

City Council
STAFF REPORT



Meeting Date: City Council - Jun 02 2025

Agenda Item: Consideration to approve Resolution 2025-27, Cancelling the 2025 Spirit of Sturgis TT

Prepared By: Kevin Forrester, Mayor

DISCUSSION:

See Attachment

RECOMMENDATION:

Motion to approve

ATTACHMENTS:

[Resolution Cancelling the 2025 Sturgis TT](#)

[AFT Report for Council Agenda](#)

[2024-11-15-Sturgis-TT-2024-Deficit-Invoice](#)

[AFTE-2024-Sturgis-TT-Reconciliation-2025.02.23](#)

[AFTE-2024-Sturgis-TT-Reconciliation-Event-Trx-Detail-2025.02.23](#)

Approved By:

Ann Bertolotto, Finance Officer

Status:

Approved - May 30 2025

RESOLUTION 2025-27

A RESOLUTION CANCELLING THE 2025 SPIRIT OF STURGIS TT

BE IT RESOLVED by the City Council of the City of Sturgis that the 2025 Spirit of Sturgis TT, scheduled to occur on the streets of Downtown Sturgis on August 10, 2025, is hereby cancelled.

Dated this 2nd day of June, 2025.

CITY OF STURGIS

BY:

Kevin Forrester – Mayor

ATTEST:

Ann Bertolotto – Finance Officer

I. Background and History

A. Host Agreement

On February 20, 2024, the Sturgis City Council voted 5-3 to approve a five-year [Host Agreement](#) with American Flat Track Events, LLC (AFT-E), the sanctioning body of AMA Pro Racing, to host the “Spirit of Sturgis TT,” an annual motorcycle race through the streets of downtown Sturgis on the final Sunday of each Sturgis Motorcycle Rally for the years 2024 through 2028.

The Host Agreement provided that AFT-E would serve as the City’s operational partner and conduct the race at the City’s expense, and the City would receive all financial benefits from sponsorships. Under the Host Agreement, AFT-E would undertake all race production duties, including design, construction, and removal of the temporary track, event operations, national broadcast, and sponsorship sales with an annual expense budget of \$653,962. The City and AFT-E anticipated that costs of the event would be covered by event revenue; however, there was no guarantee that this would happen, meaning Sturgis residents could have absorbed up to roughly \$3.3 million over five years if sponsorship revenue failed to meet targets.

B. Voter Referendum of Host Agreement

On March 15, 2024, a referendum petition was filed with the City Finance Officer asking voters whether the Host Agreement approved by the City Council should be rejected. Pursuant to law, the question was placed on the ballot at the general municipal election held April 9, 2024. Sturgis residents overwhelmingly rejected the Host Agreement in a 1,031-437 vote.

C. Co-Host Agreement

Following the referendum, executives from AMA Pro Racing and AFT-E spent a considerable amount of time in Sturgis meeting with citizens, community leaders, and business owners to better understand the concerns of the Sturgis community related to the proposed race. On May 14, 2024, AFT offered [a new proposal](#) to the City.

Under the new proposal, AFT-E would serve as the City’s co-host of the race—a partner that would ensure the success of the event from both an operational and financial standpoint. Under the new proposal, AFT-E represented that the City of Sturgis would not have to write a check in 2024 because “[a]ll expenses [would] be covered by sponsorships and activations already pledged from AFT sponsors, motorcycle manufacturers, and industry partners.”

During the [May 20, 2024 meeting of the Sturgis City Council](#) where the new [Co-Host Agreement](#) was approved, Cameron Gray, AFT-E’s Director of Industry Sales, represented that the new proposal “flipped it 180 where we’re taking all the risk,” and, in described the Co-Host Agreement, said “it specifically says in there many places per the event you write no checks.” At

the same meeting, Mayor Angela Wilkerson called the new proposal “quite different” from the Host Agreement because “this will not be costing the City of Sturgis” and “we will not be writing a check to [AFT-E].” In a news article following the meeting, KBHB reported that [“the new proposal involves no financial risk to the City of Sturgis.”](#) Similarly, the Black Hills Pioneer reported that the Co-Host Agreement [“presented a new, no-risk plan to the city.”](#)

Following a public discussion and a two-hour executive session, the city council approved the Co-Host Agreement in a 7-0 vote, and the race was held on August 11, 2024.

D. Mayor’s Report of Communications with AFT-E

The Co-Host Agreement provides that “[t]he Parties agree to meet within 60 days after the conclusion of the Event for final reconciliation to determine the share of Net Income between the Parties.” AFT visited Sturgis and made [a community presentation on November 26, 2024](#), but questions from the public about race expenses and revenue were not directly addressed. Rather, the majority of the presentation was focused on AMA’s new relationship with the Jackpine Gypsies and its hope to start racing at the City’s historic half-mile track at the fairgrounds.

When I assumed the duties of mayor on January 9, 2025, one of my primary objectives was to oversee the completion of this final reconciliation so that the city council and citizens would understand whether the race made or lost money.

In January 2025, AFT-E provided the City with a [Profit and Loss Statement \(P&L\)](#) indicating the 2024 race generated \$235,343.78 in revenue and \$749,172.57 in expenses, leaving net income of -\$513,828.79. AFT-E also provided some [general transaction level detail](#) to further explain the P&L.

My initial communications with AFT-E raised two primary issues. First, it became clear that the City and AFT-E had different understandings of the arrangement and different interpretations of the provisions of the Co-Host Agreement as it concerned the risk allocation for an unprofitable event. Second, I had questions and concerns with some of the expenses noted in the financial information provided by AFT.

First, regarding the City’s and AFT-E’s different interpretations of the provisions of the Co-Host Agreement, AFT-E explained that its position was that the City bore all the risk for an unprofitable event. AFT-E sent the City an [invoice](#) demanding payment in the amount of \$501,694.04 due and payable January 1, 2025. This expectation was not and is not consistent with the City’s interpretation of the Co-Host Agreement or the representations AFT-E made to the community or the city council when the agreement was being considered.

Second, my review of the financial information provided by AFT-E raised several questions related to certain expenses. For example, AFT-E spent roughly \$116,000 on advertising, marketing, and event experience; \$22,800 on security; \$48,500 on AFT-E’s pre-

event travel to and from Sturgis; \$52,200 on parking lot rental; \$80,800 on program management; \$10,000 for a consultant-lobbyist; and \$7,100 on messaging and mailings to Sturgis residents related to the referendum of the original Host Agreement. If the City does in fact owe money to AFT-E under the Co-Host Agreement, I asked AFT-E to provide further detail, explanation, and justification for some of the race expenses.

