

NEW PRICE CEILINGS WILL CUT FOOD COST HERE

Admiral Calls on Sullivans

GIVES PARENTS OF FIVE HEROES NAVY'S THANKS

Midwest Big Factor, States War, Says Young, Chief of Supply Bureau.

One of the high ranking officers of the navy, a rear admiral, and his party called at the home of Mr. and Mrs. T. F. Sullivan, 98 Adams street, Saturday night and paid his respects to the parents of the five Sullivan brothers who gave their lives for their country.

The distinguished navy official, who greeted the Sullivans was Rear Admiral William Brent Young, supply corps of the United States navy, who is the paymaster general of the navy and chief of the bureau of supplies and accounts.

It is his responsibility to do most of the buying keep the books and pay the bills for the navy--to see to it that America's fighting forces afloat have the supplies they need, when they need them and where they need them.

Thanks Couple for Tour. Admiral Young extended the thanks of the navy for the speaking tour which the Sullivans had made in behalf of war production, after he had expressed sympathy for the sacrifice they had made in giving five sons.

Rear Admiral Young was introduced to the Sullivans by Patricia Johnson, daughter of Mr. and Mrs. Vivian W. Johnson, 1220 Washington street, Cedar Falls.

They greeted Admiral Young and his party graciously, explaining that the house was somewhat upset with floor varnishing operations.

The admiral said he realized that they hadn't had much time to get such things done as they had been so busy helping to boost war production with their talks to war workers throughout the nation.

Mrs. Katherine Sullivan, widow of Albert, youngest of the five Sullivan brothers, who is recovering from an illness, also was greeted by Rear Admiral Young.

"How Are We Doing?"

In an interview, Admiral Young told of one of the young officers serving in his bureau, who was assistant supply officer aboard the cruiser San Francisco, when she was making naval history in the South Pacific.

Speaking of this incident, Rear Admiral Young said:

"The day the Japs hit the San Francisco with everything they could throw and she took it until she landed the knock-out punch, this young officer stumbled over a close friend and shipmate, who had been dismembered on deck by a Jap shell fragment.

"How you doing, Bud?" our young supply officer asked him.

"I'm doing all right," came the reply from the mortally wounded man. "tell me, how are we doing?"

"In his dying moments," Rear Admiral Young said, "that boy wasn't thinking of himself, only of his ship and how 'we' were doing--that is the spirit of the navy."

Midwest Big War Factor.

"This great midwestern region is up to its neck in this war. From my point of view, I know of no other section of this nation that may contribute more importantly to our united war effort.

"As this war progresses, it becomes more obvious to everyone that the matter of supplies is the decisive factor.

"The complex problems of procuring and transporting supplies must be solved before military action can be carried to successful conclusions."

Visits S. C. Kimm.

Admiral Young visited with S. Conrad Kimm, cashier of the Denver, Ia., Savings bank. Kimm and the admiral were formerly stationed together in the navy at Philadelphia during the first world war.

Admiral Young had been at Kansas City in the matter of supply work for the navy and stopped at Ames to attend graduation exercises for the navy training school for cooks and bakers. On his way east he stopped to visit with his old friend, Kimm. He and his party were also entertained at the Vivian Johnson home in Cedar Falls.

Accompanying Admiral Young was his aide, Lt. F. Lowell Lawrence. They left early Sunday for Chicago, where they were to take a plane for Washington, D.C.

Renewal of Free Swimming School Planned; Call Made for Volunteer Instructors

Plans for renewal of free swimming instruction classes here sponsored jointly by the management of Falls Avenue pool and the Waterloo Daily Courier--were announced yesterday.

The classes, to be conducted in Falls Avenue pool, would be open to youngsters, 5 years old and more, and to adults during morning hours.

In announcing plans for the free classes, sponsors issued an appeal for at least six volunteers to serve as instructors and for volunteer boys and girls to help at the pool in checking swimmers' clothing or to assist in directing younger members of the swimming school.

Without the instructors, the school could not be conducted successfully, it was emphasized.

The pool has lifeguards, but they are on duty long hours daily during regular schedule and could not be expected to handle classes during morning hours when the free swimming instruction school would be held.

Those who wish to volunteer their services as instructors should contact J. H. Shanks, Falls Avenue pool proprietor, any day between noon and 6 p. m. at the pool.

In other years, when the free swim classes were offered, as many as 700 persons took advantage of the instruction to learn at least the fundamentals of water safety.

