

2026



MONTHLY NEWSPAPER



SPECIAL SECTIONS



DIGITAL MEDIA

The Arcadia News is a monthly community newspaper in Phoenix, Arizona, focusing on neighborhood news and engaging feature stories.

Owned and operated by Arcadia residents, with readers in the affluent Arcadia/Biltmore/Camelback Corridor.



WHY ARCADIA NEWS?

Arcadia News is the only publication that covers the affluent community of Arcadia, Biltmore and the Camelback Corridor. We deliver **real** neighborhood news about **real** people and businesses in our community. For over 30 years our 43,000 readers* have given our advertisers results, with 80%* frequently purchasing products or services from ads in our paper. That's 35,000 readers every month who are ready to buy.

> Key Facts

ANNUAL CIRCULATION

240,000

MONTHLY CIRCULATION

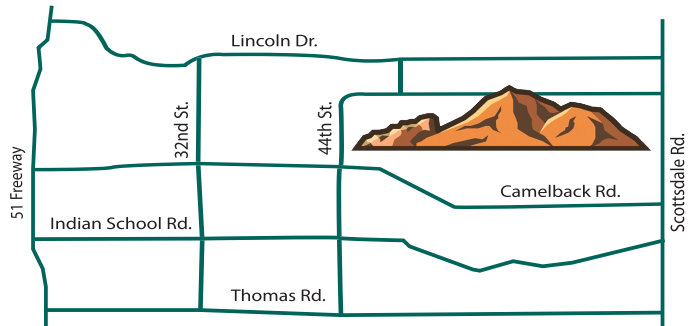
20,000

CONTROLLED DISTRIBUTION

15,000 direct mail to homes

5,000 in **75** rack locations

COVERAGE AREA



VERIFIED CIRCULATION



(*Report available upon request)

DEMOGRAPHICS

With an average age of 42, Arcadia News readers are professional and educated; many have families and most are in their prime spending years, with an average net worth of more than \$1,000,000.

NET WORTH
\$1,000,000+

AGE

18-24 12%
25-44 35%
45-64 34%
65+ 19%

GENDER

51% Female
49% Male

EDUCATION/CAREER

85% College or Advanced Degree
82% Managerial / Professional Positions

INCOME

56% \$100,000+
17% \$200,000+

AWARD-WINNING

Arcadia News has won more than **100 awards** for our original stories, photography and design.



2026 PRINT READY AD RATES

	12x Rate (monthly)	6x Rate (monthly)	3x Rate (monthly)	Open Rate (monthly)	Add Color (monthly)
FULL	\$1290	\$1560	\$1630	\$1795	\$ 200
JUNIOR	\$1090	\$1260	\$1330	\$1495	\$ 200
1/2	\$790	\$960	\$1130	\$1295	\$ 175
1/3	\$690	\$760	\$830	\$995	\$ 150
1/4	\$490	\$560	\$630	\$695	\$ 125
1/6	\$390	\$460	\$530	\$595	\$ 115
1/8	\$290	\$360	\$430	\$495	\$ 100

DESIGN SERVICES

Design service may be available. Contact an account manager for pricing. Low resolution proofs are provided at no charge. High resolution PDFs of ads are \$35 each. Ads will be e-mailed unaltered.

CREATIVE RIGHTS

All ads, layouts, designs, logos, copy and concepts created or assembled by the Arcadia News, whether preliminary or final, are copyright © protected property of the Arcadia News.

SPECIAL SECTIONS

HEALTH & WELLNESS

The directory is published six times a year.



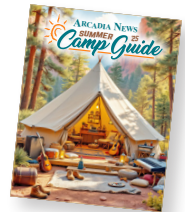
ARCADIA HOME & DESIGN

A seasonal go-to guide for Arcadia homeowners.



CAMP GUIDE

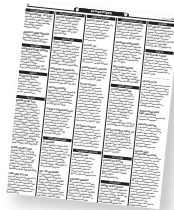
Our award-winning section is published in April.



MARKETPLACE ADS

CLASSIFIEDS

\$25 for 25 words or less, 25¢ for each additional word.



BUSINESS CARDS

3.25" wide x 2" tall. Print-ready pricing \$75/mo.



AT YOUR SERVICE

A directory for home and business services. 12-months: \$145/mo. 6-months: \$175/mo.



DIGITAL

E-MAIL & SOCIAL MEDIA CAMPAIGNS, WEB ADS

Put your message in front of millions through targeted social media and digital advertising that works. With more than 500,000 Instagram followers and an e-newsletter reach of over 70,000 (with an open rate over 20%), amplifying your digital outreach is almost too easy.

Services provided by our sister publication, AZ Foothills and AZ Foothills Media.

