

From soil to summit: Granite Peak's Montana-grown cannabis craft

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In Montana, craftsmanship isn't a slogan — it's a standard. It lives in weathered knuckles, long days, early mornings and the pride of doing things right even when no one is watching. At Billings' own Granite Peak Distributing, that same code of ethics guides every step of the cultivation process, resulting in cannabis that's clean, consistent and unmistakably Montana-grown.

Granite Peak's grow operation reflects a belief that great cannabis isn't luck. It's labor. Inside the company's meticulously designed facility, every detail is intentional: clean soil, precise environmental controls, and a process shaped by experimentation and refinement. Co-owner Tanner Halseth, who has physically built much of the infrastructure himself, described the operation as "equal parts science and craftsmanship."

"We wanted to create something truly Montana," Halseth said, "Quality in, quality out. When people hear Granite Peak, we want them to think reliability, honesty and hard work."

This philosophy manifests physically in the plants themselves. Each strain is cultivated with a near-organic approach, focused on clean inputs and natural development.

Instead of shortcuts or heavy additives, Granite Peak relies on careful environmental tuning light spectrums, temperature, irrigation cycles and airflow to bring out robust terpene expression and dense, high-quality flower.

The Granite Peak result is a product that burns clean, smells rich and reflects the company's commitment to excellence.

Additionally, potency has proven to be a direct result of their grit and commitment. Recent batches have tested impressively high, with several strains clearing the 30% THC threshold while maintaining a terpene complexity that appeals to both connoisseurs and everyday customers.



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Aromas range from bright citrus and sweet fruit to deep earth, pine and diesel — a lineup crafted specifically for Montanan taste buds.

"We want people to feel the difference," Halseth said. "Not just in numbers, but in the experience — the smoothness, the consistency, the way each strain tells its own story."

Granite Peak is one of the few Montana operations pushing toward full vertical integration. Co-owners Halseth and Drew Stensland share a long-term vision: to build a company capable of controlling each step from cultivation to processing to retail.

That control, Halseth explained, is the key to maintaining quality: "When you manage the entire process, you guarantee outcomes. You don't have to hope someone else is doing it right. You confidently know."

As demand grows, so does the company. New indoor rooms are underway, and plans for Montana-sun-grown greenhouses are on the horizon. But expansion, Halseth said, will never come at the cost of craftsmanship. "We want to grow, but we refuse to lose what makes us who we are. That is the truest part."

Granite Peak Distributing continues to carve out its own unique place in Montana's cannabis landscape, rooted in rugged independence, self-reliance and the belief that the best products are built, not bought.

This story is Part One of a three-part series on Granite Peak Distributing. Part Two will explore the lab and processing operations behind the company's products, and Part Three will focus on the retail experience and customer side of the business.

Visit granitepeakmt.com for more information.

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