During our conversations, it became clear that the City's and AFT-E's differing interpretations of the Co-Host Agreement were irreconcilable. However, AFT-E indicated it was interested in pursuing a modification of the arrangement to change the venue of the race to the City's historic half-mile track at the fairgrounds. While the 2024 race lost over half a million dollars, AFT-E indicated its belief that the 2025 race could still be profitable if it was held at the fairgrounds. AFT-E and the City jointly agreed to temporarily set aside their differing interpretations of the arrangement to engage in discussions related to the possibility of changing the race venue and revising the agreement.

On April 21st and 22nd, several representatives of AFT-E (Managing Director Bob Deislinger, CEO Gene Crouch, Director of Industry Sales Cameron Gray) and Brett Winsell from the Jackpine Gypsies met with me, City Administrator Aaron Jordan, and City Attorney Eric Davis at city hall for several hours each day discussing the history between the parties, the race, and the basics of AFT-E's proposal. On May 12th, AFT-E emailed me a proposal whereby:

- The City would provide AFT-E a firm repayment schedule for the \$501,694.04 deficit from the 2024 race;
- AFT-E would release the City from the second year of the Co-Host Agreement; and
- AFT-E and the City would pursue a long-term lease agreement for the fairgrounds property, where the Jackpine Gypsies and AFT-E would begin conducting the Sturgis Half-Mile on the Wednesday of Rally Week each year, beginning with this year's 85th Annual Sturgis Motorcycle Rally.

In a follow-up call with AFT-E and its legal counsel on May 14th AFT-E was advised that its proposal could be placed on the city council's agenda for consideration, but that it was anticipated the city council would have questions related to the term of the lease AFT-E was proposing and the amount of the annual lease payment. AFT-E was asked to provide this information before noon on Friday, May 16th so that it could be included on the agenda and in the packet for the city council's May 19th meeting. The requested information was not received prior to the deadline and has not been provided as of the date of this report.

E. Analysis and Recommendation

First, as a practical matter, even if AFT-E was to make a firm proposal to lease the fairground property, there is not sufficient time for that to be considered and approved by the city council in time for this year's race.

Second, AFT-E has represented to the City that conducting the Spirit of Sturgis TT race downtown again in 2025 would likely result in financial losses similar as those accrued from the 2024 race, unless there were significant commitments from new and existing sponsors, which

was not expected. Further, AFT-E represented it “would certainly not be able to repeat last year’s scenario of delivering a world-class event and face another year of non-payment from the City.”

Thus, it appears under any circumstance, repeating last year’s race will likely result in another half-million dollar loss. Considering AFT-E’s position that the City bears the entire risk of an unprofitable event, holding the race could expose the City to upwards of a million dollars in financial liability.

There being no time to consider a new proposal (even if AFT-E were to make one), it is my recommendation and request that the City Council cancel the 2025 Spirit of Sturgis TT to mitigate damages and refer any outstanding contractual claims to the City’s legal counsel for resolution.

AFT Events

525 Fentress Blvd., Suite B
Daytona Beach, FL 32114

www.amaproring.com

P: 386-492-1014



INVOICE

BILL TO

The City of Sturgis
1040 Harley-Davidson Way
Sturgis, SD 57785

REP	INVOICE #
	2024123
PO #	DATE
	11/15/2024
PAYMENT TERMS	
As 2025 Sponsorship Received	
CUSTOMER/EVENT	DUE DATE
	1/1/2025

DESCRIPTION	QTY	RATE	AMOUNT
Reimbursement for Remaining Deficit from 2024 Sturgis TT	1	453,126.68	453,126.68
Reimbursement for 2024 Pre-Event Travel Expenses	1	48,567.36	48,567.36
		TOTAL	\$501,694.04

PAYMENT METHODS

Make checks payable to AFT Events and reference invoice number.
Funds can be wired to ABA #064000046 and account #1000165108357.
Credit card payments can be made upon request and will include a convenience fee.

For questions, please contact Joel Labash:

- Email: jlabash@amaproring.com
- Direct: 386-944-0925

We appreciate your support of the sport!

AFT Events

Profit & Loss by Class

January 2024 through March 2025

	12-Sturgis TT	Y-Pre-Event Travel	TOTAL
Ordinary Income/Expense			
Income			
40000 · Sponsorship	254,500.00	0.00	254,500.00
41000 · Ticket Sales			
43999 · Ticket Refund	-776.22	0.00	-776.22
Total 41000 · Ticket Sales	-776.22	0.00	-776.22
42000 · Suites & Hospitality			
42200 · Hospitality Tickets			
42201 · Advance	3,025.00	0.00	3,025.00
42202 · Gate	175.00	0.00	175.00
Total 42200 · Hospitality Tickets	3,200.00	0.00	3,200.00
Total 42000 · Suites & Hospitality	3,200.00	0.00	3,200.00
44000 · Merchandise & Concessions			
44100 · Merchandise Sales	2,500.00	0.00	2,500.00
Total 44000 · Merchandise & Concessions	2,500.00	0.00	2,500.00
47000 · Event Management Income			
47200 · Event Operations Income	6,300.00	0.00	6,300.00
47201 · Program Management Income	625.00	0.00	625.00
Total 47000 · Event Management Income	6,925.00	0.00	6,925.00
Total Income	266,348.78	0.00	266,348.78
Cost of Sales			
50000 · Cost of Sales			
52001 · Sales Commissions	31,005.00	0.00	31,005.00
Total 50000 · Cost of Sales	31,005.00	0.00	31,005.00
Total COS	31,005.00	0.00	31,005.00
Gross Profit	235,343.78	0.00	235,343.78
Expense			
1 · Advertising			
54003 · Digital Advertising	6,000.00	0.00	6,000.00
63000 · Banners	2,234.79	0.00	2,234.79
66015 · Radio	5,500.00	0.00	5,500.00
Total 1 · Advertising	13,734.79	0.00	13,734.79
2 · Event Marketing			
62012 · Digital Ad Agency	3,624.68	0.00	3,624.68
62013 · PR Agency	2,000.00	0.00	2,000.00
62019 · Experiential Agency	85,874.05	0.00	85,874.05
Total 2 · Event Marketing	91,498.73	0.00	91,498.73
4 · Event Experience			
66006 · Trophies Expense	2,437.50	0.00	2,437.50
66007 · Audio/PA	1,593.00	0.00	1,593.00
66009 · Band	3,500.00	0.00	3,500.00
66016 · Signage	3,659.57	0.00	3,659.57
66106 · Podium Header	88.05	0.00	88.05
Total 4 · Event Experience	11,278.12	0.00	11,278.12
5 · Track Prep & Facility Ops			
61251 · Track Prep Fuel	857.01	0.00	857.01
65050 · Equipment Rental	23,866.02	0.00	23,866.02
65103 · Track Build	2,428.03	0.00	2,428.03
65500 · Ambulance	5,700.00	0.00	5,700.00
65600 · Fence	4,132.00	0.00	4,132.00

