

BENEFITING



Dancing

UNDER THE

ATLANTIC
CITY
STARS



THE HARD ROCK

ATLANTIC CITY

NOVEMBER 3



About Dancing Under the Atlantic City Stars

Are you ready for the one of the most fun, entertaining – and charitable – evenings of the year?

If so, the Hard Rock Hotel & Casino Atlantic City will be the place to be Nov. 3 for Dancing Under the Atlantic City Stars, a joint venture between The Press of Atlantic City/Atlantic City Weekly and The Community Food Bank of New Jersey, Southern Branch that will be the biggest single-day fundraiser for the amazing charity that feeds tens of thousands of people every year.

Get ready to cha-cha to the Hard Rock as Dancing Under the Atlantic City Stars combines the spirit of everyone's favorite dancing reality series with 12 local celebrities and personalities teamed with professional dancers from the community to make it one of the most lavish, fun, exciting and entertaining nights out.

Guests will enjoy an open bar, over-the-top food and an unforgettable night of entertainment as the dancers waltz, tango, rumba, salsa, mambo, quickstep, jive, swing, boogie-woogie or even polka their way to earning big bucks and to be voted – by you, as well as a panel of celebrity judges - The Ultimate Dancing Under the Atlantic City Stars 2018 Champions.

Sponsorships and table sponsorships are available to support what will become one of the most talked-about, sold-out evenings of the year. Mix, mingle and have fun with the who's who of the Atlantic City area, all while helping feed the less fortunate and enjoying an event that is sure to become an annual community staple.

Premium Sponsorship Packages

All sponsorships receive premium table(s) at the event; cocktail reception with heavy hors d'oeuvres; logo placement at event, Dancing Under the Atlantic City Stars website placement, display on event projection screens/lighting, and logo inclusion in full ad campaign.

Title Sponsor

\$20,000 sponsorship
(limited to one)

Exclusive **Title Sponsor** receives the highest level of recognition and brand exposure to our guests for Dancing Under the Atlantic City Stars.

Includes:

- Two (2) First-Row VIP Tables (up to 20 guests)
- Company logo or name listed as the title sponsor in all media, collateral, and mentions
 - Company name or logo listed on all event tickets
- Company Logo included on event step and repeat backdrop
 - Full-page recognition in event program
 - 20 votes for your favorite dancer(s)
- \$10,000 in advertising credit to be used in The Press of Atlantic City and/or Atlantic City Weekly products (must be incremental over previous year)
- Thousands of dollars in social media postings, videos and more from ThePressOfAtlanticCity.com, AtlanticCityWeekly.com and CFBNJ.com Websites, Facebook, Twitter and Instagram pages

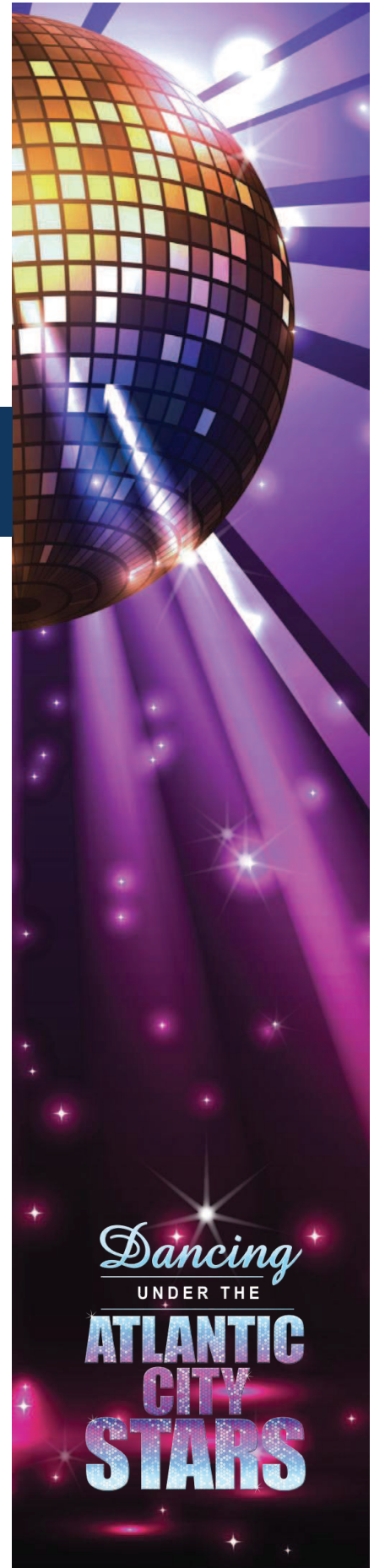


Table Sponsorships

All sponsorships receive premium table(s) at the event; cocktail reception with heavy hors d'oeuvres; logo placement at event, Dancing Under the Atlantic City Stars website placement, display on event projection screens/lighting, and logo inclusion in full ad campaign.

