

Dillard's

**SALE STARTS
FRIDAY, SEPTEMBER 4**

**PREVIEW
SHOPPING DAY
FOR DILLARD'S CARDMEMBERS
TODAY, SEPTEMBER 3!**



*Don't have a Dillard's Card? Apply today
to take advantage of the
Dillard's Cardmember
Preview Shopping Day.*



Receive a 10% Off All-Day Welcome Shopping Pass
in your 1st statement when you spend \$100 on your
Dillard's Card the day you open your account.

Maximum discount \$100. Offer good only when using your Dillard's Card.

Use your Dillard's Card on today's purchases and

TAKE AN EXTRA

**40%
OFF**

**ENTIRE STOCK
PERMANENTLY
REDUCED
MERCHANDISE**

CLEARANCE CENTERS NOT INCLUDED.
No adjustments on previously sold merchandise.