# UNLEASH
## your team
### with full-service digital prepress solutions from
# TownNews and AffinityX.

Outsource print production and free your team to focus on creating great content, growing your audience, and driving revenue.

**TN** TownNews **+ AFFINITY X**®

# Digital prepress made easy

AffinityX and TownNews have joined forces to deliver a complete, cloud-based digital prepress solution that gives you the best of all worlds: affordable, cutting-edge technology; a secure, rock-solid infrastructure; flexible workflows; and a full-service remote pagination team that allows your staff to focus on creating content and growing your audience.

### HOW TOWNNEWS AND AFFINITYX WORK TOGETHER

TownNews supplies the digital pubishing technology, and AffinityX provides an expert remote design and production team that performs all prepress operations, using the content created by your staff.

### INSTANT RETURN ON INVESTMENT

The efficiencies and cost-savings gained through outsourcing your digital production to AffinityX and TownNews enable you to pay back your investment in as little as a few weeks.

### REMOTE DESIGN AND PAGINATION

Using a single install of TownNews' digital publishing suite, the AffinityX remote pagination team can produce many geographically dispersed publications, creating huge efficiencies of scale for group publishers.

### A SINGLE WORKFLOW FOR PRINT AND DIGITAL

We support almost any workflow model—digital-first, print-first, or a hybrid. Your team creates content using an easy, through-the-web interface that's been battle-tested at more than 2,000 media organizations. From there, your content can flow directly to all of your print and digital products.

Your can supervise the status of your editions using powerful web-based tools that display fully-rendered pages—without unnecessary hard copies.

**Learn more at:**
**http://TownNews.com/AffinityX**

"We're excited that **AffinityX and TownNews are partnering to make the newspaper business more efficient**, because they are **both the best-in-class for what they do.**"

**Mark Poss**
CEO, Big Fish Works