AFT Events

Profit & Loss by Class

January 2024 through March 2025

	12-Sturgis TT	Y-Pre-Event Travel	TOTAL
65700 · Track Enclosure	116,479.00	0.00	116,479.00
65800 · Plywood Expense	2,869.22	0.00	2,869.22
66017 · Lights	1,851.07	0.00	1,851.07
67100 · Porta Potties	1,593.00	0.00	1,593.00
Total 5 · Track Prep & Facility Ops	159,775.35	0.00	159,775.35
6 · Event Staff			
67130 · Security	22,802.20	0.00	22,802.20
69504 · Labor-Manager-Track Prep	11,500.00	0.00	11,500.00
69507 · Labor-Driver	6,906.13	0.00	6,906.13
69508 · Labor-Event Workers	55,735.00	0.00	55,735.00
69510 · Labor-Signage	9,650.00	0.00	9,650.00
Total 6 · Event Staff	106,593.33	0.00	106,593.33
7 · Travel & Entertainment			
61001 · Airfare	2,905.25	14,897.34	17,802.59
61002 · Hotel	11,224.51	10,295.75	21,520.26
61003 · Rental Car	537.86	8,997.79	9,535.65
61004 · Mileage reimbursement	0.00	101.36	101.36
61006 · General travel	144.29	611.40	755.69
61100 · Food	2,290.36	7,643.34	9,933.70
61150 · Business meals & entertainment	188.03	2,703.08	2,891.11
61250 · Fuel	313.76	1,036.22	1,349.98
Total 7 · Travel & Entertainment	17,604.06	46,286.28	63,890.34
8 · Rental & Sanction Fees			
65010 · Sanction & Officials	30,000.00	0.00	30,000.00
65011 · Rider Purse Awards	70,000.00	0.00	70,000.00
65012 · Airfence Rental	10,000.00	0.00	10,000.00
65013 · Jumbotron Rental	25,000.00	0.00	25,000.00
65054 · Parking Lot Rental	52,183.61	0.00	52,183.61
Total 8 · Rental & Sanction Fees	187,183.61	0.00	187,183.61
9 · Event Admin & Reconciliation			
52000 · Commissions Expense	0.00	0.00	0.00
62015 · Program Management	80,767.94	0.00	80,767.94
64009 · Event Liability Insurance	7,261.01	0.00	7,261.01
67250 · Supplies	2,167.58	0.00	2,167.58
Total 9 · Event Admin & Reconciliation	90,196.53	0.00	90,196.53
9.1 · Operations			
62000 · Prof Services			
62001 · General	4,700.00	2,281.08	6,981.08
62002 · Legal	10,000.00	0.00	10,000.00
62004 · Creative	7,100.00	0.00	7,100.00
Total 62000 · Prof Services	21,800.00	2,281.08	24,081.08
64550 · Repairs & Maintenance	940.69	0.00	940.69
Total 9.1 · Operations	22,740.69	2,281.08	25,021.77
Total Expense	700,605.21	48,567.36	749,172.57
Net Ordinary Income	-465,261.43	-48,567.36	-513,828.79
Net Income	-465,261.43	-48,567.36	-513,828.79

AFT Events Transaction Detail By Account - Sturgis TT January 2024 through March 2025

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Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
40000 · Sponsorship								
Invoice	06/21/2024	2024067	Sponsor #1 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		10,000.00	10,000.00
Invoice	06/24/2024	2024068	Sponsor #2 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		17,500.00	27,500.00
Invoice	07/01/2024	2024076	Sponsor #3 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		17,500.00	45,000.00
Invoice	07/03/2024	2024077	Sponsor #4 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		12,500.00	57,500.00
Invoice	07/09/2024	2024078	Sponsor #5 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,000.00	63,500.00
Invoice	07/16/2024	2024086	Sponsor #6 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		15,000.00	78,500.00
Invoice	07/18/2024	2024087	Sponsor #7 (City) - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		10,000.00	88,500.00
Invoice	07/18/2024	2024088	Sponsor #8 (City) - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		2,500.00	91,000.00
Invoice	07/18/2024	2024089	Sponsor #8 (City) - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		7,500.00	98,500.00
Invoice	07/18/2024	2024090	Sponsor #9 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		15,000.00	113,500.00
Invoice	07/25/2024	2024091	Sponsor #10 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		1,000.00	114,500.00
Invoice	07/26/2024	2024092	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	120,750.00
Invoice	08/01/2024	2024085	Sponsor #12 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		35,000.00	155,750.00
Invoice	08/02/2024	2024105	Sponsor #13 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		45,000.00	200,750.00
Invoice	08/08/2024	2024106	Sponsor #3 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		15,000.00	215,750.00
Invoice	09/01/2024	2024093	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	222,000.00
Invoice	10/01/2024	2024094	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	228,250.00
Invoice	11/01/2024	2024095	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	234,500.00
Credit Mer	11/05/2024	2024121	Sponsor #7 (City) - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable	50.00		234,450.00
Invoice	12/01/2024	2024096	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	240,700.00
Invoice	01/01/2025	2024097	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	246,950.00
Credit Mer	01/15/2025	2024134	Sponsor #7 (City) - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable	4,950.00		242,000.00
Invoice	02/01/2025	2024098	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	248,250.00
Invoice	03/01/2025	2024099	Sponsor #11 - Event Sponsor - Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,250.00	254,500.00
Total 40000 · Sponsorship						5,000.00	259,500.00	254,500.00
41000 · Ticket Sales								
43999 · Ticket Refund								
General Jc	08/15/2024	TIXR0815	TIXR August 15 24	12-Sturgis TT	12100 · Undeposited Tixr Funds	362.64		-362.64
General Jc	08/15/2024	TIXR0815	TIXR August 15 24	12-Sturgis TT	12100 · Undeposited Tixr Funds	413.58		-776.22
Total 43999 · Ticket Refund						776.22	0.00	-776.22
Total 41000 · Ticket Sales						776.22	0.00	-776.22
42000 · Suites & Hospitality								
42200 · Hospitality Tickets								
42201 · Advance								
General Jc	07/31/2024	TIXR0731	TIXR July 31 24 One-Eyed Jacks Saloon 3rd Floor Bar and Deck	12-Sturgis TT	12100 · Undeposited Tixr Funds		400.00	400.00
General Jc	08/15/2024	TIXR0815	TIXR August 15 24	12-Sturgis TT	12100 · Undeposited Tixr Funds		2,625.00	3,025.00
Total 42201 · Advance						0.00	3,025.00	3,025.00
42202 · Gate								
General Jc	08/15/2024	TIXR0815	TIXR August 15 24	12-Sturgis TT	12100 · Undeposited Tixr Funds		175.00	175.00
Total 42202 · Gate						0.00	175.00	175.00
Total 42200 · Hospitality Tickets						0.00	3,200.00	3,200.00
Total 42000 · Suites & Hospitality						0.00	3,200.00	3,200.00
44000 · Merchandise & Concessions								
44100 · Merchandise Sales								
Invoice	08/12/2024	2024109	Event Merchandise Royalty-- Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		2,500.00	2,500.00