ARCADIANEWS.COM WEB ADS

LEADERBOARD: 728w x 90h

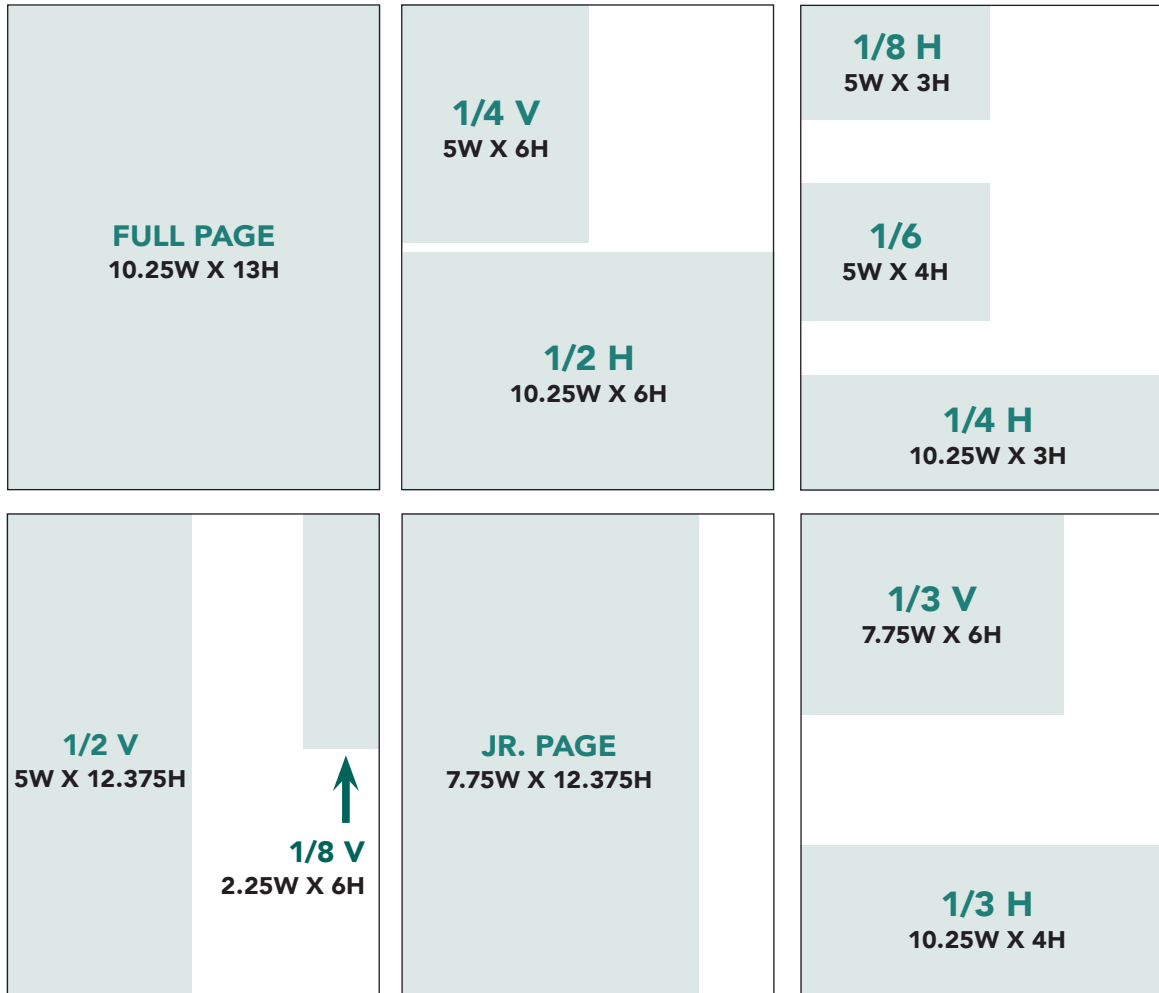
SQUARE: 300w x 250h

SKYSCRAPER: 120w x 600h

\$100 per month for one page
\$200 per month for all pages.



AD SPECS & DETAILS



> FILE SUBMISSION

File Format: Adobe PDF/X1-A

Color: 300 dpi, CMYK

B&W: 300 dpi, Grayscale

- Files under 20MB may be sent by email to ads@arcadianews.com.

The Arcadia News requires ads to conform to the PDF/X-1a profile, which is a PDF format/export option in most professional design software. The Arcadia News is not responsible for errors in ads that do not conform to this profile. If you are uncertain about your settings, contact our graphics department or look on our website to get the Adobe Distiller PDF/X-1a.joboptions file.

> FILE PREPARATION

- Please submit completed ad as a flattened PDF with all fonts embedded.
- All black text, line art and fills should be 100K, not a "build" of CMYK.
- Reverse ads (white on all black background) are discouraged due to reproduction quality on newsprint.
- Final proofing is the responsibility of the advertiser.
- Please do not include trim, crop, bleed or registration marks, color bars or other extraneous information.

We're here to help. To review your advertising plan or for more information, contact our ad team at ads@arcadianews.com or **602-840-6379**.

AD DEADLINES

JANUARY 2026

Ad reservation 12/12 @ noon
Art due 12/16 @ 5:00pm

FEBRUARY 2026

Ad reservation 1/14 @ noon
Art due 1/16 @ 5:00 pm

MARCH 2026

Ad reservation 2/13 @ noon
Art due 2/17 @ 5:00 pm

APRIL 2026

Ad reservation 3/13 @ noon
Art due 3/17 @ 5:00 pm

MAY 2026

Ad reservation 4/14 @ noon
Art due 4/17 @ 5:00 pm

JUNE 2026

Ad reservation 5/12 @ noon
Art due 5/15 @ 5:00 pm

JULY 2026

Ad reservation 6/12 @ noon
Art due 6/15 @ 5:00 pm

AUGUST 2026

Ad reservation 7/14 @ noon
Art due 7/17 @ 5:00 pm

SEPTEMBER 2026

Ad reservation 8/14 @ noon
Art due 8/19 @ 5:00 pm

OCTOBER 2026

Ad reservation 9/14 @ noon
Art due 9/17 @ 5:00 pm

NOVEMBER 2026

Ad reservation 10/13 @ noon
Art due 10/16 @ 5:00 pm

DECEMBER 2026

Ad reservation 11/13 @ noon
Art due 11/16 @ 5:00 pm

2026 FEATURES

JAN Fitness/Health

FEB Events & Adventures

MAR Spring, Home & Design Guide

APR Outdoors, Camp Guide

MAY Women

JUN Summer

JUL Summer II

AUG Back to School

SEP Fall Sports Preview

OCT Fall Events

NOV Veterans/Heroes, Home & Design Guide

DEC Holidays