Platinum Table Sponsor

\$5,000 sponsorship

Includes:

- One (1) First-Row VIP Table (up to 10 guests)
- Company logo/name mentioned in applicable media, collateral, and mentions
 - Full-page recognition in event program
 - 10 votes for your favorite dancer(s)
- Social Media from Press of Atlantic City, A.C. Weekly, Food Bank

Gold Table Sponsor

\$3,500 sponsorship

Includes:

- One (1) Second-Row Table (up to 10 guests)
- Company logo/name mentioned in applicable media, collateral
 - Half-page recognition in event program
 - 5 votes for your favorite dancer(s)
- Social Media from Press of Atlantic City, A.C. Weekly, Food Bank

Silver Table Sponsor

\$2,500 sponsorship

Includes:

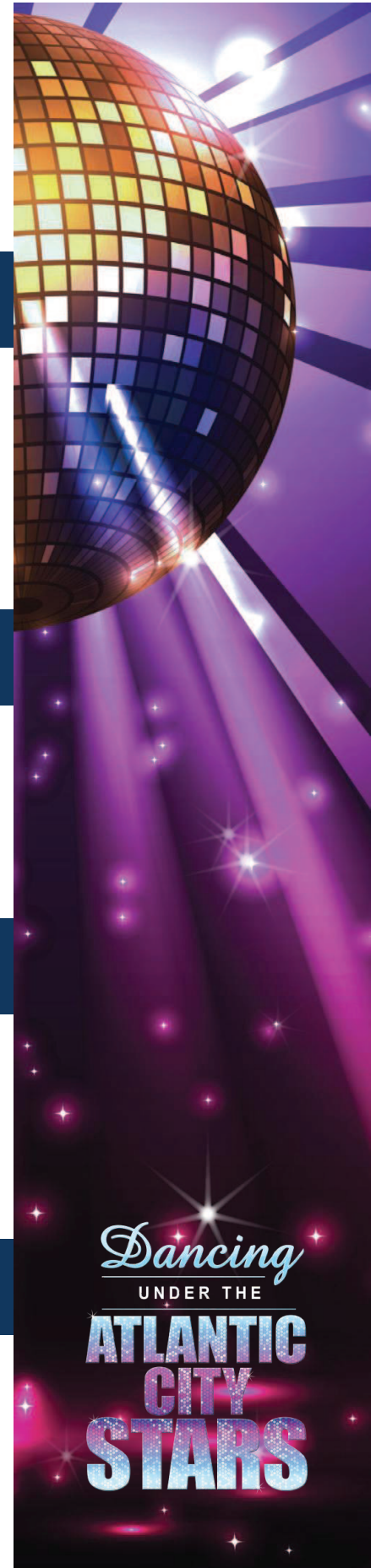
- One (1) Third-row Table (up to 10 guests)
- Company logo/name mentioned in applicable media, collateral
 - Quarter-page recognition in event program
 - 5 votes for your favorite dancer(s)
- Social Media from Press of Atlantic City, A.C. Weekly, Food Bank

Bronze Table Sponsor

\$1,500 sponsorship

Includes:

- One (1) Table (up to 10 guests)
- Company logo/name mentioned in applicable media, collateral, and mentions
 - Quarter-page recognition in event program
 - 5 votes for your favorite dancer(s)
- Social Media from Press of Atlantic City, A.C. Weekly, Food Bank



Sponsorship Agreement

YES! I would like to participate in Dancing Under the Atlantic City Stars as:

Presenting Sponsor: \$20,000

Platinum Table Sponsor: \$5,000

Gold Table Sponsor: \$3,500

Silver Table Sponsor: \$2,500

Bronze Table Sponsor: \$1,500

Name: _____

As you would like it to appear for recognition purposes

Check enclosed for \$_____ payable to The Community

FoodBank of NJ - Southern Branch

Dancer's Name you are supporting: _____

