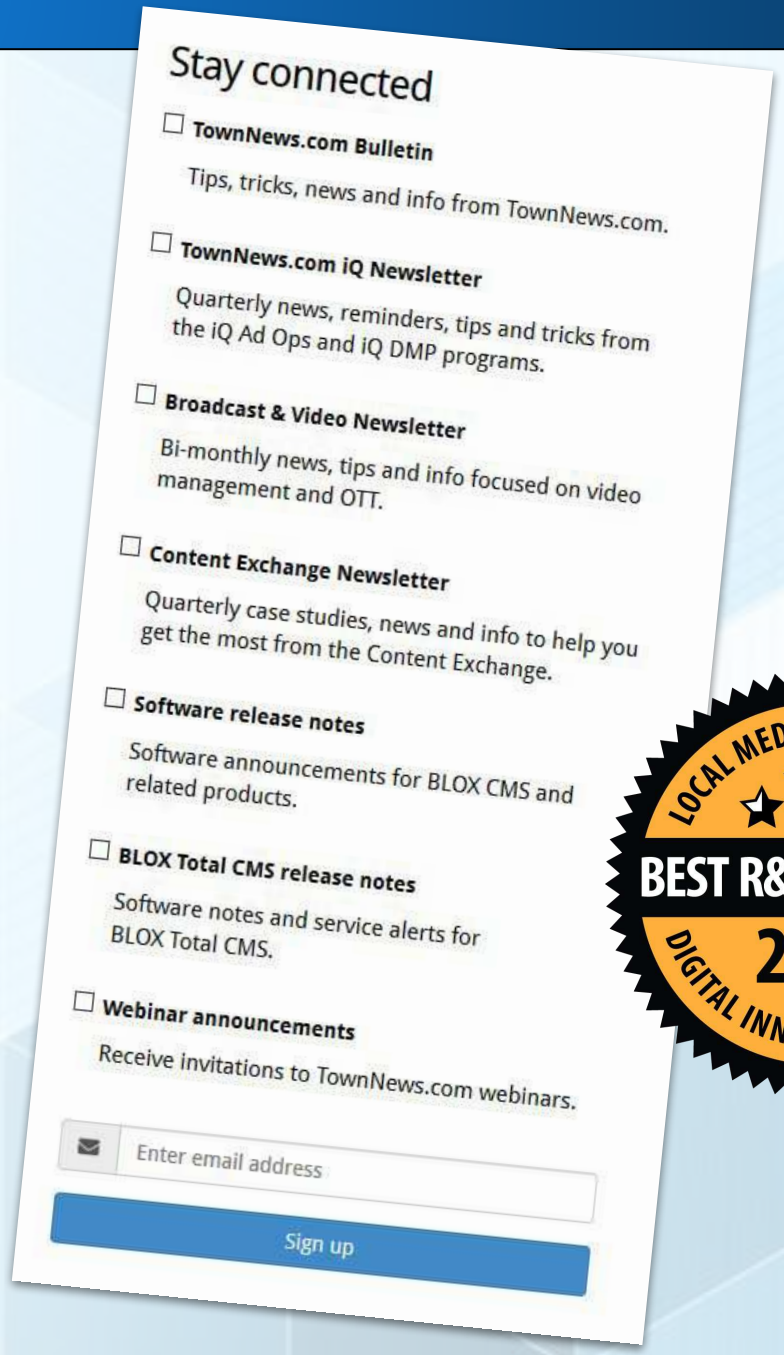

Thank you!