AFT Events

Transaction Detail By Account - Sturgis TT

January 2024 through March 2025

Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
Total 44100 · Merchandise Sales						0.00	2,500.00	2,500.00
Total 44000 · Merchandise & Concessions						0.00	2,500.00	2,500.00
47000 · Event Management Income								
47200 · Event Operations Income								
Invoice	08/12/2024	2024108	Event Operations/ Signage Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		6,300.00	6,300.00
Total 47200 · Event Operations Income						0.00	6,300.00	6,300.00
47201 · Program Management Income								
Invoice	08/12/2024	2024107	Fleet Management Sturgis TT	12-Sturgis TT	11000 · Accounts Receivable		625.00	625.00
Total 47201 · Program Management Income						0.00	625.00	625.00
Total 47000 · Event Management Income						0.00	6,925.00	6,925.00
Advertising								
54003 · Digital Advertising								
Bill	05/24/2024	20240502105217590	Digital- Display/Social - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	6,000.00		-6,000.00
Total 54003 · Digital Advertising						6,000.00	0.00	-6,000.00
63000 · Banners								
Bill	07/29/2024	977845	Sturgis TT Inflatable Insert	12-Sturgis TT	20000 · Accounts Payable	224.83		-224.83
Bill	10/30/2024	2823	Banners & Signicade	12-Sturgis TT	20000 · Accounts Payable	2,009.96		-2,234.79
Total 63000 · Banners						2,234.79	0.00	-2,234.79
66015 · Radio								
Bill	05/24/2024	20240502105217590	Radio - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	5,500.00		-5,500.00
Total 66015 · Radio						5,500.00	0.00	-5,500.00
Total 1 · Advertising						13,734.79	0.00	-13,734.79
2 · Event Marketing								
62012 · Digital Ad Agency								
Bill	08/12/2024	2024270	Digital Advertising Management - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	3,200.00		-3,200.00
Bill	09/01/2024	0824CC	Flyers - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	424.68		-3,624.68
Total 62012 · Digital Ad Agency						3,624.68	0.00	-3,624.68
62013 · PR Agency								
Bill	08/12/2024	2024270	Social Media Management - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	2,000.00		-2,000.00
Total 62013 · PR Agency						2,000.00	0.00	-2,000.00
62019 · Experiential Agency								
Bill	08/01/2024	1662	1 of 2 - Marketing, advertising, event management and promotional sei	12-Sturgis TT	20000 · Accounts Payable	38,830.00		-38,830.00
Bill	11/01/2024	1733	2 of 2 - Sturgis TT race taking place on the final Sunday of the annual	12-Sturgis TT	20000 · Accounts Payable	38,830.00		-77,660.00
Bill	11/01/2024	1734	Incremental travel to support Sturgis TT race taking place on the final	12-Sturgis TT	20000 · Accounts Payable	8,214.05		-85,874.05
Total 62019 · Experiential Agency						85,874.05	0.00	-85,874.05
Total 2 · Event Marketing						91,498.73	0.00	-91,498.73
4 · Event Experience								
66006 · Trophies Expense								
Bill	08/13/2024	FOXY1065	AFT Sturgis TT 2024	12-Sturgis TT	20000 · Accounts Payable	2,437.50		-2,437.50
Total 66006 · Trophies Expense						2,437.50	0.00	-2,437.50
66007 · Audio/PA								
Bill	11/18/2024	SG11/18/2024	Sound Engineer, PA That is already set up from Rally Mixing console, f	12-Sturgis TT	20000 · Accounts Payable	1,593.00		-1,593.00
Total 66007 · Audio/PA						1,593.00	0.00	-1,593.00
66009 · Band								
Bill	08/07/2024	ST24	Full Band Performance	12-Sturgis TT	20000 · Accounts Payable	3,500.00		-3,500.00
Total 66009 · Band						3,500.00	0.00	-3,500.00