Would Finish Summer. Date for opening of the 1943 school will be dependent upon the speed with which instructors and helpers volunteer their services, sponsors announced.

Classes would run until about Sept. 1, Shanks said. The pool and bathhouse facilities will be opened to swimming class members, free of charge.

Lessons, as in the past, will be held for the various age groups between 9 a. m. and noon each day, excepting Saturdays and Sundays.

Registration of student swimmers will not be taken until the instructors and helping staff have been procured, Shanks said.

And now I am going to try to resume my normal routine. But I am fully aware of the fact that it will be difficult indeed, because I have met a great man, a great gentleman, a great representative of the United States at war. And it is an honor that I cannot easily forget.

Dehydrating to Be Subject of Special School. Demonstrations of the dehydrating of fruits and vegetables, bringing of vegetables and pickling will be given in the Iowa Public Service building Wednesday, Thursday and Friday, July 14-16.

Dehydrating methods using commercially manufactured dehydrators and using gas ovens will be demonstrated. Booklets are being distributed bearing instructions on how to make fruit and vegetable driers.

All interested women in Waterloo and surrounding territory are invited to attend, said Miss Dimmitt. Meetings will be held on all of three days at 1:30 p. m. On Thursday an additional session will be at 7:30 p. m.

Soldier Overseas Seeking Divorce; Charges Adultery. Charging that his wife gave birth to a child Nov. 22, 1942, aito he had not been in the United States since Jan. 29 of that year, James W. Clemens, a member of the American expeditionary force in north Africa, Saturday had filed suit in district court seeking a divorce on grounds of adultery.

Specialists in every phase of the construction field are needed, said recruiters, and Wave recruits are still in demand.

COUNTY QUOTA OF WAR BONDS WILL BE HIKED

Probably at Least Doubled; "No Time to Coast in War Financing."

Black Hawk county's 1943 war bond quota, originally set at \$8,144,000, probably will be at least doubled soon, according to information received yesterday by A. E. Randall, chairman of the county war finance committee.

"War finance committee" is the new name of the group formerly known as the war savings staff, the new name being adopted generally thruout the United States.

Randall reported the text of a telegram and letter from V. L. Clark, Des Moines, administrator of the state committee, who relayed a message from the treasury department asking great increases in quotas thruout the nation.

Clark's letter stated that a tendency towards complacency set in after the victorious African campaign.

This tendency has caused concern among treasury department officials, since the forthcoming European invasion will boom the war's cost far above anything seen so far, Clark continued.

Time Opportunity. Randall voiced his private opinion that the increase, amount of which is not known because it has not yet been determined by national bond sale officials, is coming at an opportune time, since he pointed out, bank deposits in Iowa are at an all-time high and farm income is greater even than in the previous "booms" in 1918-19 and 1929.

The present Iowa quota for the full year of 1943 is \$215,000,000. First Half \$5,999,250.

In this county sales of the federal securities to July 1 totaled \$5,089,260.75, considerably more than half-way over the year's quota when the year was half gone.

But Randall reminded Black Hawk county citizens that if the goal is increased as much as expected, it will be more than \$16,288,000, making purchases to date only about one-third of the yearly goal and imposing a heavy responsibility for much larger purchases.

Catholic Boy Scouts to Attend Retreat at Camp. A three-day Catholic retreat for Catholic Boy Scouts and leaders will open at 4 p. m. today at Camp Ingawanis, the Boy Scout camp near Waverly, with a leadership-retreat program under the direction of Rev. Paul Maguire, assistant pastor of St. Mary's church at Waverly.

Mrs. Josephine Straus, 216 French street, drew a suspended fine of \$300 when brought before Judge R. W. Hasner in district court late Friday afternoon on a charge of sale of intoxicating liquor to minors.

Whisky Reached Juveniles; Tipsy Driver Jailed. Mrs. Josephine Straus, 216 French street, drew a suspended fine of \$300 when brought before Judge R. W. Hasner in district court late Friday afternoon on a charge of sale of intoxicating liquor to minors.

Waterloo Twp. Voting Monday on Fire Levies. Waterloo township will vote Monday on whether one mill levies shall be imposed on property outside the corporate limits of Waterloo to provide fire protection by the Waterloo department.

New Waterloo Ration Board Expected to Be Formed Monday



Waterloo's "stop-gap rationing board," which has been appointed by district OPA Director Rae Walters, Des Moines, to serve until a new board can be named as a replacement for the nine-man body which resigned Wednesday, is shown above at a desk in the office formerly occupied by Chairman Rhey N. Cowin of the old board.

