



# ORCHARD PARK CHAMBER

Building bridges between businesses, nonprofits, & civic leaders

## Understanding Our Role

### CHAMBER

- 1. ADVOCACY:**  
Representing Your Interests to local government & decision makers
- 2. NETWORKING:**  
Creating Opportunities through events, mixers & programs
- 3. PROMOTION:**  
Marketing the Community, it's businesses & local tourism
- 4. RESOURCES:**  
Providing support for education, workforce development, & business needs



### GOVERNMENT

- SET POLICIES (local laws)
- CHANGE ZONING REGULATIONS (land use)
- ALTER TAX STRUCTURES
- OFFER BUSINESS INCENTIVES(financial)
- PROVIDE DIRECT FUNDING