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AFT Events

Transaction Detail By Account - Sturgis TT

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Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
66016 · Signage								
Bill	08/02/2024	8935	Sturgis TT Signage	12-Sturgis TT	20000 · Accounts Payable	1,369.82		-1,369.82
Bill	10/29/2024	20742	14" x 32" 3M Sponsor Barrier Decals for Sturgis	12-Sturgis TT	20000 · Accounts Payable	2,289.75		-3,659.57
Total 66016 · Signage						3,659.57	0.00	-3,659.57
66106 · Podium Header								
Bill	07/30/2024	977910	Sturgis TT Podium Header	12-Sturgis TT	20000 · Accounts Payable	88.05		-88.05
Total 66106 · Podium Header						88.05	0.00	-88.05
66104 · Event Experience								
Total 66104 · Event Experience						11,278.12	0.00	-11,278.12
61251 · Track Prep & Facility Ops								
61251 · Track Prep Fuel								
Bill	08/10/2024	KM0810	0905-afte-equipment fuel - sturgis	12-Sturgis TT	20000 · Accounts Payable	501.42		-501.42
Bill	08/10/2024	KM0810	0905-afte-equipment fuel-sturgis	12-Sturgis TT	20000 · Accounts Payable	306.18		-807.60
Bill	08/15/2024	Sturgis TT 2024	5000 gallon water truck fill #2 with Sternwerx	12-Sturgis TT	20000 · Accounts Payable	49.41		-857.01
Total 61251 · Track Prep Fuel						857.01	0.00	-857.01
65050 · Equipment Rental								
Bill	07/12/2024	BH24	3 flatbed trailers for the Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	7,500.00		-7,500.00
Bill	08/13/2024	100977	GR RC: GASOLINE RC, Delivery and Pickup	12-Sturgis TT	20000 · Accounts Payable	823.05		-8,323.05
Bill	08/13/2024	100980	RENTAL: GS2669RT - GENIE 26' 4WD R/T SCISSOR	12-Sturgis TT	20000 · Accounts Payable	2,007.18		-10,330.23
Bill	08/15/2024	5727	Machine/equipment hauling - sturgis	12-Sturgis TT	20000 · Accounts Payable	2,630.00		-12,960.23
Bill	08/15/2024	237287954-001	SWEEPER RIDE ON 8' WINDROW 3 WHEEL	12-Sturgis TT	20000 · Accounts Payable	1,665.79		-14,626.02
Bill	08/21/2024	32774	Large Sweeper Sturgis S D Sweep After Race 3 Times	12-Sturgis TT	20000 · Accounts Payable	1,740.00		-16,366.02
Bill	11/12/2024	1158	Sturgis TT - Equipment Rental - Two (2) Skid Steers; lowbed trailers; t	12-Sturgis TT	20000 · Accounts Payable	7,500.00		-23,866.02
Total 65050 · Equipment Rental						23,866.02	0.00	-23,866.02
65103 · Track Build								
Bill	07/24/2024	FPS0724	8756-afte-landscape fabric for Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	909.97		-909.97
Bill	07/31/2024	2024244	Bucket mod Track Build	12-Sturgis TT	20000 · Accounts Payable	1,450.50		-2,360.47
Bill	08/05/2024	Uline0805	14X26 SAND BAG - WHITE 100/BD	12-Sturgis TT	20000 · Accounts Payable	67.56		-2,428.03
Total 65103 · Track Build						2,428.03	0.00	-2,428.03
65500 · Ambulance								
Bill	09/01/2024	24	Sturgis Ambulance	12-Sturgis TT	20000 · Accounts Payable	5,700.00		-5,700.00
Total 65500 · Ambulance						5,700.00	0.00	-5,700.00
65600 · Fence								
Bill	08/02/2024	RAPC24-0040-00-TF	710' OF BICYCLE FENCE CROWD CONTROL BARRIER	12-Sturgis TT	20000 · Accounts Payable	4,132.00		-4,132.00
Total 65600 · Fence						4,132.00	0.00	-4,132.00
65700 · Track Enclosure								
Bill	07/22/2024	64307-1	Delivery of Rental Barriers O/H Freight	12-Sturgis TT	20000 · Accounts Payable	76,676.00		-76,676.00
Bill	08/20/2024	64307-2	Rental of YODOCK 2001 Barriers	12-Sturgis TT	20000 · Accounts Payable	33,053.00		-109,729.00
Bill	08/20/2024	64307-2	Rental of Fence for YODOCK 2001 Barriers	12-Sturgis TT	20000 · Accounts Payable	6,750.00		-116,479.00
Total 65700 · Track Enclosure						116,479.00	0.00	-116,479.00
65800 · Plywood Expense								
Bill	07/28/2024	MEN0778	Sturgis TT Plywood	12-Sturgis TT	20000 · Accounts Payable	12,341.29		-12,341.29
Credit	08/12/2024	MEN0778	Menards Credit	12-Sturgis TT	20000 · Accounts Payable		3,737.07	-8,604.22
Credit	11/12/2024	1202	Sturgis TT - \$5k credit for plywood	12-Sturgis TT	20000 · Accounts Payable		5,735.00	-2,869.22
Total 65800 · Plywood Expense						12,341.29	9,472.07	-2,869.22
66017 · Lights								
Bill	08/13/2024	100903	RENTAL: MLT6SKDS LED - GENERAC LIGHT TOWER	12-Sturgis TT	20000 · Accounts Payable	1,851.07		-1,851.07

AFT Events
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Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
Total 66017 · Lights						1,851.07	0.00	-1,851.07
67100 · Porta Potties								
Bill	07/31/2024	HTS0731	0905-afte-sturgis-porta John.	12-Sturgis TT	20000 · Accounts Payable	1,380.60		-1,380.60
Bill	08/31/2024	15119	VOID: 1-PORTAPOT [1XSV]	12-Sturgis TT	20000 · Accounts Payable	0.00		-1,380.60
Bill	09/01/2024	0824CC	Porta john - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	212.40		-1,593.00
Total 67100 · Porta Potties						1,593.00	0.00	-1,593.00
Total 5 · Track Prep & Facility Ops						169,247.42	9,472.07	-159,775.35
6 · Event Staff								
67130 · Security								
Bill	08/14/2024	00679	LifeSpring Church Lot - Aug 1-10 - 290 hours	12-Sturgis TT	20000 · Accounts Payable	9,860.00		-9,860.00
Bill	08/14/2024	00679	TV Compound - Aug 8-11 - 51.5 hours	12-Sturgis TT	20000 · Accounts Payable	1,751.00		-11,611.00
Bill	08/14/2024	00679	Bank/Dentist Office Lot - Aug 8-10 - 46.5 hours	12-Sturgis TT	20000 · Accounts Payable	1,581.00		-13,192.00
Bill	08/14/2024	00679	Sturgis TT Race - Aug 11 - 243.5 hours	12-Sturgis TT	20000 · Accounts Payable	8,279.00		-21,471.00
Bill	08/14/2024	00679	Sales Tax 6.2%	12-Sturgis TT	20000 · Accounts Payable	1,331.20		-22,802.20
Total 67130 · Security						22,802.20	0.00	-22,802.20
69504 · Labor-Manager-Track Prep								
Bill	09/19/2024	2024305	Dave Hellyer - Plywood Track Build - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,500.00		-1,500.00
Bill	11/12/2024	1158	Sturgis TT - Two (2) Equipment Operators	12-Sturgis TT	20000 · Accounts Payable	5,000.00		-6,500.00
Bill	11/12/2024	1158	Sturgis TT - Install T&S Loop on Main St	12-Sturgis TT	20000 · Accounts Payable	2,500.00		-9,000.00
Bill	11/12/2024	1158	Sturgis TT - Event Laborer Management	12-Sturgis TT	20000 · Accounts Payable	2,500.00		-11,500.00
Total 69504 · Labor-Manager-Track Prep						11,500.00	0.00	-11,500.00
69507 · Labor-Driver								
Bill	08/13/2024	98	Dirt transport -sturgis	12-Sturgis TT	20000 · Accounts Payable	2,181.13		-2,181.13
Bill	08/13/2024	3010	Transport Dirt/Sturgis	12-Sturgis TT	20000 · Accounts Payable	4,725.00		-6,906.13
Total 69507 · Labor-Driver						6,906.13	0.00	-6,906.13
69508 · Labor-Event Workers								
Bill	11/12/2024	1158	Sturgis TT - Event Laborers	12-Sturgis TT	20000 · Accounts Payable	45,735.00		-45,735.00
Bill	11/12/2024	1158	Sturgis TT - Event Laborers OT for extended day due to weather	12-Sturgis TT	20000 · Accounts Payable	10,000.00		-55,735.00
Total 69508 · Labor-Event Workers						55,735.00	0.00	-55,735.00
69510 · Labor-Signage								
Bill	07/30/2024	STT24	Peter Gibson - Travel Pay - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,000.00		-1,000.00
Bill	08/06/2024	STU24	Brandon Reeves - Sturgis TT work ubloading trucks thursday 12 hrs	12-Sturgis TT	20000 · Accounts Payable	300.00		-1,300.00
Bill	08/07/2024	STU24	Peter Gibson - Event Pay Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	300.00		-1,600.00
Bill	08/13/2024	STT24	Brandon Reeves - Travel Pay Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,000.00		-2,600.00
Bill	08/13/2024	ST24	Quadre Butler - Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,800.00		-4,400.00
Bill	08/13/2024	ST24	Travis Long - Sturgis Event Labor	12-Sturgis TT	20000 · Accounts Payable	2,000.00		-6,400.00
Bill	08/13/2024	STE24	Brandon Reeves - Event Pay Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,550.00		-7,950.00
Bill	08/14/2024	STE24	Peter Gibson - Event Pay Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,700.00		-9,650.00
Total 69510 · Labor-Signage						9,650.00	0.00	-9,650.00
Total 6 · Event Staff						106,593.33	0.00	-106,593.33
7 · Travel & Entertainment								
61001 · Airfare								
Bill	05/16/2024	Delta0516	0905-afte-flight-sturgis	12-Sturgis TT	20000 · Accounts Payable	234.10		-234.10
Bill	07/02/2024	DeltaST24	Sturgis TT Flight	12-Sturgis TT	20000 · Accounts Payable	436.96		-671.06
Bill	07/31/2024	1469	Quadre Butler Sturgis fight	12-Sturgis TT	20000 · Accounts Payable	953.34		-1,624.40
Bill	08/05/2024	AL0807	8756-afte-flight home from Sturgis	12-Sturgis TT	20000 · Accounts Payable	267.81		-1,892.21

