

# Mountain Times

P U B L I C A T I O N S

## Executive Editor

Unique and rare opportunity in the High Country of North Carolina, to lead the editorial staff for a group of community newspapers in the High Country of North Carolina. Mountain Times Publications is currently looking for an Executive Editor to lead its five newspapers — The Watauga Democrat, Mountain Times, Ashe Post & Times, The Blowing Rocket and The Avery Journal-Times — print and online, an online tourist website and associated special sections throughout the year, including three large-scale seasonal products.

The last time this top editorial position was open was 2010, and our next executive editor will be a master at juggling projects, priorities and people. In addition to leading a mixed group of emerging-experience and seasoned reporters and editors across three counties, the executive editor is the hands-on, working editor for the group's two largest circulation newspapers, and is also the opinion page editor and group editorial writer. The position also supports the universal layout team in Boone with page design and mentorship, and is the leader for CMS projects and corporate and local editorial initiatives. Oversight of sports coverage of a Division 1 university, tracking analytics and social media accounts for the group and simultaneously driving print and online circulation (including a daily e-newsletter) for a mixture of free and paywalled sites, in addition to significant community involvement, are also ingrained into the position.

The group publishes about three dozen special sections each year and several large-scale marketing events in addition to three seasonal products that support a unique website. Near- and far-term budgeting, training, hiring, writing, editing, coaching and mentoring are all in a day's work.

Desirable qualifications include significant management experience, demonstrated ability to tackle simultaneous projects and editorial deadlines, social media savvy, writing and editing experience on a senior level and proficiency in InDesign, the Adobe suite and BLOX CMS.

This position reports directly to the group publisher. The main work site is in Boone, N.C., with auxiliary offices in West Jefferson and Newland. Some regular travel between the sites is expected

**Please send resume to**  
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