Supervisors Are Concerned About Inspection Trip. Ladder-Climbing to Dizzy Heights is Involved. Members of the Black Hawk county board of supervisors, some of whom are reasonably agile, nevertheless are concerned about whose duty it will be to make final inspection of the painting and repair job on the courthouse roof, dome and cupola.

The job is now underway with employees of the Water Tower Paint and Repair Co., La Porte, City, Ia., the contractor, functioning at dizzy heights, scraping the old paint from the dome.

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Nose Bump Only Injury to Pilot in Crash Landing. A shaking up and nose scratches were the only injuries received by Lawrence G. Stocker, about 30, of 1309 Englewood avenue, when the training plane he was piloting Saturday evening crashed from about 20 feet at the Canfield airport.

Waterloo Flier Was Pilot on Churchill Hop. "It was a real honor," Second Lt. Warren A. Holden, of Waterloo, writes home.

Driver License Total Is Down; 21,190 Issued. A total of 21,190 driver's licenses for 1943-6 were issued at the Black Hawk county courthouse prior to July 4, indicating a probable drop in the number of legalized motorists in the county.

Unusual Letters from Service Men Sought for Book. Exciting and unusual letters from the men in service are being sought by James Waterman Wise of 17 East Forty-second street, New York, for inclusion in a book which he is publishing, entitled, "Very Truly Yours."

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OPA ORDER IN EFFECT JULY 13 IN 2 CITIES

All Stores of Same Class in Waterloo, Cedar Falls to Have Uniform Ceilings.

Food costs for Waterloo and Cedar Falls consumers will tend to decrease under the new OPA price ceiling order which goes into effect in this area next Tuesday, July 13, a comparison of retailers' Saturday selling prices with the new maximum prices indicates.

The official ceiling price list, covering nearly 600 items, is printed in full on page 22 of this paper.

Prices in the order are based on a survey of Waterloo and Cedar Falls retail grocery stores made three weeks ago by a crew of price analysts working under direction of the Des Moines district office of the office of price administration.

In the order, issued by R. E. Walters, Des Moines district director of OPA, stores are divided into four classes according to kind of store (independent or group) and volume of business. Group 1 includes the smaller stores, Group 4 the larger stores.

Compared with Present Prices. In the table below is a brief "sampling" of selling prices Saturday on items in one store from each class, as they compare with the new maximum prices of the same items. The figures given are not averages, since space and time limitations precluded surveying all stores of all groups or comparing every commodity on the list.

The amounts listed beside the heading, "Present price," are not necessarily typical of all stores in each class but simply represent the price asked by one store selected at random from each group.

Table with 2 columns: Item and Present price. Includes categories like BANANAS, BUTTER, BREAD, and QUAKER ROLLED OATS.

First for This Area. The new order is the first issued by the Des Moines district OPA office affecting this area. Waterloo and Cedar Falls are the third group of cities in the Des Moines district to have community ceiling prices so established. The other cities are Des Moines and Cedar Rapids-Marion.

Heretofore, the retailer's ceiling was the top price he received for a commodity in March, 1942. The new ceilings are based on wholesalers' costs, plus a profit percentage of the wholesaler and retailer.

Under the old system of computing ceilings, stores doing approximately the same volume of business sometimes computed different ceiling prices. In the new system ceiling prices of all stores in the same group are uniform but there are differences between classes of stores, with the highest prices generally in group 1 and the lowest in group 4.

Must Post in Store. Each retailer is required to post in a conspicuous place the list of ceiling prices for his class of store.

The new ceiling order does not include coffee, nor any fresh vegetables. The only fresh fruit item listed is Central American bananas. Most heavily listed are breakfast cereals, macaroni and noodle products, and canned fruits and vegetables.

Prices in excess of those established by the OPA order may not be charged on items in any store. Items may, however, be sold below the ceiling prices.

Commodities, brands, and sizes not priced under the order are under price control but are governed by percentage markups or other pricing methods.

This is exclusive of meats and soaps, which are priced on a flat basis nationally.

SON BORN. Mr. and Mrs. R. C. Burrell are parents of a son, Robert, born Saturday in Allen Memorial hospital. Mrs. Burrell, the former Anna May Tiedemann, whose present home is in Louisville, Ky., has been residing for the past month with her parents, Mr. and Mrs. N. J. Tiedemann, 102 Williams avenue. Her husband will arrive Wednesday from Washington for a two weeks' visit.