AFT Events Transaction Detail By Account - Sturgis TT January 2024 through March 2025

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Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
Bill	08/15/2024	Sturgis TT 2024	Roundtrip flight from MSP to RAP for Todd	12-Sturgis TT	20000 · Accounts Payable	641.95		-2,534.16
Bill	08/20/2024	ROOGkChBteZk	Sturgis	12-Sturgis TT	20000 · Accounts Payable	371.09		-2,905.25
Total 61001 · Airfare						2,905.25	0.00	-2,905.25
61002 · Hotel								
Credit Car	07/27/2024		Intercontinental Minne Eugene Crouch AFT Events, LLC Sturgis Pr	12-Sturgis TT	BILL Spend & Expense	332.43		-332.43
Bill	08/07/2024	TSM0807	0905-afte-sturgis/hotel	12-Sturgis TT	20000 · Accounts Payable	929.95		-1,262.38
Bill	08/25/2024	2024281	Sturgis Hotel	12-Sturgis TT	20000 · Accounts Payable	4,501.58		-5,763.96
Bill	08/28/2024	2024286	Sturgis Hotel	12-Sturgis TT	20000 · Accounts Payable	669.00		-6,432.96
Bill	11/12/2024	1158	Sturgis TT - Event Laborer Hotel Rooms	12-Sturgis TT	20000 · Accounts Payable	2,500.00		-8,932.96
Credit Car	11/26/2024		The Hotel Sturgis Eugene Crouch AFT Events, LLC Hotel // Sturgis	12-Sturgis TT	BILL Spend & Expense	240.98		-9,173.94
Credit Car	11/27/2024		Hyatt Regency Hotel Eugene Crouch AFT Events, LLC Hotel // Stui	12-Sturgis TT	BILL Spend & Expense	28.00		-9,201.94
Credit Car	01/24/2025		Travelperk Robert Deislinger AFT Events, LLC Robbie Jackpine/St	12-Sturgis TT	BILL Spend & Expense	2,022.57		-11,224.51
Total 61002 · Hotel						11,224.51	0.00	-11,224.51
61003 · Rental Car								
Bill	08/01/2024	0724CC	Sturgis	12-Sturgis TT	20000 · Accounts Payable	20.65		-20.65
Bill	08/13/2024	NAT0813	0905- afte-car- half black hills/sturgis	12-Sturgis TT	20000 · Accounts Payable	372.30		-392.95
Bill	08/20/2024	ROOGkChBteZk	Car Rental Sturgis	12-Sturgis TT	20000 · Accounts Payable	144.91		-537.86
Total 61003 · Rental Car						537.86	0.00	-537.86
61006 · General travel								
Credit Car	07/27/2024		Pod Cibo Express Eugene Crouch AFT Events, LLC	12-Sturgis TT	BILL Spend & Expense	15.34		-15.34
Bill	08/20/2024	ROOGkChBteZk	Uber Sturgis	12-Sturgis TT	20000 · Accounts Payable	41.36		-56.70
Bill	09/01/2024	0824CC	Tolls	12-Sturgis TT	20000 · Accounts Payable	9.23		-65.93
Bill	09/01/2024	0824CC	General Travel	12-Sturgis TT	20000 · Accounts Payable	8.36		-74.29
Credit Car	11/30/2024		Orlando International Vale Eugene Crouch AFT Events, LLC MCO	12-Sturgis TT	BILL Spend & Expense	70.00		-144.29
Total 61006 · General travel						144.29	0.00	-144.29
61100 · Food								
Bill	01/01/2024	Delta1219	Delta Sky Club Purchase for AFTE events	12-Sturgis TT	20000 · Accounts Payable	77.23		-77.23
Credit Car	07/24/2024		Oasis Bar & Fireside Eugene Crouch AFT Events, LLC Sturgis Pre	12-Sturgis TT	BILL Spend & Expense	10.00		-87.23
Bill	08/01/2024	KM0801	8756-afte-lunch for staff at Sturgis unloading Sturgis TT barriers	12-Sturgis TT	20000 · Accounts Payable	58.35		-145.58
Bill	08/01/2024	0724CC	Sturgis Food	12-Sturgis TT	20000 · Accounts Payable	73.53		-219.11
Bill	08/09/2024	MLO0809	0905-afte-food-sturgis	12-Sturgis TT	20000 · Accounts Payable	171.27		-390.38
Bill	08/10/2024	LA0810	0905-afte-food-sturgis	12-Sturgis TT	20000 · Accounts Payable	150.00		-540.38
Bill	08/10/2024	KMK0810	0905-afte-food-sturgis	12-Sturgis TT	20000 · Accounts Payable	50.64		-591.02
Bill	08/12/2024	LMP0812	0905-afte-food-sturgis	12-Sturgis TT	20000 · Accounts Payable	75.30		-666.32
Bill	08/13/2024	CE0813	0905-afte-sturgis-food	12-Sturgis TT	20000 · Accounts Payable	6.28		-672.60
Bill	08/13/2024	DK0613	0905-afte-food-sturgis	12-Sturgis TT	20000 · Accounts Payable	64.62		-737.22
Bill	08/20/2024	ROOGkChBteZk	Food Sturgis	12-Sturgis TT	20000 · Accounts Payable	756.91		-1,494.13
Bill	09/01/2024	0824CC	Food- AFTE-Sturgis	12-Sturgis TT	20000 · Accounts Payable	372.19		-1,866.32
Credit Car	11/26/2024		Ligaya Cafe Eugene Crouch AFT Events, LLC Lunch // Sturgis Pos	12-Sturgis TT	BILL Spend & Expense	5.15		-1,871.47
Credit Car	11/26/2024		Black Hills Eugene Crouch AFT Events, LLC Lunch // Sturgis Post-	12-Sturgis TT	BILL Spend & Expense	4.00		-1,875.47
Credit Car	11/27/2024		Loud American Roadho Eugene Crouch AFT Events, LLC Lunch //	12-Sturgis TT	BILL Spend & Expense	198.74		-2,074.21
Credit Car	11/27/2024		Oasis Bar & Fireside Eugene Crouch AFT Events, LLC Lunch // St	12-Sturgis TT	BILL Spend & Expense	25.75		-2,099.96
Credit Car	11/27/2024		Oasis Bar & Fireside Eugene Crouch AFT Events, LLC Lunch // St	12-Sturgis TT	BILL Spend & Expense	10.00		-2,109.96
Credit Car	11/27/2024		The Coffee Shop at Eugene Crouch AFT Events, LLC Lunch // Stui	12-Sturgis TT	BILL Spend & Expense	20.40		-2,130.36
Credit Car	11/28/2024		Loud American Roadho Eugene Crouch AFT Events, LLC Lunch //	12-Sturgis TT	BILL Spend & Expense	20.00		-2,150.36
Credit Car	11/28/2024		Oasis Bar & Fireside Eugene Crouch AFT Events, LLC Dinner // St	12-Sturgis TT	BILL Spend & Expense	15.50		-2,165.86

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Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
Credit Car	11/28/2024		Oasis Bar & Fireside Eugene Crouch AFT Events, LLC Dinner // St 12-Sturgis TT	12-Sturgis TT	BILL Spend & Expense	64.50		-2,230.36
Credit Car	11/28/2024		Loud American Roadho Eugene Crouch AFT Events, LLC Lunch // 12-Sturgis TT	12-Sturgis TT	BILL Spend & Expense	40.00		-2,270.36
Credit Car	11/28/2024		Loud American Roadho Eugene Crouch AFT Events, LLC Lunch // 12-Sturgis TT	12-Sturgis TT	BILL Spend & Expense	20.00		-2,290.36
Total 61100 · Food						2,290.36	0.00	-2,290.36
61150 · Business meals & entertainment								
General Jc	06/30/2024	OPSTSV	Sturgis TT Meeting	12-Sturgis TT	61001 · Airfare	188.03		-188.03
Total 61150 · Business meals & entertainment						188.03	0.00	-188.03
61250 · Fuel								
Credit Car	07/25/2024		ExxonMobil Eugene Crouch AFT Events, LLC Mid-Sturgis Trip Airp	12-Sturgis TT	BILL Spend & Expense	80.74		-80.74
Bill	08/01/2024	0724CC	Sturgis Fuel	12-Sturgis TT	20000 · Accounts Payable	32.67		-113.41
Bill	08/13/2024	CEY0813	0905-afte-gas-sturgis	12-Sturgis TT	20000 · Accounts Payable	80.15		-193.56
Bill	08/20/2024	ROOGkChBteZk	Fuel Sturgis	12-Sturgis TT	20000 · Accounts Payable	71.04		-264.60
Credit Car	11/26/2024		Phillips 66 Eugene Crouch AFT Events, LLC Fuel // Sturgis Post-E	12-Sturgis TT	BILL Spend & Expense	49.16		-313.76
Total 61250 · Fuel						313.76	0.00	-313.76
Total 7 · Travel & Entertainment						17,604.06	0.00	-17,604.06
8 · Rental & Sanction Fees								
65010 · Sanction & Officials								
Bill	08/01/2024	2024277	Sturgis TT - Sanction, Officials & Participant Accident Policy	12-Sturgis TT	20000 · Accounts Payable	30,000.00		-30,000.00
Total 65010 · Sanction & Officials						30,000.00	0.00	-30,000.00
65011 · Rider Purse Awards								
Bill	08/01/2024	2024277	Sturgis TT - Purse Payout (SuperTwins, Singles & AdventureTrackers)	12-Sturgis TT	20000 · Accounts Payable	70,000.00		-70,000.00
Total 65011 · Rider Purse Awards						70,000.00	0.00	-70,000.00
65012 · Airfence Rental								
Bill	08/01/2024	2024277	Sturgis TT - Airfence Rental & Management	12-Sturgis TT	20000 · Accounts Payable	10,000.00		-10,000.00
Total 65012 · Airfence Rental						10,000.00	0.00	-10,000.00
65013 · Jumbotron Rental								
Bill	08/01/2024	2024277	Sturgis TT - Jumbotron Rental (2 Screens)	12-Sturgis TT	20000 · Accounts Payable	25,000.00		-25,000.00
Total 65013 · Jumbotron Rental						25,000.00	0.00	-25,000.00
65054 · Parking Lot Rental								
Bill	07/23/2024	ST24	St. Francis Parking Lot - Rental Donation - 2024 Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	5,000.00		-5,000.00
Bill	08/06/2024	ST24	Dentist Parking Lot Rental - 2024 Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	6,375.00		-11,375.00
Bill	10/02/2024	SD24	Sturgis Rodeo Booster Club - Donation for Bank parking lot - 2024 Stui	12-Sturgis TT	20000 · Accounts Payable	7,500.00		-18,875.00
Bill	11/14/2024	100	LifeSpring Wesleyan Church - Parking Lot % Revenue Share - 2024 St	12-Sturgis TT	20000 · Accounts Payable	33,308.61		-52,183.61
Total 65054 · Parking Lot Rental						52,183.61	0.00	-52,183.61
Total 8 · Rental & Sanction Fees						187,183.61	0.00	-187,183.61
9 · Event Admin & Reconciliation								
52000 · Commissions Expense								
Bill	07/31/2024	2024258	Sponsor #1 Commissions	12-Sturgis TT	20000 · Accounts Payable	1,300.00		-1,300.00
Bill	07/31/2024	2024258	Sponsor #5 Commissions	12-Sturgis TT	20000 · Accounts Payable	780.00		-2,080.00
Bill	07/31/2024	2024258	Sponsor #3 Commissions 1 of 2	12-Sturgis TT	20000 · Accounts Payable	2,275.00		-4,355.00
Bill	07/31/2024	2024258	Sponsor #2 Commissions	12-Sturgis TT	20000 · Accounts Payable	2,275.00		-6,630.00
Bill	08/23/2024	2024284	Sponsor #8 Commissions 1 of 2	12-Sturgis TT	20000 · Accounts Payable	325.00		-6,955.00
Bill	08/23/2024	2024284	Sponsor #6 Commissions	12-Sturgis TT	20000 · Accounts Payable	1,950.00		-8,905.00
Bill	08/23/2024	2024284	Sponsor #11 Commissions 1 of 8	12-Sturgis TT	20000 · Accounts Payable	812.50		-9,717.50
Bill	08/23/2024	2024284	Sponsor #13 Commissions	12-Sturgis TT	20000 · Accounts Payable	5,850.00		-15,567.50
Bill	09/24/2024	2024309	Sponsor #3 Commissions 2 of 2	12-Sturgis TT	20000 · Accounts Payable	1,950.00		-17,517.50

AFT Events Transaction Detail By Account - Sturgis TT January 2024 through March 2025

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Type	Date	Num	Memo	Class	Split	Debit	Credit	Balance
Bill	09/24/2024	2024309	Sponsor #12 Commissions	12-Sturgis TT	20000 · Accounts Payable	4,550.00		-22,067.50
Bill	09/24/2024	2024309	Sponsor #4 Commissions	12-Sturgis TT	20000 · Accounts Payable	1,625.00		-23,692.50
Bill	10/04/2024	2024318	Sponsor #8 Commissions 2 of 2	12-Sturgis TT	20000 · Accounts Payable	975.00		-24,667.50
Bill	11/30/2024	2024339	Sponsor #11 Commissions 2-8 of 8	12-Sturgis TT	20000 · Accounts Payable	6,987.50		-31,655.00
Credit	12/31/2024	2024364	Sponsor #7 Commissions	12-Sturgis TT	20000 · Accounts Payable		650.00	-31,005.00
Total 52000 · Commissions Expense						31,655.00	650.00	-31,005.00
2015 · Program Management								
Bill	11/13/2024	2024144	Leader Printing Sturgis-- 4 page Sturgis tabloid	12-Sturgis TT	20000 · Accounts Payable	3,107.94		-3,107.94
Bill	11/15/2024	24SturgisFe	Program Management Fees for 2024 Sturgis TT	12-Sturgis TT	47201 · Program Management I	77,660.00		-80,767.94
Total 62015 · Program Management						80,767.94	0.00	-80,767.94
64009 · Event Liability								
Bill	07/31/2024	ST24	Sturgis TT additional insurance for demo	12-Sturgis TT	20000 · Accounts Payable	4,261.01		-4,261.01
General Jc	08/31/2024	STINS	Sturgis TT Event Insurance	12-Sturgis TT	64001 · Liability Package	3,000.00		-7,261.01
Total 64009 · Event Liability Insurance						7,261.01	0.00	-7,261.01
67250 · Supplies								
Bill	08/01/2024	MEN0801	8756-afte-plastic for the Sturgis TT event	12-Sturgis TT	20000 · Accounts Payable	215.29		-215.29
Bill	08/02/2024	HF0802	8756-afte-supply's for the Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	1,285.95		-1,501.24
Bill	08/02/2024	AMZ0802	8756-afte-supply's for the Sturgis TT	12-Sturgis TT	20000 · Accounts Payable	129.83		-1,631.07
Bill	09/18/2024	3050	8' Fitted Table Cover - Zipper on Back Panel Sturgis	12-Sturgis TT	20000 · Accounts Payable	1,078.01		-2,709.08
Credit	11/01/2024	HF1101	Harbor Freight Credit	12-Sturgis TT	20000 · Accounts Payable		541.50	-2,167.58
Total 67250 · Supplies						2,709.08	541.50	-2,167.58
Total 9 · Event Admin & Reconciliation						122,393.03	1,191.50	-121,201.53
9.1 · Operations								
62000 · Prof Services								
62001 · General	Bill	08/15/2024	Sturgis TT 2024	2024 Sturgis TT Project Fee	12-Sturgis TT	2,000.00		-2,000.00
	Bill	08/18/2024	081824	Produce marketing assets for American Flat Track Events at the Sturgis TT	12-Sturgis TT	2,700.00		-4,700.00
Total 62001 · General						4,700.00	0.00	-4,700.00
62002 · Legal	Bill	04/01/2024	2024098	Sturgis Consultant - Lobbyist	12-Sturgis TT	10,000.00		-10,000.00
Total 62002 · Legal						10,000.00	0.00	-10,000.00
62004 · Creative	Bill	04/01/2024	2024098	Sturgis - Creative Agency Fees	12-Sturgis TT	5,000.00		-5,000.00
	Bill	05/15/2024	1499	Sturgis Mailer	12-Sturgis TT	2,100.00		-7,100.00
Total 62004 · Creative						7,100.00	0.00	-7,100.00
Total 62000 · Prof Services						21,800.00	0.00	-21,800.00
64550 · Repairs & M	Bill	08/14/2024	101229	1001182808: WINDOW-DOOR HINGED & SPECIALORDER-PARTS	12-Sturgis TT	940.69		-940.69
Total 64550 · Repairs & Maintenance						940.69	0.00	-940.69
Total 9.1 · Operations						22,740.69	0.00	-22,740.69
TOTAL						748,050.00	282,788.57	-465,261.43